



SEATA Executive Board Meeting
Thursday, March 30, 2006
1:00 pm – 6:00 pm
Dogwood Room
Crown Ravinia Plaza Hotel, Atlanta, GA
and
4:45 – 6:00 pm, Friday, March 31, 2006



2006 SEATA Executive Board Meeting
1:00 pm – 6:00 pm
Thursday, March 30, 2006
Dogwood Room
Crown Ravinia Plaza Hotel
Atlanta, GA

Call to Order @ 1:06 pm

President Chris Gillespie
District Director R.T. Floyd
Vice – President Marisa Brunett
Secretary Jim Mackie
Treasurer MaryBeth Horodyski
Alabama: Brad Montgomery
Florida: Stephanie Lennon
Georgia: Lori Groover
Kentucky: Greg Rose
Louisiana: Gary Lewis & Gerard White
Mississippi: Donna Wesley
Tennessee: Joe Erdeljac

President's remarks

Call for the approval of the June Minutes

- A motion was made by Greg Rose and seconded by Lori Groover to approve and dispense with the reading of the June 2006 Minutes. Approved 7-0-0
- A motion was made by Greg Rose, KY, seconded by Donna Wesley, MS to approve and dispense with the reading of the Conference Call Minutes of August 2005. Approved 5-0-2 (TN & FL)

Chris expressed his thanks to the Executive Board for their work through personal and professional challenges this year due to the natural disasters & the move of the National Meeting to Atlanta.

The Executive Board is invited to dinner tonight @ 7:30 hosted by Skeeter Schuessler and Gatorade.

District Director's Report:

- A list of District 9 award recipients was noted
- CMS update: continuing to pursue this legislatively
- Volunteers are requested for the June meeting in Atlanta, GA
- NATA Welcome Reception will be held at the new Georgia Aquarium
- Pre-hospital care of the spine injured athlete is currently being updated
- Authorized a summit regarding Sudden Cardiac Arrest this spring
- Presented information regarding NATA Star power
- A Membership Task force is being formed
- Approved the 4th edition of the Athletic Training Educational Competences
- The Age Specific Task force has completed their work and will continue to work as a part of the Public Relations Committee
- Please refer to SEATA.ORG for more information from the Director's report

Secretary's Report

Information was distributed to State Presidents regarding the following:

Membership summary March '05 and February '06

Hole-Punch Responsibilities were distributed for CEU confirmation

Newsletter Survey results show we will continue to publish a newsletter and make available to the membership on the website

National Provider Identifier (NPI)

National Outcome Research Analysis (NORA)

Conference Call Information distributed

On Line Voting Information will be reviewed

Current status and availability of the NATA Database

- A motion was offered by Joe Erdeljac, TN and seconded by Donna Wesley, MS. That the Secretary would provide each state with quarterly membership reports from the database to include all membership categories, settings, & include suspended members. These reports will be offered in January, April, July, and October.

Treasurer's Report

2005 Cash Flow Inflows \$245,482.47

2005 Cash Flow Outflows \$209,080.13

2005 Overall Total \$36,402.34

Investment Accounts \$192,399.95

Savings Account \$7, 138.07

A review of Career Center Distribution funds was discussed and this will be reviewed in December 2006 as discussed following three years from its initial implementation.

The current Career Center funds will be divided equally among the six participating states

(Georgia excluded) and Treasurer will send checks to the state Presidents.

A motion was offered by Greg Rose, KY and seconded by Joe Erdeljac, TN to donate our old computers to a charitable organization. Approved 7-0-0

The request for an additional new computer was approved for purchase for the incoming Secretary. This is consistent with our purchase of new computers on an as needed basis to stay up to date with our electronic needs.

Vice – President’s Report

Marisa Brunett introduced Staci Sabiston of Conference Direct to discuss assisting with our future meeting planning services.

Future State Meetings

Alabama May 19 - 21, 2006 in San Destin, FL

Florida April 21- 23, 2006, Hilton Altamonte Springs, FL

Georgia January 2007

Kentucky February 2007

Louisiana June 9-10, 2006 & January 2007

Mississippi July 10-12, 2006 @ the Pearl River Resort in Philadelphia, MS

Tennessee January 2007

Break @ 2:35 pm & resumed @ 2:50 pm

Meeting resumed with group introductions & welcome of new Members Stephanie Lennon, FL and Joe Erdeljac, TN

Marisa Brunett, VP discussed our current meeting situation and opportunity with Conference Direct. A decision is forthcoming.

R.T. Floyd spoke briefly regarding the re: exchange of meeting planners with District 1 & 2 is still being discussed by the respective districts.

Funding of National Committee Chairs for attendance at Committee Day @ NATA Annual Meeting

A report was given by Marisa Brunett and her group consisting of Brad Montgomery, AL and Donna Wesley, MS

- A motion was made by Donna Wesley, MS and seconded by Greg Rose, KY for a line item for travel for committee purposes with an aggregate cap of \$4,000 and \$200.00 per committee and following the guidelines with approval from President and Treasurer. Committee Chairs will submit a formal request for approval at least 30 days prior to event and submission of all original receipts, a SEATA Expense request

and updated Committee Reporting Form within 30 days of the event. Approved 7-0-0

Strategic Planning Meeting follow-up:

- Chris recommends the formation of a Strategic Planning Task Force for SEATA and that we do it ourselves with a select group of people who are currently involved and have been involved with our organization. Stephanie Lennon, FL; Brad Montgomery, AL & Joe Erdeljac, TN have agreed to serve in this capacity.

Committee Reports:

David Green, Exhibits: 42 Exhibitors, trend nationally is a reduced amount of exhibitors. David is thanked for his efforts in this capacity.

Mike Wilkinson, REF: Final Unrestricted individual donations for 2005 to the REF were provided by 118 ATC's = \$7,252.00 (Average about \$61.00 per donation). We were second compared to all other districts. This represents 3.25% of our certified Members (regular + students). Tennessee led all states with \$2648.00, followed by MS with \$1299.00, FL with \$1122.00, GA with \$1021.00, AL with \$572.00, KY with \$360.00, and LA with \$229.00. These figures do not reflect donations collected from the SEATA dues or non-certified members.

Honors & Awards, Crandall Woodson: Our new display will be up this weekend. Recommends that we develop a SEATA Hall of Fame made up initially of the current NATA Hall of Fame Members from SEATA and a committee be formulated to develop criteria and add additional members.

- A motion was made by Gerard White, LA, seconded by Donna Wesley, MS. to accept the recommendations of the Honors & Awards Committee to develop a SEATA Hall of Fame made up initially of the current NATA Hall of Fame Members from SEATA and a committee be formed to develop criteria and add additional members in the future.

Site Selection Committee: Clay Farr reports the recommendation of the committee is for next year's meeting to be held in Nashville, TN. The Board discussed this extensively and will reach a decision this weekend.

Break at 4:25 pm and resumed at 4:37 pm

College / University Student Committee: Responsibilities for National Meeting regarding Professional Development with Ron Courson serving as keynote speaker.

Student Symposium Committee: Ray Castle: 538 in attendance and interest is growing in this event. 2007 Symposium is scheduled for February in Atlanta at the Crown Ravinia Plaza Hotel.

Ray Castle made a presentation regarding MyCEUsource, LLC which will be implemented on a one year trial basis this year. This is a Video based interface where client signs on and if they decide to view and take the post test then they will be charged for the service.

The Board was called into Executive Session @ 5:10 pm

A motion was presented by Joe Erdeljac, TN, seconded by Greg Rose to ask the President to appoint a Parliamentarian to be in attendance of all meetings of the Executive Board.

Approved 5 – 2 (AL, LA)

Motion by Joe Erdeljac, TN to appoint Nick Pappas as Parliamentarian

Seconded by Stephanie Lennon, FL Motion failed.

3 - 4 (GA, LA, AL, MS) - 0

Motion by Donna Wesley, MS Seconded by Gerard White, LA to meet Friday.

Approved 7-0-0 to continue discussion of these and unfinished issues.

Greg Rose, KY proposes additional meetings during the year in late November. The Board is asked to look at their calendars and come up with dates and times available. Web conferencing may be an option and will investigate this further.

Election Committee Report: Donna Wesley

The results of the elections were as follows

District Director: R.T. Floyd

President: MaryBeth Horodyski

Secretary: Lori Groover

Treasurer: Jim Mackie

Continuing the REF funding policy approved

By-Laws amendments were approved

The Board ended the Executive session at 6:20 pm

Educational Committee: Carl Mattacola & Monique Butcher

Next year's Symposium theme is the Shoulder

Discussion regarding the funding of cadavers for mini-courses

Consideration of raising the grant amount from \$1,500 to \$2,000

Meeting was adjourned at 6:40 pm

The Board is asked to meet in session on Friday at 4:45 pm @ to complete unfinished business.

2006 SEATA Executive Board Meeting
Agenda
4:45 – 6:00 pm
Friday, March 31, 2006
Crowne Plaza Ravinia Hotel
Atlanta, GA

Meeting was called to order at 4:45 pm by Chris Gillespie

Present were:

President Chris Gillespie
District Director R.T. Floyd
Vice – President Marisa Brunett
Secretary Jim Mackie
Treasurer MaryBeth Horodyski
Alabama: Brad Montgomery
Florida: Stephanie Lennon
Georgia: Lori Groover
Kentucky: Greg Rose
Louisiana: Gary Lewis & Gerard White
Mississippi: Donna Wesley
Tennessee: Joe Erdeljac

June Executive Board Meeting in Atlanta will be Thursday June 15, 2006 @ 7:00 am – 9:00 am, Continental Breakfast, Location Omni Hotel

Chuck Kimmel entered and addressed the group and expressed a willingness to answer any questions of the Board.

- Lori asked regarding the grace period for dues payment. Chuck stated there are a number of dues issues to be studied by the BOD. The Membership Task force will be addressing some of these issues and R.T. is a member of this committee.
- Greg asked regarding people paying more and receiving fewer services. Chuck responded that services will continually cost more. We are currently on a cycle of dues increase every 3 years.
- Greg asked regarding the career center funds. Chuck responded that that will be addressed in December as planned. These funds are used for expansion programs.
- Chuck invited us to attend the December NATA Board of Directors Meeting in conjunction with PBATS in Orlando at the Disney property. There will be a reception with the BOD to be scheduled.

- Donna asked regarding grants for advertisements being available for smaller schools (historically black colleges, Div II – III, NAIA, etc). Chuck responded this could be considered by the BOD yet criteria would need to be established.
- R.T. related an idea being discussed to accommodate our loss due to reasons beyond our control of several NATA Committees to meet at the Crowne Ravinia property in the coming year. Chuck & others will meet with the Hotel people tomorrow.

Future SEATA Symposium Sites / Conference Direct

MaryBeth reported that we will be penalized \$16,000 – 18,000 for not meeting our room and beverage minimum requirement. She noted also we are not going to get to a 500 room projection for next year. We need to lower our guarantees to be fiscally responsible.

Joe Erdeljac, TN, asked that the Symposium & Research & Education Committee investigate combining the Student and Members Symposium.

Lori Groover, GA, suggested looking at not having the meeting every year.

Chris reminded the group that we need to focus on our 2007 meeting as the properties are only available now.

David related that our vendors prefer to remain in Atlanta. They do not prefer the March dates as the College / University AT's are not available and they are the primary buyers. They would prefer a February date.

A motion was made by Stephanie Lennon, FL, seconded by Lori Groover, GA to accept Conference Direct to aid securing our symposium location and arrangements.
7-0-0

MaryBeth is asked to ask Conference Direct to look for dates and opportunities in February or the first weekend in March to negotiate the best rates and opportunities.

Parliamentarian issue discussion

Discussion that person would serve as an ex-officio member of the Executive Board

R.T. suggests that we approach NATA Legal counsel to assist with giving direction and answers to our questions regarding this matter.

A motion is made by Stephanie Lennon, FL, second by Greg Rose, KY, to establish a relationship with NATA legal counsel to assist with these questions regarding our By-Laws &

Constitution. R.T. Floyd is asked to communicate the questions and include all members of the Executive Board in all correspondence. A date of April 17, 2006 is set for the initial submission of questions. Approved 6-0-1 (TN)

Research & Education Committee

Request for Grant Request to be increased from \$1,500 to \$2,000

- A motion was made by Greg Rose, KY, second by Brad Montgomery, AL recommending that the grant be increased to \$2,000. Approved 4-2 (GA & TN) - 1(FL)

Creation of a line item for the cost of cadavers (\$1,000)

- A motion was made by Greg Rose, KY, and second by Stephanie Lennon, FL, that we discontinue funding of cadavers for program purposes. When a cadaver is provided by a 3rd party they are responsible for security of the cadaver and will provide proper documentation to comply with all OSHA Guidelines and present to the SEATA Secretary for file. Approved 7-0-0

On Line voting:

- Each state is asked to request clarification regarding the legality of on-line voting in their state. They are asked to present results at the June meeting.

CUATSU

Request for students to participate with SEATA Committees

- A motion is made by Stephanie Lennon, FL and seconded by Greg Rose, KY to allow students be assigned to committee meetings as an observer only with the recommendations of the CUATSC and approved by the President. Approved 6 - 1 (TN) - 0

Gerard White LA, requested assistance with the Katrina Relief Fund and the distribution of funds. Gerard requests that the Presidents contact him with a list of names and needs as soon as possible and suggest guidelines for eligibility.

Meeting Adjourned @ 6:50 pm