



Minutes
Southeast Athletic Trainers' Association
Executive Board Conference Call
November 1, 2009
President Marybeth Horodyski, Presiding



1. Roll Call:

MaryBeth Horodyski, EdD, ATC, LAT – President
R.T. Floyd, EdD, ATC, LAT – District Director
Marisa Brunett, MS, ATC, LAT – Vice President
Jim Mackie, MEd, ATC, LAT – Treasurer
Tom Bair, MEd, ATC, LAT – Secretary
Gerard White, MEd, ATC, LAT – Parliamentarian
Heloise Jones, MAE, ATC, LAT – AL President
Bob Hammons, ATC, LAT – FL Vice President
Michael Clanton, MEd, ATC, LAT – GA President
Eric Fuchs, DA, ATC – KY President
Donna Wesley, MS, ATC, LAT – MS President
Joseph T. Erdeljac, MS, ATC, LAT – TN President
Cary Berthelot, MA, ATC – LA Representative

2. Call to order:

President Horodyski called the meeting to order at 7:00 CST.

3. Review and approval of minutes:

Review and approval of minutes: Tabled until we have finalized.

4. District Director Report: R.T. Floyd

Recent NATA BOD Action

Proceed with a one year contract at \$15/member. Thereafter the BOC will collect fees from credential holders. An option of NATA collecting this fee with dues payments will be offered.

\$2,000 stipend for the Editor of the *Athletic Training Educators Journal*.

Approve the IOTA TAU ALPHA Constitution with corrections.

Established an unfunded liaison relationship with the College Athletic Trainers' Society.

Contributed \$250 in honor of Don Lowe to Syracuse University for the Donald and Mary Lowe Sports Medicine Facility.

Delay decision to Implement the Secondary School Injury Surveillance Outcomes Study until the 2010 school year.

To support a Project Team moving forward with the Intro to Sports Medicine in Secondary Schools course development.

To support moving forward with 1 day of programming for secondary school athletic training student aides at the NATA annual convention.

To support moving forward with and researching an NATA Sports Safety course for coaches and parents.

Voted to increase non member attendance fees to the NATA meeting.

The NATA vs APTA 'Fair Practice' lawsuit has been settled to the satisfaction of the BOD and information regarding the settlement can be found in the recent *SEATA Newsletter*, *SEATA eBlast* as well as the NATA website.

5. President's Report: MaryBeth Horodyski

1. Reported that the vote to approve ballot for by-laws changes was approved 7-0-0. The approved ballot was used in the most recent election those and those results will be discussed by Election Committee Chair.
2. A very special 'thank you' to Donna Wesley for the yeoman's effort she has done as Elections Chairperson with the myriad number of elections SEATA has conducted recently. In addition to ensuring SEATA elections are conducted according to our by-laws she has over seen implementation of electronic voting as well as the successful use for the first time of 'robo calls' to encourage our members vote in SEATA elections. Though not without 'growing pains' these process improvements have proven to be effective and a cost saving to the membership.
3. Annual meeting – The 2010 SEATA meeting will be the 35th annual meeting. Historical records reflect highest meeting attendance weekend occurred on the same weekend as this year's meeting is planned. President Horodyski challenged all participants to be creative for ways to increase participation at this historic meeting. Director Floyd and President Horodyski offered the following suggestions: encourage state leadership to promote the event within their membership; promotion via professional groups that can assist with personal phone call; committee chairs get receive commitments from their committee members to attend; identify 1st meeting attendees. Once state leadership has identified 1st meeting attendees' those names should be forwarded to either President Horodyski, Director Floyd, or Vice-President Brunett.

6. Vice-President's Report: Marisa Brunett

- 1) Hotel info and timetable deadlines for the 2010 meeting have been provided to the membership via eBlasts and newsletters. The Bay Point Marriott has been very accommodating and is eager to work with SEATA as details are finalized for 2010 and discussion for other years are also being discussed.

- 2) Vice-President Brunett requests that the SEATA Executive Board place the 2011 Members Meeting on the next Executive Board meeting. The primary question the SEATA Executive Board must answer is: Shall there be a 2011 meeting separate and apart from the June 2011 NATA annual Members Meeting held in New Orleans, LA?
- 3) Vice-President Brunett is working on finalizing a conference call with the Research and Education Committee very soon to discuss meeting formatting and time/facility utilization use w/o losing continuing education hours.

7. Treasurer's Report: Jim Mackie

Treasurers report 10-30-09

Cash Flow 1-1-09 to 10-30-09

Cash Flow In \$199, 368.31

Cash flow Out \$233, 592.97

Difference – (\$38,224.66)

Well Fargo Advisors (Investments)

Sept 30, 2009 \$201,626.69

- Finance Committee recommendations
 - Accountant has finished annual financial review and Income Tax has been filed
1. Deficit of \$38,225 was discussed and identified as primarily a cyclical function. There are no large expenses upcoming during the remainder of the FY and revenue is expected to increase paralleling dues renewal. There was no dissenting discussing with regard to acceptance of the Treasurers report.
 2. Finance Committee Report
Due to technical difficulties this report was unavailable at this time; however will be made available upon request if this information is desired prior to the next SEATA Executive Board meeting.
 3. Is replacement for Heloise needed on Finance Committee? First pass thoughts of Parliamentarian White is yes as per By-Laws; he will review and, if fact, is different than opinion he will report such fact. This issue will not be before June 2010 however it is one to be considered in the interim.
 4. Treasurer Mackie shared with SEATA Executive Board a new reporting system provided by the NATA which can provide a number of reports that could aid State leadership with management of their association. This will be made available to any state leader who request access to this reporting system.

5. Treasurer Mackie reported that upon review it is estimated that the combined savings of electronic committee meeting, (including this Executive Board meeting), and electronic elections, the SEATA Executive Board have implemented will be in the area of \$5-6,000.00 for the membership.
6. SEATA accountant has finished reviewing our financials and has filed appropriate tax forms.

8. Election Report

Chairperson Wesley reinforced that the Secretary Run-off election was open until Nov. 5, 2009. The SEATA Secretary Special Election, Special Election Run-off, and Secretary regular election results were discussed in depth. 241 valid votes were cast in the most recent regular election. Tom Bair was the winner of the Special Election Run-off.

Heloise Jones received the required votes to assume the Office of Vice-President in June of 2010 in accordance with SEATA By-Laws.

The most recent By-Laws change receive the required votes to pass and will be in force in accordance with SEATA By-Laws.

Chairperson Wesley also reported to the board that the 'fail safe' check in the election process was the responsibility of the agency employed by SEATA to ensure proper vote counting. She also re-emphasized that the 'bugs' in the Callfire system have been worked out and that the cost of this project was nominal vs. the older election processes.

9. Legislative Grant Program

The state of Georgia's application was approved. All are reminded of the Dec 1st deadline. Application and process are available on at our website.

10. Committees – nominations

1. Corey Lock (MS) - Young Professionals Committee
2. Motion Paul Higgs to Public Relations Committee from GA

The aforementioned nominations were accepted as proposed for SEATA Committee nominations (Wesley, Jones). The resulting vote was 6-0-0 to approve the nominations.

President Erdeljac of Tennessee indicated that it was his belief that all Tennessee representatives to SEATA committees would expire on 12/31/09. Discussion indicated that there was no historic evidence that such loss of SEATA representation of a single state on a single day has ever occurred. It was request of President Erdeljac to provide President Horodyski; Director Floyd, and Parliamentarian White copies of the TATS By-Laws. It was expressed that while the mission of SEATA is not to infringe on state association business, the purpose of President's Erdeljac's sharing of information was to allow SEATA to prepare for such a historically unprecedented evacuation of

SEATA representation of members who reside in Tennessee. Upon first pass of Parliamentarian White; and confirmations of Director Floyd's and President Horodyski's institutional memory such evacuation would not only be contrary to President Erdeljac's belief, it would be contrary to SEATA By-Laws under such appointments were made by the sitting SEATA Executive Board, and accepted by the individuals accepting such positions that reside within the jurisdiction of the TATS.

11. SEATA Partner Plan

President Horodyski re reviewed information provided by Chair of Corporate Partnership Committee, David Green. At the conclusion of review and discussion President Horodyski requested that Vice-President Elect Jones, Vice-President Brunett, Treasurer Mackie, and Chairman Green aid her to establish more win-win pricing for SEATA corporate partners and SEATA for years 2011 and further out years.

12. Motion from SEATA Scholarship Committee

The SEATA Scholarship Committee is requesting SEATA Executive Board approval of the following changes to the scholarship criteria: (On the following webpage:

<http://www.seata.org/Scholarshipdetails.htm>)

“If you are a full time [undergraduate/entry-level graduate](#) or [graduate](#) student pursuing a degree in the field of athletic training, you may be eligible to apply for a SEATA scholarship.

Applicants must be a junior or senior in academic standing [or be an entry-level graduate student](#), have at least a 'B' average in their overall curriculum and be members of the Southeast Athletic Trainers' Association [in order to qualify for the undergraduate/entry-level graduate scholarships. To qualify for a graduate level scholarship, graduate students must have at least a 'B' average in their overall advanced-level graduate curriculum and be members of the Southeast Athletic Trainers' Association.](#)”

Also, we are requesting that wherever the term undergraduate appears that it be modified to read as follows: [undergraduate/entry-level graduate](#).

After earnest and thoughtful discussion the SEATA Executive Board voted 0-6-0 to defeat the motion advanced by the SEATA Scholarship Committee. The Executive Board was desirous of passing the intent of this change but was concerned about specific language and requested President Horodyski to convey to the Scholarship Committee its desire to approve such changes and express specific concerns with regard to language.

13. Funding for Capitol Hill Day

Time to look forward to this expense...awaiting for finalization from NATA prior to discuss funding.

14. Adjourn