



The **Southeast Athletic Trainers' Association (S.E.A.T.A.)** is District 9 of the National Athletic Trainers Association. It is a not-for-profit organization dealing with the concerns of its members and the profession of athletic training as a whole. This association was first started back in 1950. Initially comprised of the members of the Southeastern Conference schools, this district is represented by Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, Tennessee, Puerto Rico, and the Virgin Islands.



The Southeast Athletic Trainers' Association (S.E.A.T.A.) is affiliated with the National Athletic Trainers' Association (N.A.T.A.) and serves as District IX of the N.A.T.A. Of the ten districts of the N.A.T.A., S.E.A.T.A. has one of the largest memberships and continues to grow. Its current membership is as follows:



**FRANKLIN COOL SPRINGS
MARRIOTT
SITE OF 2007 S.E.A.T.A. MEETING
MARCH, 22, 23, 24, & 25**

Regular Certified	2,891
Retired Certified	48
Student Certified	622
Total Certified	3,562
Associates	117
Undergraduate Students	404
Graduate Students	50
Total Students	454
TOTAL DISTRICT MEMBERS	4,133

S.E.A.T.A. publishes four Newsletters annually (January, April, August, and October) which are online on our recently updated web page www.seata.org. The Annual S.E.A.T.A. Clinical Symposium and Members Meeting has an average attendance of over 350 members.

S.E.A.T.A. is very proud and supportive of the many companies that have supported it over the years and we hope that you and your company will continue to participate in the cooperative effort between you, your company and S.E.A.T.A.! When it comes to the Corporate Partner Plan, our utmost goal is to provide **YOU** with a product that will result in more and better business opportunities with S.E.A.T.A. Athletic Trainers! We hope that you will be able to find a level of participation that will best serve your company's interest and help you reach your goals. Any suggestions you have to make this a better plan for you are welcomed.

THIS IS THE CORPORATE PARTNER PLAN...

DIRECTOR'S PARTNER

\$5000.00

GENERAL BENEFITS

- Recognition in All SEATA Newsletters
- Logo & Hyperlink on SEATA Index Web Page

SEATA MEMBERS MEETING BENEFITS

- Recognition on Participant Gift
- 3 - Exhibit Spaces
- Special Booth Location
- 50% Reduced Price on Additional Booth Spaces
- Special Booth Signage
- Special Name Tag Recognition
- Advertisement Insert in Participant's Bag
- Recognition on the Back of Meeting Notebook or CD Cover
- Full Page Advertisement in Meeting Notebook or in CD
- Pre-Registration Packet Recognition
- Company Provided Banner in Meeting Room

- Recognition at Member's Meeting with an Opportunity to Speak
- Mailing List of All Attendees
- Computer Disk of All Attendees Addresses - MS Word

TIM KERIN PRESIDENTIAL LECTURE AND AWARDS

BANQUET BENEFITS

- Signage at the Banquet
- Acknowledgement in the Banquet Program
- 8 - Banquet Tickets with a Special Table & Special Recognition

SEATA ATHLETIC TRAINING STUDENT WORKSHOP BENEFITS

- Company Provided Banner in Meeting Room
- Half Page Ad in Workshop Notebooks
- Recognition on Back of Workshop Notebook

PRESIDENT'S PARTNER

\$3,000.00

GENERAL BENEFITS

- Recognition in All SEATA Newsletters
- Logo & Hyperlink on SEATA Index Web Page

SEATA MEMBERS MEETING BENEFITS

- Recognition on Speaker Gift or Separate Item
- 2 - Exhibit Spaces
- Special Booth Location
- 50% Reduced Price on Additional Booth Spaces
- Special Booth Signage
- Special Name Tag Recognition
- Recognition on the Back of S.E.A.T.A. Meeting Notebook or CD Cover
- Full Page Advertisement in Meeting Notebook or in CD
- Company Provided Insert in Registration Packet
- Company Provided Banner in Meeting Room
- Recognition at Members Meeting
- Mailing List of All Attendees
- Computer Disk of All Attendees Addresses - MS Word

TIM KERIN PRESIDENTIAL LECTURE AND AWARDS BANQUET BENEFITS

- Acknowledgement in Program
- 4 - Banquet Tickets

SEATA ATHLETIC TRAINING STUDENT WORKSHOP BENEFITS

- 1/2 Page Advertisement In Workshop Notebooks

EXECUTIVE PARTNER

\$1,500.00

GENERAL BENEFITS

- Recognition in SEATA Newsletters
- Logo & Hyperlink on SEATA Web Page

SEATA MEMBER'S MEETING BENEFITS

- 1 - Exhibit Space
- Special Booth Location
- 25% Reduced Price on Additional Booth Space
- Special Booth Signage
- Special Name Tag Recognition
- Recognition on the Back of Meeting Notebook or CD Cover
- Full Page Advertisement in Meeting Notebook or in CD
- Signage at a Sponsored Talk
- Mailing List of Attendees
- Computer Disk of Attendees Addresses - MS Word

TIM KERIN PRESIDENTIAL LECTURE AND AWARDS BANQUET BENEFITS

- 4 - Banquet Tickets

COMMITTEE PARTNER

\$1,000.00

GENERAL BENEFITS

- Logo on Web Page Index

SEATA MEMBERS MEETING BENEFITS

- One Exhibit Space
- Special Booth Location
- 25% Reduced Rate on Additional Booth Space
- Special Booth Signage
- Special Name Tag Recognition
- Full Page Advertisement in Meeting Notebook or in CD
- Acknowledgement in SEATA Program
- Signage at a Mini-Course
- Computer Disk of Attendees Addresses - MS Word

TIM KERIN PRESIDENTIAL LECTURE AND AWARDS BANQUET BENEFITS

- 4 - Banquet Tickets

EXHIBITOR PARTNER

\$300.00

(\$250.00 after Five Consecutive Years)

SEATA MEMBERS MEETING BENEFITS

- One Booth Space
- Mailing List of Meeting Attendees

TIM KERIN PRESIDENTIAL LECTURE AND AWARDS BANQUET BENEFITS

- One Banquet Ticket

INSERT PARTNER

\$150.00

SEATA MEMBER'S MEETING BENEFITS

- One Insert in Participant Bag Provided by Partner
- Mailing List of Attendees

ALA CARTE ITEMS

Additional Banquet Tickets	\$ 15.00
Insert In Participant Bag (If an Exhibit Partner)	\$100.00
SEATA Notebook 1 Page Advertisement	\$120.00
SEATA Notebook 1/2 Page Advertisement	\$ 75.00
SEATA Notebook 1/4 Page Advertisement	\$ 50.00
Computer Disk of Attendees Addresses – MS Word	\$ 25.00
For those ATs who are Exhibitor's ½ off Registration Price	
Registration for this Meeting	\$ 50.00