



# Minutes of the SEATA Executive Board Meeting

Conference Call

March 7, 2021 (6:30 PM CST / 7:30 PM EST)



Roll Call

Official Minutes

P	District Director	Marisa Brunett, LAT, ATC	P	President	Gerard White, LAT, ATC	P	Vice President	Jeff Hopp, LAT, ATC
P	Treasurer	Scott Byrd, LAT, ATC	P	Secretary	Donna Wesley, LAT, ATC			
P	Alabama President	Kyle Southall, LAT, ATC	P	Florida President	Pattie Tripp, PhD, LAT, ATC	P	Georgia President	Jared Sandler, LAT, ATC
P	Kentucky President	Scott Helton, LAT, ATC	P	Louisiana President	Jason Dunavant, LAT, ATC	P	Mississippi President	Kira Berch, LAT, ATC
L	Tennessee President	Peggy Bratt, LAT, ATC				P	Parliamentarian	Chuck Kimmel, LAT, ATC

— Meeting called to order with quorum (6 State Presidents) at: 6:33 PM CST

P = Present

X = Not in attendance

L = Late Arriving

SR = State Rep. present

AGENDA ITEM	DISCUSSION	RECOMMENDATIONS / ACTIONS
1. Call to Order (Roll Call)	President White asks for any objections to set aside the agenda to allow Petra Dunn, Investment Broker, from Merrill Lynch to discuss recommendations for SEATA's investment strategy.	
a) State Representative(s)		
b) Invited Guests / Members Present	<p>Petra Dunn provided an update on financial. Investments have all been transferred. Chaunda and Petra are happy to assist with the transfer of banking side.</p> <p>Moderately Aggressive to Aggressive allocation currently; it is not what they would recommend.</p> <p>Fixed Income portion; early recovery in market but still some risks. Rec. maintain a moderately aggressive (from 85-80%) 20 % in fixed to give liquidity and not tap equity side.</p> <p>Scott will follow up on issuing credit cards for Officers.</p> <p>Plan is to transfer all of banking with Wells Fargo after VCSMM is fully cleared.</p> <p>Petra and her group is willing to assist any state that may be interested in moving state banking or financial investments to Bank of America or Merrill Lynch.</p>	<p>President Bratt joined at 6:35 PM</p> <p>Petra Dunn left the meeting at 6:56 PM</p>



# Minutes of the SEATA Executive Board Meeting

## Conference Call

March 7, 2021 (6:30 PM CST / 7:30 PM EST)



	Petra Dunn offered to meet quarterly with either the Board or the Finance Committee for updates.	
<b>2. Review of Previous Discussion(s)</b>		
a) EB Online Motion(s)	1. MOTION by LA to approve the MDAT committee's recommendation to award the 2021 MDAT Award to 1) Peggy Bratt and 2) Scott Byrd. I have a second from FL.	1. VOTE as 6.0.0.1 (TN).
a) Consent Agenda	1. Minutes of Board Meeting: January 31, 2021 2. Corporate Partner Committee Chair, Rich Frazee has respectfully resigned his position. a) Appoint Taz Kicklighter (TN) as new Chair	<b>MOTION (TN/KY): To approve Consent Agenda. 7-0-0-0. Motion Passed.</b>
<b>3. Officer's Reports</b>		
a) Director Brunett	Report provided in vCSMM Members' Meeting yesterday.	
a) President White	1. Officers' Transition Meeting – President White has asked that VP Hopp coordinate an Officers' meeting in conjunction with a 2023-24 hotel site visit. This meeting will discuss the transition for President-elect, Secretary-elect and Director-elect positions. 2. SEATA Committee Liaison appointments (see Committee Listing below)	
a) Vice President Hopp	1. UPDATE on 2022 Meeting: a. Need to meet with new R&Ed Co-Chairs to discuss timeline for Abstract proposal requests to be completed by Nov. 1, if possible?  Omni Downtown Atlanta has significantly increased room rates and may no longer be a viable option.	
b) Secretary Wesley	1. Membership Update <ul style="list-style-type: none"> <li>● Secretaries should have updated list as of 3.1.2021 in Dropbox</li> <li>● District at a Glance is in Drive with support materials</li> <li>● Lapsed members by Job Setting (since 2020) (mid Feb. 1276) <ul style="list-style-type: none"> <li>○ Secondary Schools – 307</li> <li>○ Students – 281</li> <li>○ College/University – 207</li> <li>○ Clinic – 164</li> <li>○ Other – 95</li> <li>○ Unidentified – 51</li> <li>○ Hospital – 47</li> <li>○ Professional Sports – 39</li> </ul> </li> </ul>	



# Minutes of the SEATA Executive Board Meeting

## Conference Call

March 7, 2021 (6:30 PM CST / 7:30 PM EST)



	<ul style="list-style-type: none"> <li>o Occupational 26</li> </ul> <p>2. NATA Database Policy on State Lapsed Members States wanting to assist in member renewal outreach should provide written materials to District of NATA to distribute to lapsed members.</p> <p>3. Email regarding NATA Bylaws Changes will go out on Monday and voting will close on 3.13.2021.</p>	
a) Treasurer Byrd	<ol style="list-style-type: none"> <li>1. <b>UPDATE:</b> Transition from Wells-Fargo to Merrill Lynch</li> <li>2. <b>Current Financial Status:</b> Checking - \$250,636.61 Savings &amp; Investments – \$449,669.13</li> </ol> <p>For 2020 net loss of about \$30,000. We are ahead of where we have been in investing for past couple of years. NATA recommends 2 years of operating costs in investments.</p> <p>President White and Treasurer Byrd are planning to use a check to close out the account and not be susceptible to transfer fees from Wells Fargo when the time comes to close the account. Another benefit will be the credit card set up and the ability to draw interest.</p>	<b>ACTION:</b> Treasurer Byrd will need to follow-up with Memorials & Resolutions Committee to make Foundation donation on behalf of members that have passed.
2. Committee Reports		
a) Standing Committees		
1. Election Committee	<p>Update on Secretary Special Election Danielle Platt is the only candidate for the position; she has accepted the nomination. The committee is in the process of verifying her eligibility</p> <p>President Bratt asked President White to replace President Mansfield on the committee. President White named President Sandler (GA) to replace President Amos Mansfield.</p> <p>President Tripp inquired about the possible change in the timeline of the election with only 1 candidate. President Bratt reported that she will be recommending changes in the verbiage with the By-Laws review, but currently our By-laws does require a vote.</p>	
2. MarCom Committee	<p>Discussion: With the recent changes to the NATA PR Committee being changed to Connection and Engagement Committee, does SEATA see a need for any changes to our committee structure?</p>	<b>ACTION:</b> Director Brunett and Secretary Wesley will place a call for candidates to select a new CEC D9 rep.



# Minutes of the SEATA Executive Board Meeting

## Conference Call

March 7, 2021 (6:30 PM CST / 7:30 PM EST)



	<p>Director Brunett discussed the current breakdown of SEATA MARCOM committee and the potential impact on a structure that seems to be working well within SEATA and will only improve with a new Chair. Treasurer Byrd (incoming President) voiced his concern about not having a chair for almost a year and spoke to the potential of our 3 current MARCOM Coordinators possibly serving as the Chair.</p> <p>The MARCOM Chair position has not been filled due to the fact that there was not MARCOM Committee at the national level since it was on hold.</p>	
3. YP Committee	<p>Discussion: With the recent changes to the NATA YP Committee structure to two committees, SEATA needs to look at changes to our YPC.</p> <p>Director Brunett provided an update on NATA discussion and recommends that the District do the same with sunsetting the YPC and splitting the committee to form CAC and EPC (0-6 years of certification).</p> <p>President Tripp inquired with the breakdown of current YPC and President Bratt (YPC liaison) replied that most of current membership would fall into the Career Advancement (7-12 yr). The plan is to have the new committees effective July 1; Director Brunett and incoming Director Wesley will work to name new chairs before then and allow states select members. President White asked the Board to consider the proper Tier level for each new committee being proposed. President White asked state presidents to go back to their states to see what their membership is more aligned with respectively.</p>	<p><b>ACTION:</b> State presidents are to review format and need for appropriate Tier level once the YPC is dissolved. Tier 1 – no state reps Tier 2 – state reps</p> <p><b>TABLED</b> until next meeting following state president investigations.</p> <p><b>ACTION:</b> Director Brunett will share info on separation and objectives of each with qualifications.</p>
b) Ad hoc / Task Force(s)		
i. Convention Task Force Committee (VP Hopp)	<p>Update on discussions/progress on the SEATA Convention (combined event of ATSS/CSMM/A TEC for 2022+).</p> <p>Pending progress by Conference Direct. Due to pandemic, this is still a slow process for the hotel industry.</p>	No Update
ii. By-laws Review Taskforce	<p>President White would like to appoint the following individuals to this taskforce:</p> <ol style="list-style-type: none"> <li>1. Director Brunett</li> <li>2. Parliamentarian Kimmel (Chari)</li> </ol>	<p><b>ACTION:</b> President White asked that Parliamentarian Kimmel serve as the Chair. Charge the Taskforce to review all Bylaws for currency and best practices. The Board suggests the following areas to begin the review:</p>



# Minutes of the SEATA Executive Board Meeting

## Conference Call

March 7, 2021 (6:30 PM CST / 7:30 PM EST)



	<ul style="list-style-type: none"> <li>3. GA President Sandler</li> <li>4. AL President Southall</li> </ul>	<ul style="list-style-type: none"> <li>• Officer Nominations</li> <li>• Election timeline</li> </ul>
<b>3. Old Business</b>		
a) SEATA Student Leadership Committee	<p><b>NO UPDATE:</b> Pending report / recommendations from Steve Patterson, Student Senate Faculty Advisor.</p> <p>Director Brunett reported that there is no update on Bobby Gunn Leadership Award for 2021, pending further details on VNATA. President Tripp discussed current SEATA Student Senate issues and that there is no current cohort.</p>	<b>ACTION:</b> Secretary Wesley will follow up with our 1 Bobby Gunn applicant.
b) P&P Revision: NATA Hardship Dues Distribution	<p><b>MOTION (DW/MS):</b> To distribute the District/State portion of the \$20 NATA Member Hardship dues entirely to the respective state association for members granted this assistance from NATA. Policy development should be general to the distribution of state allotments first when partial payments are received by the District.</p>	<b>ACTION:</b> President White to disseminate proposal of changes to the Board prior to the April/May Board Meeting.
<b>4. New Business</b>		
a) Intellectual Property Statement on Commitment-to-Serve	<p>Discussion: A member has questioned the wording on the Commitment-to-Serve documents related to Intellectual Property Statement. There appears to be ambiguous as to what shall belong to SEATA. See P&amp;P Change Form for possible revisions to the wording for IP of SEATA.</p>	<b>MOTION (FL/MS):</b> To accept the proposed changes to the Commitment to Serve document related to Intellectual Property as presented. <b>7-0-0-0 Motion Approved</b>
b) LBGTO+ Advisory Committee Request for Tier 2	<p>Discussion: Chair Amanda Tritsch is requesting that the LBGTO+ AC be a Tier 2 – State Based Committee. Current composition is for 8 members from SEATA. A Tier 2 Committee is composed of a member from each State and a Chair. (See request letter below.)</p> <p>President Helton asked for clarification as to if this change would require each state to develop a state LBGTO+ committee, or only designate a state representative. President White clarified that this would not require a state to develop a committee, it would only require a state rep. for the committee. With this move, the state presidents would have more accountability with the selected individuals.</p>	<b>MOTION (FL/LA):</b> To move the LBGTO+ Advisory Committee from a Tier 4 to a Tier 2 level committee within our District Committee alignment. <b>6-1(KY)-0-0. Motion Approved.</b>
c) Workflow of Committee Appointments from States	<p>President Tripp discussed concerns about the processes involved with state president appointments to serve on various</p>	



# Minutes of the SEATA Executive Board Meeting

Conference Call

March 7, 2021 (6:30 PM CST / 7:30 PM EST)



	committees.	
7. Announcements	Future EB Meeting Dates: 6:30 CST / 7:30 EST April 11, May 2, June 6	President Bratt noted TATS meeting 3.27 and 3.28 with live sessions for up to 15.5 CEUs. President Berch MS will be doing a hybrid meeting (up to 30 max). Noted the loss of member Lee Dunnaway from Brookhaven.
8. Adjournment	Meeting adjourned at:	8:43 PM CST