



Minutes of the SEATA Executive Board Meeting

Zoom

October 3rd, 2021 (7:30 PM EST / 6:30 PM CST)



Roll Call

Un-Official Minutes

P	District Director	Donna Wesley, LAT, ATC	P	President	Scott Byrd, LAT, ATC	P	Vice President	Jeff Hopp, LAT, ATC
P	Treasurer	Gerard White, LAT, ATC	P	Secretary	Danielle Platt, DAT, ATC, LAT			
X	Alabama President	Kyle Southall, LAT, ATC	P	Florida President	Pattie Tripp, PhD, LAT, ATC	P	Georgia President	Jared Sandler, LAT, ATC
P	Kentucky President	Scott Helton, LAT, ATC	X	Louisiana President	Jason Dunavant, LAT, ATC	P	Mississippi President	Kira Berch, LAT, ATC
P	Tennessee President	Peggy Bratt, LAT, ATC				P	Parliamentarian	Marisa Brunett, MS, LAT, ATC

Meeting called to order with quorum (5 State Presidents) at: 7:33 pm est

P = Present

X = Not in attendance

L = Late Arriving

SR = State Rep. present

AGENDA ITEM	DISCUSSION	RECOMMENDATIONS / ACTIONS
1. Call to Order (Roll Call)		
a. Invited Guests/Members Present	Steve Patterson, SEATA Student Senate	
b. Invited Guests/Members Present	Daniella Eiroa, SEATA Early Professionals Committee	
2. Review of Previous Discussion(s)		
a) Consent Agenda	1. Minutes of Board Meeting: a) September 12, 2021	MOTION to approve: TN 2nd: MS VOTE: 5-0-0 (2 absent) approved
b) Email Vote	1. 2023 Sandestin Contract: a) Approved vote (6-1-0) via email Saturday, September 18 th b) All issues that were previously discussed via the vote email have been discussed with Connie Griffin of Conference Direct and the Sandestin resort. President Byrd has signed and sent in the contract since all changes were in our favor. 2. Revised 2022 Corporate Sponsor Plan: 6-0-0, LA missing approved	
3. Officer's Reports		
a) Director Wesley	Updates from NATA BOD Call on September 20, 2021. Next NATA BOD Call is scheduled for October 18, 2021.	



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STRATEGIC PARTNERS UPDATES:

BOC Update – presented by President Brian Sexton

1. Open Comment period on CPC ends Sept. 30; please encourage ATs to utilize Miro or Survey Monkey for responses. Please remember that this is “only a proposal at this point” and we are processing all useful feedback. Look for more details and updates with videos being released on frequently Asked Questions concerning the CPC.
2. BOC360 is working well; please contact BOC staff if any issues arise.
3. Two applicants were moved forward for the open Director position and will be voted on by the Board this week.
4. Dates for the Orthopedic Specialty Certification exam have been published and are now available on the website.
5. Practice Analysis 8 should be available in the next month or so, and the 2022 Exam Deadlines are being finalized and will be published soon.

CAATE Update – presented by Executive Director Chris Peck

1. September Board meeting was in person and focused on Strategic Planning.
2. Nineteen nominations were submitted for the open Commissioner positions and selections will be announced soon.
3. 2021 CAATE Accreditation Conference will be held in Orlando, FL October 8-9 and complimentary registration is now open; see [CAATE website](#) for more details.
4. CAATE Town Hall will be held Sept. 23 at 3 PM EST and over 200 have registered so far; plans are for this to be a quarterly update.



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5. October meeting will be face to face on 10/20 and will include a Strategic Partners Alliance Meeting.

NATA Foundation Update – *presented by President Ken Cameron*

1. Now accepting Research Award Nominations thru Oct. 1, 2021.
2. Now accepting Free Communication Proposals thru Nov. 1, 2021.
3. Call for nominations for D2, D4, and D6 directors; submit applications from Sept. 7 – Oct. 4, 2021.
4. October Fundraising event will be High 5 for AT profession and will be a virtual 5K.

NATA BOD Actions:

1. Approved the recommendation to establish a liaison relationship with the Collegiate and Professional Sports Dietitians Association (CPSDA).
2. Approved Jennifer Sturtevant, MBA, LAT, ATC (D1), as the chair of the LGBTQ+ Advisory Committee beginning in June 2022.

Department Updates:

Governmental Affairs

1. Many states are working toward legislation for upcoming legislative sessions and Boot Camps are continuing. DeAnna will be working with FL on Oct. 1-2 and TN has inquired about a legislative Boot Camp.
2. Protecting Student Athletes from Concussion Act has been reintroduced and will continue to monitor progress and any calls for actions.
3. NATA is continuing to work with Dept. of Health and Human Services on Youth Sports Safety Champions program.
4. NATA President Dieringer submitted a comment letter on CY 2022 Physician Fee Schedule Proposed Rule during open comment period.



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5. GAC Webinars are ongoing and next will be offered on Oct. 6 – Day to Day Advocacy and Nov. 3 – Handling Pressure in the Hot Seat.
 6. District Directors are asked to include the NATAPAC Representatives in District Meeting Planning and invite to Board meetings.
 7. November issue of NATA News will focus on advocacy.
Membership Campaign 2022
 1. Emphasis will be on value positioning and differentiating strategic benefits and tactical benefits for members. NATA will be working with DST and SAAC to help push key issues and benefits and we need to utilize ALL ambassadors to encourage membership renewal.
 2. NATA Needs Assessment Survey will close on October 6; encourage all members to participate and complete the full survey. Ask members to contact Membership Services if they did not receive the email on Sept. 8.
- GENERAL REMINDERS:**
1. VNATA On-Demand access has been extended until 11:59 PM CDT on Oct. 14, 2021.
 2. NATA Membership Needs Assessment Survey closes October 6; contact Membership Services for details at membership@nata.org or call 972.532.8897
 3. GAC Webinar Series on October 6 – Day to Day Advocacy at 2 PM CDT.
The link to attend all the webinars is <https://nata.zoom.us/j/2791359905>.
 4. NATA Education Encore: Top Sessions from NATA's Virtual Events; for more details, visit <https://www.nata.org/nata-education-encore-top-sessions-nata-virtual-events>
 5. SLC is accepting nominations for SLC District Representatives until Nov. 20; applications are available in Gather, or contact Grant Phiel (D9 SLC Rep).



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	<p>6. NATA Council on Practice Advancement has multiple committees with open representative positions; members can apply on Gather. Openings are available for Community Outreach Committee, Occupational Needs Committee, Physician Practice Committee, Public Safety Committee, Analytics and Outcomes Committee, and Rehabilitation Committee.</p> <p>7. NATA Timely Topics session “The AT and Mental Health” will be presented by Bhrett McCabe, PhD, on Oct. 12 at 11 AM CDT; registration is now open https://www.nata.org/nata-timely-topics.</p> <p>8. NATA News 2022 Publication deadlines and theme topic details were sent via email to State Presidents earlier this week.</p>	
<p>b) President Byrd</p>	<p>EBP grant proposal will come from MS Pres Berch and presented to the board at a later date. Mississippi President Berch proposed EBP grant.</p> <p>President Berch proposed update allows for any educational material be used by the grant. State association must prove that their material used by the grant meet the educational needs of the event.</p> <p>DISCUSSION: President Tripp added that the suggestion of removing “EBP” from the grant would allow similar use but utilize similar language to still allow a sponsored educational event to state members.</p>	<p>ACTION: President Berch will update the language on the grant document and submit to the board via email next week.</p>
<p>c) Vice President Hopp</p>	<p>CSMM Annual Symposium Oversight Committee: planning committee restructure proposal</p> <p>DISCUSSION: Secretary Platt made the recommendation that there be more consideration on the responsibilities and workflow of all committees involved for better understanding of what is expected of them in the planning of each portion of the event. President Byrd agreed that the individual responsibilities be considered for later discussion by the planning committee for approval by the EB during the November meeting. Director Wesley asked that there be more clarification within the document on when the current structure of the committee will come to an end and the new structure become effective. President Byrd agreed that the new structured outlined by the document would only be</p>	<p>ACTION: Vice President Hopp will assemble a taskforce to develop the committee restructure proposal</p>



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	<p>effective for the 2023 event and moving forward. President Tripp asked that there be additional explanation of how SEATA sees the merging of the oversight committees to merge. She also asked that there be additional discussion on the guardrails that will be put into place to be sure all aspects of the meeting are being considered fairly in the planning and that there be complete integration of all portions into the one event. President Byrd and Vice President Hopp expressed that it is SEATA's intention to having this be a combined meeting for all members of any level to have continued education and networking opportunities together. Treasurer White added comments on the duties of the document. President Helton stated he would be interested in the approving the document this evening. Director Wesley expressed that there additional points on the documents that need to be discussed and approved before board discussion and stated she would ask the board to consider tabling for the board meeting in November. Through recommendation by Parliamentarian Brunett, President Byrd asked the board to continue to consider the document and any decision would be pushed to the end of the meeting.</p>	
<p>d) Secretary Platt</p>	<ol style="list-style-type: none"> 1. District at a Glance Information <ul style="list-style-type: none"> 5249 active total 2 lapsed <ol style="list-style-type: none"> a. AL: 497 total b. FL: 1703 total c. GA: 1067 total d. KY: 506 total e. LA: 462 total f. MS: 308 total g. TN: 691 total h. PR/VI: 15 TOTAL 2. Committee member needs assessment 3. Website review 	<p>ACTION: Secretary Platt will check on the previous membership numbers</p>
<p>e) Treasurer White</p>	<ol style="list-style-type: none"> 1. Current Financial Status: <ul style="list-style-type: none"> Checking – \$272, 498.22 Savings & Investments - \$ 503, 798.94 2. ATSS/A TEC Financial Projections Report <ul style="list-style-type: none"> DISCUSSION: Treasurer White's projections report showed where deficits are considering the contract(s). President Tripp expressed ideas of how SEATA could help offset some of the numbers by 	<p>ACTION: Treasurer White will be working with BoA to assist with closing the Wells Fargo checking account.</p> <p>ACTION: State presidents poll their state members on interest in ATs Care certification. Email President Byrd any ideas that could help contribute to room block and F & B of ATSS/A TEC event.</p>



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	<p>bringing in additional events. She recommended an ATs Care Training event and a PR Bootcamp event, and potentials giving all ATSS Faculty their own room.</p> <p>3. Restructure of the FICOM-any presidents interested?</p>	<p>ACTION: State presidents interested in serving on FICOM email Treasurer White</p>
<p>4. Committee Reports</p>		
<p>a) Standing Committees</p>		
<p>1. SEATA Student Senate</p>	<p>Transitioning this group to SEATA Student Leadership Committee, to better align with the NATA SLC. Proposed moving from Tier 3- State-based SEATA committee, to a Tier 2- NATA-based committee with corresponding district sub-committee in SEATA. Composition, purpose, and duties will remain similar. Committee Chair will be the D9 rep, Grant Pheil, and Mentor will remain Steve Patterson.</p> <p>DISCUSSION: Secretary Platt and Steve Patterson made the requested edits regarding the Chair position as well as term length in accordance with the NATA SLC. One additional edit regarding duties was made after further investigation. All involvement of the respective committee member candidate's state association will be requested via the application.</p> <p>Director Wesley asked for consideration of adding a committee Co-Chair position to help alleviate the work from the Director appointed Chair position. She also made the recommendation that within the duties of the committee, each member recruit representatives from each state's CAATE accredited athletic training education programs to help increase communication between the committee and the programs.</p>	
<p>2. Career Advancement Committee</p>	<p>Update on committee made by President Tripp (Board Liason)</p>	
<p>3. Early Professionals' Committee</p>	<p>Chair Daniella Eiroa: EPC's mission, vision, values, and goals</p> <p>DISCUSSION: President Tripp recommend that the documented be updated to state SEATA and states as opposed to NATA. Director Wesley recommended NATA District 9 where NATA is listed on the document.</p>	<p>ACTION: Danielle Eiora will make recommended changes to the document and submit to President Bratt for consideration inclusion on the EB consent agenda</p>



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4. Election Committee	Update on Secretary/VP Election & Bylaw vote	
5. NATA Professional Development Committee	On behalf of Lizzie Elder: District Lecture Series is ready to be submitted in all districts. This year's topic is <i>Sexual Harassment: Protect Yourself, Protect Your Patients</i> . Lizzie will be continuing to look for session submission information for SEATA and get this submitted when it is available.	
6. NATA Convention Program Committee	On behalf of Lizzie Elder: Next committee meeting is October 18 th . All session reviews will be completed, and they will begin slotting programming for 2022. At this time, they are planning an in-person meeting [convention].	
7. AT Educationalist Committee	Update: Call for proposals coming, state members needed (FL-id 1 candidate)	
5. Old Business		
a) State Strategic Meeting	UPDATE: Scheduling conflicts for the meeting on Thursday, September 16 th . A document was created with current thoughts from the taskforce.	ACTION: Secretary Platt requests this item be tabled for the February Leadership Meeting in Atlanta in February. Additional discussion and items to address on the current document can be completed via email.
b) Update on 2023 ATSS/CSMM/ATEC Symposia Planning	Name change a) FL: The 2023 SEATA EducATion Experience- "Exchanging ideas and cultivating relationships-a professional development opportunity for Athletic Trainers and students." b) LA: The SEATA Summit of Athletic Training Excellence	Motion: Accept option A (KY) 2 nd : GA VOTE: 5-0-0 (2 absent)
c) Committee and D9 emails	UPDATE: President Byrd and Treasurer White discussed if it is financially responsible to continue emails associated with our G-suite. Each email within g-suite costs \$6/month.	
d) Sandestin site visit	Set dates for site visit VP Hopp presented to the Board dates for as many members of the board possible to get to Sandestin to review the site. Options for potential site visits are Nov 12-14, Dec 3-5, Dec 10-12, Dec 17-19, Jan 7-9, Jan 14-16, Jan 21-23, Jan 28-30.	ACTION: President Byrd will work with Treasurer White this week to setup a poll of EB and certain committee chairs to find appropriate weekend to conduct site visit.
6. New Business		
NO NEW BUSINESS WAS DISCUSSED		
7. Announcements		
Secretary Platt thanks President Tripp for the ATAF retreat. Director Wesley recommended SEATA give condolences to President Southall of the passing of his father. Parliamentarian and President Tripp recognized the passing of an ATAF		



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	member.	
8. Adjournment	Meeting adjourned at:	10:04 pm EST



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