



Minutes of the SEATA Executive Board Meeting

Zoom

September 12th, 2021 (7:30 PM EST / 6:30 PM CST)



Roll Call

Un-Official Minutes

P	District Director	Donna Wesley, LAT, ATC	P	President	Scott Byrd, LAT, ATC	P	Vice President	Jeff Hopp, LAT, ATC
P	Treasurer	Gerard White, LAT, ATC	P	Secretary	Danielle Platt, DAT, ATC, LAT			
P	Alabama President	Kyle Southall, LAT, ATC	P	Florida President	Pattie Tripp, PhD, LAT, ATC	P	Georgia President	Jared Sandler, LAT, ATC
P	Kentucky President	Scott Helton, LAT, ATC	P	Louisiana President	Jason Dunavant, LAT, ATC	X	Mississippi President	Kira Berch, LAT, ATC
L	Tennessee President	Peggy Bratt, LAT, ATC				P	Parliamentarian	Marisa Brunett, MS, LAT, ATC

Meeting called to order with quorum (5 State Presidents) at: 7:04 pm est

P = Present

X = Not in attendance

L = Late Arriving

SR = State Rep. present

AGENDA ITEM	DISCUSSION	RECOMMENDATIONS / ACTIONS
1. Call to Order (Roll Call)		
a. Invited Guests/Members Present	Taz Kicklighter, SEATA Corporate Sponsorship Committee Chair	
b. Invited Guests/Members Present	Janet Lin Craft, SEATA Career Advancement Committee	
c. Invited Guests/Members Present	Steve Patterson, SEATA Student Senate	
d. Invited Guests/Members Present	Daniella Eiroa, SEATA Early Professionals Committee	
e. Invited Guests/Members Present	Rob Dicks, Ethnic Diversity Advisory Committee	
2. Review of Previous Discussion(s)		
a) Consent Agenda	1. Minutes of Board Meeting: a) August 8, 2021	MOTION to approve: FL 2 nd : KY VOTE: 6-0-0, approved (MS absent)
2. Officer's Reports		
a) Director Wesley	BOC Update 1. President Brian Sexton reported that Dr. Rene Shingles is now the president-elect and will be taking office on January 1, 2022. 2. Multiple candidates are now in the new portal since the International Agreement was signed.	



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3. Dates for the Orthopedic Specialty Certification exam have been published and are now available on the website.
4. Nine applications were received for new Directors, and 2 candidates were selected to move forward.
5. The BOC's Inclusion, Diversity, Equity and Advocacy Strategies (IDEAS) Task Force was approved as a full committee and their strategic plan was approved; Cathy Ortega and Carla Gilson are co-chairs.

NATA Foundation Update

1. Sept. 1 was the deadline for accepting Pre-Applications for Research Grants; accepting submission beginning Sept. 15 – November 1, 2021.
2. Over \$14,000 was raised with the VNATA Silent Auction. August fundraiser is the Meet Us at the mAT and members are encouraged to donate.
3. Call for nominations for D2, D4, and D6 directors; submit applications from Sept. 7 – Oct. 4, 2021.

CAATE Update

1. 2021 CAATE Accreditation Conference will be held in Orlando, FL October 8-9 and complimentary registration is now open; see [CAATE website](#) for more details.
2. New headquarters are in Washington, D.C. and stake holders and Strategic Partners are invited to visit during the upcoming Sept. 10-11

NATA BOD Actions:

1. Approved the recommendation from the Intercollegiate Council for Sports Medicine (ICSM) to endorse the Coalition for the Registration of Exercise Professionals and Intercollegiate Council



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	<p>for Sports Medicine Inter-Association Recommendations on Best Practices in Strength and Conditioning.</p> <ol style="list-style-type: none">2. Approved the updates to the ATs Care Commission's Policies and Procedures document as presented.3. Approved the mission and vision statements created by the Early Professionals' Committee as presented.4. Confirmed that 2/3 of the NATA Districts approved the 2020/2021 bylaws changes and gave final approval.5. Approved Dustyn Walton (D10) as the chair of the Student Leadership Committee beginning June 2022.6. Approved the creation of the NATA AT Compensation Task Force – co-chaired by D4 Director Craig Voll, and Murphy Grant (D3). Charge: to investigate the root causes including economic, social and health care issues that may impact compensation for athletic trainers and identify potential strategies to address these issues. <i>Marisa Brunett</i> and <i>Nikki Harris</i> are D9 members involved.7. Approved the creation of the NATA Student Enrollment and Recruitment Workgroup, chaired by ECE Chair Brian Vesci. Charge: define the scope of the enrollment challenges facing the athletic training profession and develop strategies to support increased enrollment in athletic training programs. The workgroup will identify a baseline and recommend metrics with deliverables. <i>MaryBeth Horodyski</i> and <i>Ciara Taylor</i> are D9 members involved.8. Approved 4 of the 6 initial recommendations made from the DEIA Task Force and identified the need	
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for further investigation of the other two recommendations (*).

- a. DEIA Training for NATA Leadership & BOD, all service positions (i.e., Committee Chairs & members), and NATA staff
- 2. Revise by-laws to create a mechanism to add 2 at-large positions to the BOD.*
- 3. New NATA Member Engagement
- 4. Standardize pathways to volunteer/leadership roles (eg., committee, BOD, journal editor, etc.).*
- 5. Create and hold educational and messaging training on NATA's DEIA commitments and actions stemming from the DEIA taskforce.
- 6. Ask that each NATA committee identify three to five actionable items, from their committee's lens, that supports one or more of the NATA's DEIA commitments.
- 9. Asked NATA Executive Council on Education (ECE) to provide an evaluation and response to the BOC's Continuing Professional Certification (CPC).

Department Updates:
Governmental Affairs

- 1. Many states are working toward legislation for upcoming legislative sessions and Boot Camps are continuing.
- 2. New Hampshire's governor signed their new Sports Safety bill into law.
- 3. Positions are open within the Council on Professional Advancement (COPA) on various sub-committees; please check out opportunities on gATher.

Knowledge Initiatives

- 1. Continuing to work with Professional Responsibility in Athletic Training (PRAT) to develop Professional Values courses.
- 2. Working with Intercollegiate Council for Sports Medicine



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	<p>(ICSM) on targeted content; potentially 4 sessions over 2 days for live sessions with follow-up discussions, tentatively scheduled for November.</p> <p>GENERAL REMINDERS:</p> <ol style="list-style-type: none"> 1. VNATA On-Demand access ends September 30, 2021. 2. NATA Honors & Awards Nomination Period ends Sept. 15; deadline for submission of all support materials is October 1, 2021. 3. BOC Open Comment period on CPC ends Sept. 30; use Miro or survey link that was sent to all ATs. 4. The NATA's Student Leadership Committee will be hosting an AT Student Kahoot! Trivia Night on Sept. 15 with sessions at 5 PM and 7 PM Central; check SLC Social Media for registration details, and please help promote and encourage students to participate. 	
a) President Byrd	<p>EBP grant proposal will come from MS Pres Berch and presented to the board at a later date.</p> <p>Encourage SEATA members to be patient and review the BOC CPC proposal information in full to provide feedback.</p>	ACTION: Mississippi President Berch will propose EBP grant during next EB meeting
a) Vice President Hopp	Sandestin 2023 contract	ACTION: Motion of vote of 2023 contract on Tuesday evening, Wednesday-Thursday discussion open, vote by Thursday evening.
b) Secretary Platt	<ol style="list-style-type: none"> 1. District at a Glance Information 6029 active total (increase of 55) 827 lapsed <ol style="list-style-type: none"> a. AL: 578 total b. FL: 1988 total c. GA: 1213 total d. KY: 568 total e. LA: 508 total f. MS: 346 total g. TN: 812 total h. PR/VI: 16 TOTAL 	
a) Treasurer White	<p>Current Financial Status: Checking – \$276,766.54 Savings & Investments - \$ 511, 913.56 (+ \$38, 132 this quarter)</p>	ACTION: Treasurer White to remove the auto payment feature from CVent account
2. Committee Reports		



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a) Standing Committees		
1. Election Committee	<p>Update on Secretary/VP Election Due to TN Pres Bratt being a nominee for VP, GA Pres Sandler will be Election Committee Chair</p> <p>Secretary position is unopposed but will continue as a vote</p> <p>Due to TN Pres Bratt being on the ballot, it is recommended by Director Wesley to have another member on the committee to have three active members involved in the committee. FL Tripp has volunteered to serve in interim.</p>	ACTION: Interim changes that have been made will be reviewed after election process has been completed
2. CSMM Annual Symposium Oversight Committee	Planning committee restructure	TABLED: Tabled for the Oct meeting
3. SEATA Corporate Partnership Committee	<p>DISCUSSION (Chair Kicklighter): Modifying the SEATA corporate sponsorship plan for 2022 and moving forward</p> <p>-Drafted in consultation with Connie and Mike from Conference Direct</p> <p>-Any items in red are specific discussion points</p>	<p>MOTION: Approve corporate sponsorship proposal for 2022 events</p> <p>1st: LA 2nd: KY</p> <p>MOTION WITHDRAWN (LA, KY); EB in agreement of motion withdrawal (MS absent)</p> <p>ACTION: Tabled for an e-vote of cleaner proposal document</p>
4. SEATA Student Senate	<p>Transitioning this group to SEATA Student Leadership Committee, to better align with the NATA SLC. Proposed moving from Tier 3- State-based SEATA committee, to a Tier 2- NATA-based committee with corresponding district sub-committee in SEATA. Composition, purpose, and duties will remain similar. Committee Chair will be the D9 rep, Grant Pheil, and Mentor will remain Steve Patterson.</p> <p>DICUSSION: Consideration of involvement of state associations in the selection of state representative</p>	ACTION: Secretary Platt and Steve Patterson will work to define chair position and align length of term to NATA SLC parameters.
5. SEATA AT Educationalist Committee	<p>Co-Chair selection proposal: Jen Shumway, EdD, LAT, ATC (Program Director @ Union)</p> <p>Danielle Platt has offered to remain on as Co-Chair to assist the new Co-Chair in the transition.</p>	<p>Motion: Approve Jenn Shumway as co-chair</p> <p>1st: FL 2: TN</p> <p>VOTE: 6-0-0, approved (MS absent)</p>
6. ATSS Oversight Committee	2022 event planning	ACTION: Vice President Hopp and President Byrd will review the 2022 ATSS contract to confirm force



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	<p>DISCUSSION: The ATSS Oversight Committee is concerned on the number of attendees for the 2022 ATSS event will to be too low to meet room block requirement & F&B. Asked if cancellation would be a better option to avoid large financial loss. As advised by Vice President Hopp and President Byrd, cancellation would not be an option as the cancellation fee would be higher than the financial loss of fewer attendees. To avoid large financial loss, it was suggested that additional events (i.e. Leadership planning meeting, ATs Care training, PR boot camp) be hosted at the same time to bolster attendee numbers. Additionally, the ATSS Oversight Committee has concern with safety logistics during the Foundations labs and food options as those times gather the most people and there is concern of appropriate spacing for appropriate social distancing measures.</p>	<p>majeure information. VP Hopp and Pres Byrd will also work with President Tripp and the ATSS Oversight Committee to advise on safety measures for event and additional event scheduling.</p>
<p>3. Old Business</p>		
<p>a) State Strategic Meeting</p>	<p>UPDATE: Meeting has been scheduled for Thursday, September 16th at 8:30 pm est</p> <p>A request a debriefing time for states to come together and discuss issues and successes with CVENT at the state levels. This will be a great time to plan and request modifications with CVENT activities /needs in the future.</p> <p>NOTE: 2022 ATSS meets Feb. 10-12 in Atlanta. We have 520 rooms and \$40K in F&B minimum.</p>	
<p>b) Update on SEATA Bylaws Revisions</p>	<p>Updates were made as requested, and edits were sent out via email.</p> <p>DISCUSSION:</p> <ol style="list-style-type: none"> 1. CPA use-Accounting firm requires minimum of \$2,500 to serve as vote affirmation. Continue with current policy for this election and will revisit change to a later date. 2. Staggering of Chair terms- Continue with current policy for this election and will revisit change to a later date. 	
<p>c) Update on 2023 ATSS/CSMM/A TEC Symposia Planning</p>	<p>Name change</p> <ol style="list-style-type: none"> a) FL: The 2023 SEATA EducATion Experience- "Exchanging ideas and cultivating relationships-a professional development opportunity for Athletic Trainers and students." 	<p>TABLED: Name change tabled for Oct meeting</p>



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<p>d) SEATA Legislative Grant</p>	<p>b) LA: The SEATA Summit of Athletic Training Excellence</p> <p>UPDATE: Financial information from Treasurer White</p> <p>NOTE: Florida President Tripp asked if SEATA plans to continue the SEATA legislative grant since the NATA has frozen all grants</p> <p>Discussion: Treasurer White's reports prove continuation of grant would be possible. Discretionary grant would continue as needed. The board should consider setting a deadline date of November 1st to allow clearance of funds to states by December 31st.</p>	<p>Motion: Change the deadline for application for 2021 discretionary grant funds to November 1st.</p> <p>1st: FL 2nd: TN</p> <p>VOTE: AL-Abstain FL-Yes GA-Yes KY-Yes LA-Yes TN-YES MS-Absent</p>
<p>4. New Business</p>		
<p>a) BOC CPC proposal</p>	<p>President Tripp reached out to BOC regarding tips to provide better understanding of the CPC proposal. To reduce additionally confusion, the BOC recommends state PR committees continue to push BOC President Sexton's educational video, and the BOC will be pushing more information and clarity in the near future.</p>	
<p>b) Committee and D9 emails</p>	<p>Financially responsible to continue emails associated with our G-suite</p> <p>Each email within g-suite costs \$6/month.</p>	<p>ACTION: President Byrd and Treasurer White will work together to review the email list associated with SEATA g-suite.</p>
<p>c) Dr. Arnold T. Bell Memorial Graduate Scholarship</p>	<p>Consideration of making this an annual SEATA Graduate Scholarship</p> <p>DISCUSSION: Consideration of making this a one-time \$50,000 endowed scholarship or continuing as an annual award.</p>	<p>MOTION: SEATA award the Arnold T. Bell Scholarship as an annual award. Not endowed at this time.</p> <p>1st: FL 2nd: GA</p> <p>VOTE: 6-0-0, approved (MS absent)</p>
<p>7. Announcements</p>	<p>October meeting 10.3.21, 7:30 pm EST</p> <p>President Dieringer has asked to let her know of any members that have been impacted by Hurricane Ida. Louisiana Dunavant updated the board on the hardships of ATs within LA due to Hurricane Ida. LATA will be issuing gift cards to individual ATs in need.</p>	
<p>8. Adjournment</p>	<p>Meeting adjourned at:</p>	<p>10:07 pm EST</p>



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