



Southeast Athletic Trainers Association

October, 1989

District IX—N.A.T.A., Inc.

Sherry Sutton, Secretary/Treasurer

From the District President . . .

I hope your summer has been enjoyable and relaxing. If you were unable to attend the Birmingham meeting, you missed a good one! The membership owes a great deal of thanks to Drew Ferguson, Mike Roberts, Henry Rivers, Chris Gillespie, Sherry Sutton, and Chuck Kimmel. The 1990 meeting in Columbus, Georgia at the Columbus Ironworks Convention and Trade Center and the Hughston Sports Medicine Center is already in the planning process. The membership should send suggestions to:

Wayne Kendricks,
Program Chairman
102 Pincrest Road
Hueytown, AL 35023
(205) 822-1600, Ext. 171

Lloyd Knotts
20 Valleybrook Drive
Newnan, GA 30263
(404) 254-2850

Jim Madaleno
Valdosta State College
Athletic Department
Valdosta, GA 31698
(912) 333-7161

Vicky Chambers
GA Tech Athletic Assoc.
150 Third Street
Atlanta, GA 30332
(404) 894-5460

Please let these committee members know what you are planning so we can anticipate another great program.

The student trainers re-grouped in Birmingham.

Reorganization results:

President	Mary Tew Livingston University
Secretary/Treasurer	Ben Swofford U. of Tennessee-Chattanooga
Alabama Rep.	Bob White Samford University
Florida Rep.	TBA

Georgia Rep.	TBA
Kentucky Rep.	Joe Hasus Western Kentucky U.
Louisiana Rep.	TBA
Mississippi Rep.	TBA
Tennessee Rep.	Joseph Hubbard Carson-Newman College

At this time, the District is still in need of a student athletic trainer representative of the above list from that state. Send recommendations as soon as possible to:

Ron Courson
P.O. Box 550039
Birmingham, AL 35255-00390

Please encourage all of your student athletic trainers to be more active in District activities. Suggestions:

- (1) Scholarship programs.
- (2) Student trainer meeting in February.
- (3) Annual District meeting.

For scholarship information, please contact:

Sherry Kimbro
University of Alabama
Athletic Training Department
P.O. Box K
Tuscaloosa, AL 35486

I would like to take this opportunity to thank the membership for good responses always given from the District when requests are made. Your willingness and dedication to the profession is what makes the District.

Again, Drew Ferguson, Mike Roberts, Henry Rivers, Chris Gillespie, Sherry Sutton and Chuck Kimmel THANK YOU FOR THE DISTRICT.

— Jerry

From the District Director . . .

I feel that we continue to progress as a district and it is the result of many of you. So many give so much of their time for this district and I am grateful.

The Director's Report will give you a wrap up of the Board of Directors meeting this past June. Many positive things have happened and our association is moving in a sound direction at this time.

With the hiring of a full time executive director, this will be an important time for all of us to cooperate in this period of change. We hope to have this person in place by May and functioning at the National Meeting in Indianapolis this June, 1990.

My thanks to Jerry Robertson, Sherry Sutton, and Chuck Kimmel for their work with our district meeting. To all the Alabama gang we are grateful for hosting the event. Drew Ferguson and Mike Roberts and all others worked hard to make it a success.

A special thanks to Tim Kerin for the fine job with the awards portion of our meeting. Our congratulations to Dr. Hughston, Chris Patrick, David Green and Sue Stanley.

It is hard to express what the work of you mean. I can only say thanks for being a true professional.

Call me if I can help in anyway. Our district is a supporting one.

— Doug May

Financial Report . . .

	1988
RECEIPTS	
Convention	\$ 10,402
Dues	10,192
Corporate Sponsor	3,550
Interest	604
Other	1,891
Total Receipts	<u>26,639</u>
DISBURSEMENTS	
Dues	87
Supplies	844
Secretarial	40
Telephone	84
Newsletter	1,192
SEATA	12,055
Legal and Accounting	207
Postage	1,117
Printing - History Books	10,080
Public Relations	205
Scholarship	2,200
Travel, Meals and Lodging	1,315
Total Disbursements	<u>29,426</u>
Excess Receipts Over Disbursements	<u><u>\$ (2,787)</u></u>

Audio Visual Committee News

The Schering Symposium and the AOSSM course will be videotaped and possibly used for CEUs. Districts are encouraged to pursue videotaping on their own. The Audio-Visual Committee is working with the Continuing Education Committee in reviewing and providing videotapes for possible CEUs.

The Audio-Visual Committee is currently updating an audio-visual bibliography. A sports medicine text bibliography is also available. District IX members may obtain a copy of both bibliographies by writing me.

In District IX we are working toward developing an Audio-Visual Committee with representatives from each state. Goals and responsibilities would include: developing an audio-visual library for the district membership; operate an audio-visual room at the District Convention each year to allow review of tapes and to encourage and promote audio-visual use. If interested in possibly serving or assisting this committee, please contact:

R. T. Floyd
Livingston University, Livingston, AL 35470
(205) 652-9661, Ext. 275

Convention Site Selection News

The District IX Convention Sites for 1991 and 1992 were selected at the recent SEATA Convention. Jacksonville, Florida was chosen for July 9-11, 1991. Jessica Ennis of Medical Rehabilitation Center of Jacksonville will be the host trainer. The 1992 SEATA Convention will be hosted by Robert Steigmann of The University of Mississippi Medical Center at the Holiday Inn-Downtown, Jackson, Mississippi on July 13-15.

At future SEATA conventions, there will be a booth promoting the next upcoming convention placed near the registration desk.

The 1993 convention site will be selected at next year's convention in Columbus, Georgia. It will be the Kentucky-Tennessee Zone's turn to host. If you are interested in proposing a site for Kentucky-Tennessee, please begin developing your proposal now by either contacting your state representative on the Site Selection Committee or R. T. Floyd.

Student Athletic Trainers

As president of the 1989-90 S.E.A.T.A. Student Athletic Trainers Committee, I wish to strongly urge all student trainers in District IX to get involved in the N.A.T.A. meetings and functions along with District IX conferences and meetings such as the S.E.A.T.A. Student Athletic Trainer Clinical Symposium in Columbus, Georgia on February 23-25, 1990 and the Annual S.E.A.T.A. Conference held in July, 1990.

As a student athletic trainer, you are the future of athletic training and these meetings are for you to meet new people, develop and share ideas, have some fun, and most of all, to LEARN.

If you have any ideas or questions, please do not hesitate to contact me at the address below. I look forward to seeing many new faces in the upcoming year!

Mary E. Tew
Livingston University; Station 14
Livingston, AL 35470
652-9661, Ext. 470

Award Winners

Congratulations go out to the following people for all of their hard work and dedication to our profession.

Sports Medicine Person of the Year

Dr. Jack Hughston,
Hughston Sports Medicine Foundation

NATA Inc. Honorary Membership Award

Dr. Champ Baker, Hughston Sports Medicine Found.

NATA Inc. Honorary Membership Award

Dr. William Warner, Jackson, MS

NATA Inc. Honorary Membership Award

Dr. John Longest, Mississippi State University

Award of Merit and NATA Hall of Fame

Chris Patrick, University of Florida

NATA Hall of Fame

Charles Martin, Deceased

District Award

David Green, Tennessee Tech University

Backbone Award

Sue Stanley, University of Kentucky

Research Poster Presentation

Lisa Kelleher, University of Florida

Undergraduate Scholarship

Mary Tew, Livingston University

Graduate Scholarship

Robert Williams, University of Southern Mississippi

Swede-O-Universal Scholarship

Robert White, Samford University

Minutes of District IX Annual Business Meeting

Birmingham, AL July 13, 1989

I. President Jerry Robertson called the meeting to order.

II. Tom Simmons made a motion that the minutes from last meeting be accepted. Jerry Rhea seconded. Motion carried.

III. Committee Reports

Awards — It was emphasized that all nominations for any of our district awards please be sent to Tim Kerin.

A.V. — R. T. Floyd is trying to get an A.V. room at our next district meeting.

Constitution — Doug May and Steve Bartlett are working on this right now.

CEV — Working on a recording process for meetings. There is also a way to get CEU's by obtaining videocassettes. You will need to know the running time, producer and content. There will be a reporting form in every journal now. There will be more out on this in the Journal.

Minority — There are two \$1,000 scholarships. Information on this will be in the next NATA newsletter.

Public Relations — We will be obtaining a new public relations firm. Our present firm is not interested in moving to Dallas and we definitely want the public relations firm to be near the national office.

Scholarship — 40% of the applicants for national scholarships received one. We need to get more of our students to apply. Please get the word out. Sherry Kimbro, our scholarship chairperson, needs some more committee members. She would like to have one from each of our seven states.

Student Trainer Committee — The annual student trainer workshop will be in Columbus, Georgia February 24-26, 1990.

IV. New Business

Financial Report — See in newsletter.

Site Selection — SEATA 91 there is one proposal and that is Jacksonville, Florida. Tim Kerin made a motion that we go to Jacksonville in 1991. Bobby Barton seconded. Motion carried.

SEATA 92 there is one proposal from Jackson, Mis-

issippi for July 13, 14, and 15. Steve Moore made a motion that we go to Jackson. Bill Barry seconded. Motion carried.

Some people have questioned why we always meet during the middle of the week. Al Green made a motion that we survey our members concerning day of week and time of year. Bill Barry seconded. Motion carried.

Public Relations Display — John Huston is looking to district IX having a booth that can be taken around to different meetings and groups. He is also looking into the costs.

Critical Assistance Committee — This would be a secret committee that would help members that are in need of assistance financially. This money would be set aside for a member who may have a crisis situation. We would help them out of the bind with this money interest free. Leroy Mullins made a motion that we establish such a committee. Tom Simmons seconded. Motion carried.

New Orleans Pre-report 1991 — Bob Goodwin reported that everything is moving along fine. Tim Kerin reminded us that we need to be thinking about who from our district we want to nominate for any national awards for this meeting.

District Director's Report — See Appendix B

Explained that Johnson and Johnson is dropping down from their corporate sponsorship to financing individual research.

Legal Liability with McGinnis and Associates. You are covered. There had been some concern as to whether the insurance was good or not. It is. He referred to the letter that was placed in everyone's packet that explains this. You are covered whether you are licensed or not.

Doug feels good about everything right now with Athletic Trainers and the NATA. If you have any concerns please get them to Doug in writing and he will get to the bottom of them.

Lisa Kelleher was thanked for her research project. She will be awarded \$250 for her training room or staff to do with as she sees fit.

V. Tom Simmons made a motion that we adjourn. Crandall Woodson seconded. Motion carried.

Appendix B: Board of Directors Report

Doug May, District Director

July 1989

TO: Members, Southeast Athletic Trainers Association

Please take the time to read the following comments that I have prepared. Some items I will discuss at the business meeting but others I will not comment on unless asked. If you have any questions feel free to ask me personally. Thanks to each of you again for the opportunity to serve you in this manner.

AUDIO VISUAL: Will develop with CEU a plan for Video Library where you can earn CEU's for watching video and take test.

BOARD OF CERTIFICATION: Incorporated the Board of Certification as a separate entity. Done for professional and legal reasons (i.e. COPA)

Continued on next page

Board of Directors Meeting continued

CLINICAL/CORPORATE: Appointed John Lopez as the chair. Got report of survey that was done in May of Clinical Athletic Trainers. Committee is establishing goals and direction.

COLLEGE/UNIVERSITY STUDENT ATHLETIC TRAINER: Preparing checklist/poster for student trainers to use in their professional development.

CONTINUING EDUCATION: Directed to develop system of CEU credit for national and district meetings. Work on CEU credit for national and district meetings. Work on CEU credit with AV committee using Video Tapes. Will become part of Board of Certification in new organizational plan.

GRANTS AND SCHOLARSHIPS: Bill Chambers will be new chair. Frank George is to be commended for his outstanding work as past chair. We had one make and meet guidelines.

HONORS AND AWARDS: Organizing Hall of Fame group. Developing new criteria for Hall of Fame Applicants. Looking into Honorary membership classification. Plan for and design of a Hall of Fame Ring.

INTERNATIONAL GAMES: Sally Nogle is new Chair. Bruce Kola resigned after many years of much success and getting this committee in order and in the right direction.

JOURNAL: Will see changes in the Journal as the Newsletter is added to our communications process. Try to make it more of a research and science journal.

LICENSURE: Dan Campbell is new chair. Thanks to Ed Crowley for his years of service. Changes coming as we redirect ourselves in this area. Have got to have Legal Counsel reevaluate our models and look at all avenues of regulation.

MEMBERSHIP: We are now near the 14,000 mark in membership. We have got to urge more physicians to become advisory members.

MEMORIAL RESOLUTIONS: Jim Rudd has resigned as chair. Thanks. Things in better order.

MINORITY ATHLETIC TRAINERS: Karen Middleton now on committee.

NATIONAL CONVENTION: Will go to Dallas every four years through 2000. 90, Indianapolis; 91, New Orleans (we host); 92, Phoenix; 93, Dallas. National Registration Fee had to go up to cover cost.

PHYSICIAN-ATHLETIC TRAINER ADVISORY COUNCIL: A tremendous area for us to have our team physicians become involved. A group of themselves that can meet at our convention. Many pluses to this for both groups.

PLACEMENT: Our man Ron Medlin is now a Cleveland Brown but will still chair committee.

PROFESSIONAL EDUCATION: The committee will seek recognition of Athletic Training as an "Allied Health Occupation" thru the AMA Council on Medical Education for the purpose of seeking recognition by the AMA

Committee on Allied Health Education and Accreditation (CAHEA) of the PEC as the "Review Committee" of CAHEA for the accreditation of educational preparation programs in Athletic Training. The Key word here is Accreditation. This will be of benefit to those seeking recognition on their campus.

PUBLIC RELATIONS: Will continue with Timothy Communications for another year. The long range idea is to bring PR into the national office. We are proud of the job that John LeGear has done for us in his role as PR man for the NATA.

RESEARCH AND INJURY: The three year study is over and our goal is to develop individual research avenues available for our members. We plan to have a method for funding research in athletic training by the individual.

SECONDARY SCHOOL PROFESSIONAL ATHLETIC TRAINER: Working on role delineation study as to what is the high school athletic trainer. Making progress in trying to help the high school athletic trainer in his/her setting and show the need for one in the secondary school.

AOSSM: They want our help with Little League sports medicine program that they are doing with Little League, Inc. We should be hearing from reps in our individual states.

NATIONAL ASSOCIATION OF COLLEGE ATHLETIC DIRECTORS: Seems that there is an avenue here for us to work better with athletic directors.

NATIONAL FEDERATION OF STATE HIGH SCHOOL ASSOCIATIONS: The concept of coaches certification is strong to these people. They know that we want to help. More on this as this evolves.

FINANCIAL REPORT: Worth over 3 million and profit of over half a million this year. However, with the new executive director that will be full time and added staff we will need everything we have to continue.

We still own the building in Greenville and Certification is still housed there. The plan is to sell this property as Certification is moved.

HALL OF FAME: Will become a reality within three to four years and will be housed on the first floor of the National Building.

PRESIDENT: Mark Smaha and Doug May will be the candidates for this office to be voted on in the Fall, 1989.

VICE-PRESIDENT: Jerry Weber of District V is the new Vice-President.

EXECUTIVE DIRECTOR: Otho Davis has been reappointed for one year.

SCHERING SYMPOSIUM: 1990 will be Nutrition.

CORPORATE SPONSORS: Gatorade and Medipren are our corporate sponsors. Johnson and Johnson will continue to be a friend of the NATA and will aid in Research and other projects.

MEMBERSHIP DIRECTORY: Thanks to Gatorade for this nice and useful publication.

Dear SEATA Member:

As those of you know me realize, being a quick-witted, affluent, extemporaneous verbalizer in front of an audience is not one of my assets. Therefore, I'll try with pen and paper to express my gratitude to you — my friends — the membership of SEATA — and hopefully, do better than I did standing before you.

Many have contributed to my success and many people both from within this district and from outside are far more deserving of the recognition bestowed on me than I. But for whatever reason, both you — the members of SEATA and the NATA elected to recognize me at your annual meetings, respectively.

And to be recognized by one's peers is a high — higher than life; higher than any drug or anything else can ever put us on — but to be recognized in such high fashion as you physically honored me not just at our recent SEATA meeting, but with your support and confidence over the years, is greater than I can express.

With our 20/20 hindsight, mistakes have been made on all levels and history tells us that mistakes will be made in the future. However, we must volunteer ourselves and work to correct the errors made and we must study and prepare ourselves with the hope that the errors of the future will be minimal and less damaging than those of our more formative years.

For example, those of us that realize some of our history — must wonder if, what, and how our chosen occupation would be today had we changed our name to Athletic Therapist and/or had we supported the De-llum's bill, which essentially wanted to put trainers in all the high schools or not allow them to field athletic teams back in the 60's and 70's. You may not see those as mistakes — but whatever we see them as — I see them differently today than I did when decisions had to be made.

At any rate, I again want to thank each and every one of you for your support and friendship over all these times as well as for the 18/speed Diamond Back mountain bike. The bicycle is being utilized for recreation, weight control, and transportation. I regret not having a picture of the "former bike" to share with you for I feel certain you, too, would enjoy seeing the extremes. As yet, I've not found any mountains in Florida to climb although there was a time, I thought I might use some of those gears to climb some trees growing at some rather conspicuous places.

Should there be any way that I might be able to help you individually or collectively, I hope you'll feel free to call upon me.

Sincerely,
Chris Patrick

SEATA Convention Videotapes Are Available

The 1987, 1988, and 1989 SEATA Conventions are recorded on VHS video tape in order to provide copies to members upon request. There are approximately 11 to 12 hours of presentations. At the slow speed, each entire convention should fit on 2 VHS tapes. If you only want a specific part of the program, specify the topics and speakers that you want. You may combine specific parts and mix topics from different years if desired. If only one VHS video tape is needed or used you may reduce the fee by 1/2.

To order copies:

Specify the convention year needed and send either of the following:

2 T-120 VHS video tapes and \$17.00 per convention, OR

Send \$27.00 and we will provide the blank tapes.

Send orders to:

R. T. Floyd, Athletic Department, Livingston University,

Livingston, Alabama 35470 Phone: (205) 652-9661 ext. 275 or 281

Please allow 4 weeks for delivery.

Videotape Order Form

Please send ___ copies of the ___ '86 Biloxi, ___ '87 Chattanooga, ___ '88 Birmingham

SEATA Convention tapes to: Name: _____

Address: _____
City State Zip Phone

I am enclosing ___ 2 T-120 VHS video tapes & \$17.00 ___ \$27.00 per set

Thank You!

A Special Thanks goes out to these businesses for making SEATA 89 such a success.

HealthSouth
Sports Medicine Institute of Alabama
The Wayne Watson Company
Bike Athletic
Vulcan Medical Supplies
Alabama Reference Laboratories, Inc.

Reminder . . .

Those of you that have already paid your National dues at the district meeting, remember to send your dues statement to Sherry Sutton as soon as you receive it.

Sherry Sutton
4725 S.W. 80th Terrace
Gainesville, FL 32608

1989 SEATA Exhibitors

Alabama Reference Laboratories, Inc.	DonJoy	Phoenix Medical, Inc.
Allied Chemical Laboratories	Econoline Products, Inc.	Pro-Orthopedic Devices
Ari-Med Pharmaceuticals	Foot Management, Inc.	Protek-Toe Products
Beiersdorf, Inc.	Foot Technology, Inc.	School Health Supply Company
Berta Sales-Biodex	Gatorade Sports Science Institute	Scott All-Sports, Inc.
Bike Athletic	GWC/Team Sports Line	South-Pak, Inc.
Bowman Sportswear	HealthSouth Rehabilitation Corp.	Southeast Medical Distributors
Bushwalker Manufacturing, Inc.	Hughston Sports Medicine Hospital	Spar Medical, Inc.
CFA Medical	KVN Medical Electronics, Inc.	Sports Medicine Institute of Alabama
Champion Sports Nutrition	M & R Enterprises of Naples, Inc.	Squincher-Universal Marketing
Chattanooga Corporation	McDavid Knee Guard	Swede-O Universal
Chattecx Corporation	Medical Maintenance Consultants	The Quaker Oats Company-Gatorade
Coast Medical Distributors, Inc.	Micro Bio-Medics	The Wayne Watson Company
Cramer Products, Inc.	Mission Pharmacal Company	United Medical Technologies
Cybex, Division of Lumex, Inc.	Mueller Sports Medicine, Inc.	United States Sports Academy
DePuy	Octogen Pharmacal Company, Inc.	Vulcan Medical, Inc.
Don Courson Enterprises, Inc.		

Southeast Athletic Trainers Association

Sherry Sutton, District IX Secretary/Treasurer
4725 S.W. 80th Terrace
Gainesville, Florida 32608

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