



# Minutes of the SEATA Executive Board Meeting

Conference Call

June 28, 2020 (6:30 / 7:30 PM)



Roll Call

Official Minutes

P	District Director	Marisa Brunett, MS, LAT, ATC	P	President	Gerard White, LAT, ATC	P	Vice President	Jeff Hopp, LAT, ATC
P	Treasurer	Scott Byrd, LAT, ATC	P	Secretary	Donna Wesley, LAT, ATC			
P	Alabama President	Danielle Platt, PhD, LAT, ATC	P	Florida President	Erik Nason, LAT, ATC	P	President	Amos Mansfield, LAT, ATC
SR	Kentucky President	Scott Helton, LAT, ATC Andrew Carlson, MS, LAT, ATC	P	Louisiana President	Jason Dunavant, LAT, ATC	P	Mississippi President	Kira Berch, LAT, ATC
P	Tennessee President	Peggy Bratt, LAT, ATC				P	Parliamentarian	Chuck Kimmel, LAT, ATC

— Meeting called to order with quorum (7 State Presidents) at: 6:36 PM CDT

P = Present

X = Not in attendance

L = Late Arriving

SR = State Rep. present

AGENDA ITEM	DISCUSSION	RECOMMENDATIONS / ACTIONS
1. Call to Order (Roll Call)		
a) State Representative(s)		Andrew Carlson, MS, ATC – Kentucky Representative
b) Invited Guests / Members Present		
2. Review of Previous Discussion(s)		
a) EB Online Motion(s)	EB and EDAC Joint Statement on racial injustice and call to action.	<b>MOTION (AL/TN): APPROVE the Joint Statement. <i>Vote: 7-0-0-0. Motion approved.</i></b>
b) Consent Agenda	1. Minutes of Board Meetings a) May 3, 2020	<b>MOTION (AL/TN): To accept the consent agenda. <i>7-0-0-0. Motion approved.</i></b>
2. Officer's Reports		
a) Director Brunett	BOD met June 16-18, 2020 1. D2 Director AJ Duffy & D5 Director Mark Coberly finished up their terms and incoming D2 Director Tanya Dargusch and D5 Director Rob Marshall began their terms on Tuesday June 16, 2020.	



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- 2. BOD approve President Lindley's reappointment of Secretary/Treasurer Chris Hall and confirmed the vote for Marisa Brunett to serve as Vice President.
  - 3. BOD Approved Financial Requests and Actions:
    - BOD approved delaying the effective date of its approval of the creation of District 11 to January 2021 face to face meeting to approve the final plan for District 11 business operations. Collect dues in October and begin 2021
    - SAAC Leadership Fellow Program
    - BOC Ortho Specialty Certification Launch shooting for June 2021
      - Will begin making announcements this fall to introduce the specialties.
    - Just a reminder, the BOC changed their process for choosing BOC Directors. The election committee will solicit and vet nominations to present to the board and they will elect the Directors.
    - BOD approved the formation of the NATA Athletic Training and Public Health Integration Task Force.
    - Approved the DST Committee Allied Health Professional Benchmark Project.
      - Created a spreadsheet of other allied health care professions benchmarking their member benefits including dues and providing members an annual meeting.
    - Approved Darryl Conway, MA, ATC as the incoming chair of the NATA EDAC beginning June 2021
    - Endorsed the "Return to Sports and Exercise during the COVID-19 Pandemic: Guidelines for High School and Collegiate Athletic Programs" and approved the formation of the NATA Infections Disease Control Taskforce.
    - Endorsed the multi-association document "Return to Sports and Exercise during the COVID-19 Pandemic: Guidance for High School and Collegiate Athletic Programs"
      - ACSM, AMSSM, AOSSM, CSCCa, GSSI, KSI, NATA, NCSSIR, NFHS, NSCA, US Soccer
- VNATA Update
- July 13-16, 2020
  - "Live" will be available through September 10<sup>th</sup>



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- On demand will start on July 13 and then the “live” will go to “On demand”
- The AT Expo is continuing to transition to VNATA and currently have 81 Exhibitors confirmed; continuing to work daily on additional exhibitors
- There are also sponsorship opportunities still available. Icy Hot with Shaq doing the messaging is sponsoring our EBP sessions.
- There will be 27 VNATA Chat Sessions – 1 hour sessions with dedicated topics, moderators and SME’s – 9 per day.
- SLC working with staff on the student meeting.

#### BOC Update

- COVID-19 update on their website in regards to testing.
- Just finished May/June Exam and July/August exam window is opening next week. Currently almost 250 test sites in the US and 16 in Canada open.
- Competency Assessment Module will close at the end of the month.
- Pilot on Handwashing Policy extended until 8/31/2020.
- Professional Goals Appraisal open for ALL ATs thru the end of the calendar year – Fee is \$65 for 10 CE’s.

#### CAATE Update

- Looked at the 2020, 2021 scheduled onsite reviews normally done in October and will not be pushed to January-June 2021.
- The new Residency and Fellowship Program Standards has been released with a call for open comments until 8/1/2020. These will be presented to the NATA BOD for comments from the ECE with an executive summary on the educational standards by mid-July.

Go4Ellis renewed partnership for 5 years following review of RFPs. 10,000+ ATs on their platform and have transitioned their business model due to COVID-19.



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KSI Update – Innovate Program will work with ATLAS to provide ATs to underserved areas. TUFFS program will continue when travel is more allowed.

Knowledge Initiatives working with Kellogg Institute on Clinical Leadership Certificate will be rolling out soon.

80% of membership has renewed thus far; only slightly down from last year. Many are taking advantage of multi-year dues.

Other associations are looking to NATA as how we will proceed with VNATA.

GAC Priorities is to be lead on youth athlete safety issues. National Defense Authorization Act looking to add ATs to Tricare. President Lindley meeting late July.

Discretionary Grants and Matching Grants will be open soon. At this moment many NATA projects are on hold until the new NATA budget year begin.

SLF had over 250+ attendees (every state, DC, Am. Samoa).

Safe Sport Schools Award – at least one winner in each state.

MARCOM – very busy with Presidential Candidates (next Chats is with SLC) on Tuesday. During VNATA there will be a forum with the candidates. Director Brunett encouraged members to vote when they receive the ballot.

We are continuing to expand our resources regarding COVID-19 that have been developed by NATA Committees.

AYOR is working on state support.



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	<p>EDAC has been working on many areas. Lori Vazquez (SEATA EDAC Chair) and Lovie Tabron (ATs Care) have been working together.</p> <p>Remember to Donate A Photo to help the NATA Foundation.</p>	
<p>b) President White</p>	<ol style="list-style-type: none"> <li>1. Have access to the Wells Fargo Investment Account for SEATA. We have requested that the Investment Banker at the Dunwoody Branch in Atlanta become our new Investment Manager. This will allow us to go and visit when we are in the Atlanta area.</li> <li>2. Creating a seata.org email address for each committee. This address will serve as an alias email address that will forward email to the individual's email address.</li> <li>3. Creating Google Drive folders for all the committees to begin to use for committee work.</li> <li>4. Updating and revising the application process for SEATA Scholarships.</li> <li>5. Updated and revising the Commitment to Serve and Committee Interest Forms.</li> <li>6. Updated Exec Board Liaisons for the SEATA Committees (see below)</li> <li>7. TEAM AT Webinar Program – SEATA had \$0 expense for GoToWebinar and for Cvent integration.</li> <li>8. NATA Foundation is planning to conduct a virtual Free Communications event and SEATA will be the sponsor</li> </ol>	
<p>a) Vice President Hopp</p>	<ol style="list-style-type: none"> <li>1. Still in a holding pattern for our contracts for 2022-23.</li> </ol>	
<p>b) Secretary Wesley</p>	<ol style="list-style-type: none"> <li>1. Membership Update</li> <li>2. TEAM AT Webinar Program Update</li> <li>3. Communications Committee – eBlast info needed to Brandon Platt (<a href="mailto:seata.media@gmail.com">seata.media@gmail.com</a>) by noon CDT on Monday, June 29 for eblast going out Tuesday.</li> <li>4. NATA Reminder about NATA President Election and social media guidelines; I have asked for clarification regarding “NATA entities” as related to state association representatives, but have not received a response yet.             <ol style="list-style-type: none"> <li>a) NATA entities cannot use their position to endorse and/or advocate for a candidate. For example, if you</li> </ol> </li> </ol>	<p><b>ACTION:</b> State presidents and state MARCOM reps are asked to get any materials to Brandon Platt for the eBlast by noon CDT on Monday. We hope to have this go out on Tuesday.</p>



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	<p>have a personal social media account that identifies any affiliation with NATA beyond being a member, you cannot endorse or discuss anything related to the campaign or election unless affiliations are removed permanently. The only exception is outlined in point No. 4.</p> <p>b) NATA committee social media accounts may only retweet or re-post content shared by the NATA national office (@NATA1950).</p> <p>c) NATA committees cannot develop, alter and/or distribute any communication and/or information (e.g., flyer, email, phone number) about the presidential candidates beyond what is provided and/or requested of them by the NATA national office.</p> <p>d) NATA committees may use NATA committee social media accounts to encourage members to vote. However, they may not include any content, assets or links related to the candidates beyond what has been published by the national office.</p> <p>5. SEATA Website – Members' Only Page update</p>	
<p>c) Treasurer Byrd</p>	<ol style="list-style-type: none"> <li>1. <b>ACTION:</b> President White asked that Treasurer Byrd present an Expense / Revenue Report for ATSS/A TEC and CSMM to the Board on our June Board Meeting.</li> <li>2. As of June 23 we are down this year as we have lost some significant funds with the CSMM and down compared to last year.</li> <li>3. Treasure Byrd still does not have access to our Investment account.</li> <li>4. Checking account \$145,000 (\$360,000 compared to last year).</li> <li>5. Dues distribution payments have also impacted our net savings.</li> <li>6. Treasurer Byrd will be looking to set up a Finance Committee meeting and may travel to Atlanta to meet with our Investment Account manager.</li> <li>7. Some of the "uncategorized" expenses are working to be identified and will work to track down some of these expenses.</li> </ol>	<p><b>ACTION:</b> President White asked Treasurer Byrd to create a summary report for the Board to review and have it available for the Finance Committee meeting.</p> <p><b>ACTION:</b> State presidents are asked to notify him this week if any changes in state dues structures are coming in 2021.</p>
<p>3. Committee Reports</p>		
<p>a) Standing Committees</p>		



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i. Finance Committee	<b>Update on:</b> President White has asked that Treasurer Byrd schedule a Finance Committee Conference Call or Meeting and complete a review of the SEATA finances.	Tabled
b) Ad hoc / Taskforce(s)		
i. Legislative Grant Taskforce (President Bratt – TN)	Tabled until Treasurer Byrd can review and offer a recommendation.	Tabled until Finance Committee can meet
ii. Convention Taskforce Committee (VP Hop)	Update on discussions/progress on the SEATA Convention (combined event of ATSS/CSMM/ATEC for 2022+.	
4. Old Business		
a)		
5. New Business		
a) <b>EDAC Graduate Scholarship</b>	EDAC is requesting that SEATA endow the Arnold T. Bell Memorial EDAC Graduate Scholarship with the NATA Foundation and to award the scholarship for the 2020-21 AY. The cost to endow a scholarship is \$50,000 and the scholarship is \$2,300 for the AY (+200 Foundation costs). The total amount being requested is \$52,500. After this initial year, the scholarship will come from the endowment.	<b>MOTION: (GA/FL):</b> Table this discussion until we are able to receive more information from Finance Committee and the NATA Foundation. <i>7-0-0-0 Motion approved</i>
b) <b>SEATA Elections</b>	A call for Nominations for DD, Pres, and Treasurer will go out on July 1. President Peggy Bratt has been appointed as the Chair for this committee (Pres Mansfield, Pres Berch, Sec Wesley).	<b>ACTION:</b> Elections committee to develop a task force to review By-Laws regarding reducing timeline for electronic voting. <b>MOTION (AL/LA):</b> To accept the Election Timeline as presented. <i>7-0-0-0 Motion approved.</i>
7. Announcements	President Nason invited everyone to attend the 2020 ATAF Virtual Symposium presented by Advent Health for the free event (8 Cat A CEUs).	
8. Adjournment	Meeting adjourned at:	8:20 PM CDT



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Board Liason	Group	First name	Last name	Term Expires
President Amos Mansfield (GA)	College/University AT Committee (CUATC)		Vacant	
President Amos Mansfield (GA)	History & Archives Committee (HxC)	John	Anderson,	March 2019
President Amos Mansfield (GA)	History & Archives Committee (HxC)	Murray	Burch,	March 2019
President Danielle Platt (AL)	Research & Education Committee (R&EC)	Elizabeth	Hibberd,	March 2019
President Danielle Platt (AL)	Research & Education Committee (R&EC)	Amanda	Tritsch	March 2019
President Danielle Platt (AL)	NATA LGBTQ+ Committee	Amanda	Tritsch	
President Erik Nason (FL)	Committee on Practice Advancement (COPA)	Allen	Thompson,	2018 (2021)
President Erik Nason (FL)	Marketing and Communications Committee (MarCom)	Taylor	Temnick,	2019 (2022)
President Erik Nason (FL)		Donna	Wesley,	July 1905
President Jason Dunavant (LA)	Hall of Fame Committee (HoF)	Robert	Nevil,	March 2019
President Jason Dunavant (LA)	Most Distinguished AT Committee (MDATC)	Amanda	Benson,	March 2019
President Kira Berch (MS)	Ethnic Diversity Advisory Committee (EDAC)	Lori	Vasquez,	2018 (2021)
President Kira Berch (MS)	Secondary School AT Committee (SSATC)	Ciara	Taylor,	2019 (2022)
President Peggy Bratt (TN)	ATs Care Committee	Lovie	Tabron,	2021 (2024)
President Peggy Bratt (TN)	Young Professionals Committee (YPC)	Nikki	Harris,	2019 (2022)
President Scott Helton (KY)	Governmental Affairs Committee (GAC)	Mike	VanBruggen,	
President Scott Helton (KY)	Honors & Awards Committee (H&AC)	Ray	Burr,	March 2019
President Scott Helton (KY)	Scholarships Committee	Bill	Welsh,	March 2019
SEC Donna Wesley	Communications Committee	Donna	Wesley,	
SEC Donna Wesley	Elections Committee	Peggy	Bratt,	
TRES Scott Byrd	Corporate Partnership Committee	Richard	Fraze,	March 2019
TRES Scott Byrd	Finance Committee	Scott	Byrd,	June 2021
VP Jeff Hopp	Annual Symposium (CSMM) Oversight Committee	Jeff	Hopp	JUNE 2019 (2022)
VP Jeff Hopp	Athletic Training Educator's Conference (ATEC)	Amanda	Jarriel,	March 2019
VP Jeff Hopp	Oversight Committee	Danielle	Platt,	March 2020





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VP Jeff Hopp	Athletic Training Student Symposium (ATSS)	Karen	Feirman, DHSc, LAT, ATS	March 2019
VP Jeff Hopp	Oversight Committee	Patricia	Tripp, PhD, LAT, ATC	March 2019
VP Jeff Hopp	Quiz Bowl Committee	Shawn	Felton	March 2019

### EDAC scholarship

In order to award a 2020-2021 scholarship, you would be able to pay that outside of the endowment with an invoice (we would not be able to use accumulating endowed funds to pay a scholarship until the endowment requirements are reached). If that is something SEATA would like to do, I would send an invoice to you in December 2020, for \$2,500, with payment due by February 1, 2021. If you do want to award a 2020-2021 scholarship, all you would have to do is let me know, and I will get the invoice to you in December.

Again, happy to get on a call to discuss J. Grateful for you and everyone in D9!



Jennifer Yoder | [jennifery@nata.org](mailto:jennifery@nata.org)