



## SEATA EXECUTIVE BOARD CONFERENCE CALL MINUTES

Monday, January 5, 2015  
GoToMeeting Conference Call  
9:00 PM EST/8:00 PM CST

### 1. ROLL CALL

The meeting was called to order at 9:05 PM EST by President Mackie with the following members in attendance with President Mackie welcoming the new members:

|  |                                   |
|--|-----------------------------------|
| Director: MaryBeth Horodyski, EdD, LAT, ATC, FNATA | AL – Chris King, LAT, ATC         |
| President: Jim Mackie, MEd, LAT, ATC               | FL – Erik Nason, LAT, ATC         |
| Vice-President: David Green, MA, LAT, ATC          | GA – Diane King, MS, RD, LAT, ATC |
| Secretary: Donna Wesley, MS, LAT, ATC              | KY – Robert Ullery, MS, LAT, ATC  |
| Treasurer: Tim McLane, MBA, LAT, ATC               |                                   |
| Parliamentarian: Chuck Kimmel, LAT, ATC            | MS – Jeff Bryant, LAT, ATC        |

The following members were not in attendance at the start of the meeting:

LA – Gerard White, MEd, LAT, ATC – joined meeting at 9:14 PM EST  
TN – Scott Byrd, LAT, ATC – joined meeting at 10:02 PM EST

Also on the call:

Chris Snoddy, D9 Secondary Schools Athletic Training Committee, Chair

### 2. CONSENT AGENDA/APPROVAL OF THE MINUTES

1. Consent Agenda Items:

A. October 26, 2014 Minutes

**MOTION: (AL/KY)** To approve the Consent Agenda. **PASSED 5-0-0-2**

### 3. OFFICER REPORTS

#### **Director's Report**

Director Horodyski reported on the following items from the NATA Board of Director's Meeting:

1. The Board approved the development of the Inter-Association Task Force on Malignant Hyperthermia and Sudden Death in Sport.
2. The Kory Stringer Institute is working on a Secondary School Insurance Research Project and looking at excess medical and liability cost reduction when an Athletic Trainer is present at the school. The Board approved \$50,000 to assist with this project in addition to the partial funding by the NFL.
3. The Board approved \$23,000 for funding a Healthcare Economist Researcher from Western Michigan University as recommended by the Executive Committee on Education to continue discussion on appropriate degree level.
4. The Athletic Training Strategic Alliance group new logo was approved by the Board.
5. CMS decided against implementing the proposed rule change that would change the Durable Medical Equipment, Orthotic, Prosthetics, and Supplies provider rule. The NATA staff will continue to work on this as we anticipate this being brought up again in the future.
6. NFL continues to grow with putting an Athletic Trainer in Secondary Schools and is ahead of the outlined goal.
7. Approved funding for Strategic Issues in Athletic Training Lecture Series to be presented at District Meetings. It will not be forced upon the Districts but will be working with Districts to make this a timely event.
8. Proposed change in Journal of Athletic Training Committee structure. Committee is in the process of training younger ATs in the various leadership roles.
9. NATA election analysis from Presidential election was discussed. Overall 21.4 % nationally, in 2011 it was 24.3%. Across the nation there was a drop. Unfortunately this seems to be consistent with trends in other professional organizations. District 9 had a 17.8% turnout of members that voted; this was the lowest of all 10 districts. We need to try identify what is going on with the lack of involvement in our District.  
 KY - 26.7  
 TN - 17.2  
 AL - 18.4  
 MS - 19.5  
 GA -16.5  
 LA -18.8  
 FL -15.6

We had 3 of the 10 states with the lowest voter turnout.

### **President's Report**

1. President Mackie thanked those involved in the various on-going projects and committee efforts.
2. ATSS registration is moving along and we are almost at a record number. Patti, Karen, and R.T. have made some good program changes.

3. Thanks to Aaron Sciascia for working to get the 10.5 EBP CEUs.

### **Vice-President's Report**

1. Vice-President Green gave a brief report on the CSMM planning committee. Thanks to Aaron Sciascia for his outstanding work on the EBPs. There are 6.5 with the Basic Registration and Sunday's session will have a separate fee to help offset the cost of the speaker. We are looking forward to a banner year.
2. He reported on the fundraising ideas for the social that will be going to the NATA Foundation this year. We will try to get something together for Saturday night in celebration of the 40<sup>th</sup>. Vice-President Green has sent out an email to many of those that were at the original meeting and the response has been very good for those that have been invited back.
3. Rich Frazee is continuing to work on the corporate partners.
4. Once the agenda gets online, we hope to go live with registration in the next two weeks.
5. Dr. Patti Tripp may have already contacted some to ask for assistance from State Presidents on getting donations and door prizes for the Foundation fundraiser, but any assistance that can be provided is greatly appreciated. The plan is to again go off site to same location as last year.
6. Vice-President Green again thanked Aaron Sciascia, Brady Tripp, and Shelley Linens for their hard work in putting together this program.

### **Secretary's Report**

1. Secretary Wesley reported that the State Secretaries and Presidents should have received an updated membership list on Jan. 2. Current membership is 5,599 active with 2,342 non-members for a 7,941 total possible membership. Members that have not paid are still included as active until after March 15 when they become suspended.
2. All current members have been uploaded to the Wild Apricot website. Please provide feedback on the Wild Apricot website as it continues to be a work in progress. We are currently live with registration for the ATSS meeting and a few other categories. Most of the committee pages will need to be updated with new members. Any and all feedback is welcome and let her know if you do not know the link to the new site. Secretary Wesley may also be asking some that are familiar with Wild Apricot for some assistance.
3. More information on membership statistics will be provided after the District Secretary and Treasurers meeting in Dallas.
4. Secretary Wesley voiced some concern on the number of members that have not renewed their membership as of yet.
5. Reminder to send information for eBlasts and upcoming Newsletter items to Secretary Wesley by the 15<sup>th</sup>.

## **Treasurer's Report**

1. Treasurer McLane reported that we have had a strong registration for the ATSS and that Tracks B and C are full with some on the waiting list. Most have already pre-paid with the Wild Apricot system and communications from Patti and Karen.
2. Currently there is \$ 375,161.29 in the checking account.
3. State Presidents need to send Treasurer McLane an updated treasurer list and the address where the President would like the check for dues money to go (president vs. treasurer) and if they want it now or February.
4. Investment account is currently at \$ 302,119.16. We are still in a good position even with the hit on the market the past few weeks.
5. There was a discussion about when the dues payments for those involved in the installment program are dispersed to states. Currently the procedure is to not provide payment to the states for those individuals until after the full payment has been received by the NATA. These members are counted as active in the membership numbers, but the last installment payment is due March 14.
6. Treasurer McLane reminded the Board that the bill (almost \$9,000) for the projectors and computers has not come across yet and it will be split across both meetings in the budget.
7. Treasurer McLane reminded State Presidents about being able to use the equipment at state meetings for only covering the cost of shipping and handling.
8. Treasurer McLane led a discussion about purchasing the storage equipment and transportation containers for the projectors.
9. Alabama President King reported that AL will be having a treasurer election due to the fact that current treasurer moved out of state. Treasurer McLane asked President King to let him know if he wants the check mailed to him now or to wait until after the election.
10. Mississippi President Bryant reported that MS will have a change in treasurer as of January 6. President Mackie reminded State Presidents that this is why it is important to notify Tim on any changes quickly because a check was about to go out and would have been sent to the previous treasurer.

## **4. UNFINISHED BUSINESS**

1. Policy & Procedures Task Force Update - Secretary Wesley reported that the Governance Committee has gone back to review and pull the motions and informational items on finances and policies from the past five years of meeting minutes. This is being used to cross reference and update our P&P. Secretary Wesley reported that she has not heard from any committee on their updates to their specific sections; Board liaisons were again asked to have the chairs review this material. There was a brief discussion on the Committee on Practice Advancement and the needed changes for this new committee.

2. Strategic Plan Task Force Update – President Diane King (GA) reported on her committee with mention of the new members from the YPC (Bart Folse and Ashley Morgan) and Student Senate (Tiffany Yam and Tanner Hillis). She is still reviewing the data and compiling the results to identify some primary focus areas. President King requested feedback on the best way to provide information to the members about some of the results from our membership survey. There was discussion about having an overall summary for the newsletter, but identify ways of letting the members know that their voices were heard. There was a discussion about having a focus group at ATSS to ask the students about involvement and membership and what SEATA can do for them as an upcoming profession. Secretary Wesley and President King will work to set this up for the Student Meeting. Plan is to have a plan of action by March meeting.

## 11. **NEW BUSINESS**

1. There was a discussion about the recommendation from the Ethnic Diversity Advisory Committee to develop a scholarship in the memory of Dr. Arnold Bell. Plan is to name this scholarship now and allow the committee to move forward with obtaining funds. The EDAC will work with the Scholarship Committee to finalize the criteria for candidates. The EDAC will be responsible for raising the funds for this scholarship. Once the funds are raised for a few years, we will then announce this to the membership. Plans are for the 2015-16 scholarship year and would be a \$500-\$1,000 scholarship.

**MOTION: (MS/AL)** Approve the recommendation of Ethnic Diversity Advisory Committee's request to create a Dr. Arnold Bell graduate student scholarship for minority athletic training students for 2015-16. **VOTE 6-0-0-1 PASSED**

2. **MOTION: (FL/Wesley)** To approve the SEATA Hall of Fame Committee's recommendation of Stephanie Lennon for the 2015 SEATA Hall of Fame induction. **6-0-0-1 PASSED**

3. Conflict of Interest Policy was reviewed and discussed by Treasurer McLane. Secretary Wesley will be distributing this to the Board in March and will be responsible for keeping these records and reviewing annually with all Board members and Committee Chairs.

**MOTION: (KY/LA)** To approve the SEATA Conflict of Interest Policy as presented. **VOTE: 6-0-0-1 PASSED**

4. The Safe Schools Award Funding proposal was presented and discussed by Chris Snoddy. This information will be dispersed to state representatives once it is approved and can be submitted in the website. The process is in place once this proposal is approved.

**MOTION: (GA/KY)** To accept the Safe Sports Schools Award Grant Funding proposal from the Secondary Schools Athletic Trainers' Committee.

The proposal was amended to reflect that the applications should be forwarded to the SEATA SSATC Chair prior to being submitted to the NATA. There was considerable discussion about the need for the Executive Board to review and approve candidates for funding of this grant. President Byrd voiced concern about making sure that candidates are aware that they are not guaranteed funding by applying for this grant. The proposal was amended to reflect the need to bring candidates forward to

the Board for approval. The proposal was also amended to reflect that the grant amount was a maximum of \$150 per school if the Board approved a hardship for the application.

**MOTION TO AMEND: (GA/KY)** Amend the motion to reflect the changes discussed and noted in revised proposal. **2/3 Vote Needed to accept the amended motion VOTE: 7-0-0-0**

**MOTION: (TN/GA)** To accept the Safe Sports Schools Award Grant Funding proposal as amended. **VOTE: 7-0-0-0 PASSED**

This motion is approved, so Secondary Schools Athletic Trainers' Committee can move forward. Secretary Wesley will send out a copy of this revised document for State Presidents and Chairman Snoddy.

5. President Chris King (AL) briefly discussed a proposal to develop a marketing/advertising grant for state associations. Money can be used for attending conferences and exhibiting to market the profession. President Mackie appointed a work group to assist President King (AL) in developing a formal proposal with a dollar amount at the March Board Meeting. President Bryant (MS) and President King (AL) volunteered to assist President King (GA) in this project

#### 1. **INFORMATIONAL ITEMS**

1. State Presidents are reminded to get the requests for Capital Hill Funding to President Mackie and Treasurer McLane in advance for approval. All requests for funding (of up to \$500 per person) for the two representatives per state need to be approved by the state president.

2. Remind committee chairs to submit their Committee Reports are to be submitted by February 28 in order to be reviewed and processed by the March meeting. Also remind Chairs to review their P&P sections and get info back to Secretary Wesley.

#### 7. **ADJOURNMENT**

President Mackie thanks everyone for their attendance and participation. The meeting was adjourned at 10:27 PM EST.

SEATA Secondary School Athletic Training Committee  
Safe Sport School Award Grant Funding in District 9  
**Revised 1-5-2015 and Approved**

**History**

In late 2014 the SEATA Executive Board generously provided \$5250 for paying for accepted Safe Sport School applications. Each state will be allowed to award up to \$750.

The purpose of this grant is two-fold.

- Encourage each state in SEATA to promote the Safe Sports School Award within their state
- Help schools overcome both the financial and philosophical stumbling blocks associated with the \$150 award fee

**Implementation Process**

The SEATA SSATC has been charged with encouraging secondary schools to apply for the Safe Schools Program.

Proposed action steps pending approval are:

1. Schools desiring assistance with application fee funding are responsible to complete the Safe Schools Application and forwarding it to the SEATA SSATC Chair.
2. Submit request for funding to the SEATA SSATC Chair who will coordinate with the state SSATC representative to determine allocation of funds up to \$150.00 per school and \$750.00 total for state upon presentation to and approval by the SEATA Executive Board.
3. State SSATC Chair will forward the Safe School application and notice of SEATA funding the designated amount approved for final approval by the NATA. NATA reviews and approves the Safe School Application. NATA contact is Britni Adams, [britnia@nata.org](mailto:britnia@nata.org), 972-532-8828.
4. Upon final approval by the NATA, the NATA Contact will notify the school of its approval pending full payment of application fee by SEATA and or the amount responsible for by the school. The SSATC chair, SEATA Officers will be notified for informational purposes. Treasurer will pay the NATA, Secretary will announce in appropriate publications and through our communication channels. District Director and or President may choose to send congratulatory correspondence.

5. Safe school applications not accepted or requiring further information will be returned to the school submitting the application and the process can begin again once materials are submitted. At this point, materials may be submitted directly to NATA.
6. Implementation of this program to the state SSATC chairs will begin as soon as this plan is approved by the SEATA Executive Board. State SSATC representatives are asked to promote the program within their states and encourage participation.
7. Renewal of this grant cycle funding will be considered by the SEATA Executive Board on an annual basis at the conclusion of the year in November or December.