



Minutes
Southeast Athletic Trainers' Association
Executive Board Meeting
March 21-22, 2007
President MaryBeth Horodyski, Presiding



Roll Call:

MaryBeth Horodyski, EdD, ATC, LAT – President
R.T. Floyd, EdD, ATC – District Director
Marisa Brunett, MS, ATC, LAT – Vice President
Lori Groover, MS, ATC, LAT - Secretary
Jim Mackie, MEd, ATC, LAT – Treasurer
Nicholas Pappas, MS, ATC – Parliamentarian
Heloise Jones, ATC – AL President
Stephanie Lennon, MS, ATC, LAT – FL President
Mike Clanton, ATC – GA Vice President
Greg Rose, MS, ATC – KY President
Gerard White, MEd, ATC – LA Representative
Donna Wesley, MS, ATC – MS President
Joe Erdeljac, MS, ATC – TN President

Call to order:

President MaryBeth Horodyski called the meeting to order at 1:05 CST.

President Horodyski gave a brief overview of the meeting schedule for the upcoming meetings through the weekend. The board would be working on By-laws, Policy and Procedures, and the Strategic Plan. The group then broke at 1:15 to begin working in small sessions to begin working on By-laws/Policies and Procedures. The session breakdown was:

Article I: Lori Groover and Jim Mackie
Article II: Donna Wesley and Mike Clanton
Article III: Gerard White
Article IV: Gerard White
Article V: Joe Erdeljac and Stephanie Lennon
Article VI: R.T. Floyd and Heloise Jones
Article VII: Greg Rose
Article VIII, IX, X, XI: R.T. Floyd and Heloise Jones

This first breakout session lasted 1½ hours after which the group came back together and discussed the changes/work they had each done on their appropriate session (lasted over 1 hour).

The group returned to working on their appropriate sections and had a working dinner.

Beginning at 8:00pm, the group broke into different groups to begin working on the Strategic Plan. The groups were:

Education: Donna Wesley, Mike Clanton, Stephanie Lennon

Governance/Legislation: Gerard White, Greg Rose, Marisa Brunett

Membership: R.T. Floyd, Jim Mackie

SEATA Infrastructure: Nick Pappas, Heloise Jones, Lori Groover

Adjournment:

The meeting adjourned at 8:30p.m. CST

March 22, 2007

Roll Call:

MaryBeth Horodyski, EdD, ATC, LAT – President

R.T. Floyd, EdD, ATC – District Director

Marisa Brunett, MS, ATC, LAT – Vice President

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Joe Erdeljac, MS, ATC – TN President

President Horodyski began the meeting at 8:30 a.m. and explained the goals of the morning session.

Groups broke into their same groups to continue their work on the Strategic Plan.

Budget Planning Introduction

President Horodyski introduces the idea of implementing a SEATA Financial Committee. She is interested in appointing members from the SEATA Executive Board to participate.

Group continued to work on the By-laws and Policy & Procedures. This session of the Executive Board meeting ended at 1:00.



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Greg Rose, MS, ATC – KY President
Gerard White, MEd, ATC – LA Representative
Donna Wesley, MS, ATC – MS President
Joe Erdeljac, MS, ATC – TN President

Call to order:

MaryBeth Horodyski called the meeting to order at 1:05.

Minutes:

Voted: To approve February Conference Call Minutes with changes mentioned (correct spelling of names).

(AL, KY) Approved 7-0-0

District Director Report: R.T. Floyd

- R.T. Floyd reminded everyone, that once the NATA BOD minutes are approved, they are listed on the SEATA Listserve.
- Tiles purchased for the NATA PAC will be displayed at the NATA office. Discussed the idea of past state president's purchasing tiles to help support the PAC.
- Career Starter Dues: NATA has presented this idea of helping newly certified members with their NATA dues. The State Presidents provided their thoughts and concerns on this matter.

Voted: To vote in opposition of the proposed career starter dues system.

(KY, TN) Approved 7-0-0

- **Dues Checks:** NATA has changed the way the districts will receive their dues money, checks will come 4 times a year. The Career Center check will be paid out to the districts one time a year.
- **StikiPad Use/Questions:** Suggested that this program be utilized by the Board more for effective communication.

President's Report: MaryBeth Horodyski

- June 1, 2007 is deadline for all changes regarding By-laws and Policy & Procedures.

Vice-President's Report: Marisa Brunett

- The 2007 meeting at the Franklin Marriott is new to everyone, but the hotel has been accommodating to our group.
- We did get internet accessibility for the NPI registration.

Secretary's Report: Lori Groover

- The computer will be set up for members to obtain their NPI numbers. Instructions will be provided, we could use people at the table to help our members.
- We are setting up a Legislative Alert Center with maps detailing the legislators, and a letter pre-printed. The members will only have to insert the legislator's name and then provide their signature and address. These will be collected and mailed to the appropriate individuals.

Treasurer's Report: Jim Mackie

- Dues allocation checks to the states can be sent to whoever the President's would like, just provide Jim with the name and address. The state treasurer and president can receive a report.
- Discussion was presented and suggested that SEATA sets up a system to review where the money goes on a yearly basis, line by line. This should be placed in the Policy & Procedure Manual and placed on the March approval agenda.
- Only a few individuals have requested reimbursement from Hit the Hill day.
- Statement balance as of February 28, 2007: \$100,957.83
- Additional Credit Union, Gainesville \$24,426.06
- Total \$125,383.89
- Investment Total \$237,946.00

Bobby Gunn Scholarship: R. T. Floyd

Bobby Gunn, former NATA President, recently passed away. On our Board of Directors Conference Call this week, we discussed a number of options to appropriately honor him. One of these included establishing a Bobby Gunn Student Leadership Award which would include free NATA convention registration provided by the NATA to one first time attending student member from each district and a \$500.00 travel stipend for the student member to attend provided by the district. On the call all of the directors were unanimous in their support of this. Subsequently, we received the message below asking for a confirmation of the \$500.00 commitment.

Discussion was provided on this issue. It was suggested by MaryBeth Horodyski for R.T. Floyd to let NATA know that the districts need time to react on information that is requesting a vote. The State Presidents are concerned with the method of the current system requested district votes.

Voted: Motion to contribute \$500.00 to the Bobby Gunn Student Leadership Fund for 1 year, to be reviewed annually.

(FL, AL) Approved 7-0-0

Foundation Scholarships: MaryBeth Horodyski

It was voted on when Chuck Kimmel was District Director and Frank Grimaldi was President, SEATA would give annually to the Bobby Barton Scholarship. The money goes through the NATA REF. Currently the NATA REF is re-structuring their scholarship options. They are presenting three scholarship options:

- Full Endowment – One time contribution of \$50,000
- Partial Endowment – Four successive contributions of \$13,000.
- Annual – Written agreement to make at least five contributions of \$2500.

The Executive Board voted to go out of session, allowing Mike Wilkinson, District IX NATA REF Chair, to give more information on the scholarship situation.

The Board went back into session.

Voted: To approve the Partial Endowment Sponsorship Option presented by the NATA REF, \$13,000 for 4 successive years beginning in 2009.

(LA, MS) Approved 5-0-2

Hurricane Fun Raiser Cookbook Money Distribution: R.T. Floyd

Board is reminded during a previous conference call it was approved for Mr. Glen Snow and Mr. Rich Carey, with the Plate O Pair Cookbooks to have a table at this meeting. They will be presenting President MaryBeth Horodyski a check during the Annual Awards Luncheon. Discussion by the group was presented to use the previous measures (for hurricane relief money) to decide who receives the money. This could be placed as a line item in the SEATA account since previous account has been closed. Information regarding the available money will be publicized in SEATA Newsletters and eBlasts.

Site Selection for 2008 Meeting: Marisa Brunett

Proposal has been given to the Board from Conference Direct regarding San Destin Golf and Beach Resort in San Destin Florida. According to that proposal, available dates are March 12-16, 2008 or March 26-30th; room rates would be \$129.00 (\$20.00 more than this year). Discussion was made regarding the distance to the hotel from the nearest airport. Unsure of what area of the Resort will be reserved for our group. Heloise Jones, AL President, noted that everything is in house, and there is no need to leave the area once you arrive. This resort has been accommodating to the ALATA in year's past. Concern was given regarding the possibility of Vendors being in a different location. Still waiting on a proposal from current hotel, Franklin Marriott.

Group voted to table this discussion and have a special session of the Executive Board on March 24, 2007 to discuss the 2008 SEATA meeting.

(LA, KY) Approved 7-0-0

Discussion was provided on the possibility of offsetting the state that hosts the SEATA meeting. R.T. Floyd requested the Site Selection Committee to get back to the Board concerning future meetings.

Fees for Non-Members: Lori Groover

Lori Groover suggested the Executive Board look at possibly raising the registration fees for NATA Non-Members. Many other districts, and states, are currently doing this now. Can look at the possibility of applying the additional fees to the NATA membership, if the individual so desires.

The Board votes to go out of session to allow visitor, Ron Carroll, AR, to share his thoughts on how his district does currently charge additional fees to non-members.

The Board returns to session.

It is decided Secretary Lori Groover will investigate the appropriate information and provide for the June meeting, in advance for the group to have it, so they can act on it in June.

Committee Reports:

Exhibits: David Green

36 booths, down from last year. Added to the packet for vendors this year, if an ATC is also an exhibitor or rep with a company, they get ½ off of their registration.

We did lose a few more companies. Several vendors have expressed their concern that the college athletic trainers are missing.

EDAC: Monroe Abram

Have asked to get on the program for several years, are given a spot this year, and unfortunately had to back out due to not being able to secure a speaker. He asks that the slot be reserved for them and they will start earlier in securing a speaker. He is interested in obtaining a list of the minority athletic trainers. He has asked everyone to promote the Bill Chisholm Award.

ATSSC: Ray Castle

Largest student athletic training meeting as of yet. 576 attendees. This is the 22nd year for this meeting. Members from many different states, including Montana and California. There was an increase in the sponsors, many of these are "in kind." Extended an invitation to the Board Members to work as faculty members.

Communications: R.T. Floyd

Improving website, newsletter and eBlasts, and appreciate any feedback. Please respond when requesting information.

Questioned if all committee pages should be on the members only section. eblasts are available to each state, R.T. Floyd will organize the information and state presidents will need to proof.

GAC: David Jones/MaryBeth Horodyski

Committee Report was given to President MaryBeth Horodyski. He is requesting travel funding to state meetings, would like to attend at least 2 a year, plan is to represent NATA.

Requesting \$1000.00 a year for his committee to travel to these state meetings.

Discussion concerning the clarity between the GAC and the PAC. Additional information will be obtained and brought back to the Executive Board for action.

Public Relation: Marisa Brunett

Official report is not available but will be emailed to the Board by President MaryBeth Horodyski.

NATA President, Chuck Kimmel, was on ESPN's "Outside the Lines". PR committee is obtaining information from the states, would like to get this information on the SEATA website as well as sent to NATA.

Finance Committee: MaryBeth Horodyski

President MaryBeth Horodyski requested Executive Board to approve the creation of a Finance Committee.

Voted: To form a Finance Committee that will be chaired by the Treasurer and comprised of Heloise Jones (AL) and Gerard White (LA).

(FL,MS) Approved 7-0-0

Rescinded to be reworded:

Voted: To create a Finance Committee to be chaired by SEATA Treasurer and comprised of 2 voting members of the SEATA Executive Board.

(FL, MS) Approved 7-0-0

Voted: Request approval of the appointment of Heloise Jones (AL) and Gerard White (LA).

Approved 7-0-0

Voted: To approve conference call for Finance Committee to discuss SEATA Budget Proposal.

(MS, FL) Approved 7-0-0.

Research and Education Committee: Monique Mokha and Carl Mattacola

Monique Mokha will be moving to the Los Angeles area in June, she will need to be replaced.

Need a committee representative from Alabama.
"Bones" will be the theme for the 2008 SEATA annual meeting.
Adding a statement to the speaker's letter asking them if they would consider donating their honorarium back to SEATA.
They have asked to receive any comments, good or bad, regarding the 2007 meeting.

Secondary Schools: Stephanie Lennon

Information regarding states that may have legislative money to support hiring certified athletic trainers in the high schools.
Consider funding the SSC chair to present to the college student meeting since it is not held in conjunction with our Annual meeting.
Group suggested he become a faculty member for the ATSSC.
This will be placed as an action item for the May conference call.

Memorial Resolutions: John Anderson

Please send information of members passing to John Anderson.

History and Archives: John Anderson

Need to update information, last time this was done was 1984.
Archives are needed. Would like everyone at the college and high school level to list the certified athletic trainers that have worked there, the time they were there and send the information to John Anderson.

Committee Vacancies: MaryBeth Horodyski

Representatives are needed for these committees:
Clinical/Industrial/Corporate Athletic Trainers: AL and LA
College/University Athletic Trainers: FL
College/University Athletic Trainers Student: FI
EC Educational Multimedia: FL, KY, LA, TN
EDAC: KY, LA
SEATA Athletic Training Educators' Conference: TN
SEATA Research & Education Committee: AL, and Monique will need to be replaced.

Conclusion/planning for next meeting:MaryBeth Horodyski

- Next conference call will be April, MaryBeth Horodyski will send information to the Executive Board.
- District Meetings in Anaheim will be June 27, 11:00a.m.
- SEATA Executive Board meeting will be June 28, 3:30.

Adjournment

The meeting is adjourned at 6:05 p.m.

*****March 24, 2007**

Roll Call:

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Donna Wesley, MS, ATC – MS President
Joe Erdeljac, MS, ATC – TN President

SEATA Executive Board is present to discuss the 2008 SEATA meeting. It is decided Vice President Marisa Brunett will get more information from the San Destin Resort, to include which area, and what dates will be available. She will also obtain a proposal from Franklin Marriott for 2008 meeting. Marisa Brunett will continue to work with Sandra from Conference Direct. Once she has enough information, the Executive Board will have a conference call specifically to discuss the information.