



Minutes of the SEATA Executive Board Meeting

Conference Call

December 6, 2020 (6:30 PM CST / 7:30 PM EST)



Roll Call

Official Minutes

P	District Director	Marisa Brunett, MS, LAT, ATC	P	President	Gerard White, LAT, ATC	P	Vice President	Jeff Hopp, LAT, ATC
X	Treasurer	Scott Byrd, LAT, ATC	P	Secretary	Donna Wesley, LAT, ATC			
P	Alabama President	Danielle Platt, PhD, LAT, ATC	P	Florida President	Erik Nason, LAT, ATC	L	Georgia President	Amos Mansfield, LAT, ATC
P	Kentucky President	Scott Helton, LAT, ATC	P	Louisiana President	Jason Dunavant,, LAT, ATC	P	Mississippi President	Kira Berch,, LAT, ATC
P	Tennessee President	Peggy Bratt, LAT, ATC				P	Parliamentarian	Chuck Kimmel, LAT, ATC

— Meeting called to order with quorum (6 State Presidents) at: 6:36 PM

P = Present

X = Not in attendance

L = Late Arriving

SR = State Rep. present

AGENDA ITEM	DISCUSSION	RECOMMENDATIONS / ACTIONS
1. Call to Order (Roll Call)		
a) State Representative(s)		
b) Invited Guests / Members Present	GATA President-Elect, Jared Sandler ATAF President-Elect, Pattie Tripp ALATA President-Elect, Kyle Southall	GA President Mansfield arrived 6:38 PM
2. Review of Previous Discussion(s)		
a) EB Online Motion(s)		
b) Consent Agenda	1. Minutes of Board Meetings a) November 1, 2020	MOTION (TN/AL): To accept the Consent Agenda item as presented. 7-0-0-0 Motion Passed
2. Officer's Reports		
a) Director Brunett	NATA Board of Directors call on Nov. 23, 2020 We have filled the NATA CPC position vacancy; Dr. Lizzie Elder has been named to fill this immediate opening. We are also working to fill ATs Care and EDAC D9 representative positions soon.	



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	<p>General Update:</p> <ul style="list-style-type: none"> • Strategic Alliance AT Enrollment Initiative: Did a focus group and spoke with key stakeholders, program directors to look at how we can increase AT student enrollment. Will be putting together a report to present with opportunities. • Young Professionals Committee update: Director Brunett reported the current YPC will be submitting a financial request as director by BOC in January of 2021 to request the financial support to move forward with the Early Professionals committee and the Career Advancement Committee. That being said, all directors that need to replace their YPC rep for June 2021 will need to continue to move forward with that and once the financial request is approved, then they can make the determination as to the other committee's representative. <p>Board of Certification Update:</p> <ul style="list-style-type: none"> • BOC Central is down and they are migrating to a new system that will be more user friendly, BOC 360*. No more CE's can be entered into the system until the new one is up sometime in the Spring/Summer 2021. There is a link (PDF form) for people to track their CE's until the new system is live. • BOC BOD has APPROVED TO REMOVE EBP's with the next BOC reporting cycle. New Approved Provider standards will come out in January 2021. Everyone will still need EBP's for the current reporting cycle ending in 2021; EBP program will be discontinued after that. • The BOC open comment period for the new ortho specialty certification ended on 11/10 and they are now interpreting the data. • Ortho Specialty Practice Analysis summary is available on the BOC website. <p>CAATE Update:</p> <ul style="list-style-type: none"> • Just had the Virtual ACCREDITATION CONFERENCE on December 4th and 5th. <p>NATA Foundation Update:</p> <ul style="list-style-type: none"> • President Conway announced their BOD elected Ken Cameron as the new Foundation President. <p>NATA Governmental Affairs Update:</p>	
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- Held a bootcamp in IL and have a few more scheduled in SC and NY as they are working towards the move to licensure.
- Have had great conversations with the military. The Air Force AT policy was released and NATA sent a letter back with our comment on their definition of "AT".
- NATA and President Lindley are advocating for AT's to be included on the list of healthcare providers considered for early vaccination. In November, President Lindley wrote a letter to the CDC Advisory Committee on Immunization practices on behalf of members in regards to AT's fitting in the Immunization Policy.
- President Lindley and Incoming President Dieringer participated in a 3rd Party Reimbursement bootcamp in Connecticut and Michigan.
- PAC participating in the "National Day of Giving" - our District Representatives will reach out in regards to this.

NATA Membership Update:

- Continuing to work on Membership Renewals - WE NEED TO CONTINUE TO MAKE A PUSH AND ENSURE OUR ATs KNOW ALL THE MEMBERSHIP BENEFITS.
- NATA released an announcement on social media acknowledging this is a difficulty time for many of our members and for those members experiencing economic hardships they have options in regards to membership renewals and should contact member services at 972-532-8897.

NATA MARCOM Update:

- BOD had our 2nd call with our DEI Consultant
- New BLOG Series started in December - WHAT'S NEW TO COME IN NATA, will have videos from President Lindley to let members know what we are working on
- NATA had a successful Membership Appreciation Week, November 16th - 20th.
- The next NATA ATs Care & EDAC Call in Night: Addressing Uncertainty in 2020 is at 6PM CST/7 PM EST on Thursday, December 10th.

NATA Knowledge Initiatives Update:

- 40 courses have been added to the PDC.



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	<ul style="list-style-type: none"> • Held first NATA Timely Topic Series event Dec. 1-3 sponsored by Florida International University's Doctor of Athletic Training Program on "The AT and Entrepreneurship". • "A 360-degree Approach to Opioid Overdose Education Prevention & Management for Sports Medicine Professionals" 1 EBP Webinar presented by Darryl Conway, MA, AT, ATC will be on Wednesday, Dec. 16th at 11 AM CST/ 12 PM EST. <p>ACTION ITEMS:</p> <ul style="list-style-type: none"> • BOD Approved 10-0-0 the Revised Public Health Taskforce Structure • BOD Approved 10-0-0 Phillip Gribble, PhD, ATC, FNATA (D5) as the Chair of the NATA Fellows Committee beginning in June 2021. 	
<p>b) President White</p>	<p>ACTION: President White will:</p> <ol style="list-style-type: none"> 1. During a discussion with ATSS Committee about recommendations for a contingency plan for low turn-out, a question was raised if we could merge the ATSS and CSMM into one VAH to save expenses. <ol style="list-style-type: none"> a. As a cost saving measure, SEATA will run all activities and presentations utilizing one VAH. President White is renegotiating the agreement with Cvent VAH. 2. Inquire with Cvent – investigate "drop dead date" for contract numbers if decision to cancel. <ol style="list-style-type: none"> a. Once the agreement is signed, there is no cancellation. SEATA will reduce our projected attendee numbers from 1000 to 500 to include students, faculty / presenters, exhibitors and members attending. 3. Ask Co-Chair Tripp to survey Program Directors about why numbers are down? <ol style="list-style-type: none"> a. Feel that low registration is due to zoom fatigue of the students and final exam at the university level. 4. Contact Steve Patterson about moving forward with Quiz Bowl event to help with ATSS Registration numbers. <ol style="list-style-type: none"> a. QB Chair Patterson shared his committee's concern for being able to conduct a quiz bowl TEAM event. Other Districts are conducting individual events. <ol style="list-style-type: none"> i. RECOMMENDATION: The Quiz Bowl 	<p>ACTION on Quiz Bowl Committee Recommendation: TABLED until confirmation with MTSU's Dr. Helen Binkley regarding sending representative to Quiz Bowl for 2021.</p> <p>ACTION: State Presidents are asked to submit names of potential candidates for Co-chairs and members to President</p>



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	<p>Committee recommends that SEATA NOT conduct a Quiz Bowl Event in conjunction with the 2021 ATSS. SEATA will ask last year's winning school to organize a team and represent SEATA at the 2021 NATA in Orlando as they were not able to attend the 2020 Quiz Bowl due to cancellation by NATA.</p> <p>5. ATSS Agreements: a. Suture Kits by Apprentice Doctor. Agreed to agreement pricing with no minimum to purchase this year. (see email below) b. Exam Vouchers from BOC: Agreed to agreement pricing with no minimum to purchase this year. (see email below)</p> <p>6. R&Ed Committee Co-Chairs (Lizzie Hibberd and Amanda Tritsch have decided to step down as co-chairs after the 2021 CSMM. They both have recently added on other roles with NATA. President White is working with both Co-Chairs to discuss replacements. Both have agreed to mentor the new Co-Chairs. On behalf of the Board, President White thanked both of these members for their time and dedication to producing high-quality education events.</p>	<p>White.</p>
<p>a) Vice President Hopp</p>	<p>1. UPDATE on 2021 Meetings: a. VATSS Program b. VCSMM Program</p> <p>2.</p>	
<p>b) Secretary Wesley</p>	<p>1. Membership Update - Updated list 12.2.2020 is in Dropbox for state secretaries. Membership numbers are changing daily during the end of year membership renewal period.</p> <p>ACTIVE - 5566 LAPSED - 1043 AL - 540 active (105 lapsed) FL - 1778 active (335 lapsed) GA - 1072 active (214 lapsed) KY - 531 active (123 lapsed) LA - 464 active (66 lapsed) MS - 317 active (42 lapsed) PR - 8 active (0 lapsed) TN - 726 active (158 lapsed)</p>	<p>ACTION: Sign and return COI last page to Secretary Wesley by 12/15/2020.</p>



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	<p>VI - 2 active (0 lapsed)</p> <ol style="list-style-type: none"> 1. BOC Approved Provider status <ol style="list-style-type: none"> a. Renewal Fee has been paid b. 4 EBP sessions submitted for approval for VCSMM c. Updating our Operations Manual (expect to bring forward later for electronic vote to approve changes) <ol style="list-style-type: none"> i. BOC language, logos and links ii. Add language regarding virtual meetings to date/location selection iii. Update language to add self-reflection and presenter input on appropriate selection of assessment techniques. iv. Update Refund Policy v. Update Honorarium and Reimbursement Policy vi. Updated sample documentation 2. Executive Board Name Badges <ol style="list-style-type: none"> a. President-elects from FL and GA will be mailed this week (AL has been ordered) b. Officer-elects have been ordered; any others needing name badges??? 3. Conflict of Interest Forms - ACTION Required – Complete and Sign last page and return to Secretary Wesley this week. 	
<p>a) Treasurer Byrd</p>	<ol style="list-style-type: none"> 1. UPDATE: Transition from Wells-Fargo to Merryl Lynch Continue to work with ML toward making the transition from Wells Fargo to ML in January. Getting our account established with ML and then will have both Checking and Investment funds moved into ML 2. Current Financial Status: Checking - \$ 293,138.69 Savings & Investments – \$434,355.90 	
<p>2. Committee Reports</p>		
<p>a) Standing Committees</p>		



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I. Elections Committee	Update: Election Committee will develop a timeline for the Special Election for SEATA Secretary due to Secretary Wesley's election to District Director.	Ongoing
b) Ad hoc / Task Force(s)		
i. Convention Task Force Committee (VP Hopp)	Update on discussions/progress on the SEATA Convention (combined event of ATSS/CSMM/A TEC for 2022+). Pending progress by Conference Direct. Due to pandemic, this is still a slow process for the hotel industry.	No update on 2023-2024 contracts
ii. By-laws Taskforce	President White is working on developing a work group to evaluate the SEATA By-laws for recommendations to current best-practices.	Presidents: If there is an interest, please contact President White.
3. Old Business		
a) SEATA Student Leadership Committee	NO UPDATE: Pending report / recommendations from Steve Patterson, Student Senate Faculty Advisor.	
b) 2021 SEATA Virtual Corporate Partnership Plan	With SEATA moving to a virtual platform for the 2021 ATSS and CSMM, President White has taken the recommendations by CPP Committee in developing a 2021 Virtual Corporate Partnership Plan. The proposal is streamlined to align with the Cvent Virtual Attendee Hup platform for exhibitors.	ACTION: President White is to follow-up with CPP committee to discuss feedback from key vendors/sponsors in regards to where they find value and our key aspects. President Nason indicated that he is willing to give a unique perspective on determining the value.
4. New Business		
a)		
b)		
7. Announcements	<p>President Berch (MS) reported that prayers are needed for Murray Burch as he is in ICU on a ventilator due to Covid-19 (at St. Dominic's in Jackson, MS).</p> <p>President Platt (AL) has submitted her ALATA resignation as she will be moving to Florida to be with Brandon. She will officially end her term on January 4, 2021.</p> <p>President Nason (FL) remarked on his experiences as ATAF President and will continue his involvement on 3rd Party Reimbursement and he is excited for Dr. Pattie Tripp to step up as the next ATAF President.</p> <p>President Mansfield (GA) acknowledged that his term is ending and hates that Covid ruined the 2020 NATA in Atlanta. He is excited for Jared Sandler to be moving up and for Andy Grubbs to be the incoming vice-president.</p>	



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	President White thanked each of the presidents as they will be rolling off after this year and he welcomed each of the 3 president-elects and thanked them for being on the call tonight.	
8. Adjournment	Meeting adjourned at:	7:28 PM CST