



# SEATA EXECUTIVE BOARD MEETING MINUTES



Thursday, March 10, 2016  
Crowne Plaza Ravinia – Atlanta, GA  
1:00 PM EDT

## 1. ROLL CALL

The meeting was called to order at 1:15 PM by President Mackie with the following members in attendance when the call started:

- |   |                                     |
|---|-------------------------------------|
| District Director: MaryBeth Horodyski, EdD, LAT, ATC, FNATA | AL – Chris King, LAT, ATC           |
| President: Jim Mackie, MEd, LAT, ATC                        | FL – Erik Nason, MBA, ATC, MS, CSCS |
| Vice-President: David Green, MS, LAT, ATC                   | GA – Eric Gunderson, LAT, ATC       |
| Treasurer: Tim McLane, MBA, LAT, ATC                        | KY – Robert Ullery, MS, LAT, ATC    |
| Secretary: Donna Wesley, MS, LAT, ATC                       | LA - Gerard White, MEd, LAT, ATC    |
| Parliamentarian: Chuck Kimmel, LAT, ATC                     | MS – Jeff Bryant, LAT, ATC          |
|   | TN – Peggy Bratt, LAT, ATC (rep.)   |

The following invited guests and members were also present at the start of the meeting:  
Jeff Hopp, MS, LAT, ATC – incoming Vice-President  
Amy Callender – NATA Director of Governmental Affairs  
Mike Wilkinson

President Mackie began the meeting by welcoming everyone and introducing the newly elected officers that will be assuming their roles in June – Jeff Hopp (Vice-President) and Gerard White (President). President Mackie thanked the members of the Board for their continued support and work on SEATA business to support our membership. President Mackie led a brief opening activity that included “measuring” your life’s work and reflecting on the things that are truly important.

## 2. CONSENT AGENDA

1. Accept the nomination of Dr. Elizabeth Hibberd to replace Aaron Sciascia as the Evidence Based Practice Coordinator on the SEATA Research & Education Committee.
2. Accept the resignation of Dr. Earl “Bud” Cooper as the Chair of the SEATA Athletic Training Educators’ Conference.
3. Approve the continued support of \$1,000 for the SEATA Bobby Gunn Award Winner to attend the 2016 NATA Annual Convention.

4. Approve the following Committee member appointments:
  - A. Ray Burr – MDAT – Mississippi representative
  - B. Robert White – MDAT – Alabama representative
  - C. Pricilla Dwelly – MDAT – Kentucky representative

**MOTION (KY/LA): To accept the above consent agenda items. 7-0-0-0 APPROVED**

President Mackie asked that the record show that the following vote was previously approved electronically (February 16, 2016):

**MOTION (JM/KY): Approval of recommendations of Honors & Awards Committee for recipients. 7-0-0-0 APPROVED**

### **3. OFFICER REPORTS**

#### **Director's Report**

1. The Board of Directors has been busy with work on Governmental Affairs and Director Horodyski will allow Amy Callender to provide a full report later in the meeting.
2. NATA Board of Directors approved \$100,000 to continue supporting the efforts of Kory Stringer Institute to mapping Secondary School Athletic Trainer coverage for 2017.
3. The Board approved the formation of the Professional Responsibility Work Group.
4. The NATA Board of Directors approved the recommendation from COPA (Committee on Practice Advancement) for terminology change to emphasize AT first, "I am an AT in \_\_\_\_\_ (whatever your practice setting)".
5. NATA Executive Director Dave Sadler will be attending our Symposium this weekend and plans to join our Executive Board meeting later this afternoon to give a brief update on the happenings of the NATA.
6. The Secondary School Athletic Trainers' Committee has approved the curriculum for secondary school students and Larry Cooper will be joining us this weekend and can provide more information and outline the curriculum. It is important to emphasize that high school students are not healthcare providers. The SSATC is also looking at the development and awarding of a Servant's Heart Award.
7. The College/University Athletic Trainers' Committee has been working on a risk management toolkit and it is now under legal review.
8. The Young Professionals' Committee will be working this weekend to get members signed up for NPI. Director Horodyski commended YPC Chair Ashley Morgan for her work on this and other activities to involve and motivate the young professionals. Director Horodyski also reminded the Board that with the By-Laws changes that the Board needs to take action to update the Committee Candidate Form to reflect the NPI requirement that has been previously discussed.
9. Drs. R. T. Floyd and Pattie Tripp with the NATA Foundation will be here later in the meeting to address concerns about the endowed scholarships.

10. The June meeting in Baltimore looks to be one of the larger meetings in recent years.
11. The Knowledge and Initiatives department is continuing to work on the National Leadership Academy which will replace StarTRACKS.
12. The NATA Board of Directors again voted to provide complimentary Annual Symposium registration to NATA Committee Chairs and those that will be incoming chairs.
13. Director Horodyski encouraged Board members and state leaders to register early for NATA and to sign-up for NATA Capitol Hill Day.
14. The Executive Committee on Education issued a statement on the change of degree and asked that it not be referred to as “entry level Master’s degree”, but referred to as “Master’s degree for entry into the profession”. It was also noted that school accreditation is a topic for CAATE and not an NATA issue, but the NATA is aware of the fact that some schools are choosing not to meet the new requirements and therefore will not be accredited.

### **President’s Report**

1. President Mackie began his report by wishing everyone a Happy National Athletic Training Month. He also recognized and welcomed Tennessee Vice-President Peggy Bratt who is serving in President Scott Byrd’s absence and has full voting privileges in accordance with By-Laws.
2. The SEATA Members’ Meeting in Baltimore will be at 6:15 PM on Thursday, June 23. It is expected that the SEATA Executive Board Meeting will be from 4-6 on that same day, but specifics will be provided at a later time.
3. The Clinical Symposium Oversight Committee will meet this coming Saturday morning, March 12 at a time yet to be determined.
4. President Mackie reported that Tennessee Secretary Clint Sanders was scheduled to provide an update to the Board regarding computer tracking programs for continuing education using Event Mobi and Event Rebel, but he was unable to attend. Secretary Wesley and Treasurer McLane reported that the District Secretaries and Treasurer’s Committee is also investigating these programs and will seek further input from Districts that have utilized specific software and apps.
5. President Mackie again thanked the Board for their work and support of him during his time with the SEATA Executive Board and read a brief prepared statement regarding his decision to step down after the June meeting and decline the position of District Director.

### **Vice President’s Report**

1. Vice President Green reported that the Crowne Plaza Ravinia staff have been very accommodating with this meeting and that we did have to make a couple of room changes for Sunday in the Pre-Con meeting.
2. Vice President Green reported that he will continue to work with incoming Vice President Jeff Hopp to get him up to speed on preparations for this meeting and the key contacts at the Crowne Plaza Ravinia and Sandra Geiger.

## Secretary's Report

1. March numbers seem to be fairly good and State Presidents and Secretaries should have received the most recent list of members. Secretary Wesley reported that there still is concern in our overall membership renewal percentage when compared to other districts at this point during the year.
2. Secretary Wesley presented the membership voting statistics for the most recent elections including the By-Laws vote. There was additional discussion about the proposed language for inclusion of the NPI (National Provider Identifier) as a requirement for committee service now that the By-Laws amendment has been adopted by the membership.

**MOTION (LA/MBH):** Require inclusion of NPI on all SEATA form submitted by an Athletic Trainer, with the exception of AT retired membership classification. **7-0-0-0 APPROVED**

Secretary Wesley will include this in the update of the Policy & Procedures Manual and make changes to the SEATA forms.

## Treasurer's Report

1. Treasurer McLane reported that the current account balance is \$ 87,082.29. He reported that our investments are trending down like the stock market has for the first quarter. After meeting with our investment planner, we may need to consider reallocating \$19,000 to improve our return.
2. The ATSS meeting showed a profit of \$3,078.08 which is about a \$2,000 increase from last year and that can be contributed to the reduction in AV expenses since we have purchased our own equipment.
3. The ATEC meeting showed a loss of \$3,355.28. Treasurer McLane requested that the Board discuss the future viability and need of the Athletic Training Educators' Conference. After much discussion from several Board members, the Board was in agreement that the meeting will continue for at least one more meeting and review after the Seventh Biennial meeting under the new Chair, Dr. Mandy Jarriel with the understanding that leadership will be held accountable and must work within their given budget. Additional ideas of marketing and improvement were discussed and should be addressed to Dr. Jarriel.

(Break at 3:15 – meeting resumed at 3:28)

## 4. NEW BUSINESS

1. Elections Committee Chairman Jeff Bryant requested that he address a couple of items as a result of the most recent election and as we move forward with the Special Election for District Director. As a result of President White (LA) being elected to Vice President and will assume the remainder of President Mackie's term as President beginning in June, there will be a need to replace him on the Elections Committee. President Mackie asked for volunteers and President Gunderson (GA) agreed to join President Byrd (TN) as the Board members on this committee.

2. President White (LA) addressed the Board with a potential issue that arose from his election and subsequent succession of President Mackie. Presently the By-Laws allow for the Vice President to succeed the President, but if President White's opponent had won the Vice Presidential election, he would not have met the requirements to be President as outlined in the SEATA By-Laws. After consultation with Parliamentarian Kimmel, it was determined that there is a conflict in eligibility requirements that needs to be addressed.

**MOTION (LA/MS):** The Elections Committee shall evaluate candidate eligibility qualifications and resolve current conflict in By-Laws with President and Vice President qualifications. **7-0-0-0 APPROVED**

3. Chairman Bryant (MS) led a discussion of a concern that was voiced to him by a member regarding a member of the Board voicing support of one candidate over another in SEATA elections. There was some historical and emotional discussion on this topic and after thorough consideration of both sides, it was advised that all Board members should use wisdom and discernment about endorsing a candidate.

3. President White (LA) and Chairman Bryant (MS) have been working on the timeline for the Special Election for District Director. The election is set to begin on March 14. Chairman Bryant confirmed with Secretary Wesley that two candidates (Marisa Brunett and Diane King) have met all qualifications and submitted all material thus far and that the deadline for submission of all material is Friday, March 11.

The Board requested that all nominees be notified when the deadline to submit the supportive material for inclusion on the ballot has passed and that they are no longer a candidate and Chairman Bryant agreed to do so.

4. Georgia President Gunderson reported that thanks to the efforts of numerous individuals in Georgia, the GATA received GA Resolution 992 this session which recognized National Athletic Training Month and the work of Athletic Trainers.

5. There was a brief discussion about SEATA Legislative Grants and President Ullery presented Kentucky's grant proposal.

**MOTION (LA/KY):** To approve Kentucky's SEATA Legislative Grant application for 2016. **7-0-0-0 APPROVED**

6. President Mackie read the recommendation for the Research & Education Committee on the awarding of the SEATA Research Grant Winners – Phillip Gribble, "Association of ankle joint cartilage healing and functional measurers in patients with chronic ankle instability", \$2,000 SEATA Research Grant Winner, and M. Spencer Cain, "A randomized control trial investigating the effects of a 4 week ankle rehabilitation program on high school athletes with chronic ankle instability", \$1,000 SEATA Student Research Grant Winner.

**MOTION (AL/KY):** To approve the SEATA Research & Education Committee's recommendations of SEATA Research Grant Winners. **7-0-0-0 APPROVED**

7. President Mackie noted that the Board had previously approved the 2018 and 2019 Clinical Symposium & Members' Meeting to be awarded to the Crowne Plaza Ravinia, and that there are some negotiation with the hotel that need to be made before approval of the Athletic Training Student Symposium contracts, but the proposed dates are identified below and will be voted on at a later time once the contract is finalized.

2018	ATSS/A TEC – February 1-3	CSMM – March 8-10
2019	ATSS – January 31- February 2	CSMM – March 7-9

8. President Mackie reminded the Board that the recommendations from the SEATA Most Distinguished Athletic Trainer Committee have previously been approved electronically (Feb. 10) and that those members will be awarded later this week. This committee will be making some specific suggestions to change the nomination form to reflect that this award is designated more for those that do not yet meet the Hall of Fame status and that those already in the Hall of Fame should not be eligible for this award.

9. There was a brief discussion about the need to promote the SEATA Safe Sports School Grant program more to our members and to have more schools apply for this financial assistance. It was noted that the original motion required that the funding for this be approved annually.

**MOTION (LA/TN): To approve the continued funding of the SEATA Safe Sports School Grant Program for the 2016. 7-0-0-0 APPROVED**

## 5. SPECIAL GUESTS

President Mackie deferred to our special guests, NATA President Scott Sailor, NATA Executive Director Dave Sadler, and NATA Director of Governmental Affairs Amy Callender.

President Sailor stated that he just wanted to say hello and answer any questions and express his support of Director Horodyski’s last SEATA meeting. He was happy to report that while she will be leaving the NATA Board of Directors, she will still be actively involved as the next Chair of the Executive Committee on Education.

Director Sadler reported that he was happy that the NATA’s current membership is over 43,000 and that the state of our association is strong.

Amy Callender provided an update on the happenings of the NATA.

1. The Knowledge Initiatives group is looking at expanding to meet the different learning styles of our members.
2. The deadline to register for NATA Capitol Hill Day is April 22, 2016. She acknowledged SEATA for allocating funds to help members and leaders attend this important event. The deadline for submission of SEATA Capitol Hill Grant applications in April 1. She expects this year’s event to sell out, so please register early if you plan to attend.
3. The State Association Advisory Committee (SAAC) needs to be updated when states have new officers, so please notify Amy or Jessica at the NATA office.
4. The 3 federal bills are still our top priority – The Sports Medicine Licensure Clarity Act now has 115 Co-Sponsors, The Safe Play Act, and The Secondary School Athletes’ Bill of Rights.
5. Several states are currently in the process of reviewing regulation and are subject to deregulation by the state legislature. Our opponents in some areas have been very vocal about expansion of the practice of athletic training and our knowledge, skills and abilities. The NATA asks members to notify Amy or Jessica on these issues and to refer to the NATA APTA Settlement Letter on some of these issues. It is important for us to continue to establish positive relationships at the local and state level with our legislators.

6. Thanks to the continued support of the NATA Board of Directors, the NATA was able to give a significant amount of State Legislative Grants this year and several of the states in SEATA were allotted funding.

## 6. INFORMATIONAL ITEMS

1. President Mackie reported that the CSMM Oversight Committee will meet on Saturday morning from 9-10 to discuss format change
2. President Mackie indicated that there will be a need for upcoming Committee Restructuring, especially the Honors & Awards committee as Crandall Woodson has requested to step down as Chair and several state representatives have also asked to resign from the committee. President Mackie and President White will be working on this going forward.
3. Treasurer McLane reported that he is continuing to investigate Expensify and hopes to have this set up for the June Board meeting.
4. President Ullery (KY) requested thoughts and prayers for Danny McDonald who is an Associate Member in Kentucky who was just diagnosed with advanced stage cancer at the age of 35.
5. President Gunderson (GA) asked that Secretary Wesley review the membership status of current EDAC representative Jeffrey Gilbert to ensure that he is active.

(Break at 4:37 PM – meeting resumed at 4:50 PM)

## 7. COMMITTEE REPORTS

### ***NATA Foundation***

Dr. Pattie Tripp and Foundation President Dr. R. T. Floyd presented an update on the NATA Foundation's endowment status. Based on the Foundation's financial review, they are only funding scholarships based on the 2015 balance of the endowed scholarships. It is their Board's stance to not fund endowments that are not at the appropriate level of funding for this year. Based on their data, the Bobby Barton scholarship is lacking \$2,202 and the Patty & Chuck Kimmel Scholarship is lacking \$2,300 from the appropriate level at this time.

The Board voiced its concern about future funding of these endowed scholarships, and after considerable discussion of the three options 1) not fund and not award it this year, 2) change the contract language, or 3) self-fund the outstanding balance through SEATA, the Board decided that it was in the best interest to fund the remaining balance so that these scholarships are awarded for 2016.

**MOTION (LA/MBH):** SEATA allocate funds of \$4,502 to the NATA Foundation from the general account to fund the Bobby Barton and Patty & Chuck Kimmel Endowed Scholarships. **7-0-0-0**  
**APPROVED**

Dr. Tripp and Dr. Floyd also presented a request for SEATA to sponsor the Foundations' 25<sup>th</sup> Anniversary Celebration event in Baltimore. Several different sponsorship packages were presented and President Mackie asked the Board to review and vote at a later time on the sponsorship options. Additional activities of the Foundation were discussed and presented including the "Thank an AT" promotion for National Athletic Training Month.

Dr. Tripp thanked SEATA for the continued support of the Foundation from the District and individual states. SEATA continues to be a top contributor as well as recipient of the research scholarships that are awarded from the NATA Foundation.

#### ***Young Professionals' Committee***

YPC Chairman, Ashley Morgan, presented a proposal outlining the development of a new award to be presented to an outstanding Young Professional each year that would award free registration for the SEATA CSMM. Included in her proposal were the nomination criteria, proposed budget and marketing material for this award. Ms. Morgan also presented a request for additional funding to expand the networking and social activity for Young Professionals associated with the CSMM.

**MOTION (DW/MBH):** Designate \$1,000 to Young Professionals Committee for establishment of YPC Award and networking opportunity in association with the SEATA Clinical Symposium & Members' Meeting. **7-0-0-0 APPROVED**

**MOTION (MS/AL):** To update the Policy & Procedures Manual to reflect the NATA's verbiage on the Young Professionals' Committee. **7-0-0-0 APPROVED**

Tennessee representative Bratt mentioned that the Tennessee Board recently made a change to the TN YPC representative and will now be represented by Kaydy Wellendorf.

**MOTION (TN/KY):** To approve Kaydy Wellendorf as the YPC representative for Tennessee. **7-0-0-0 APPROVED**

#### ***SEATA Research & Education Committee***

Chairman Dr. Brady Tripp recognized the outstanding work of Dr. Michelle Boling who joined mid-year. Dr. Tripp also recognized the work of Aaron Sciascia as the outgoing EBP Coordinator. President Mackie informed Dr. Tripp that the Board had already approved Dr. Elizabeth Hibberd as Mr. Sciascia's replacement. President Mackie also informed Dr. Tripp that the Board had also approved of their recommendations of the SEATA Research Grant winners – Phillip Gribble and M. Spencer Cain.

Dr. Tripp and Dr. Boling thanked the Board for their continued support of the research grants and appreciated the assistance of Secretary Wesley, Treasurer McLane, and Vice President Green in preparation of this meeting.

#### ***SEATA Corporate Partnerships***

Mr. Rich Frazee presented on the number of partners and exhibitors at this years' symposium. He commented that we do have a few that have met the requirement for reduced rate as they have joined us for the past several years.



Mr. Frazee will need to work with Secretary Wesley and Treasurer McLane to ensure that the partners are properly registered for this meeting and not marked as ATSS partners since both registrations were open concurrently.

**8. ADJOURNMENT**

The meeting was adjourned at 6:02 PM EDT.