



# Minutes of the SEATA Executive Board Meeting

Conference Call

January 31, 2021 (7:30 PM CST / 8:30 PM EST)



## Roll Call

## Official Minutes

P	District Director	Marisa Brunett, LAT, ATC	P	President	Gerard White, LAT, ATC	P	Vice President	Jeff Hopp, LAT, ATC
P	Treasurer	Scott Byrd, LAT, ATC	P	Secretary	Donna Wesley, LAT, ATC			
P	Alabama President	Kyle Southhall, LAT, ATC	P	Florida President	Pattie Tripp, PhD, LAT, ATC	P	Georgia President	Jared Sandler, LAT, ATC
P	Kentucky President	Scott Helton, LAT, ATC	P	Louisiana President	Jason Dunavant, LAT, ATC	P	Mississippi President	Kira Berch,, LAT, ATC
P	Tennessee President	Peggy Bratt, LAT, ATC				P	Parliamentarian	Chuck Kimmel, LAT, ATC

— Meeting called to order with quorum (min 7 State Presidents) at: 7:31

P = Present

X = Not in attendance

L = Late Arriving

SR = State Rep. present

AGENDA ITEM	DISCUSSION	RECOMMENDATIONS / ACTIONS
1. Call to Order (Roll Call)	WELCOME to new Board Members (AL, FL, & GA) Request a Moment of Silence in memory of Murray Burch (SEATA Hx & Archives Committee Chair)	
a) State Representative(s)		
b) Invited Guests / Members Present		Nikki Harris, NATA YPC District 9 Director/SEATA YPC Chair
2. Review of Previous Discussion(s)		
a) EB Online Motion(s)	<ol style="list-style-type: none"> <li>Motion by AL, with a second from MS, to approve the 2021 Virtual Corporate Partnership Plan as presented.</li> <li>Motion from TN, second from MS, to approve the recommendation to award Jose Guzman-Ramos as the 2021 EDAC Arnold T. Bell Memorial Scholarship recipient.</li> </ol>	<ol style="list-style-type: none"> <li>Vote: 6-0-0-1(GA). Motion approved. Ammended vote by GA 7-0-0-0. <b>Motion Approved.</b></li> <li>Vote: 7-0-0-0. <b>Motion Approved.</b></li> </ol>
a) Consent Agenda	<ol style="list-style-type: none"> <li>Minutes of Board Meeting: December 6, 2020</li> <li>SEATA Research &amp; Education Co-Chairs:               <ol style="list-style-type: none"> <li>Ray Castle (LA)</li> <li>Jill Manners (GA)</li> </ol> </li> </ol>	MOTION (FL/TN): Approve consent agenda 7-0-0-0. <b>Motion Passed.</b>
3. Officer's Reports		



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<p>a) Director Brunett</p>	<p>NATA Board of Directors met all weekend and finished about an hour ago.</p> <ol style="list-style-type: none"> <li>1. NATA YPC will be sunseting as of June and that committee will be divided into two separate committees with different needs and goals. Board approved the formation of 2 new committees effective July 1, 2021.             <ol style="list-style-type: none"> <li>a) Early Career Professional – new grads to 7 years of certification; new chair is yet to be named and president-elect Dieringer is taking candidate submission.</li> <li>b) Career Advancement Committee – 7 to 12 years of certification. Nikki Harris has been named as the new committee chair.</li> <li>c) Incoming Director Wesley and Director Brunett will be looking into the chair position.</li> </ol> </li> <li>2. Great information from Korey Stringer Institute – great job by LA in ATLAS and safety promotion. KSI is expanding into the labor field (new grant) and 6 new grants from the military. Working with Tokyo Olympics with regards to heat. Will be branching ATLAS into Middle School as well. InnovATe program will be to put more ATs in the larger cities with reduced access.</li> <li>3. MarCom – NATM slogan “Essential to Healthcare”; yearlong campaign “Built for This”.</li> <li>4. NATA &amp; Shaq Foundation awarded 23 grants for sports safety.</li> <li>5. BOD approved proposal from SAAC on the Emerging Leader Toolkit.</li> <li>6. BOD approved the Executive Summary from the Professional Responsibilities in Athletic Training on Core Professional Values and Ethics.</li> <li>7. Thank you to SEATA for being named as the top 3 district on contributions to NATAPAC and to Florida for being one of the top 3 states.</li> <li>8. We will find out soon about Orlando.</li> </ol>	
<p>a) President White</p>	<ol style="list-style-type: none"> <li>1. SEATA 2021 Virtual Symposiums / Cvent Virtual Attendee Hub is up and running. The CP Committee is working on the Exhibitors / Partners Center.</li> </ol>	
<p>a) Vice President Hopp</p>	<ol style="list-style-type: none"> <li>1. UPDATE on 2021 Meetings:             <ol style="list-style-type: none"> <li>a. VATSS Program (next weekend - 278)</li> <li>b. VCSMM Program (recommendations from R&amp;Ed)</li> </ol> </li> </ol>	



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	<p>Committee) – March 6 – April 31; combination of on-demand and live events. Additional workshops will be offered in May and June as live events. Some EBPs may also be offered later in the year since this is a reporting year.</p> <p>2.</p>	
<p>b) Secretary Wesley</p>	<ol style="list-style-type: none"> <li>1. Membership Update</li> <li>2. NATA Distribution for Hardship dues (MOTION)</li> <li>3. SEATA Canva account for MarCom use</li> <li>4. MarCom needs:             <ol style="list-style-type: none"> <li>a. Photos of diverse ATs in various settings</li> <li>b. NATM activities</li> <li>c. State activities for eBlasts</li> <li>d. NATA/SEATA/State Association Ambassadors on Social Media (awareness and promotion)</li> </ol> </li> <li>5. Reminder of State GAC Reports due to Deanna/GAC rep Feb. 1</li> </ol>	<p><b>MOTION (DW/MS):</b> To distribute the District/State portion of the \$20 NATA Member Hardship dues entirely to the respective state association for members granted this assistance from NATA. <b>7-0-0-0 Motion Passed.</b></p> <p>Policy development should be general to the distribution of state allotments first when partial payments are received by the District.</p> <p><b>ACTION:</b> President White will develop draft policy to present to the Board.</p>
<p>a) Treasurer Byrd</p>	<ol style="list-style-type: none"> <li>1. <b>UPDATE:</b> Transition from Wells-Fargo to Meryll Lynch President White and Treasurer Byrd have had multiple communications with the new banking team. New accounts have been set up with Bank of America.</li> <li>2. Wells Fargo is going to charge us to electronically transfer funds. Treasurer Byrd will begin moving some funds to start the issuing of cards.</li> <li>3. <b>Current Financial Status:</b>              Checking - \$288,629.60              Savings &amp; Investments – \$447,618.14</li> <li>4. State Distribution Checks – last 2 from 2020 have been mailed out. Checks are mailed to the State Treasurers at the location that has been supplied to the SEATA Treasurer. State Presidents are asked to use the Google Form on the SEATA website to notify of any state officer changes.</li> </ol>	
<p>2. Committee Reports</p>		
<p>a) Standing Committees</p>		
<p>I. Elections Committee</p>	<p><b>Update:</b> Election Committee will develop a timeline for the Special Election for SEATA Secretary due to Secretary Wesley's election to District Director.</p>	<p><b>MOTION (TN/FL):</b> To Approve SEATA Secretary Special Election Timeline as presented. <b>7-0-0-0 Motion Passed.</b></p>



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II. Scholarship Committee	Scholarships Committee Chair Bill Welsh presents the committee's recommendations for the 2021 SEATA Scholarships (see below).	<b>MOTION (FL/GA):</b> To accept the recommendations of the SEATA Scholarships as presented from the SEATA Scholarship Committee. <b>7-0-0-0 Motion Passed.</b>
III. Honors & Awards Committee	H&A Committee Chair Ray Burr presents the committee's recommendations for the 2021 SEATA Honors and Awards (see below).	<b>MOTION (FL/TN):</b> To accept the recommendations for the Honors & Awards Committee for the 2021 SEATA Award Winners. <b>7-0-0-0 Motion Passed.</b>
IV. Young Professionals Committee	YPC Chair Nikki Harris reported that the YPC recommends that SEATA defer the awarding of the 2021 YP Distinction Award.	
V. Hall of Fame Committee	HOF Committee Chair Bob Nevil reported that the HOF Committee recommends that SEATA defer the awarding of the 2021 HOF Induction.	
VI. Quiz Bowl Committee	Quiz Bowl Committee Chair Steve Patterson presents the QB Committee's recommendation that SEATA defer the 2021 SEATA Foundations Quiz Bowl event during the ATSS and to designate Mary Tate, Junior ATS from MTSU (the 2020 Quiz Bowl Team winner) to represent District 9 at the 2021 NATA Foundation Quiz Bowl in Orlando this summer.	
b) Ad hoc / Task Force(s)		
i. Convention Task Force Committee (VP Hopp)	Update on discussions/progress on the SEATA Convention (combined event of ATSS/CSMM/A TEC for 2022+). Pending progress by Conference Direct. Due to pandemic, this is still a slow process for the hotel industry.	No Update
ii. By-laws Review Taskforce	President White would like to appoint the following individuals to this taskforce: <ol style="list-style-type: none"> <li>1. Director Brunett</li> <li>2. Parliamentarian Kimmel</li> <li>3. GA President Sandler</li> <li>4. AL President Southall</li> </ol>	<b>MOTION (MS/FL):</b> To approve the SEATA By-Laws Task Force and charge to review and recommend updates. <b>7-0-0-0 Motion Passed.</b>
3. Old Business		
a) SEATA Student Leadership Committee	<b>NO UPDATE:</b> Pending report / recommendations from Steve Patterson, Student Senate Faculty Advisor.	
b)		
4. New Business		
a) : SEATA Leadership Education and Development Series (LEADS) (TN Pres Bratt / Chair Nikki Harris)	The SEATA Young Professionals' Committee (YPC) strives to be a positive resource to all SEATA members, irrespective of their years of certification. We believe great local and regional leaders are	<b>MOTION (KY/TN):</b> To accept the proposal as presented with the revisions as discussed. <b>7-0-0-0 Motion Passed</b>



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	<p>essential to the growth and advancement of the athletic training profession. The mission of SEATA LEADS is to contribute to the education and development of transformational and servant leaders who can effectively motivate athletic trainers and advocate for the athletic training profession.</p> <p>Discussion of additions to include an evaluation component and investigate a service option for CSMM.</p>	<p>Director Brunett congratulated Nikki Harris for her promotion to Chair of the new NATA Career Advancement Committee.</p>
b) NATA Free Communications Program Sponsorship	<p>NATA is offering SEATA first right of refusal to sponsor the 2021 NATA Free Communications Program at \$5,000.</p>	<p><b>MOTION (KY/FL):</b> To approve the sponsorship of the 2021 NATA Foundation Free Communications at a level of \$5,000. <b>7-0-0-0- Motion Passed.</b></p>
7. Announcements	<p>Future EB Meeting Dates: 6:30 CST / 7:30 EST Mar 7, April 11, May 2, June 6</p>	<p>FL President Tripp inquired about Liaison positions. FL inquired about notification/promotion of scholarship winners. FL inquired about state representation to serve on committee and the order of notification. <b>ACTION:</b> Presidents are asked to look at the committee lists and update any state changes.</p>
8. Adjournment	<p>Meeting adjourned at:</p>	<p>9:26 PM CST</p>