



Minutes
Southeast Athletic Trainers' Association
Executive Board Meeting
March 19, 2009
President MaryBeth Horodyski, Presiding



Roll Call:

MaryBeth Horodyski, EdD, ATC, LAT – President
R. T. Floyd, EdD, ATC – District Director
Marisa Brunett, MS, ATC, LAT – Vice President
Jim Mackie, MEd, ATC, LAT – Treasurer
Lori Groover, MS, ATC, LAT – Secretary
Heloise Jones, ATC, LAT – AL President
Stephanie A. Lennon, MS, ATC, LAT – FL President
Mike Clanton, MEd, ATC, LAT – GA President
Greg Rose, MS, ATC, LAT – KY President
Eric Fuchs, DA, ATC – KY President-Elect
Donna Wesley, MS, ATC, LAT – MS President
Joe Erdeljac, MS, ATC, LAT – TN President
Cary Berthelot, MA, ATC, LAT – LA Representative
Gerard White, MEd, ATC, LAT – Parliamentarian

Call to Order:

President Horodyski called the meeting to order at 10:15 a.m. CST. The meeting began with Board Members participating in a Performance Team Quiz.

Approval of Minutes:

Review and approval of minutes from Sept. 15, 2008.

Motion: To approve the Sept. 15, 2008, minutes as corrected. (AL, FL) 7-0-0

District Director's Report:

BOD Report

1. 2008-2010 annual gift to the NATA Foundation to assist in funding an outcomes grant and to provide the balance needed (\$27,013) from the NATA 2008-2009 PR.
2. 2011 NATA Annual Meeting will be in New Orleans, LA; 2013 possibly in Las Vegas, not secured yet.
3. Approved Drinker, Biddle, and Reath as our new NATA lobbyist for 1 year effective Oct. 1, 2008.
4. Successful Capitol Hill Day
5. Sponsorship Update: Approved Chattanooga as the official Electrotherapy System Category at the NATA official sponsor level with product categories electrotherapy stimulator, ultrasound & laser, approved OSSUR as an official sponsor with the product category short leg walker, approved Lotrimin as an addition to Tinactin's

- antifungal product category, approved DJO as an official sponsor with the product category knee brace
6. Approved distribution of the Outcomes Advisory Panel's request for proposals for an NATA Injury Surveillance and Outcomes Project – 20 letters of intent received and under review.
 7. The BOD is considering a proposal for collecting state dues and allowing states to have different dues amounts within a district. The software cost to implement this change would be \$42,000 the first year and \$7,000 each year to maintain. If this is implemented, the states would be charged per member for the initial cost and the NATA would fund the annual maintenance; initial estimate is \$1.25 per member. BOD is developing a document to provide more specific information to the states before voting. If this is to be in effect for 2010, the Board must vote by late July. There was discussion among the state presidents regarding this idea and some feel that the NATA should pay the entire cost. State presidents were encouraged to discuss this with their membership.
 8. The BOD voted to change the NATA investment policy to allow for rebalancing of the NATA investment accounts at the recommendation of the investment counselor with the approval of the Finance that the NATA should pay the entire cost Committee chair and the executive director.
 9. The Governmental Affairs Committee (GAC) estimates that an additional \$75,000 will be needed to fund legitimate state legislative requests. This was identified by the Board as a top strategic initiative. GAC has requested these funds be allocated, and that next year's state legislative grant be increased from \$250,000 to \$350,000. BOD approved an additional \$75,000
 10. President Albohm will work in conjunction with staff and the Board to create a task force on the global initiative Athletic Training 2025, a vision for what athletic training should be.
 11. NATA Official Documents NATA has finalized new By-Laws and will soon finalize the NATA Policies & Procedures Manual update
 12. NATA Award Recipients:
 - Athletic Trainer Service Award
 - Helen M. Binkley
 - Most Distinguished Athletic Trainer
 - George Davies
 - Mary K. Kirkland
 - Honorary Membership
 - David Leffers, M.D.
 - Angus M. McBryde, Jr., M.D., FACS
 - Felix "Buddy" Savoie, III, M.D.
 - Hall of Fame
 - Michael Ferrara
 13. The BOD approved posting guidelines for suggested minimum salaries based upon the 25th percentile figure for the required experience, job category and location of the opening.
 14. Marje Albohm and Joe Iezzi have declared their intention for June presidential nominations.

15. Members can print their own membership cards online.
16. The BOD approved the addition of the student advantage discount card to NATA affinity programs.
17. The NATA will recognize 60 year members at the general session during the 2009 Annual Meeting in San Antonio.
18. The BOD approved the official statement on the Acute Management of the Cervical Spine Injured Athlete.
19. Motrin/McNeil has advised the NATA that it will not be renewing its contact as an NATA Sponsor.
20. March 2009 BOD Conference Call
 - Presented with an update on the NCAA Injury Surveillance System.
 - CEPAT is moving forward on reviewing a downstream revenue project.
 - NATA staff changes: Larry Commons is leaving; John Oliver is retiring;
 - Jessica Daniels, D9 rep. to NATSC has been approved as next NATSC chair.

President's Report:

All items that were voted on-line must be reflected in the minutes (ex. Cary Berthelot as LA Rep.)

President Horodyski led a discussion on the use of Doodle.com for on-line voting; we will be moving toward this for future voting items. Also discussed use of ideascale.com for posting issues or ideas and all members will be alerted.

President Horodyski presented the idea of the use of a CD versus on-line availability for annual meeting presentations. Instead of a CD, each attendee who registered online got an email regarding how to access the information for the meeting, allowing each member the ability to print out specific presentations. Meeting presentations will be accessible for 2 months for attendees.

Vice President's Report:

We will again be at the Marriott Bay Point next year. The hotel is a bit more spread out than normal, but they have given us more amenities than some in the past. The economy did impact some sponsors and attendees, but flight prices were checked and compared to previous sites. There was some discussion about prices for travel from the airport. The Board will continue to evaluate this issue.

Suggestions are being taken for 2011 and 2012; we need to get Sandra Geiger some locations to begin reviewing.

Although we lost our sponsor for the GAC social, we will be having the social in the exhibit hall on Friday night. It was noted that sponsorships may continue to be a problem because of "inducements".

Secretary's Report:

NATA's database is being rebuilt; there will be a training session in San Antonio for all district secretaries.

Treasurer’s Report:

The SEATA Finance Committee did meet in June and acted on recommendations presented earlier by the SEATA Executive Board. Committee recommendations will be presented later as action items.

Financial Information

- Cash Flow Report
1-01-09 to 3-17-09
- Inflows \$ 142,988.91
- Outflows \$ 125,694.16
- Difference \$ 17,294.75

Wachovia Securities Investment Report:

- Value 12-31-08 \$ 151,942.79
- Value 1-31-09 \$ 147,638.30
- Value 2-28-09 \$ 135,330.70
- Value 3-17-09 \$ 137,430.47
- Net Loss in 2008 \$21,799 with Bear Sterns collapse causing the most impact
- Our stocks are strong and set to fully participate in any future rally

Other Items

- Student Meeting attendance 620 students and 60 Faculty
- Member Symposium registration is currently at 204
- Finance Committee Minutes are available for review

ELECTION INFORMATION:

President Horodyski appointed Cary Berthelot (LA) and Stephanie Lennon (FL) to the Election Committee to replace J. Mike Dawson and Paul Higgs.

Election Committee Chair Donna Wesley led the discussion of wording in the By-Laws that may be misinterpreted concerning the elections. Section 2.1.2C – Election of the SEATA Officer:

Motion: Election of a SEATA Officer will require a majority of official votes in accordance with SEATA election procedures, duly received from the voting membership of SEATA. (FL, GA)

Discussion is presented regarding allowing the members to see the old version and new version, and to allow the Board to review before sending out to the members.

Friendly amendment was suggested by the Parliamentarian to use “Valid” rather than “official”.

Motion: Election of a SEATA Officer will require a majority of valid votes in accordance with SEATA election procedures, duly received from the voting membership of SEATA. (FL, GA)
7-0-0

- A discussion was held to address the discrepancy between 2.2.1 and 2.3.2.
- 2.3.2 An officer “other than the District Director”...
- 2.3.3 The District Director elected by special election shall serve for the remainder...
- 2.3 scratch “and/or” and just say “or”.

There was discussion of candidate qualification restrictions. The general discussion revealed that the state presidents do not feel this section needs to be changed.

A discussion was held regarding run-off elections and the need for this to be addressed in the Policy & Procedure Manual. It was also noted that multiple votes by one member will cancel out that member’s votes.

Changes in the By-Laws will not impact the upcoming election for secretary and vice president; there will be a call for nominations in June. We will run the By-Laws change and the upcoming election at the same time.

A motion was made to amend the wording of By-Laws section 2.3.2 and 2.3.3 to read as below: (FL, MS) 6-0-0-1 (AL had stepped out of the meeting)

2.3.2 An officer, **other than the District Director**, elected by special election shall serve for the remainder of the term of office that they are filling. Upon becoming an officer in this manner, he/she can still serve two consecutive elected terms of office, in that respective office, if there is less than one year remaining in the previous officer’s term. Should the new officer assume the vacated position in the first or second year of office, then he/she may only run for election in that respective office for one additional term.

2.3.3 **The District Director elected by a special election shall serve for the remainder of the term of office that they are filling, and may serve additional terms, as established by the NATA By-laws.**

SEATA Honors And Awards Program:

It was noted that the new guidelines for Honors and Awards is available online. It was recommended to include a statement within each award category that nominees must have participated (actively involved, etc.) at the district and/or state level. Awards do not have to be presented annually.

State Meetings and CEU’s:

A short discussion was held to review the cost of attending the state meetings within our district. The following information was provided by each state.

AL	15	\$100 registration
FL	14	\$ 95
GA	12	\$ 95
KY	12	\$60
LA	13	\$125
MS	18	\$100
TN	8	\$ 70 (\$25 non-certified students; \$90 non-member)

Quiz Bowl Funding:

Eric Fuchs presented information regarding the SEATA Quiz Bowl.

Bobby Gunn Funding:

Motion: To contribute \$500 to the Bobby Gunn Student Leadership Scholarship for 1 year, to be reviewed annually. (TN, FL) 7-0-0

Legislative Grant Funding:

The Finance Committee presented a recommendation to adjust wording related to the SEATA Legislative Grant Funding.

Motion: Strike the sentence “Currently for 2008 or 2009 SEATA funds have not been allowed for Basic Grants Plus” and the sentence “Currently for 2008 or 2009 SEATA funds have not been allocated for Discretionary Emergency Grants.” Also to strike the “For 2008” in the Basic Grants and replace with “For the SEATA fiscal year”. (TN, AL) 7-0-0

Corporate Partner Plan:

The SEATA Executive Board will gather information from other districts in regards to meeting rates and duration of exhibiting and will review our plan.

25 Year Award:

The SEATA Executive Board voted on Finance Committee’s recommendation to change from watches to pins for 25 year award members. 0-7-0

President Horodyski charged the Honors & Awards committee to search for less expensive watches.

Speaker Gifts at SEATA Annual Meeting:

The SEATA Executive Board voted on Finance Committee’s recommendation to discontinue speaker gifts at meetings and present a letter with honorarium. 7-0-0 (This will also need to be addressed in the Corporate Partner Plan.)

Cap SEATA Officer Travel:

The SEATA Executive Board voted on the Finance Committee’s recommendation to cap SEATA Officer travel to NATA meeting as \$1,250 per officer and to cap Parliamentarian travel at \$500 (NATA meeting) and \$450 (SEATA meeting). 6-0-0-1 (AL stepped out)

Conference Calls:

Strike from Agenda

SEATA Dues Increase:

The Finance Committee recommended a SEATA dues increase of \$5.00 for Certified Members for SEATA expenses and a motion to be placed as new business at the March 2009 meeting with that being taken to the SEATA membership for a final vote at the March 2010 meeting.

Discussion is presented by the state presidents to take to the members for approval, but it will not go into effect until 2011. Motion from Finance Committee: The state presidents will take to SEATA membership a dues increase of \$5.00 per Certified Member which will remain with SEATA beginning 2011.

Motion to amend the Finance Committee's motion to be a \$5.00 increase across the board. (KY, MS) 5-2-0

Motion: The SEATA state presidents will take to the SEATA membership for a vote, a dues increase of \$5.00 across the board which will remain with SEATA beginning in 2011.

There was some discussion about including students in the dues increase.

Vote: 6-1-0; motion passed.

StarTRACK:

Finance Committee recommended that the SEATA Policy & Procedures be amended to clearly state the Executive Board will only fund 2 people per year to be awarded StarTRACK scholarships. Board will investigate the date signed on the contracts and the 2 year renewal.

Reimbursement to States Hosting SEATA Annual Meeting:

The Finance Committee does not recommend SEATA reimbursing a state that hosts the SEATA Annual Meeting.

Secretary & Treasurer Training and Development:

The Finance Committee recommended approving the expenses for the Secretary and Treasurer to travel to the Secretary and Treasurer's Committee winter meeting in Dallas; and to also approve \$100 per year for training and development at the meeting.

Motion: To cover the expenses (travel, hotel, and meals) of the Secretary and Treasurer to attend winter committee meeting in Dallas. 7-0-0

Motion: To cover the \$100.00 for training and development of the Secretary and Treasurer Committee at their annual winter meeting in Dallas. 0-7-0

The SEATA Executive Board will develop a letter explaining the vote against funding the \$100 for training and development. The Board fully supports Lori and Jim's attendance at this meeting, but feels the NATA needs to do more to recognize the importance of the District Secretaries and Treasurers.

Student Meeting Notebook:

The Finance Committee recommended changing the Student Meeting proceedings notebooks and manuals to an on-line format and providing attendees with a portfolio, pen, and paper for notes.

Discussion is presented to not have this done for the competencies section of the meeting.

Vote: 0-7-0

NATA Hall of Fame Rings:

SEATA has historically funded the upgrade in Hall of Fame rings for SEATA members going into the NATA Hall of Fame. The Finance Committee recommends that SEATA does not fund the upgrade of NATA Hall of Fame rings for SEATA members going into the NATA Hall of Fame. 2-3-2

Motion: When a SEATA member is awarded the NATA Hall of Fame, SEATA will pay for 1 upgrade of a 10K Yellow Gold with a Crest. If the individual member wants any other type of upgrade beyond that, the member would be responsible for the additional cost. (TN, MS)

Discussion was presented about service within SEATA and deceased inductees.

Friendly Amendment: Members must be a current SEATA/NATA member and have spent at least 15 years of their certified service within District IX. We will review and revisit this policy on an annual basis. (TN, MS)

Vote: 7-0-0

Committee Reports:

History & Archives (John Anderson): John noted that he has all past SEATA records from Chuck Kimmel and Doug May.

Memorials & Resolutions (John Anderson): John reminded the SEATA Board members to continue sending him the information on our departed members.

StarTRACK Applicant:

Jack Resch has applied for a StarTRACK scholarship.

Motion: To accept Jake Resch as StarTRACK scholar beginning June 2009. (MS, FL) 6-0-1

NATA/States Dues Collection:

Tabled until next meeting; awaiting BOD document outlining specifics and costs.

Reports from StarTRACK Scholars:

Information item only.

SEATA Student Senate Policy & Procedure:

Information item only.

Committees:

Kiersten Nason as FL representative to SEATA Honors & Awards Committee

Hank Dunlap as GA representative to SEATA Secondary School Committee

Motion: To approve Kiersten Nason and Hank Dunlap as representatives to respective committees. (FL, MS) 7-0-0

There was some discussion as to the status of the Career Assistance Project Team.

Motion: A motion was made to disband the Career Assistance Project Team. (FL, GA) 7-0-0

Service to SEATA Membership:

District Director Floyd led the discussion of the benefits of membership; he encouraged the Board to identify other benefits for our members. Possible suggestions included teaming up with other allied health/medical groups for meetings and offering other means of CEUs; submit names/information to President Horodyski to work on this collaboration.

President Horodyski requested all board members give her information of when they cannot be on an April conference call.

Suggested locations for 2011 and 2012 meetings should be submitted to Marisa Brunett.

The SEATA Executive Board Meeting will be held on Thursday, June 18, 2009, 12:30 – 1:30 in San Antonio; the specific location will be announced later.

The meeting was adjourned at 9:20 p.m.

NATA Board of Directors:

On March 19, 2009, the District IX Executive Board voted not to approve the \$100.00 request to fund the District Secretaries/Treasurer's Committee training program at their annual meeting. This vote was a unanimous statement made on principle.

The Secretaries/Treasurer's Committee is a vital part of the national, district and state levels of our profession. The Executive Board of District IX values the services performed by the NATA Secretaries/Treasurer's Committee. We respectfully request that the NATA BOD reconsider the decision to eliminate essentially all funding for this committee. We feel this committee provides a crucial component to the NATA's daily operations. In comparison to most other NATA committees, which provide valuable service to segments of the NATA membership, the work of this committee directly impacts all members. The secretaries and treasurers carry out functions required to meet the needs of the NATA as outlined in the job description; e.g. assist with membership recruitment and member retention; facilitate placement of members who volunteer for district service; and ensure the names of eligible members are submitted for NATA awards.

By cutting funds to this committee, the BOD sends the message that they do not recognize or appreciate the valuable function these volunteers fulfill. We respectfully ask, "Where would the NATA be without these positions?"

We appreciate the BOD's attempts to save money and applaud many of its initiatives; but we question the practicality of this decision. Without a doubt, this committee is one that should be fully funded.

Thank you for allowing us to express our concerns and opinions.

Sincerely,
The District IX Executive Board