



Minutes of the SEATA Executive Board Meeting

Conference Call

May 3, 2020 (6:30 / 7:30 PM)



Roll Call

Official Minutes

P	District Director	Marisa Brunett, MS, LAT, ATC	P	President	Gerard White, LAT, ATC	P	Vice President	Jeff Hopp, LAT, ATC
X	Treasurer	Scott Byrd, LAT, ATC	P	Secretary	Donna Wesley, LAT, ATC			
P	Alabama President	Danielle Platt, PhD, LAT, ATC	L	Florida President	Erik Nason, LAT, ATC	P	President	Amos Mansfield, LAT, ATC
P	Kentucky President	Scott Helton, LAT, ATC	P	Louisiana President	Cary Berthelot, LAT, ATC	P	Mississippi President	Jeff Bryant, LAT, ATC
P	Tennessee President	Peggy Bratt, LAT, ATC				P	Parliamentarian	Chuck Kimmel, LAT, ATC

— Meeting called to order with quorum (7 State Presidents) at: 6:35 PM CST

P = Present

X = Not in attendance

L = Late Arriving

SR = State Rep. present

AGENDA ITEM	DISCUSSION	RECOMMENDATIONS / ACTIONS
1. Call to Order (Roll Call)		
a) State Representative(s)		
b) Invited Guests / Members Present		
2. Review of Previous Discussion(s)		
a) EB Online Motion(s)		
b) Consent Agenda	1. Minutes of Board Meetings a) March 7, 2020 CSMM Board Meeting (Was tabled to allow EB to review) b) April 5, 2020 EB Conference Call	MOTION (AL/TN): To accept the Consent agenda as presented. 6-0-0-1 (FL) Motion Passed
2. Officer's Reports		
a) Director Brunett	1. BOD has been busy. Cancellation of NATA 2020 Atlanta Convention, but it will be a virtual meeting. Date(s) will be determined soon. 2. Strategic Alliance update 3. BOC Update continue to work on student testing plans. 4. BOC has openings for 2 Directors – Physician and AT members. Change in how they will be selecting members of the Board. 5. The CAATE is seeking candidates for the new	



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	<p>leadership development committee.</p> <p>6. The Foundation a Sport Injury and Spine event is being chaired by Ron Courson to be held at UGA in Feb. 2021, to present update on their work and funding for District education 10 for 10 ICSM was approved and will be made available soon. Committee updates on resources for during and after Covid-19 ICSM – Returning to Sports and Campus COPA – flyers GAC – advocacy SAAC – State Leadership Forum will be virtual as well International Committee SSAT – mental health AT Educationalist – virtual students issues</p> <p>BOD approved Intercollegiate Athlete Preparedness survey</p> <p>GAC – Capital Hill Day was cancelled and 70% attendees allowed NATAPAC to keep donation</p> <p>Convention Planning Committee – Michelle Bolling to be new chair and will take over for Orlando meeting.</p> <p>May BOD Meeting has been cancelled face-to-face and will be a Zoom meeting.</p> <p>President Platt inquired about BOC investigating possibility of reduced CEUs. President White inquired about BOC testing for students with regards to multiple testing dates and Director Brunett referred him on to BOC President Sexton or Anne Minton.</p> <p>President Berthelot inquired about the refunds and options.</p>	
<p>b) President White</p>	<p>1. Accountant reported no discrepancies between checking account and QuickBooks. Still questions about some amounts. President Helton asked about access to WellsFargo accounts. President White reported that it is still a work in progress.</p> <p>Director Brunett inquired about possibility of changing banks once we gain full access. President White stated that he will ask the</p>	



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	Finance Committee to make an informed decision once we have obtained full access.	
a) Vice President Hopp	1.	1.
b) Secretary Wesley	1. FAQ from NATA Convention 2. Membership update from NATA will be sent as soon as it is received 3. Working to update website	1. Secretary Wesley will send membership lists 2. Secretary Wesley will send updated website list of items to be updated
c) Treasurer Byrd	1.	1. ACTION: President White asked that Treasurer Byrd present an Expense / Revenue Report for ATSS/A TEC and CSMM to the Board on our June Board Meeting.
3. Committee Reports		
a) Standing Committees		
i. Finance Committee	Update on: President White has asked that Treasurer Byrd schedule a Finance Committee Conference Call or Meeting.	ACTION: President White requests that the Finance Committee continue its review of financial transactions within the SEATA Checking account, to include Credit Card Usage by the Officers, and submit a report back to the Board at the June EB Meeting.
b) Ad hoc / Taskforce(s)		
i. Legislative Grant Taskforce (President Bratt – TN)	Tabled until Treasurer Byrd can review and offer a recommendation.	ACTION: President White asks that Treasurer Byrd review the SEATA Legislative Grant Program with the Finance Committee to review Tier 3 Level and to then provide a report back to the EB my August 1, 2020
ii. Convention Taskforce Committee (VP Hop)	Update on discussions/progress on the SEATA Convention (combined event of ATSS/CSMM/A TEC for 2022+. Still in a holding pattern with Conference Direct. Call was held with various committee leadership to look at dates – 1) Feb. 9-13 or 2) Feb. 16-20. 2023 would also include A TEC. Group is also considering multi-location with same hotel, such as the Omni. President Nason requested that state association meeting locations be considered when looking at multi-year contracts and possibly rotating. Vice-President Hopp acknowledged that this is a concern and that we are also considering what is best financially for SEATA.	
4. Old Business		
a) Online Continuing Education	President White and Secretary Wesley have investigated several venues and methods of delivering online educational opportunities as a result of States having to cancel their annual symposiums.	MOTION (AL/LA): To accept the SEATA TEAM AT proposal as amended. 7-0-0-0 Motion Passed.



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	<p>President White submits a "TEAM AT" proposal (Tele-education for Engagement and Advancement of the Membership), which was emailed to the Board for their review.</p> <p>President Helton asked about using the platform for just a members; meeting and not for only CEU meetings.</p> <p>President Bryant addressed the issue of not charging due to the number of furloughed ATs. President Bryant also inquired about speakers for webinars. President White indicated that there would be a Call for Proposals and that this could be sent out in an eblast quickly.</p> <p>President Nason inquired about the timeline of this being short-term or long-term.</p> <p>President Berthelot inquired about state use of Cvent and the fees. President White responded that no state registration fees will be charge to the State Associations for this 3 month period for our webinars.</p> <p>Multiple Presidents expressed concern over the idea of charging state-only or non NATA/SEATA members registration fees during this time for our SEATA webinars for this 3 month period. President Nason expressed the need to re-visit this proposal as a member benefit with fees</p>	
5. New Business		
<p>a) NATA Foundation Sponsorship</p>	<p>1. The NATA Foundation has cancelled the 2020 Wide World of Sports fundraising event at the NATA Convention due to COVID-19 pandemic. The Foundation is asking that we consider making the Sponsorship into a Donation to help the Foundation offset their revenue loss from this year's event.</p> <p>Discussion in the future regarding the Free Communications sponsorship.</p>	<p>MOTION (KY/FL): To make the \$10,000 sponsorship of the Wild World of Sports event a donation to the NATA Foundation. <i>7-0-0-0 Motion Passed</i></p>
<p>7. Announcements</p> <ul style="list-style-type: none"> ● 1st Sunday @ 6:30 pm CST / 7:30 EST June (NATA) 		<p>LA – May 30 – 1 day virtual meeting; registration will be opening soon. President Berthelot acknowledged that she will have one more</p>



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		<p>MS – Kira Birch will be new president of MATA (ends June 1 after Board meeting). President White thanked President Bryant for his work on the Board and will be seeking a new Elections Committee Chair. KY – President Helton reported that KATS will receive the Dan Campbell Legislative Advocacy Awards. FL – President Nason reported that Dr. Pattie Tripp will be the next president of ATAF and he will be done in January.</p>
8. Adjournment	Meeting adjourned at:	8:15 PM CST



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MEMORANDUM

FROM: Gerard White, SEATA President
TO: SEATA Executive Board
DATE: April 26, 2020
RE: Review and consideration for immediate implementation

The SEATA Executive Board to consider the creation of the AT TEAM Program to promote member engagement and communications. This program is to be fully funded and supported by SEATA. State Associations would have the autonomy to determine registration fee for their respective members of SEATA. Fees collected by SEATA would be directed to the respective attendee's State Association (or SEATA for any non-D9 attendee) as a source of revenue for the State Association. For SEATA to offer this program as a member benefit to the State Associations and Membership, the following costs may be associated to this program:

Description / Program Details

1. Purchase a 3-month subscription to **an online webinar platform**
 - a. Allows for an Organizer and Co-Organizer; Moderator and up to 6 Presenters.
 - b. Accommodates for up to 500 attendees for each event.
 - c. Can conduct Q&A and Polling during event.
 - d. Allows branding of SEATA or State Association for each event.
 - e. Recording of your event(s).
 - f. Reporting and analytics of events.
2. Purchase Cvent Webinar Integration Package (1 yr)
 - a. Creates a 1-step registration experience for attendees.
 - b. Enables unique email confirmation with attendee's specific webinar link (for tracking and analytics).
 - c. Integrates with CrowdCompass Mobile App



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3. Speaker Honorariums (\$100/\$150/\$250 per Hr of CEU)

Cost Not to Exceed \$8,000.00

TEAM AT Program

The Southeast Athletic Trainers' Association announces a tele-education development program to promote educational opportunities as well as member engagement in support of the State Associations and Members of District IX.

This program will allow development of the following:

1. Livestreaming tele-education webinars to the Athletic Trainers in District IX.
 - a. Category A and/or EBP Presentations may be offered.
 - b. Webinars to be 1-4 hours in length.
 - c. Webinars offered in May, June and July (ATAF meeting in July).
2. Livestreaming State Association Meetings/Town Halls to promote the advancement of the profession and state endeavors.
 - a. State Associations shall determine a date and time for their respective membership meeting(s).

TELE-EDUCATION
FOR
ENGAGEMENT
AND
ADVANCEMENT
OF THE
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3. Allow SEATA and State Association Committee Meetings to promote member engagement and committee work.
 - a. Committee Chairs shall determine a date and time for their respective committee meeting(s).

Technology Platforms that can be incorporated:

1. Host virtual livestreaming events (Cat A/EBP Presentations, Committee Meetings, Town Hall Meetings, etc.).
2. Cvent for 1-step attendee registration and event management.
3. CrowdCompass Mobile App for enhanced integration and delivery of content information/materials to attendees.

CALL FOR PROPOSALS: Any SEATA member can submit an educational presentation proposal for review and acceptance by the SEATA Research and Education Committee. Proposals can be accepted immediately. Submitted proposals shall be reviewed and evaluated on a weekly basis for acceptance until May 30th.

(provide link)