



# Minutes of the SEATA Executive Board Meeting

Conference Call

January 5, 2020 (6:30 pm / 7:30 pm EST)



Roll Call

Official Minutes

P	District Director	Marisa Brunett, MS, LAT, ATC	P	President	Gerard White, LAT, ATC	P	Vice President	Jeff Hopp, LAT, ATC
	Treasurer	Vacant	P	Secretary	Donna Wesley, LAT, ATC			
P	Alabama President	Danielle Platt, PhD, LAT, ATC	P	Florida President	Erik Nason, LAT, ATC	X SR	Georgia President	Amos Mansfield, LAT, ATC Jared Sandler, LAT, ATC
P	Kentucky President	Scott Helton, LAT, ATC	P	Louisiana President	Cary Berthelot, LAT, ATC	P	Mississippi President	Jeff Bryant, LAT, ATC
P	Tennessee President	Peggy Bratt, LAT, ATC				P	Parliamentarian	Chuck Kimmel, LAT, ATC

— Meeting called to order with quorum (7 State Presidents) at: 6:32 PM

P = Present

X = Not in attendance

L = Late Arriving

SR = State Rep. present

AGENDA ITEM	DISCUSSION	RECOMMENDATIONS / ACTIONS
<b>1. Call to Order (Roll Call)</b>		
a) State Representative(s)	President Mansfield (GA) notified President White that Jared Sandler will represent GATA on the call.	
b) Invited Guests / Members Present		
<b>2. Review of Previous Discussion(s)</b>		
a) EB Online Motion(s)		
b) Consent Agenda	<ol style="list-style-type: none"> <li>December 8, 2019 Meeting Minutes</li> <li>Young Professional Distinction Award: The YPC has recommended <i>Cynthia Marra</i> as the 2020 recipient.</li> </ol>	<b>ACTION:</b> Remove Dec. 8 Meeting Minutes from Consent Agenda Move YP to New Business
<b>3. Officer's Reports</b>		
a) Director Brunett	<p>NATA update from 12/16/19 Board of Director's Call</p> <p><del>AT Strategic Alliance Update</del>-BOC President Rusty McCune's term concluded at the end of 2019 and Patrick Sexton, Vice President &amp; Athletic Trainer Director took office as the new BOC President January 2020.</p> <p>*The Specialty Certification council &amp; International committee will be meeting at JCM.</p>	



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	<p>* BOC is continuing to work on the next Mutual Recognition Agreement (MRA), Canadian Athletic Therapist Association (CATA) are not currently part of these talks. They are currently working with students to take our exam under the previous MRA.</p> <p><u>-CAATE update</u>-President Eric Sauers reported the The CAATE met in Orlando Dec. 9-10, 2019. They have selected a new CAATE Commission public member Richard Valakavis (sp?) from the Dental education profession &amp; a new professional clinical athletic trainer- Gary Hannah from Edinboro University</p> <p><u>-NATA FOUNDATION UPDATE</u>-President Brian Conway reported they changed their "President's Award" to the "Rachael Oats Leadership Award"</p> <p><u>- The NATA BOD</u> approved the following funding request:            -The LGBTQ+ AC Academic Survey Project- this will assist them with their continued goals and their mission.</p> <p>- Approved Karen Fennell, MS, LAT, ATC as the chair of the NATA Council on Practice Advancement (COPA) beginning in June 2020</p> <p>-PPEC Employer Academic survey- this survey will be sent out to employers that have used the NATA Career center, ATs in hiring rolls, hospital outreach admins &amp; education administrators. The question they are looking to answer is: Is there a gap in education, training and knowledge relative to what employers are looking for when hiring an AT with advanced training &amp; education.</p> <p>-Presidential Election Procedures Workgroup- Nominating Committee funding travel to JCM where presidential candidates will be presenting.</p> <p><u>-Government Affairs Update</u>- Amy Callender reported they have completed 4 Legislative boot camps, AL, AR, MN &amp; MO.            -Still working on a date and details for "Hit the Hill"</p> <p><u>-President Lindley &amp; Director Brunett</u> completed all D9's calls with the state president's.</p>	



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	<p><b>-Director Brunett and Georgia President Mansfield</b> have had calls to work up a proposal per President Lindley's suggestion to present to the NATA BOD to possibly assist with their needs to hold an EBP, awards program &amp; business meeting before the ATL 2020 convention instead of their state meeting.</p> <p>- Director Brunett &amp; Secretary Wesley have put together the eblast message to go out to our membership regarding the District 4 Split and how D9 would like her to vote in the NATA Boardroom at the JCM at the end of January.</p>	
b) President White	<ol style="list-style-type: none"> <li>1. Secretary Wesley and I are working on CSMM site.</li> <li>2. A member reported a "scam" email that appeared to have come from SEATA. President White immediately sent out a Scam Email notice to the membership and reported the scam to PayPal.</li> </ol>	
c) Vice President Hopp	<ol style="list-style-type: none"> <li>1. <b>Update on ATs Care Workshop:</b> Approve funding to include additional room expense for adding ATs Care Individuals Course to CSMM agenda.               <ol style="list-style-type: none"> <li>a. Modified 1 day Individual format; we are continuing to work on the cancellation policy.</li> </ol> </li> <li>2. <b>Update on ATSS hotel</b> – room block numbers are down at the moment due to registration numbers being down. 330 rooms reserved. We must meet 416 of the 520 room block.               <ol style="list-style-type: none"> <li>a. President White has discussed with Karen Feirman about room list and meeting our room block. The hope is that adding the Secretary Treasurers meeting will help offset.</li> </ol> </li> <li>3. <b>ATEC Registration</b> – Current registration is low. Should we consider a Min # to keep the conference open?               <ol style="list-style-type: none"> <li>a. Discussion – outside of speakers expenses, we will have limited costs. President Platt discussed some ideas about helping to market this event, including personal letters to Program Directors. Director Brunett asked have Danielle do a blitz marketing campaign to promote.</li> <li>b. President Nason discussed the use of our PR (MarComm) team and get them more involved</li> </ol> </li> </ol>	<p><b>ACTION:</b> President White asked VP Hopp to continue working on finalizing the workshop.</p> <p><b>ACTION:</b> President White asked VP Hopp to communicate with Karen F. about asking for a room reservation extension and drop dead date for reserving rooms.</p> <p><b>ACTION:</b> President Platt will develop a marketing eblast or email for Program Directors and Preceptors to promote ATEC.</p>
d) Secretary Wesley	<ol style="list-style-type: none"> <li>1. Update on ACTION: Secretary Wesley will get with Director Brunett to develop a survey on how the District feels toward the</li> </ol>	



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	District Four split. Survey will be held in early January prior to JCM meeting. 2. New membership lists will be sent later this week. 3. Will be working with MarCom group to establish deadlines for eblists and newsletters for 2020.	
e) Treasurer Report (President White)	President White reports on the following updates: 1. Oct-Nov State Dues allocations have been processed. 2. GATA Marketing Grant Reimbursement has been processed.	
<b>4. Committee Reports</b>		
a) Standing Committees		
i. Finance Committee	President White appoints the following Board Members to the Finance Committee: <ul style="list-style-type: none"> <li>• SEATA Treasurer (TBA) – Chair</li> <li>• AL President Platt</li> <li>• KY President Helton</li> <li>• Parliamentarian Kimmel</li> </ul> This committee will be charged with 1) Complete a financial review of SEATA's checking and Investment accounts for 2019. 2) Complete quarterly financial review of SEATA's checking account (to include a review of debit card charges).	Tabled until Treasurer Election finalized.
b) Ad hoc / Taskforce(s)		
i. Legislative Grant Taskforce (President Bratt – TN)	<b>Update on ATCTION (Tabled 06/2019; 08/2019; 09/2019):</b> President White submitted a draft revision to the P&P regarding Legislative Grants. Updated the timeline of application and reimbursement request to better align with NATA guidelines <b>Discussion:</b> 1. Limit a State Association from applying once every five years? State can only request a maximum funding limit to equal 10% (??) of that respective State's dues revenue to SEATA. (i.e., if a SEATA received \$30,000 in state member dues to SEATA, then the max \$ to apply for is \$3,000.) Significant discussion regarding limits of funding for IRS purposes with regards to tax-status. 1. 10% not to exceed \$5,000	Tabled until Treasurer Election finalized.
ii. Elections Committee (President Bryant)	Run-off election between Scott Byrd (TN) and Rob Ullery (KY) ended in a tie. The Elections Committee is currently conducting a	



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	Second Run-Off Election which is scheduled to end at midnight on January 13 <sup>th</sup> .	
5. Old Business		
a) State Secretary – Treasurers Committee Meeting (White)	<p><b>Update on State Sec/Treas Meeting:</b> To be held on Saturday, February 8<sup>th</sup> from 3 – 9 pm.</p> <ul style="list-style-type: none"> <li>DISCUSSION: Hold EB Meeting on Sunday morning, Feb. 8 and have a breakfast with dismissal by 11AM; President Nason (FL) will be the only president unable to attend this meeting.</li> </ul>	<b>ACTION:</b> President White will follow-up with RSVPs and let the State Presidents know who has not responded.
b)		
6. New Business		
a) YP Award	1. Young Professional Distinction Award: The YPC has recommended <i>Cynthia Marra</i> as the 2020 recipient.	<b>MOTION (FL/TN):</b> To accept the submission of Cynthia Marra as the YP Distinction Award winner for District Nine. <b>(7-0-0-0). Motion Passed</b>
b) Honors & Awards	<ol style="list-style-type: none"> <li>VP Hopp has opened up HOF vote and is accepting votes.</li> <li>President White will be presenting Scholarship, MDAT, and Honors &amp; Awards proposed candidates at a later time for an electronic vote.</li> </ol>	
7. Announcements	<ul style="list-style-type: none"> <li>1<sup>st</sup> Sunday @ 6:30 pm CST / 7:30 EST – Feb. 2 - Mar (CSMM) - April 5 - May 3 - June (NATA)</li> </ul>	
8. Adjournment	Meeting adjourned at:	7:27 PM Central