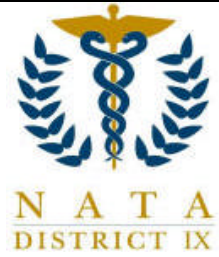




Southeast Athletic Trainers' Association

www.seata.org



April 2005

Volume 11, Issue 2

Executive Committee Officers

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From the District Director R.T. Floyd, EdD, ATC

Dear SEATA Members,

I hope the first quarter of 2005 has been good for you. I am sure that many have had a very busy spring and are looking forward to a few possible days of rest in the summer. I anticipate seeing a great number of you in Indianapolis June 12-16 for what appears to be an excellent convention.

We are very proud of our NATA Award winners - **Ron Courson, Tom Bair, Ronnie Harper, Janet Passman, Kelli Sabiston, John Zubal, Dr. Darren Johnson, and Bob Lundy** who will be honored for their service and leadership at the upcoming NATA Annual meeting and Clinical Symposia in Indianapolis. Please join us in extending congratulations to these very deserving members for their respective awards as detailed in this *Newsletter* and on the SEATA website.

Regarding other news from the NATA Board of Directors, several NATA Committees and your BOD will have their meetings in Washington, DC in order to participate in our "Storm the Hill Day" on May 12, 2005. We approved an ad exchange with the Sports Physical Therapy Section of the APTA which involves us placing three ads in their journal & newsletter in exchange for three ads in our *NATA News & JAT*. Both sets of ads are designed to encourage membership in the associations, respectively. The NATA is partnering with the NATA Research and Education Foundation to fund an evidence based medicine and practice summit scheduled for January 13, 2006 in Atlanta, GA. The summit is designed to further develop evidence based medicine within the profession and to establish best practices for the profession. The preliminary recommendations from the NATA Educational Degree Task Force are: 1) Effective for the 2014-2015 academic year, athletic training (without modifiers) must be listed as the degree subject area in institutional academic publications and on student official transcripts. The name "athletic training" does not have to appear on the student's diploma. The NATA encourages institutions to initiate this transition as soon as possible. 2) The task force recommends that entry to the profession continue to be at the undergraduate level and 3) More dialog needs to occur on how to achieve better communication and coordination between accredited undergraduate and advanced master's education programs. We approved a Military Inactive membership category for certified members who are called up to active military duty. Upon changing

Continued on Page 3

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From the District President Chris Gillespie, ATC

Once again, we had an OUTSTANDING meeting in Atlanta. The 30th edition of the SEATA Symposium proved to be memorable. I would like to personally thank all of those who were involved in planning, implementing, and organizing the meeting. Thanks to our officers, executive board, and committee members the meeting continues to improve year after year. I would be remiss if I did not thank our sponsors and exhibitors for their continued partnership with SEATA. THANK YOU for being a part of the success of our endeavors.

Finally --- thanks to all of you who attended our meeting. I know that you enjoyed a wonderful educational experience, renewal of friendships, and a good time. We hope to see you back in Atlanta next year.

Nominations for several SEATA officer positions are now underway. Please nominate your peers. If you want to get involved, let us know. You'll find information on the nominating process in a recent e-blast and in this newsletter.

We look forward to seeing many of you in Indy at the NATA Annual Symposium. Until then, God bless you for all you do to make our organization successful.

From the District Vice-President Kelli Sabiston, ATC

I would like to personally thank all those who worked diligently to make the 2005 SEATA meeting a success. There are many to thank, but special thanks go to Carl Mattacola and Monique Butcher Mocha for putting on an extraordinary educational program. We had improved attendance compared to last year, David Green did his usual outstanding job with our corporate partners, Crandall Woodson handled the awards luncheon with class (as well as treating us to some incredible barbeque at his house), and Jeff Van Note provided an entertaining and insightful keynote address. Of course, nothing would happen without the hard work of MaryBeth Horodyski, Jim Mackie and Kevin Robinson, who handled registration and a myriad of other duties.

Clay Farr and the Site Selection Committee took suggestions from the SEATA survey answers to make the best decision for SEATA regarding the 2006 meeting. With all factors considered, the 2006 31st Annual Meeting and Symposium will be held at the Crowne Plaza Ravinia Hotel in Atlanta, GA. The meeting dates will be March 9th through March 12th, 2006. Please make a note of this and plan on attending. It is up to you as members to support your chosen profession and to make a difference. Attending the annual meeting, and especially the business meeting, is a one of the best ways to get involved and make your voice heard. Just your presence without saying a word can make a difference.

It is with mixed emotions that I must announce my plans to step down as Vice-President of SEATA, pending the outcome of the special election for a new Vice-President. Due to my husband's job, my family has relocated to North Carolina and no longer resides in District 9. I have spent my entire professional life in District 9 and it is very hard for me to leave. I love the relationships that have been formed - both personal and professional. Serving the states of Georgia and Florida as well as all of SEATA has meant more to me than I can explain. I apologize for not being able to serve out the term for which I was elected, but I will do everything I can to take care of business until a new Vice-President is elected. Thanks to everyone for their continued support. Here is my new contact information:

Kelli Sabiston, 19 Fairway Drive, Shallotte, NC 28470 (910) 755-3334; (850) 527-9243 cell

NATA Research & Education Foundation
Supporting and Advancing the Athletic Training Profession through Research and Education.

From the District Secretary Jim Mackie, ATC

Announcing dates of future Meetings

- 21st Annual SEATA Athletic Training Student Workshop February 10-11, 2006
- 1st Biennial SEATA Athletic Training Educators' Conference February 10-11, 2006
- 31st Annual SEATA Clinical Symposium & Members Meeting March 9-12, 2006

Location for each meeting is the Crowne Plaza Ravinia Hotel in Atlanta GA

The **First Biennial SEATA Athletic Training Educator's Conference** will be held in conjunction with the SEATA Athletic Training Student Workshop on February 10-11, 2006 in Atlanta GA. The focus of this year's conference will be: Developing Outcome Assessments, Developing Effective Clinical Sites, and Common Pitfalls with Accreditation Evaluations. Registration will be limited to 150 participants. Please visit the SEATA website for further updates regarding this conference. Co-Chairs Mike Brunet and Bud Cooper have developed a "hands-on" program where participants will engage in facilitated sessions with experts in the field regarding program development.

The SEATA Research and Education Committee would like to announce that **the theme for the SEATA 2006 Annual Clinical Symposium will be *general medical***. The committee members are working to bring you cutting edge theory and relevant practice application in this area. Also, look for a Case Study Roundtable next year that hopes to create an atmosphere where physicians and athletic training clinicians can share medical management strategies."

Attention SEATA Members: Specials and General Election Announcement

Special Election for Vice President, deadline for nominations is May 6, 2005.

Position will begin in June '05

Nominations are being accepted for District Director, President, and Treasurer until August 15, 2005. Election will be completed by October 15, 2005 and the Position will begin in June '06.

Please send all nominations to Lori Groover, Elections Committee Chair at lori.groover@woodward.edu or 1503 Macedonia Road Newnan, GA 30263

From the District Treasurer MaryBeth Horodyski, EdD, ATC

Financial Report 1-1-05 / 12-31-05

Checking \$45,061.68

Savings \$7,096.56 (12-31-04)

Investments \$189,995.29 (2-25-05)

Our investments are in strong status at this time and we are also in compliance with recommendations to have secondary recovery funds available. (We are one of three districts who meet this recommendation)

From the District Director, R. T. Floyd (continued from Page 1)

membership classification from Regular Certified to Military Inactive, a member continues to receive all membership benefits except for the mailed *NATA News*, *Journal of Athletic Training*, and *Membership Directory*. Upon return they may resume full membership without penalty.

Finally, the proposed revision of the NATA Mission Statement has now been approved by Districts I, II, IV, V, VII, VIII, IX, & X. The proposal to increase dues for all member categories (except students) of \$10.00 for online payments and \$15.00 for non-online payments has now been approved by Districts I,

II, IV, V, VII, VIII, & X. Please consult the minutes of BOD meetings and conference calls as they are posted on the SEATA List Serve for more details.

As you know we are hosting the 2006 NATA Convention in New Orleans, LA and desire to make it the best convention to date. **Cary Berthelot** and **Larry D'Antoni** have been appointed as Convention Co-Host Committee Chairs and will be looking for a large number of volunteers. Please look for further information in upcoming eBlasts and on the SEATA website.

Over 40 outstanding faculty members under the great guidance and direction of **Ray Castle** and **Amanda Andrews** were responsible for an excellent 20th Annual SEATA Athletic Training Student Workshop. We had approximately 450 students enrolled in the three track program. A detailed summary along with photos may be found on the SEATA website.

As predicted the **30th Annual SEATA Clinical Symposium & Members Meeting** was a great success due to the outstanding work of many members. Thanks to **Kevin Robinson, MaryBeth Horodyski, Jim Mackie, Tim McLane,** and **Christina Farley** for all of their work with registration. The SEATA Research and Education Committee chaired by **Carl Mattacola** and **Monique Butcher Mohka** put on a tremendously informative program. Congratulations to **David Jones, Keith Webster,** and **Greg Rose** for putting together the *Inaugural SEATA Governmental Affairs Committee Social/Fundraiser*. It was well attended and raised almost \$3,000. There are many others who also pitched in to do much of the behind the scenes work for which we are all grateful.

The *Tim Kerin Memorial Annual Awards Luncheon* was a big hit due to the preparation by **Kelli Sabiston** and **Crandall Woodson**. Congratulations to all SEATA Awards and Scholarship recipients which are listed later in this Newsletter and on the SEATA website. You are most deserving and we appreciate all that you do to advance our profession and to make SEATA a great organization. Special thanks are also due to **Crandall Woodson** who secured sponsorship from Breg, Inc. of a barbecue for all on Saturday night which he prepared and hosted at his home. As always, **David Green** did a wonderful job in securing a large number of exhibitors who enable us to put on this event through their continued financial support. Please support them when you are able. We appreciate **Rhonda Cross** volunteering to serve as our official SEATA photographer and capturing many pictures for us to remember this special meeting. **Lori Groover** is to be commended for videotaping some of our Hall of Fame members as part of the SEATA History and Archives Committee project. Thanks to everyone else who pitched in behind the scenes work to make our 30th a great event.

As you have hopefully noticed, the SEATA website continues to be regularly updated with new information and features. It is our intent to provide you with the best service possible in this area and we welcome your feedback and suggestions. Please utilize this medium both to keep informed and to keep us informed of all newsworthy items.

We will have our District IX Members Meeting at 5:30 to 7:00 P.M. on Tuesday, June 14 in Indianapolis and I encourage your attendance. Your SEATA Executive Board Meeting which is open to the membership is scheduled from 8:00 to 10:00 A.M. on Monday, June 13. Finally, I want to encourage you all to keep your membership contact info updated via the NATA website and to provide us with an email address if possible so that we can better keep you informed of matters affecting you from the NATA and SEATA.

I am grateful for the trust you have placed in me to serve you in this capacity and as always please contact me if I can assist in any way.

Sincerely,

R.T. Floyd, EdD, ATC

Member Spotlight: Phil Horton, ATC

Our newsletter this month introduces a new feature of our publication as we attempt to recognize one of our own and the work they do on behalf of our profession. Our current spotlight is on Phil Horton, ATC working within the NASCAR setting. Although Phil currently resides in North Carolina, he has roots in District 9 as the former Head Athletic Trainer with Florida A& M, at Memphis State University and NASCAR certainly has a District 9 following.

Phil's career path has prepared him well for what he now does having served at Fla. A&M, The Milwaukee Bucks as Assistant Athletic Trainer and Strength and Conditioning Specialist, Memphis State University, starting his own Athletic Training Concepts as an Independent contractor and now working with Chip Gannassi / Felix Zabatas Racing. He describes his current work now as 15% Athletic Training, 25% strength and Conditioning and the balance of the remaining 60% as their pit crew coach. Now in his eighth season involved with NASCAR, Phil grew up with a love for racing and speed. Being a race fan since age 10 he has developed his passion into a profession and believes his work has been a natural evolution through a love of the sport.

25 years ago, pit crews were much different, consisting of "good old boys" who worked on the cars and struggled with pit stops, all the while sustaining a number of back, shoulder and knee injuries with little if any professional care. Crews are lifting heavy tires, fuel cans, jacks, impact wrenches, and dealing with repetitive stress activities resulting in sprains, strains, and overuse injuries. Phil utilized the science of the athletic training to analyze and breakdown film of actual pit stops and the individuals' performance as well as special skills necessary for each crewmember to perform their task in an efficient and safe manner. He made it a goal to help improve performance as well as reduce the number of injuries that can occur. He saw that there are a number of crossover skills from his experience as an Athletic Trainer and grew in his application of ergonomics, body mechanics, and skill development. Each of these provides for decreasing the time involved in performing a task and increased safety. In this he developed a philosophy for each member of his pit crew that helps them to perform at their peak. As each part effectively does its work the outcome only helps the racing team.

A number of racing teams have utilized Phil's expertise as they have called upon him to design rib protectors, form functional wrist splints which allow a driver to continue to race, and more. Through this he has gained the trust and respect from many of the top owners, drivers and crews. The results are clear as he has been a part of fourteen Cup winners including the Winston, Busch, ARCA, and Truck Series. His schedule is full with 38 weeks of racing, 2 All-Star events, and covering every NEXTEL race. Phil believes there continues to be a role for the ATC in NASCAR as teams hire Crew Coaches, Strength & Conditioning Specialists and combinations of them all. He believes you must diversify, multi-task well, and have a real love for the sport to be happy as well as successful. Phil has evolved with his profession and has found a place to apply his knowledge and skills with something for which he has a passion.

SEATA EXECUTIVE BOARD REPORT

SEATA Executive Board Meeting Agenda and Proceedings
Crown Plaza Ravinia Hotel, Atlanta, GA
1:00 PM - 7:00 PM Thursday, March 31, 2005

Call to Order @ 1:04 PM: Chris Gillespie

Roll Call:

District Director: R.T. Floyd
President: Chris Gillespie
Vice-President: Kelli Sabiston
Secretary: Jim Mackie
Treasurer: MaryBeth Horodyski

Alabama: Brad Montgomery
Florida: Marisa Brunett
Georgia: Lori Groover
Kentucky: Greg Rose
Louisiana: Gary Lewis / Gerard White
Mississippi: Donna Wesley
Tennessee: Nick Pappas

Approval of Minutes from June Meeting

Motion to approve by Greg Rose, KY
Second by Brad Montgomery, AL
Approved 7-0-0

President's Report: Chris Gillespie

Welcome

Personal Thanks to Board Members for their hard work on behalf of SEATA

Meeting Committee: Recognized Monique Butcher Mohka, Carl Mattacola, Kelli Sabiston and her Meeting Committee

Agenda Overview

District Director's Report: R.T. Floyd

District 9 National Award members:

NATA Honorary Membership: Darren Johnson, M.D., KY

Athletic Trainer Service Award: Tom Bair, GA; Janet Passman, LA; Kelli Sabiston, FL; Ronald Harper, LA; John Zubal, GA

Most Distinguished Athletic Trainer: Ron Courson, GA

40 Year award: Bob Lundy, FL

Board Actions

NATA - AOSSM Shared Marketing Campaign

Ad swap out with Sports Section of APTA and opportunities to improve relationship

New membership category of Certified Military Active created

50-Year membership pins will be presented

40-year member awards are to recognize time and efforts but have not received any other awards.

Eligible members must apply for it.

Journal now available for students at discounted subscription rate of \$20.00

NASM relationship is going well at this time, \$1,000 scholarship will be presented to the District for scholarship purposes

R.T. serves as Liaison to Educational Task Force related to Degree program in Athletic Training and reports that the preliminary recommendations are as follows:

1. Effective for the 2014-2015 academic year, athletic training (without modifiers) must be listed as the degree subject area in institutional academic publications and on student official transcripts.
 - The name "athletic training" does not have to appear on the student's diploma.
 - The NATA encourages institutions to initiate this transition as soon as possible.
2. The task force recommends that entry to the profession continue to be at the undergraduate level.
3. More dialog needs to occur on how to achieve better communication and coordination between accredited undergraduate and advanced master's education programs.

NATA Political Action Committee formed, more info at NATAPAC.ORG

Discussion was held regarding sources of funds for PAC

Membership issues

Cary Berthelot & Larry D'Antoni have been named as Co-Host Committee Chairs for the NATA 2006 Clinical Symposium in New Orleans:

NATA Membership Dues Increase proposal

Nick Pappas, TN: Motion to table the motion to approve a national dues increase by \$10.00 for on line payment and \$15.00 for non on-line payment until June Meeting, more input is requested from the membership at this time.

Seconded: Gerard White, LA

Action: Motion tabled until June Executive Board Meeting

NATA Mission Statement Re vision

"To enhance the quality of healthcare provided by certified athletic trainers and to advance the athletic training profession"

Motion to accept Mission Statement as read: Greg Rose, KY

Seconded: Donna Wesley, MS

Approved: 7-0-0

SEATA Mission Statement

Nick Pappas, Marisa Brunett, Greg Rose task force report

Refer to preliminary documents which will be reviewed by State Presidents and SEATA officers by May 1 and who will return their final recommendations to the Executive Board by May 15 for further deliberation and for final action the June Meeting.

SEATA Strategic Planning

Discussion of a need to have a separate meeting for review and planning
Discussion of video conferencing for additional meetings
Nick will look at possibilities to present at June meeting
Everyone is asked to check on video conferencing in your location

SEATA Policy & Procedure Manual

R.T. distributed draft for review by the Executive Board
Committee Liaisons are requested to seek input from Committee chairs and forward changes to R.T. and Committee Liaison by June 1 who will attempt to incorporate suggestions and provide for final acceptance at June Board Meeting

SEATA Committee Reports

Leadership Directory distributed

NATA Committee Reports

Liaisons responsibilities discussed

Membership retention & recruitment efforts

Consider the idea of adding membership charge (\$177.00) to non-NATA members for annual meeting registration. Jim & MaryBeth will review options of adding cost to registration fee, survey other districts, and make a report at June meeting

Break 2:50PM – 3:00PM

Vice President's Report: Kelli Sabiston

- Kelli announced that she has moved to North Carolina and is resigning her position at this time but will remain in her responsibilities until special election is completed.
- SEATA meeting planning summary: everything is going well at this time, there is concern with lower numbers but this has been discussed and is a national trend.
- Jeff Van Note will be keynote speaker at our Presidential Lecture
- NATA Hall of Fame Members now receive registration waiver and personalized name badges
- Site selection for future meetings discussed and members are pleased with location and costs. Will continue to look at the possibility of rotating to another state once every 3-4 years.
- Expressed communication concerns regarding membership. Recommended a once per year mail-out of Newsletter and Registration for Annual Meeting Information
- Suggests review of Committee funding options to improve their functions.

Secretary's Report: Jim Mackie

- Hole punching responsibilities distributed
- Future Elections: Timeline for elections for District Director, President, & Treasurer whose terms are complete in '06 was presented.
- Special election for Vice-President (need for completion of term)
 - Motion to contract an Accounting firm to establish relationship for voting accountability
 - Second: Marisa Brunett, FL
 - Discussion
 - Approved: 7-0-0
- Secretary is asked to establish written guidelines for accountability procedures to be reviewed by Executive Board. Provide CPA with Member list and Member numbers.
- Kelli is asked to continue with her responsibilities through June Meeting
- Development of Election Committee
 - Motion by Nick Pappas, TN: The President will name a committee to be chosen from state presidents for the purpose of nominations and elections and one person to be chosen named chair from that group.
 - Second: Marisa Brunett, FL
 - Approved: 7-0-0
 - Action Item:

- Lori Groover, Chair, Donna Wesley, & Brad Montgomery were selected for the committee
- Discussion of term limits for Secretary & Treasurer
 Motion to not consider any changes in term limits: Nick Pappas, TN
 Second: Greg Rose, KY
 Approved: 7-0-0
- Request the approval of funding for Registration Chairperson to attend Annual Meeting
 Motion to approve: Marisa Brunett, FL
 Seconded: by Nick Pappas, TN
 Approval: 7-0-0

Jim Thornton of the NASM stopped by to report on relationship with the NATA and donation of \$1,000 Scholarship for District 9. Two Masters level scholarships will be offered to the NATA this summer.

Treasurer's Report: MaryBeth Horodyski

Financial Report as of 1-1-05 / 12-31-05

- Checking \$45,061.68
- Individual state reports distributed
- Savings \$7,096.56 (12-31-04)
- Investments \$189,995.29 (2-25-05)

District IX – our investments are in strong status at this time and we are also in compliance with recommendations to have secondary recovery funds available. (We are one of three districts who meet this recommendation)

Atlanta Falcons – Jerry Rhea Scholarship will be promoted through the NATAREF.

Jim Gallaspy scholarship: SEATA is receiving \$500.00 from Alumni group annually

NASM Scholarship: The NASM will provide \$1,000.00 to the district for a scholarship. This will be an annual scholarship.

States may not have a separate Job Listing and receive funds from career center funds as well as a link on the NATA website to the state website. The exception to this is if the state guarantees that it only lists those that are on the NATA career website.

Emails – There is a 10% bounce rate at the NATA level of wrong e-mails
 About 75% of NATA members provide email addresses for use

There is a new computer program at the NATA for membership dues and tracking.
 Members are encouraged to pay on-line (discount)
 New state reports are being provided to the Treasurers on MS Excel

CEU issues: The BOC is supportive of hole punching method SEATA currently uses.

Sponsorship money from the NATA will be sent to the District in May 2005.

State Reports: deferred until members meeting

- | | |
|----------|-------------|
| Alabama | Louisiana |
| Florida | Mississippi |
| Georgia | Tennessee |
| Kentucky | |

New Business

- District Dues Increase: MaryBeth Horodyski
 Last increase in District dues was 30 years ago.
 Operation costs have increased annually and there is a need to maintain our financial responsibilities

Request State Presidents to survey membership by state regarding a request for dues increase of \$10.00 for Certified / non-certified students (\$10.00 to state & \$10.00 to District) and increase of \$10.00 for Certified Members (\$8.00 District & \$2.00 State), total of \$20.00. The table below

outlines the current and proposed changes. State Presidents will be asked to provide a report and vote at the June meeting.

SEATA dues breakdown

	Current certified/associate	Suggested certified/associate	Current student	Suggested student
To NATAREF	\$5.00	\$5.00	\$0.00	\$0.00
To states	\$25.00	\$27.00	\$5.00	\$10.00
Remain with SEATA	\$12.00	\$20.00	\$5.00	\$10.00
TOTAL	\$42.00	\$52.00	\$10.00	\$20.00

- Member request for athletic training item contributions for the History & Archives Committee; R.T. Floyd
- SEATA Student Leadership & Representation Concept discussed by R.T. Floyd
- SEATA Newsletter Format & Mailings; R.T. Floyd
Defer any mailings at this time secondary to cost
- Postcards to improve communication to those without email; R.T. Floyd
Cost savings noted in using usps.com service
- Request the approval for purchase for a new computer for Secretary and portable printer for the Treasurer: Jim Mackie
Motion by Marisa Brunett, FL to approve purchase of new computer and portable printer
Second: Brad Montgomery, AL
Approved 7-0-0
- Approval of conference call for Ethnic Diversity Committee through TelCom & set up with NATA: R.T. Floyd. Approved 7-0-0-0 Motion by Greg Rose, KY; Second, Lori Groover, GA

Old Business

- Exchange of Meeting planner or District Director with District I & II; R.T. Floyd
Tabled for further discussion but agreed it is a good concept
- SEATA web page, email, password protected directories discussed by R.T. Floyd
Please provide feedback and suggestions

Committee Reports: Refer to reports at seata.org

- College & University Athletic Trainers, Bill McDonald
- SEATA Exhibits, David Green
- Memorial Resolutions, John Anderson
- SEATA Honors and Awards, Crandall Woodson
Board requests Crandall to investigate cost of purchasing a new display board for Award recipients and present to the Board in June.
- SEATA Athletic Training Student Symposium/ EC Educational Multimedia / College & University AT Students, Ray Castle
- Research & Education Foundation, Mike Wilkinson
- SEATA Research & Education Carl Mattacola & Monique Butcher Mohka
- Governmental Affairs, David Jones
- Clinical/Industrial/Corporate, Brian Franklin
- Secondary School Committee, Marisa Brunett for Stephanie Lennon
- History & Archives, Lori Groover for Alan Lollar
- Women in Athletic Training, Kelli Sabiston
- Public Relations / Newsletter / Web site Jim Mackie
- SEATA Annual Symposium Oversight, Kelli Sabiston
- SEATA Scholarships, Brad Montgomery for Janet Passman
- SEATA Site Selection, Marisa Brunett for Clay Farr

Adjourned at 7:00 PM

NATA Annual Meeting & Clinical Symposia June 12-16, 2005 Indianapolis, IN

COMMITTEE REPORTS

College/University Athletic Trainers' Committee

Please refer to www.seata.org for current report

Governmental Affairs Committee

The SEATA Committee on Revenue is still in the planning and formation stage. The committee works in concert with the Governmental Affairs committee to enhance the opportunities for members to create revenue for themselves or their employers through the use of their skills and knowledge within the statutes of that members state. Tom Bair M.Ed., A.T.C., L.A.T. of Georgia is Chairing this committee and he will be attending the NATA COR meeting in Washington, DC this May. During this meeting he will gain a better understand of how this committee can best serve SEATA members. With that understand he will continue to work with state Presidents to place a member from each state on this committee. Once member selection is complete a working plan will be put into place.

Public Relations Committee

The NATA PR Committee held a mid-year meeting from January 15-16, 2005. The report from this meeting is as follows:

1. Robin Waxenburg & Associates presented there updated report from June 04 to December 04. The NATA and members have been in and on national media outlets such as *Newsweek*, *Woman's Day*, *CNN*, *USA Today*, *Rugby Magazine*, *New York Times*, *Wall Street Journal*, *Associated Press* and *United Press International*.
2. The press conference at the NATA Meeting in June pertaining to sport related concussion generated over 3 million 'impressions' locally and nationally.
3. The publication of the sport related concussion and the spearing statement pr campaign generated over 4 million 'impressions' in local and national media markets.
4. The NATA is partnering with AOSS and will kick-off the campaign based around the theme of "A Lifetime of Fitness & Good Health". The kick-off should be coinciding with National Athletic Training Month.
5. Projects under consideration and or being worked on will include partnering with American Sports Medicine Institute on a campaign related to pitching and overuse injuries in youth sports/athletes and developing a 1 minute broadcast on the Fitness for Life: Health Club Broadcast Feed that will go to health clubs in select national markets – the NATA will control full content of the information and thus help in the struggle to convey the difference between certified athletic trainers and "personal trainers".
6. Other projects include reinforcing the emerging role of female athletic trainers in the professional sports setting, having publicity for athletic trainers who consult or have appeared in movies. We are going to work on "Hollywood connections" to work on improving the portrayal of the athletic trainer in films (this will be a slow and patient process to develop).
7. The PR Committee will be working in conjunction with the Journal of Athletic Training to promote a research article that is timely to the current "news or hot topic of the day".
8. Working to develop a "speaker letter" that can be sent to all individuals to remind them about proper terminology and provide information about the NATA (important for physicians and other allied health care professionals who speak a local or regional meetings).
9. PR Committee will develop campaigns to promote upcoming NATA Official Pronouncements/Statements when ready for release.
10. A Sports Safety Checklist should be completed by March and will be on the website.
11. NATA membership needs to review the Life Saver Award and send that information in when a 'life saving event' occurs. The information is on the website.
12. In 2006 there will be a Student Category for the NATA PR Contest.
13. The PR Committee will develop a 2 page e-card for member use in grass roots pr projects.
14. A project under consideration is a 'bracelet' concept as they are currently an "in item" to wear, this would be use to promote athletic training. (based on the LiveStrong concept)
15. The new media guide and bookmark are currently on line and available to the membership. The member PR Kit will be reviewed and revamped as needed to be placed on the website upon completion.
16. The PR page in the NATA News is being

revamped along with the website information – hope to make it more ‘user friendly’.

17. The PR Committee will continue to work with the NATA Foundation, COE and the NATA External Marketing director on various public relations projects and concepts.

As always we need to keep the message going that we are ‘Athletic Trainers’ or ‘Certified Athletic Trainers’, We need to impress upon our audience that athletic training is an Allied Health Care Profession. Let us all work together on this and get involved with National Athletic Training Month this March 2005. Suggestions, ideas and ‘things to do’ for March are on the website. I encourage us all to check our national, district and state websites on a regular basis. Report Submitted by Jim Mackie with assistance fom, Bob Casmus, ATC District 3 Secretary

Research & Education Foundation

First, I want to thank every one who has contributed to the REF this year. We have been the district leader in donations for the past three years and are on pace to break last years donation totals. In the last couple of years, we have had about 2.5 percent of our certified membership donate or about 90 to 100 members. This year thru April, we have had just over 50 donations. I encourage everyone who has yet to donate to the REF to begin this year. Your donations go to make Athletic Training a stronger, more respected profession. The contributions fund over 65 student scholarships and also fund research grants that help separate the field of athletic training as a respected and proven medical profession.

For SEATA this year, we would like to have about 5 percent of our members donate. We realize that funds are tight, that is why I would encourage you to donate five to ten dollars if that is all you can afford. There are many convenient ways to make a donation. You can go to the NATA or SEATA website and link to the foundation. Or you can go directly to www.natafoundation.org and download a form or make a donation online. Remember, all of your donations are 100% tax deductible and you are supporting a great cause.

Mike Wilkinson, District 9 REF Chair

Women in Athletic Training Committee

The WATC would like to extend their congratulations to our female NATA Athletic Trainer Service Award winners Janet Passman, ATC and D9 WATC committee chair and SEATA

Vice President Kelli Sabiston, ATC. They are very deserving, and we are so proud of all their achievements!

The SEATA (D9) Women in Athletic Training Committee (WATC) held their most recent meeting on April 2nd at the SEATA meeting in Atlanta to discuss ongoing and future projects. The committee is comprised of members from each of the states in the district- Sherry Kimbro (AL), Kristen Couper Schellhase (FL), Debbie Klinger (KY), Lori McGaha (LA), Mary McLendon (MS), Karen Griffin (TN), and our newest members, Lauren Carter (GA) and Jenay Dunlap(GA).

The following projects were discussed:

Website- The SEATA and NATA WATC websites are both updated and have a lot of useful information for all members, including a list of the WATC’s current projects. There is also a link on the SEATA website for anyone who would like to join the WATC listserv. Visit www.seata.org and www.nata.org and visit their respective “committee” sections.

History- The timeline project is progressing, and new information continues to be integrated into the material that has already been collected. If you have any information about the history of women in the NATA or SEATA, feel free to contact your state representative. Contact information for all district committee members can be found on the SEATA website.

Mentoring- The WATC is in the process of planning a mentoring workshop for 2006 in conjunction with the SEATA annual meeting. Also, the e-mentoring program continues to expand, and anyone interested in becoming an e-mentor can find information on the NATA WATC website. Students are encouraged to take advantage of the e-mentoring program and to contact their state representative if they are interested in assisting with any of the WATC projects. It is a great opportunity to get involved and meet new people.

Public Relations- Public relations efforts continue with the goal of increasing awareness of the work done by the WATC on the district and national level. The WATC wants to provide resources to help all members of the association regardless of gender. The SEATA and NATA websites are great places to find out what the committee has to offer.

Life-Balancing Projects- The Life-Balancing area on the NATA WATC website has plenty of helpful links, and new information will soon be posted regarding Personal Time/ Leisure Time and

Financial Planning/ Retirement.

At the NATA Annual Convention in Indianapolis, the WATC Symposium entitled "The Leadership Ladder" will be held on Tuesday, June 14th from 8-11am in the Wabash Ballroom. Immediately following this symposium, all NATA members are invited to a reception with light snacks so that they can interact with the highly successful speakers on this topic -- Julie Max, Eve Becker-Doyle, Malissa Martin and Pat Aronson. Also present will be former and current WATC members to discuss the committee's mission, actions, and recent projects. If you plan on attending this reception, please e-mail Sara Williamson at sawillia@mail.sdsu.edu.

Also at the Annual Meeting, the WATC will sponsor the Helping Hands project for parents who will need assistance with childcare. The program matches the needs of parents with students and others who are interested in watching their children during the meeting. Athletic training students or others interested in offering childcare, or athletic trainer parents with young children needing childcare, should contact Sandy Ward at sandyw@nata.org for further information.

For information on the WATC and its activities, visit www.seata.org or www.nata.org and go to their respective "committees" sections.

SEATA Exhibits Committee

Our 2005 SEATA Partner Plans were once again a great success. We did not have as many exhibitors as last year but we did generate new companies to participate with this year's meeting. We want to attract more vendors, so please put the word out about next year's meeting to all of those sales reps who call on you.

Please have those companies and/or sales representatives in your area who could become a new exhibitor or have them contact me at the address given. Please support our exhibitors, especially our Corporate Partners, as they help in making our SEATA Annual Meeting and Clinical Symposium the great success that it has become.

David T. Green, ATC
Exhibits Chair, SEATA
Tennessee Technological University
1160 N. Peachtree Room 114
P.O. Box 5102
Cookeville, TN 38505
931/372-3934 fax 931/372-3964
E-mail: DTGreen@tntech.edu

SEATA Honors & Awards Committee

2005 Tim Kerin Memorial Awards Recipients

- Sponsors Award: *Mississippi Sports Medicine and Orthopedic Center*
- Education and Administration Award: *Brian Bogdanowicz*, University of Tennessee Chattanooga
- High School Athletic Trainers Award: *Chris Snoddy*, TN
- Professional Athletic Trainers Award: *Wally Blase*, Atlanta Hawks Basketball
- College Athletic Trainer: *Bob Goodwin*, Southeastern Louisiana University
- Clinical Athletic Trainer: *Scott Byrd*, TN
- Backbone Award: *Steve "Chicken Hawk" Bryant*, The University of Georgia
- District Award: *Ray Castle*, Louisiana State University
- Dr. Jack Hughston Sports Medicine Person of the Year Award: *William Mulherin, MD*, The University of Georgia
- SEATA Award of Merit: *Chuck Kimmel*, Austin Peay State University, TN
- *J.C. Anderson* was also recognized and thanks for his efforts with the Education Committee
- Executive Board Awards and appreciation to *Dana Cravey*, GA & *Ed Evans*, LA for their service

SEATA Scholarship Award Recipients

Undergraduate Scholarship Awards:

SEATA Memorial Undergraduate Scholarship:

- *Emily Hagan*, University of Georgia; \$1,000 National Academy of Sports Medicine (NASM)

Scholarship:

- *Dawn Minton*, University of Alabama; \$1,000

Jim Gallaspy Student Leadership Scholarship Award:

- *Camille Cole*, University of Georgia; \$500.00

Graduate Scholarship Awards

SEATA Memorial Graduate Scholarship:

- *Steve Broglio*, University of Georgia, \$1,000

Hughston Foundation:

- *Summer Neldner*, UT at Chattanooga; \$500.00

SEATA Family Scholarship Award:

- *Robert "Bo" Fleming*, University of Alabama; \$500.00

Congratulations to NATA Award Winners in SEATA!

NATA Most Distinguished Athletic Trainer

- *Ronald Courson*, ATC, PT

NATA Athletic Trainer Service Award

- *Thomas L. Bair*, MEd, ATC
- *Ronald Harper*, ATC
- *Janet L. Passman*, ATC

- Kelli B. Sabiston, MA, ATC
- John Zupal, ATC

NATA Honorary Membership

- Darren Johnson, M.D.

NATA 40-Year Award

- Robert Lundy, ATC

Nominations for SEATA awards can be made online @ www.seata.org

It is our pleasure to announce the finalization of an agreement with the Atlanta Falcons Youth Foundation and the NATA Research and Education Foundation who will provide SEATA with new funding for two \$1,000.00 scholarships each year in the future beginning with 2006. The Atlanta Falcons Youth Foundation has provided a number of Jerry Rhea Sports Medicine Scholarships over the last few years and now desires to place these funds with the NATA REF with the \$2,000 sum earmarked on an annual basis for awarding to SEATA students.

SEATA Memorial Resolutions Committee

Please forward all notice of members who have passed away who resided in District 9 to:

John H. Anderson, MS, ATC

Athletic Training Education

Stadium Towers

Troy University

Troy, Alabama 36082

Phone: 334-670-3722

Fax: 334-670-3782

Email: athtrain@troy.edu

Mr. Theodore Francis Childs Sr. was born a third generation native New Yorker on Feb. 17, 1921, the third child of Andrew Wesley Childs, Sr. and Maude Thompson Childs. His older siblings were Andrew W. Childs, Jr. and the late Elizabeth Childs Miller. He graduated from high school in Jamaica, N.Y.; received his B. S. degree from Shaw University, his Masters from the University of Iowa in physical therapy and his Doctorate in special education from Columbia University. His early college education was interrupted by military service during World War 11 where he served in the Central Pacific. Later, he served in the army reserves for 25 years and retired as a lieutenant colonial. Dr. Childs had a distinguished career as an educator and rehabilitation specialist, which included physical therapist with the Veterans Administration hospitals, pediatric therapist at the Harlem Hospital, and coordinator of therapy services at New York University Medical Center/Goldwater Memorial Hospital He was the director of Special Educational Services Programs

for Long Island University which was a model for colleges and universities around the country educating students with severe physical disabilities. Some of his graduates from this program have had distinguished careers in many fields. As a result, he was honored for the development of outstanding programs nationally and internationally. He left New York to develop the physical therapy curriculum at Tuskegee University and coordinate other allied health programs. Later, he served as chairperson for the department of education and rehabilitation services at Talladega College; chairperson of Interdisciplinary Studies Program for Health, Physical Education and Recreation at Alabama State University. He represented many professional organizations and federal government agencies in conferences held in Africa, Europe and Asia. Dr. Childs background in sports was also impressive. He was elected to the Shaw University Football Hall of Fame in 1995; he was a certified athletic trainer for the Baltimore Colts (1957-62) and New York Jets (1963). His work as an athletic trainer for the Para-Olympics took him to many international games including Korea, the Netherlands and England. In New York State, Dr. Childs was active in politics and was the first black candidate from Long Island to run for the State legislature. He served three terms as a member of the Nassau County Board of Cooperative Education. His hobby in the study of Black American Politics and Military History made him a popular lecturer nationwide. Dr. Childs completed his earthly pilgrimage on Friday, February 25, 2005. He is survived by his devoted wife of 61 years, Marie Jackson Childs, his daughter Sheilah Berg (Dean), son Theodore, Jr., (Peggy), grandchildren Jordan Berg and Brea Childs; brother Andrew (Delcie) and a host of loving relatives and friends.

SEATA Newsletter & Website Committee

Please send info for the web page & newsletter to <http://www.seata.org/newsform.htm>

SEATA Site Selection Committee

Refer to Secretary report for future meeting dates

Submit your News to SEATA at www.seata.org/newsform.htm

Visit www.seata.org/Deadlines.htm and/or the SEATA Calendar of Events web page to stay current

STATE REPORTS

Alabama Athletic Trainers' Association

Troy University has founded an Honor Society for Athletic Training Education majors: Iota Tau Alpha – “We heal those contending the prize.” Translated in Latin: “IotreuomenTous Athleuontes.”

The purpose of Iota Tau Alpha Athletic Training Honor Society shall be to function as an honor and professional society for students of Athletic Training Education.

Iota Tau Alpha activities shall be designed to stimulate interest, scholarly attainment and investigation in Athletic Training Education and to promote the dissemination of information and new interpretation of the society's activities among students of Athletic Training Education.

At present, there are four chapters:

- Alpha Chapter – Troy University – 21 members
- Beta Chapter – University of West Alabama – 11 members
- Gamma Chapter – Nicholls State University – 6 members
- Delta Chapter – University of Florida – 16 members

If any college or university has an Athletic Training Education Program and is interested in joining the Honor Society of Iota Tau Alpha, please contact for details:

John H. Anderson, MS, ATC
Athletic Training Education
Stadium Towers
Troy University
Troy, Alabama 36082
Phone: 334-670-3722
Fax: 334-670-3782
Email: athtrain@troy.edu

Athletic Trainers' Association of Florida

Also, we are now accepting applications for the ATAF High School Student Athletic Trainer of the Year. The guidelines, requirements and application can be downloaded off the ATAF website. Three high school student athletic trainers will be honored at the Awards Luncheon at the ATAF Symposium in April 2006. Application deadline is February 25, 2006.

For more information contact:

Stephanie Lennon, MS, NBCT, ATC/L
ATAF High School Chairperson
407-852-3200 x2616
lennons@ocps.net
Oak Ridge High School
6000 S. Winegard Road
Orlando, FL 32809

Georgia Athletic Trainers' Association

The GATA is proud to announce the induction of Tom “Doc” Smith, Statesboro/Georgia Southern University, into our Hall of Fame. Doc was inducted during our awards ceremony, January 14, 2005, at our annual GATA meeting and symposium. Next year's meeting is slated for January 13-14th.

Our annual Warren Morris Golf Classic will be held July 8, 2005 at Emerald Pointe, Lake Lanier. A CEU course will be offered in conjunction with the golf outing. Everyone is invited to attend. Look for details on our website: www.athletictraining.org.

Governor Sonny Perdue announced Russ Hoff, Valdosta State University, athletic trainer member, K. Scott Malone, Houston Orthopedics Surgery and Sports Medicine Clinic, physician member, Hugh Jeffrey Treadway, consumer member, a teacher and coach at Stratford Academy in Macon, and the re-appointment of Warren Morris, athletic trainer member.

Kentucky Athletic Trainers' Society

The Kentucky Athletic Trainers Society held their annual meeting and workshop on February 19, 2005 at Jewish Hospital in Louisville. In addition to an educational program the annual KATS business meeting and awards ceremony was held. A picture of the award winners present is attached. The executive committee also decided to start a Kentucky Athletic Training Hall of Fame. Inaugural inductees are Jerry May from the University of Louisville, Bobby Barton from Eastern Kentucky University, Tom Simmons from Murray State University, Bob Hamilton from St. Xavier High School and Roy Don Wilson from the University of Kentucky. While no formal induction has been made there will be a Hall of Fame section added to KYATS.COM with formal induction of these gentlemen at next years meeting.

Bill Welsh (Awards Committee Chairman), Walker Terhune (College/University ATC of the Year), Dan Volpe (High School ATC of the Year), Tracy Spigelman (Graduate Scholarship Winner), Tom Steltenkamp (KATS Award of Merit), Kristan Yates (Undergraduate Scholarship Winner) and Mike Campbell (Accepting Sponsorship Award for Kim Hite of Jewish Hospital).

Kevin Moser (Clinical ATC of the Year) and Bill Schmidt (Kentucky Board of Medical Licensure, Sportsmedicine Person of the Year Award)

Louisiana Athletic Trainers' Association

LATA Louisiana Athletic Trainers Association www.latainc.org/ June 27-29, 2005 Natchitoches, LA Ramada Inn Natchitoches, 7624 Highway 1 Bypass, Natchitoches, LA 71457 Phone: 318-357-8281 * Fax: 318-352-9907

Mississippi Athletic Trainers' Association

MATA Mississippi Athletic Trainers Association www.mississippiata.org/ State Meeting July 20-23, 2005 Isle of Capri Casino, www.isleofcapricasino.com/Biloxi/ 151 Beach Blvd., Biloxi, MS 1-866-475-3847 Rate: \$99/night

Tennessee Athletic Trainers' Society

Sports Medicine for the School Age Athlete: Sports Specific Injuries Friday, July 8, 2005 Monroe Carell Jr. Children's Hospital at Vanderbilt Nashville, Tennessee For more information, contact Nanette Bahlinger at 615-322-0672, or visit <http://www.mc.vanderbilt.edu/medschool/cme/> Sports to be addressed: running, swimming, soccer, baseball, football, dancing, volleyball and hockey. Other topics: vocal cord dysfunction, PPE update, appropriate training/overtraining and sideline neuropsych testing. Guest speakers: Drs. Frederick Reed, Jr., Peninsula Pediatric Orthopaedics, and Mark Halstead, Washington University School of Medicine. Course director: Dr. Andrew Gregory, Vanderbilt University.

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