



SEATA EXECUTIVE BOARD CALL NOTES



Wednesday, Jan. 27, 2016
GoToMeeting
8:30 PM EDT/7:30 PM CDT

1. ROLL CALL

The meeting was called to order at 8:36 PM by President Mackie with the following members in attendance when the call started:

President: Jim Mackie, MEd, LAT, ATC
Treasurer: Tim McLane, MBA, LAT, ATC
Secretary: Donna Wesley, MS, LAT, ATC
Parliamentarian: Chuck Kimmel, LAT, ATC

AL – Chris King, LAT, ATC
FL – Erik Nason, MBA, ATC, MS, CSCS
GA – Eric Gunderson, LAT, ATC
KY – Robert Ullery, MS, LAT, ATC
LA - Gerard White, MEd, LAT, ATC
MS – Jeff Bryant, LAT, ATC
TN – Scott Byrd, LAT, ATC

The following members joined the call after the meeting began:

District Director: MaryBeth Horodyski, EdD, LAT, ATC, FNATA
Vice-President: David Green, MA, LAT, ATC

The following members were invited guests on the call:

Aaron Sciascia
Brady Tripp

2. OFFICER REPORTS

President's Report

1. President Mackie began the meeting by thanking members of the Executive Board for support and understanding with his recent decision to step down as Director-elect and President effective at the June meeting. He expressed his confidence in SEATA moving forward with Gerard White as the next President. President White, the next Vice-President and the newly elected District 9 Director will all take office at the June District Meeting.

2. President Mackie thanked the Education Committee for their efforts with the agenda for the CSMM and again apologized for the mix-up regarding the dates for the 2016 Members' Meeting.

3. Dates for the 2017 meetings are set for February 2-4, 2017 (ATSS) and March 15-17 (CSMM). The contracts for 2018 and 2019 have been sent to Treasurer McLane and are being reviewed.

Director's Report

1. The Board of Directors and Joint Committee Meeting were held in Dallas recently and the NATA is continuing to work on numerous activities to benefit our membership and our profession.
2. NATA Board of Directors approved a course to provide guidelines for those wishing to teach a sports medicine related course at the high school level. The Board cautions against teaching content and skills that are appropriate for Master's level education and not allowing students to feel they are capable performing the duties of an Athletic Trainer.
3. NATA Executive Council on Education spent time with Strategic Planning during the Joint Committee Meeting and working on advancements and directives from the Future Directions in Athletic Training Education document.
4. The NATA Board of Directors approved the recommendation from COPA (Committee on Practice Advancement) for terminology change to emphasize AT first; specifically recognizing the role of Athletic Trainers in the Physician's office (physician extender), but can be applied to all setting.
5. NATA Executive Director Dave Sadler gave an excellent presentation on NATA benchmarks when compared to other associations.
6. There is a renewed emphasis on having members obtain their NPI. The Young Professionals' Committee has been asked to assist with this task at the District meeting.
7. The College/University Athletic Trainers' Committee will be working on getting more athletic trainers to provide coverage of club teams and recreations sports.
8. The Marketing and Communications committee gave the Board of Directors a preview of the revised NATA website. Director Horodyski is excited about the updates and believes that the membership will enjoy the new look, ease and accessibility of the new website.
9. The 2015 St. Louis meeting was ranted as the 7th largest NATA Convention. Housing for the 2016 Baltimore Convention is already looking to be as big a Philadelphia. The Board reviewed proposals for the 2020 Convention with the location to be announced in June.
10. The Knowledge and Initiatives department is developing the new Leadership academy that will replace StarTRACKS. The current members enrolled will have one year to complete the program; improvements are designed to decrease the cost and decrease the amount of reading required.

Vice President's Report (given later in meeting)

1. Vice President Green reported that currently we are at 130-140 room nights for the CSMM. Confirmation numbers were sent out to our Executive Board members today and speakers will receive confirmation by the end of next week. Director Horodyski reported that representatives from the NATA are planning to attend, but are having to adjust due to conflicting dates; she will assist Vice-President Green when she gets official notification from NATA of representatives.

Secretary's Report

1. January numbers seem to be fairly good and State Presidents and Secretaries should have received the most recent list of members.
2. Registration for Quiz Bowl is currently at 20 and we have several teams that were unaware of the deadline and the committee may be asked to address this issue. Registration for ATSS is almost completely full and most of the Wait List has been accommodated. Registration for ATEC is currently at 75, including faculty, but there needs to be further discussion and review of this meeting and the break-even point financially.
3. Registration for CSMM is at about 40. After additional communication with the NATA, a corrected link and information regarding the EBP Workshop is now updated and the NATA is handling registration for this workshop.
4. The upcoming election for VP candidates will be discussed by President Bryant later, but the By-Laws proposal did pass with over 90% voting in favor and this **will require some additional updates to the SEATA Policy & Procedures manual to reflect this change to committee representation and committee change.**
5. Based on some of the discussion from JCM, there needs to be better communication and coordination of work from NATA Committees at the District level. One area of this is already being addressed with the NPI as Director Horodyski mentioned earlier and the YPC.
6. Members are asked to review and update their email address on their NATA membership profile as this will be the new login method for the updated NATA website. Director Horodyski also commented on the need to maintain current contact information so that award winners can be contacted.
7. Capitol Hill Day will be held while we are in Baltimore on June 22/23 and registration will begin when NATA registration opens on March 1 and will be capped at 500 people. There is a push to have national committee representation on that date and it is important to encourage state presidents and others to register early to have your state represented.
8. **Material for the next SEATA Newsletter is due by February 1.**

Election Committee's Report (Chairman Jeff Bryant)

1. Three candidates participated in the Special Election (Bob Hammons, Jeff Hopp, and Rob Ullery). A run-off will be held between Bob Hammons and Jeff Hopp). All candidates have been thanked for their participation and willingness to serve and notified of the election results.
2. Secretary Wesley reports that there was an increase in membership participation with 641 valid votes cast. Run-off will start January 29 and end February 10, 2016.
3. President White and President Bryant have been working on the timeline for the Special Election for District Director with the Call for Nominations set to being on January 28. President White will work with Secretary Wesley to inform members through an eBlast set to go out tomorrow morning.

Treasurer's Report

1. Payments for ATSS and CSMM continue to come in and checking account balance reflects that at present with a significant balance, but the payment for ATSS next weekend will soon reflect a balance more consistent with our normal funds.
2. The ATEC meeting is set to lose about \$4000 based on current numbers (AV, accommodations, and social). **Treasure McLane recommends further discussion about the feasibility of this meeting under the current structure. President Mackie asked that this be placed on the agenda for March as well as a report from the ATEC committee leadership.**

3. CONSENT AGENDA

1. Committee Appointments
 - i. Hall of Fame Committee appointments of Mike Van Bruggen (TN) and Taylor Temnick (KY).
 - ii. SEATA MDAT Committee appointment of Mike Van Bruggen (TN).

MOTION (KY/LA): To accept the nomination recommendations of the SEATA MDAT & Hall of Fame Committees for their respective awards. 7-0-0-0 APPROVED

2. MDAT Candidates will be submitted by Friday, January 30.
3. SEATA Scholarship Recommendations from SEATA Scholarship Committee
 - i. Zoe Greim (Nova Southeastern University) – SEATA Memorial Undergraduate \$1,000
 - ii. Sara Murphy (The University of West Alabama) – Jerry Rhea/Atlanta Falcons Undergraduate \$1,000
 - iii. Emily Kruithof (University of Florida) – Jim Gallaspy Student Leadership \$500
 - iv. Rachel Evans (University of Kentucky) – SEATA Memorial Graduate \$1,000
 - v. Taylor Temnick (Eastern Kentucky University) – Jerry Rhea/Atlanta Falcons Graduate \$1,000
 - vi. Josh Williams (Troy University) – Hughston Sports Medicine Foundation \$500
 - vii. Russell King (Valdosta State University) – SEATA Family Scholarship (son of Harold and Diane King) \$500

MOTION (MS/AL): To accept the recommendation of SEATA Scholarship winners as presented by the Scholarship Committee. 7-0-0-0 APPROVED

4. UNFINISHED BUSINESS

1. **MOTION (TM/LA): Approve Conference Call Notes from December 13, 2015. 7-0-0-0 APPROVED**

5. NEW BUSINESS

1. **President Mackie asked that any additional items for the March agenda be sent to himself and Secretary Wesley by March 1.**
2. **President Mackie requested state presidents contact their appropriate committee that they liaison and request to have the forms submitted to Secretary Wesley by March 1. Secretary Wesley will revise the form with the updated logo and get it out to Board members and committee chairs.**

6. INFORMATIONAL ITEMS

1. No recommendations from the SEATA Hall of Fame on candidates to submit for induction.
2. Crandall Woodson has asked to step down from the SEATA Honors and Awards Committee and will do so at the March meeting. Please be sure to thank Crandall for his leadership in this role for the past several years (since Tim Kerin).
3. Chris Snoddy has been working with the Tennessee Titans Asst. AT to gather donations for the upcoming GAC fundraiser. **If you have any contacts or are willing to make a donation, please contact Chris.**

7. ADJOURNMENT

The meeting was adjourned at 9:22 PM EDT.