



Minutes of the SEATA Executive Board Meeting

Conference Call Notes

February 18, 2018 (7:00 pm CST / 8:00 pm EST)



Roll Call

Official Minutes

X	District Director	Marisa Brunett, LAT, ATC	X	President	Gerard White, LAT, ATC	X	Vice President	Jeff Hopp, LAT, ATC
X		Tim McLane, LAT, ATC	X	Secretary	Donna Wesley, LAT, ATC			
X	Alabama President	Chris King, LAT, ATC	X	Florida President	Erik Nason, LAT, ATC	X	Georgia President	Paul Higgs, LAT, ATC
X	Kentucky President	Scott Helton, LAT, ATC	X	Louisiana President	Scott Arceneaux, LAT, ATC	X	Mississippi President	Jeff Bryant, LAT, ATC
X	Tennessee President	Peggy Bratt, LAT, ATC				X	Parliamentarian	Chuck Kimmel, LAT, ATC

Meeting called to order with quorum (4 State Presidents) at: 7:03 PM

X = Present SR = State Rep. present

AGENDA ITEM	DISCUSSION	RECOMMENDATIONS / ACTIONS
1. Call to Order (Roll Call)		
a) State Representative(s)		
b) Invited Guests / Members Present		
2. Review of Previous Discussion(s)		
a) EB Online Motion(s)	<ol style="list-style-type: none"> Motion from AL, with a Second from TN to accept the recommendations from the SEATA HOFC as presented by the Committee. Motion from Vice President Hopp, Second from TN Scott Byrd, to have separate ballots to vote on the two members who have been recommended for the SEATA HOF. Motion by TN, second by AL, to approve the District IX Young Professionals' Committee's selection of Dara Moak as the recipient of the SEATA Young Professional's Distinction Award. Motion by TN, second by GA, to approve the HOF committee's recommendation of Donna Wesley to be inducted into the 2018 SEATA HOF. Motion from TN, with a Second from AL, to approve the SEATA Corporate Partner Plan as revised. Motion from TN, with a second from AL, to not accept the HOF Committee's recommendation for Chris Snoddy (TN) to be inducted into the 2018 SEATA HOF at this time. 	<ol style="list-style-type: none"> Vote 2-5-0, Motion fails. Vote 7-0-0, Motion approved. Vote 7-0-0, Motion approved. Vote 7-0-0, Motion approved. Vote 7-0-0, Motion approved. Vote 6-0-1 (KY), Motion approved.



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	<ol style="list-style-type: none"> 7. Motion by Secretary Wesley, with second by TN, to accept the SEATA Scholarship committee's recommendations for 2018 recipients as presented. 8. Motion from TN, with a second from KY, to accept the Honors & Awards Committee recommendations for the 2018 SEATA Awards as presented. 	<ol style="list-style-type: none"> 7. Vote 7-0-0, Motion approved. 8. Vote 7-0-0, Motion approved.
<p>a) Consent Agenda</p>	<ol style="list-style-type: none"> 1. EB Meeting Minutes – <ol style="list-style-type: none"> a. December 17, 2017 2. Capitol Hill Day Grant Requests (\$500/member) <ol style="list-style-type: none"> a. KY – Fuchs and Overhiser b. TN – VanBruggen and Sanders c. LA – Berthelot d. GA - Kamarad and Mansfield e. FL – Jerry Stevens f. AL – Alyson Gramley 3. Education Sponsorship Grant Requests <ol style="list-style-type: none"> a. ATAF = \$1,000 4. Marketing Grant Requests <ol style="list-style-type: none"> a. LATA = \$1,000 5. NATA Foundation Sponsorship Invoice (\$3,500) 	<p>MOTION (AL/FL): To accept the Consent Agenda. 7-0-0 Approved.</p>
<p>2. Officer's Reports</p>		
<p>a) Director Brunett</p>	<ol style="list-style-type: none"> 1. Congratulations to ALL The NATA Award winners!! D9 is well represented overall and want to again congratulate those that are on our call tonight. Parliamentarian, Chuck Kimmel on receiving the Eve Becker- Doyle Leadership Award, Patti Tripp-MDAT, Athletic Trainer Services Awards to 3 of our EB members: Scott Arceneaux, Scott Byrd, Erik Nason Chris King. 2. The NATA International Committee- Mark Gibson and Susan Guyer came to the board for support of Dr. Lu from Team China's request for support in assisting with their search for 80-100 ATs to work in China with their national teams. 3. Third Party Re-Imbursement Pilot Program is complete (October 2014- September 2017) with the first 3 states (Indiana, Ohio & Wisconsin) have success. In total, the results show 1657 More ATs have their NPI #, 69 More ATs are billing, 22 More Employers are billing and 143 More Total Payors are reimbursing. Chair, 	<p><i>(VP Hopp Arrived 7:08)</i> <i>(Jeff Bryant Arrived 7:10)</i> <i>(Paul Higgs Arrived 7:18)</i></p> <p>Gary Reinholtz (now retired in our District) is going into NATA Hall of Fame; primary history is in D4.</p>



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	<p>Joe Greene presented several strategic recommendations based on these finding to the board with one having the NATA Establish a Third Party Reimbursement Grant Program.</p> <p>The BOD approved the request for the creation of the NATA Third Party Reimbursement Initiative (TPRI) Grant Program, a matching grant program designed to help financially support advocacy and educational efforts specific to third party reimbursement efforts at the state level. Matching grants are available up to \$10,000, and the first deadline to apply for a grant is April 15. The BOD Also approved moving forward with the design of a Peer Reviewed Payor Driven Outcomes Manuscript.</p> <p>4. NATA BOD Approved a request of support for the initiation of a Networking Reception in NOLA for the Iota Tau Alpha Honor Society (Founded in 2005 by our very own NATA HOF'r John Anderson) there are currently 90 chapters that have been instituted. One of the goals of ITA is to supports its' members through their transition to practice and it was felt a special networking opportunity would provide them with important feedback and connect them and their alumni as well.</p> <p>5. With the recent high profile sexual abuse and misconduct case in athletics and a subsequent bill that details new reporting requirements, passed in both the U.S. House and Senate, have prompted many organizations to take action to help protect others from these types of horrific and unconscionable actions. To support members in these efforts, our NATA board of directors has commissioned NATA COPE and the NATA Professional Responsibility in Athletic Training Committee (PRAT) to develop a sexual abuse education program and related resources. These tools will help ATs recognize signs of abuse, minimize the risks to patients and equip athletic trainers with additional resources about handling and reporting sexual misconduct and abuse. The education program is scheduled to launch this spring. A released statement on handling abuse that can be read in its entirety at the NATA website.</p> <p>6. GAC Update- Capitol Hill Day is Wednesday, March 7th- I believe we have 6 of our 7 states that will be represented there.</p>	



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	<ol style="list-style-type: none"> 7. Recently one of our own D9 members reached out to me to let me know about an OSHA Letter of Interpretation regarding ATs using a Game Ready in the occupational/industrial setting. I immediately contacted Amy Callender to look into this further and ask for the NATA to write to OSHA on behalf of the ATs in this setting as they did when this came up with kinesiotaping a couple of years back for further education and clarification for our members. 8. BOD approved Savannah Knighton from LSU as the new NATA Student Leadership Chair 9. Membership update- An incredible new member benefit will be rolling out after being tested called "GATHER" which is an online community for our members. It has many capabilities. 10. MARCOM update- New PR Agency was hired and will officially take over in July 18; Robin Waxenberg has assisted with transition. 11. ATs Care update- The team has reached out to Frank Walters in Broward County where the latest school shooting occurred as the hospital he worked for provides the AT. ATs Care team is available to have on-site session with staff. Erik Nason has reached out personally to AT at the school and other schools have assisted in continuing to provide coverage. 12. BOC Update from Denise Fandel- She reiterated that EBP's are NOT going away. You may have heard some talk going around about this but it is not fact. The BOC is looking at utilizing "SAM" a Self-Assessment Tool though. 	
<p>b) President White</p>	<ol style="list-style-type: none"> 1. Welcome President Bratt (TN) and thank Scott Byrd for his years of service to the SEATA EB 2. Another successful ATSS meeting (829 students and 87 faculty) 	<p>Wild Apricot – FL, KY, LA, MS, GA</p>



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	<ol style="list-style-type: none"> 3. Notice from Wild Apricot on price increase of \$80/mo effective April 3, 2018. Sharri Jackson is working on a proposal from various alternatives to be presented at the March meeting. Presently \$2916 – increase to \$3780 effective April 3, 2018. 4. NATM – Compassionate Care for All 5. State Presidents – please contact your SEATA Committee Chair for their Committee Report. 	<p>ACTION: Please follow-up with your Committee Chairs to get the Committee Reports for March. President White will update the Liaison list to include Peggy Bratt.</p> <p>ACTION: FL, MS and GA will provide names of ATs Care Attendee</p>
c) Vice President Hopp	<ol style="list-style-type: none"> 1. Update on ACTION: VP Hopp and Karen Lew will continue to examine other hotel options for future meeting (2020 +). Will be working on a couple of site visits. 2. Brass Tap is location for our GAC Fundraiser on March 9 from 7-9 PM. VP Hopp is continuing to work with the new management. 3. Please get room request (EB Members, ATs Care Reps, and VIPs) he needs this ASAP. 	<p>Hotel is working on improvements; hotel management is striving to work with us on improvements and we are going to counter their proposal. This would be for 2020 and 2021 for both ATSS and CSMM meetings. Hopefully we will have proposal for vote in March.</p> <p>ACTION: Add PAC Fundraiser for the future on March agenda.</p> <p>ACTION: Get hotel room list date requests to VP Hopp ASAP.</p> <p>ACTION: President White requested VP Hopp to see where we are in relation to room guarantee.</p>
d) Secretary Wesley	<ol style="list-style-type: none"> 1. Membership Update – Suspended membership list sent yesterday. Comparison of 2017 and 2018 numbers. 2. Newsletter Items (on hold needing information) 3. BOC Approved Provider Status – Annual Report is now available for submission and due by April 15. Be sure states are using 7th Edition of Practice Analysis as Domains have changes slightly. 4. SEATA App Update – ATSS #s and CSMM progress 5. Push CSMM Attendance – Registration #s are way down this year. 6. Committee Liaisons – be sure to ask Committee Chairs for any updates to the website for their Committee Page. 	
e) Treasurer McLane	<ol style="list-style-type: none"> 1. Update on ACTION: Treasure McLane will speak with accountant on Thursday, Dec. 21 to look at QuickBooks. Treasure McLane is continuing to work on this transition. 2. We cannot give individually to members from Puerto Rico. If they had a state association or a specific entity, then funds could be provided. 3. A detailed financial report will be put in Dropbox prior to March. 4. State Presidents confirmed that Dues Allocation will be mailed to State Treasures prior to March meeting. 	<p>ACTION: State Presidents are asked to verify that members for CHD grant are in good standing.</p>
1. Support Group Reports		
a) Standing Support Groups		
i. SEATA CUATC	Updated on DISCUSSION (tabled on Oct. Call): ICSM Chair is looking at their applicants and that they will be submitted to Director Brunett. Paul	<p>ICSM is responsible for selecting John Barrett's replacement as the SEC representative (Arkansas).</p> <p>ACTION: President Higgs (GA) will assist President White in naming</p>



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	Higgs is currently serving to communicate any information from the committee.	
b) Ad hoc / Taskforce(s)		
i. Legislative Grant Taskforce	Update on MOTION: Created a group to develop criteria to fund the SEATA Discretionary/Emergency Legislative Grant. (Treasurer McLane, Chris King (AL), Scott Byrd (TN) named to the work group.)	ACTION: President White has selected Peggy Bratt to replace Scott Byrd on this Work Group.
2. Old Business		
a) SEATA Strategic Plan Meeting	Update on SWAG Meeting <ul style="list-style-type: none"> President White is looking to have this prior to CSMM, but with ATs Care it is conflicting with the schedule. President White will be scheduling this meeting for Monday, June 25, just prior to the NATA Convention in New Orleans. 	NOTE: State Leadership Forum in Monday from 3-8:15 PM and may conflict with timing of this.
b) Sharing of CEU Opportunities (White)	Update on ACTION: SEATA Officers will develop a policy to present to the Board. <u>This item is still in progress.</u>	
c) Innovative CEU request from Ed Kravitz	Update on ACTION: President White and Secretary Wesley had a GoToMeeting with Ed Kravitz. Had a positive discussion. Would like to get additional information and feedback from other Districts with regards if a "member benefit"? Cost – Benefit analysis? Speaker honorarium increase? DISCUSSION: ICEU's hosting fee is \$500 /yr unless sales exceeds this amount. ICEU will pay SEATA 50% of all net course sales on each SEATA courses sold on ICEU Platform that have a price range of \$29.99 to \$100.00; ICEU will pay SEATA 2/3 of the net course sales on ICEU Platform that have a price range of \$100.01 to \$250.00; ICEU will pay SEATA 75% of the net course sales price that have a price range of \$250.01 and up. SEATA will be responsible for recording of presentation(s) and all materials necessary.	ACTION: President White asks Board to review the proposal and be ready for a discussion in March.
d) Disaster Relief for PR Ats (White)	Update on ACTION: Treasure McLane will contact accountant for advice and guidance	See Treasurer's Report
e) Stickers for SSS	Update on ACTION: President White will charge Scott Arceneaux to propose numbers and get information to Director Brunett.	Update will be presented at March Meeting and will be formally presented then. States will be responsible for determining method of promotion to bring awareness to the profession.
f) Membership Value Document	ACTION: President White and Treasurer McLane will work on membership value document	ACTION: Continues as a Work in Progress
g) Donations to NATA Foundation	DISCUSSION: Has SEATA made a donation for the following deceased SEATA Members? 1. Kenny Howard 2. Jack Redgren	ACTION: Treasurer McLane will follow-up and get the Jack Redgren check written.



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	ACTION: Treasurer McLane will investigate this before Dec. 31 to make any outstanding donations	
h)		
i)		
3. New Business		
a) Donation in memory of Tom Rokovitz's Wife	<p>DISCUSSION: Making a monetary donation in memory of Tom's wife.</p> <p>DISCUSSION: Do we make a donation to the Foundation on behalf of our student member from KY that passed. Typically a \$100 donation has been made to the NATA Foundation Scholarship.</p>	<p>ACTION: President White will follow-up on where Tom has asked for donations to be made on her behalf.</p> <p>ACTION: On the agenda for March.</p> <p>MOTION: (FL/TN): SEATA makes a donation of \$100 each to NATA Foundation Memorial Scholarship in honor of Tom Rokovitz's wife and Aubrey "Mikie" Hill. 7-0-0 Approved</p>
b) NATA Foundation Event	DISCUSSION: Sponsorship of NATA Foundation Event	MOTION: (DW/TM) To Sponsor NATA Foundation Event at The Great Gatsby (\$5,000) Level. 7-0-0 Approved
c) SEATA EB Meeting in New Orleans	12:30 – 2:30 PM Wednesday, June 27 is requested time for EB Meeting	ACTION: Treasurer McLane will request this time with NATA to avoid conflict with EBP Sessions at NATA.
d)		MOTION (TM/TN): Provide funding for ATs Care Shirts for Chair (2) and (1) for each SEATA Appointed State member of the District ATs Care Committee that has completed training. 7-0-0 Approved
4. Announcements	SAVE THE DATE: SEATA EB Meeting and District IX Members Meeting at NATA (New Orleans) – Wed. June 27th	
5. Adjournment	Meeting adjourned at:	9:02 PM

