



SEATA EXECUTIVE BOARD MEETING MINUTES



Thursday, June 26, 2014
Downtown Indianapolis Marriott – Lincoln

4:00 PM EST

1. ROLL CALL

The meeting was called to order at 4:02 PM by President Mackie with the following members in attendance:

Director: MaryBeth Horodyski, EdD, LAT, ATC, FNATA

President: Jim Mackie, MEd, LAT, ATC

Vice-President: David Green, MA, LAT, ATC

Secretary: Donna Wesley, MS, LAT, ATC

Treasurer: Tim McLane, MBA, LAT, ATC

Parliamentarian: Chuck Kimmel, LAT, ATC

AL – John Morr, LAT, ATC

FL – Bob Hammons, LAT, ATC

GA – Diane King, MS, RD, LAT, ATC

KY – Robert Ullery, MS, LAT, ATC

LA – Gerard White, MEd, LAT, ATC

MS – Richey Woods, LAT, ATC (rep.)

TN – Scott Byrd, LAT, ATC

President Mackie noted that Richey Woods will be acting in Mississippi President Jeff Bryant's place and has full voting privileges.

2. CONSENT AGENDA/APPROVAL OF THE MINUTES

1. Consent Agenda Items

1. Approval of May 18, 2014 Minutes

2. Add State Association Advisory Committee to the NATA Committee list with all benefits of other District Committee Chairs.

MOTION: (LA/FL) To approve the Consent Agenda Items. **PASSED 7-0-0-0**

2. Previous Votes to be Recorded in Minutes

MOTION: (Wesley/Mackie) To approve the Conference Direct Contract for future meeting services for 2015 ATSS/ATEC meetings. **PASSED 6-0-0-1**

MOTION: (Mackie/Horodyski) To Approve the addition of Rebecca Lopez (FL), Kasinda Hodge (GA), and Chris Dake (At Large) as members of the SEATA Research & Education Committee. **PASSED 6-0-0-1**

MOTION: (MS/KY) To approve the selected representatives from AL, FL, GA, KY, LA, MS, and TN for the 2014-15 SEATA Student Senate. **PASSED 6-0-0-1**

Chair – Tanner Hills, AL
AL – Jessica Mount
FL – Patricia DiMatteo
GA – Lisa Anthony
KY – Karyn Zagge
LA – Derek Carter
MS – Kathryn Carter
TN – Amanda Singleton

3. OFFICER REPORTS

Director's Report

Director Horodyski reported on the following items from the June 2014 Board of Director's meeting.

1. NATA Board voted to provide one night hotel expense for all NATA committee chairs; we may need to address change in the Policy & Procedures Manual.
2. Some districts are considering greater financial support for selected Bobby Gunn Scholarship winner; SEATA should consider this in the future.
3. HR 72 now has 53 bi-partisan co-sponsors. Please encourage members to sign the blue support cards to send to their Senators.
4. NFHS would endorse ATs in all secondary settings if they felt we had enough ATs to supply all schools.
5. USA Football Safety Coaches Program is not intended to identify them as the "trainer", but to improve the athlete's health and safety.
6. NCAA (Dr. Hainline) and Dr. John Parsons, ATC, are working with the Dept. of Defense for research on concussions.
7. Encourage new researchers in each state to utilize the USBJI's Young Investigators Program.
8. Congratulations to Alaska on licensure for Athletic Trainers. California is continuing to make progress. There is a push to make states more self-sufficient in governmental affairs efforts; some states have increased dues to fund their legislative initiatives.
9. The deadline for submission of BOC Audit material is July 1, 2014. Every state association and district that is an Approved Provider was audited this year.
10. The Council of Professional Ethics (COPE) is chaired by Dr. Jim Berry and has increased in size to 2 members of each district. Fourteen of the sixteen cases deal with inappropriate activity with a minor athlete. It is ok to be friendly with your athletes, but you cannot be their friend. The committee will work with educational programs on teaching our students professional ethics. Teaching ethics is not about teaching someone to know everything about ethics; it should be teaching about making good decisions.

President's Report

President Mackie reported briefly on the following items.

1. Thank you the Executive Board for their support and the work done recently.
2. Thank you to Georgia, Louisiana, and Kentucky for their hospitality at their recent state meetings. It was a pleasure to travel with Dr. Pattie Tripp our D9 Foundation Representative and Director Dr. Horodyski to represent SEATA.
3. Tim and David have paid off all bills associated with District Meetings.
4. Thanks to those that have worked to complete the BOC Audit material.
5. Looking forward to possibility of two new scholarships in the future.

Vice-President's Report

1. Thanks to Secretary Wesley for assistance with Audit material.
2. Thanks to REF Committee for work with Clinical Symposium.
3. Next meeting will be at Crowne Plaza Ravinia in Atlanta, March 13-15, 2015. We are contracted thru 2016. We are working with Conference Direct and Sandra Geiger for future meeting sites.
4. We will be sending out a membership survey about meeting dates, venue, format, and other items pertaining to the Symposium.
5. Decrease in attendance numbers seems to be a trend past few years, but it is not just within our District. Everyone is concerned, but no one seems to have the answer.
6. Thanks to Rich Frazee for continued hard work on securing exhibitors for the Meeting.

Secretary's Report

1. BOC Audit reminder of deadline of July 1, 2014.
2. States need to review By-Laws and Policy & Procedures to address items such as consistency with due dates. DST and SAAC are working on some Best-Practice guidelines and will have more on recommended language.
3. Please notify her of any needed changes to the website.
4. State secretaries should expect an updated membership list around the 1st of each month. If updated lists are needed sooner, please contact me. If requested, state presidents can be cc'd on the list.
5. Presidents were reminded that the membership database is the property of the NATA and lists should be so guarded. Lists to vendors or exhibitors should only be an attendee list.
6. There was a discussion about NPI and members were instructed to safely guard their personal number.
7. Active Membership Data (ALL categories) updates were provided as follows:
 - a. AL – 509
 - b. FL – 1617
 - c. GA – 843
 - d. KY – 536
 - e. LA – 381
 - f. MS – 286
 - g. PR - 7
 - h. TN – 729
 - i. VI – 4

An updated breakdown of this data will be provided to secretaries and presidents.

Treasurer's Report

1. Bank summary is included in agenda packet.
2. Current negative cash-flow is due to the full funding of the Chuck Kimmel Scholarship and we are still expecting two wires from the NATA on dues for this year.
3. Investment account has shown an increase of over \$106,000 without us adding a dime over the past year. Director Horodyski and Treasure McLane discussed the aggressiveness of the investment account since the NATA has recently changed its strategy and the SEATA P&P states that our investment account should mirror the NATA's strategy.
4. Tim needs get the following information from each state president by email:
 - a. Incorporation status
 - b. How taxes are filed
5. State dues increases were discussed in terms of the amount of burden on an Athletic Trainer. States should consider what it costs to practice when looking at a dues increase. Tim needs to be notified by Wednesday, July 2, as to what each state has set as their state dues; please email him even if there is no change in state dues amounts. The NATA needs to be notified of all state dues for the 2015 dues cycle.

4. UNFINISHED BUSINESS

1. Vice-President Green led a discussion about a proposal to change the SEATA Treasurer position to an elected position with no term limits. The benefit would be more consistency in position and to utilize Tim's background in finance.

MOTION: (Green/Horodyski) Change the Treasurer's position to an elected 3 year term with no term limit restrictions. **PASSED 7-0-0-0**

MOTION: (Green/KY) To strike the current SEATA By-Laws Article 2.2.5 and insert, "The term of office of the Treasure shall be three years. The election of Treasurer will occur on the same year as the election of the President. He/she may serve without term limits." **PASSED 7-0-0-0**

2. The discussion of new SEATA logo was tabled until the next meeting.
3. Secretary Wesley reported that the Policy & Procedures Task Force will begin more formal work next month utilizing GoToMeetings. She currently has the previous work from Presidents Morr and Hammonds as well as Director Horodyski and will be reviewing their feedback. Anyone else with comments, suggestions, or questions on the P&P should contact her as soon as possible.
4. President King reported that the Strategic Plan Survey timeframe of collecting the data. The survey is ready to go out and plan is to keep it open for 2 weeks. President White will work to transfer the survey to the SEATA Survey Monkey account so that the data can be archived with SEATA. Goal would be to get it back and analyzed by the end of July.

5. NEW BUSINESS

1. President Mackie recommended Aaron Sciascia (KY) to be the SEATA Research and Education Committee Evidence Based Practice Coordinator. A job description to be included in the P&P is attached in the agenda material.

MOTION: (Mackie/KY) To approve Aaron Sciascia as the SEATA REF EBP Coordinator. **PASSED 7-0-0-0**

2. There was a discussion about the REF Committee and the need for more involvement from members to work during the Symposium. President Mackie charged Treasurer McLane and Brady and Shelley with developing a proposal based on the NATA's volunteer's reimbursement program to help offset the cost of more committee members attending.

3. President Mackie asked the states that needed REF representatives to investigate the following possible candidates. If interested, these candidates need to submit the Candidate Nomination Form for REF.
 - a. AL – Jerri Zempki (approached President John Morr)
 - b. MS – Corrie Dalrymple (applied for EBP coordinator)
 - c. LA – Mike Brunett (approached President Mackie)
4. President Mackie submitted a proposal to create a Governance Committee with the purpose to monitor and regularly update (bi-annually) the Policy & Procedures and any other SEATA governing document as necessary. This committee will be chaired by the Secretary and consist of the Parliamentarian, two state presidents, and two at-large members appointed by the President and approved by the Board. The selection of members and terms will mirror the current SEATA documents.

MOTION: (Mackie/LA) To accept the proposal of creating a Governance Committee. **PASSED 7-0-0-0**

5. President White reported on Elections Committee timeline for the upcoming election of President and Treasurer.
 - a. Nominations begin July 1, 2014
 - b. Nominations end August 15, 2014
 - c. Members will be informed of Call for Nomination in tonight's members meeting.
 - d. RT will send out an eBlast with Call for Nominations
6. Treasure McLane led a discussion about the proposal from Dr. Pattie Tripp regarding the purchasing of AV equipment for meetings. A cost-analysis was presented on the items identified in the proposal with a 3 year IRS depreciation included. The original request was for 4 computers with needed software and projectors; this would allow for use during both ATEC/ATSS and CMSS meetings. The Board questioned the logistics of equipment storage and transportation and asked the REF and ATSS Chairs to address these issues prior to the Board voting on the proposal. Tim will work on another analysis once the logistics issue is addressed.
7. The Executive Committee discussed the transfer of the SEATA Website to Wild Apricot. Aaron Sciascia is willing to work with RT Floyd on transferring the material to an updated website. We can keep our domain name with GoDaddy and hosting with StarLogic (if desired). There will be approximately a \$2,600 annual fee based on our membership size. We can utilize Wild Apricot for meeting registration and other services. President Mackie proposes discontinuing our agreement

with SignUp4 (\$1,200 annually) for registration and election purposes. We have purchased Survey Monkey which can be utilized for election and other survey purposes. The proposal requests the approval of the expense to transfer our website and membership management services over to Wild Apricot. Tim will ask about referral compensation or rates with District/State structure. The cost would be based upon us being at the top tier due to membership numbers.

MOTION: (Mackie/AL) To approve funding for transfer of SEATA Website to Wild Apricot.
PASSED 7-0-0-0

6. INFORMATIONAL ITEMS

1. President Mackie reminded the Executive Committee that next year will be the 40th Anniversary of the Annual Clinical Symposium. Please offer suggestions of ways to promote and make more special.
2. Presidents and Officers are reminded to get information for eBlasts to Secretary Wesley by the 15th of each month.
3. President Mackie reminded State Presidents that job postings on state websites that are not listed in NATA Career Center makes the state ineligible for annual NATA Career Center distributions.
4. We have discontinued Level3 for conference calls. If a state needs to utilize the SEATA GoTo Meeting account, please contact Tim or Donna for assistance and set up.
5. SEATA Memorial Resolutions webpage has been updated with the 7 members that were identified at March meeting.
6. Updated Committee Liaison Appointments

MaryBeth Horodyski	NATA Research & Education Foundation SEATA Athletic Training Educators' Conference Committee
Jim Mackie	SEATA Student Senate Committee SEATA Elections Committee SEATA Athletic Training Student Symposium
David Green	SEATA Corporate Partnership Committee SEATA Research & Education Committee SEATA Annual Clinical Symposium
Donna Wesley	SEATA Communications Committee SEATA Governance Committee
Tim McLane	NATA Committee on Revenue * NATA Governmental Affairs Committee SEATA Finance Committee
John Morr	SEATA Scholarship Committee NATA College/University Athletic Trainers' Committee

Bob Hammons	NATA Public Relations Committee NATA Clinical & Emerging Practices Athletic Training Committee*
Diane King	NATA Secondary School Athletic Trainers' Committee SEATA Honors & Awards Committee
Rob Ullery	NATA Ethnic Diversity Advisory Committee
Gerard White	SEATA Hall of Fame Committee NATA College/University Athletic Training Student's Committee
Jeff Bryant	NATA Ethics Committee SEATA History & Archives Committee
Scott Byrd	NATA Young Professionals Committee NATA Political Action Committee

*NATA Committee has changed

7. NATA Committee Changes:

- COPA – JC Andersen
- CUATC – John Barrett
- COPE – Marisa Cholsten & Tyler Hamilton
- EDAC- Kysha Harriell
- PR – Kristan Yates
- SSATC – Chris Snoddy
- ECE- Gianluca Del Rossi
- PPEC – Gary Wilkerson
- PEC – Kristen Schellhase
- MDAT – Stephanie Lennon

8. The two candidates for NATA President are Russ Richardson and Scott Sailor. Congratulations to Dr. Horodyski as the next NATA Vice-President. New Secretary/Treasurer will be Kathy Derringer.
9. President Mackie again congratulated Dr. Horodyski on received the NATA Foundations' Volunteer Award.
10. The Executive Committee was reminded to complete the SEATA Expense Report and submit to Treasure McLane for reimbursement.
11. Treasurer McLane will be working to update the Incorporation information with the Mississippi Secretary of State's office.
12. The District Members meeting is at 6:15 in ICC Room 109.

8. ADJOURNMENT

The meeting was adjourned at 5:53 PM EST.