



Minutes of the SEATA Executive Board Meeting

Conference Call

October 16, 2016

(September 18, 2016 Call Agenda – Tabled)



Roll Call

Un-Official Minutes

X	District Director	Marisa Brunett, LAT, ATC	X	President	Gerard White, LAT, ATC	X	Vice President	Jeff Hopp, LAT, ATC
X	Treasurer	Tim McLane, LAT, ATC	X	Secretary	Donna Wesley, LAT, ATC			
X	Alabama President	Chris King, LAT, ATC	X	Florida President	Erik Nason, LAT, ATC	X	Georgia President	Eric Gunderson, LAT, ATC
X	Kentucky President	Rob Ullery, LAT, ATC	X	Louisiana President	Scott Arceneaux, LAT, ATC	X	Mississippi President	Jeff Bryant, LAT, ATC
X	Tennessee President	Scott Byrd, LAT, ATC				X	Parliamentarian	Chuck Kimmel, LAT, ATC

Meeting called to order with quorum (4 State Presidents) at: 8:01

X = present

AGENDA ITEM		DISCUSSION	RECOMMENDATIONS / ACTIONS
1. Call to Order (Roll Call)			
a)	State Representative(s)		Marc Osborne (MS) Representative – President White expressed condolences to MS President Jeff Bryant on the passing of his mother yesterday. Visitation is tonight and funeral will be on Monday. Scott Byrd (TN) joined 8:34 PM
b)	Invited Guests / Members Present		
2. Review of Previous Discussion(s)			
a)	Consent Agenda	<ol style="list-style-type: none"> Approval of August 21, 2016 minutes (as emailed) Support Group Appointments <ul style="list-style-type: none"> MS Hudson Byrnes (PR Committee) KY Robert Helton (COPE) AL DJ Gilland (H&Aw) LA Paige Wheeler (YPC) Shawn Felton (Quiz Bowl Workgroup Chair) 	MOTION: Approve Consent Agenda. (AL/FL) 6-0-0-1 Approved
3. Officer's Reports			
a)	Director Brunett	<ol style="list-style-type: none"> NATA Treasurer Tim Weston reported that the NATA is in good financial shape; Board approved changing fiscal year end date to March 31 to June 30 beginning in 2017 and asks Districts to also consider this change. 2017 NATA Presidential elections announcement was sent to all eligible candidates. Candidates were asked to declare acceptance 	ACTION: Director Brunett will follow-up with Tameshia about adding specific stipend amount for teacher/ATs who receive a stipend for their athletic training duties.



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	<p>of candidacy by Nov.7, 2016, with formal committee selection in Houston and presentation at FaceTime on June 28.</p> <ol style="list-style-type: none"> 3. Joe Green is new consultant for 3rd Party Reimbursement Project as of August 1. 4. SB 689 now has 16 co-sponsors; NATA is continuing to work so that it is not held up since we are on a tight deadline with the end of session fast approaching. 5. Closing in on 1,000 Safe Sport Schools Awards (New schools: TN -5; FL -34; KY- 7; GA-1; LA -2; AL-2 with several renewals) 6. ATYourOwnRisk! Is progressing with R.T. Floyd helping get Dr. Andrews to make several promotional campaigns. NATA is seeking assistance in getting additional contacts for high profile athletes or coaches; contact Marisa or MARCOM department. 7. NATA will be doing another Salary Survey (middle of next week thru November). President King asked that a stipend be added to identify Secondary School ATs that are primary teachers. President Nason asked that this also be beneficial for COPA. 8. Policy change by NATA Board to now allow AT Retired members being able to serve on national committees. Director Brunett asked Board to change to allow Dr. Ken Wright to serve on PRC. 9. ATCares approved Lovie Tabron as D9 Representative. Laura Zdziarski will be serving as an At-Large member for this committee as well. 10. Convention Program Committee requested 3 non-District based members to be added to committee and was approved. Kavin Sang will replace Eric Schwartz as CPC Chair in June. 11. NFL Pilot Program with NATA/KSI/PFATS/Gatorade will be working with several states on grants up to \$20,000 each for up to 150 schools to funding ATs with primary focus in AZ, IL, OK, and OR. 	
<p>a) President White</p>	<ol style="list-style-type: none"> 1. Working with Karen Feirman and Sandra Geiger on date change for the 2019 ATSS meeting. The current dates are during the 2019 NFL Superbowl in Atlanta, so the hotel is asking SEATA to make a date change. The ATSS Workgroup has approved the date change to Feb 9-11, 2019. We are currently working on additional concessions with the hotel due to this change. 2. Secretary Wesley and I meet back in August to begin a review process for the updating of the SEATA P&P Manual. Please take some time to review the Policy and Procedures as they are sent 	<p>ACTION: President White will be sending out an email to State Presidents later with Sections 2 and 3 of the Policy & Procedures Manual specifically dealing with Organizational Support Groups. Email will also have a list of current state representatives on each group. Presidents are asked to review and notify President White of any changes or questions.</p>



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	<p>out. I will provide a deadline for questions / comments / feedback, make any necessary changes and then place that Section on the next EB Agenda for us to adopt.</p> <ol style="list-style-type: none"> 3. Eric Fuchs has stepped down as the Chair of the SEATA Quiz Bowl Workgroup. I asked each of the current workgroup members to see if they would be willing to serve as the Chair. Dr. Shawn Felton (FL) has expressed an interest and willing to serve as Chair. 4. NATA Awards nomination acceptance/submission deadline was October 1st. Hopefully, D9 will be represented in all categories. 5. Future CSMM Dates (FYI) <ul style="list-style-type: none"> March 10-12, 2017 (EBM: Thurs. March 9th) March 8-10, 2018 (EBM: Wed. March 7th) March 7-9, 2019 (EBM: Wed. March 6th) 	
a) Vice President Hopp	No report at this time; items will be discussed later in agenda.	
a) Secretary Wesley	<ol style="list-style-type: none"> 1. Membership Renewal opened October 1. 2. Updated membership numbers show a potential of 8600 members (6102 Active and 2498 Suspended). 3. ATSS Registration is now open. 4. Honors & Awards nominations are due soon; please help nominate deserving members. <ol style="list-style-type: none"> a. HOF & MDAT – Nov. 15 b. YP Distinction – Nov. 1 c. SEATA Awards – January 1, 2017 d. Gatorade D9 Secondary School AT – November 30 5. Items for October issue of SEATA Newsletter are needed by 5 PM on Monday, Oct. 17. 6. Please give at least 72 hours advance notice if you wish to utilize SEATA website or SurveyMonkey for state elections. This ensures enough time to get it done and revised if needed. 	
b) Treasurer McLane	<ol style="list-style-type: none"> 1. Pfizer lawsuit issue may impact our investments. 2. ATSS Registration is showing high numbers of pre-paid registrants. 3. Checks are caught up with exception of Sharri Jackson. 4. Detailed financial report will be available in November. 	
12. Committee Reports		
a) Standing Committees		



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i. ATSS Workgroup	The 2017 ATSS will be held on February 2-4, 2017. Plan is to open registration on October 15 th . The symposium agendas have been sent to Donna for the website. The group is investigating the possibility of using a 3 rd party company to provide the “comprehensive mock exam” for Track C students (seniors).	
ii. SS Committee	Chair, Chris Snoddy, has requested approval of the SS Committee Composition: AL - Joe Lemery ATC Jlems56@hotmail.com FL - Kenneth Keister ATC Kenneth.Keister@ocps.net GA - Katie Terrell ATC kterrell@oconeeschools.org KY - Andrew Carlson ATC Andrew.Carlson@bluegrassortho.com LA - Alex Dibbley ATC Alex.Dibbley@cpsb.org MS - Jeff Bryant ATC Jeff.Bryant@Hattiesburgpsd.com TN - Mark Creasy ATC Mark.CreaseyATC@gmail.com	TABLED – to revisit after later discussion on committee makeup (New Business item e) MOTION: To approve SSATC membership as submitted. (MS/AL) 7-0-0 Approved
b) Ad hoc / Taskforce Committee(s)		
i.		
13. Old Business		
a) NATA Foundation Contracts (Treasurer McLane)	Status/Update: A working group was established to review the proposed contracts and work with Dr. R.T. Floyd and Dr. Pattie Tripp to bring a recommendation back to the group before signing the contracts. Group will consist of Treasurer McLane, President Gunderson (GA) and President Ullery (KY).	ACTION: Treasure McLane will again email Dr. Tripp and Dr. Floyd about the status of our contracts/payments to the NATA Foundation.
b) Crisis Event Workgroup (Pres White)	Status/Update: President White, President Ullery (KY) and President Byrd (TN) have had some preliminary discussions for developing a SEATA Policy on this matter. The group will continue to work on this and will plan to bring a recommendation(s) to the EB for discussion at our next conference call.	
c) Office 365 (VP Hopp)	Update on ACTION: VP Hopp will investigate other opportunities to improve communication for the Executive Board and state association business.	VP Hopp is working with GoDaddy to have email based on seata.org. Additional information could be available for states to utilize this as well on the state level. Hope to have it finalized next week.
d) SEATA Quiz Bowl (Pres White)	Update on ACTION: President White will follow-up with the Committee at a later date to then report back to the EB. INFORMATION: See email response below from Chair Eric Fuchs with regards to the SEATA Quiz Bowl Committee to reevaluate the format in determining the SEATA representative.	TABLED for further discussion in March with Shawn Felton.



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	<p>President White did ask Chair Fuchs to delay his resignation until a phone conversation could be held between the two; unfortunately, Chair Fuchs denied my request to discuss the matter and tendered his resignation as Chair.</p> <p>DISCUSSION: Recommend that we table this discussion until we can meet with the new Chair at our March meeting?</p>	
<p>e) SS Concerns to NATA SS Chair Conference Call (DD Brunett)</p>	<p>DD Brunett facilitated a conference call with Bart Peterson, NATA SS Chair, on Tuesday, Oct. 4th at 8 am (CST) as requested by the EB members. The following members were on the call: Marisa Brunett (DD), Gerard White (Pres), Jeff Hoop (VP), Chris Snoddy (SEATA SS Chair), Chris King (AL Pres), Scott Arceneaux (LA Pres)</p> <p>INFORMATION: President White and Secretary Wesley participated in a SEATA SS Committee (SSC) conference call this past Wednesday. Pres White asked the SSC to review the need for SEATA to sponsor a SS Presentation at each State Meeting. Sponsorship will be equal to SEATA's Invited Speaker honorarium/expense. An alternative for the group was to develop a project proposal for the SSC to produce a video targeted for the SS AT to be placed on the SEATA website.</p> <p>DISCUSSION: President White recommends to propose to the SSC to host a Secondary School Summit [either GoToMeeting?? or Face-face (Date TBD (Jan?) in Birmingham, AL (central location??)] inviting all State SS Chairs to attend. Purpose: To review all NATA statements/articles and then develop an plan of action (if necessary) from SEATA to be presented at the next NATA SS Committee meeting in June?</p>	<p>ACTION: President White directed SEATA SS Chair Chris Snoddy, in collaboration with the respective State SS Chairs, develop an informational PPT presentation to better/effectively communicate the NATA's position on HS Student Aides. This will also create an effective dialogue from the States back to SEATA, and in turn, back to NATA.</p> <p>MOTION: Workgroup +2 SSATC committee members be assigned to discuss need for a meeting and develop a proposal to bring to Board by mid-November. (TM/MS) 7-0-0-0 Approved</p>
<p>f) SEATA collaboration with Biodex to offer EBPs (VP Hopp)</p>	<p>Update on ACTION: Continue discussion with Shannon Wiggins (Biodex) and bring definitive options to the Board.</p>	<p>Carried over to November Call</p>
<p>g) Reimbursement Check Issue (Tres McLane)</p>	<p>Update on ACTION: Following up on checks that have been cut to see if the check(s) need to be cancelled or if cashed?</p> <p>The "missing" check for a member's reimbursement for NATA EB Meeting was identified. The State Representative has confirmed receipt of her reimbursement.</p>	



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n) National Athletic Director's Meeting – December 11-12, 2016 in TN.	<p>Update on ACTION: Scott Byrd will check with obtaining a list of attendees in advance to provide to SEATA/NATA as an exhibitor for pre event marketing.</p> <p>Update on ACTION: Director Brunett will contact NATA MarCom to investigate booth/banners and signage for marketing material.</p> <p>Update on ACTION: State presidents will investigate door prize donations.</p>	<p>ACTION: Director Brunett will work with MarCom and materials can be sent to Scott Byrd for delivery to event.</p> <p>ACTION: President Scott Byrd will send a reminder to state presidents about door prizes/giveaways.</p>
i) Crisis Event: LA Flooding	<p>Update on ACTION: President Arceneaux will discuss with his officers on the best way for District IX States to support impacted ATs in LA.</p>	<p>LA continues to work and asked President Nason (FL) and President Gunderson (GA) to update on Hurricane Matthew. FL in St. Augustine/Jacksonville Beach area had some damage due to flooding. ATAF is continuing to gather information but is aware of 1 AT that had significant damage. GATA has reached out to a few members that had damage with most being on the intercostal areas; updates will continue as people are getting back to their homes.</p>
14. New Business		
a) ATSS Equipment Request	<p>See email request below and estimated charges. ATSS Workgroup is requesting approval to purchase 4 sets of helmet/shoulder pad equipment removal training kits for a total cost of \$1,300.19. (see email below)</p>	<p>MOTION: Approve funding the equipment request proposed by the ATSS. (AL/LA) 7-0-0-0 Approved</p>
b) Storage Unit Charges	<p>Historically, SEATA has stored several items, supplies, etc. at our personal houses. With the 4 computer/projector cases and other SEATA office/registration supplies which are kept and used for SEATA event, we need to rent a climate controlled storage unit.</p> <p>DISCUSSION: Authorize Treasurer McLane to rent a climate controlled unit for SEATA equipment, supplies and inventory. The rental fee is approximately \$109/mo.</p>	<p>MOTION: Approval of climate-controlled storage rental facility for Treasure McLane to store SEATA items/equipment. (FL/MS) 7-0-0-0 Approved</p>
c) State Meeting Reciprocity (DD Brunett)	<p>A SEATA member has asked if SEATA would consider allowing SEATA members to attend other state meetings at a member rate for the other states.</p> <p>DISCUSSION: SEATA EB to adopt a recommendation asking each State President to petition their respective State Association to adopt a Policy on reciprocity for a current SEATA member to attend their State Meeting at a "member's rate".</p>	<p>ACTION: President White will send email to request State Presidents to adopt a policy on the issue of out-of-state meeting attendees.</p>



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<p>d) Celebrating NATM with Atlanta Hawks</p>	<p>Hawks have a home game on Friday, March 10, 2017. They are offering a discount ticket price and an opportunity for SEATA to recognize NATM. (see email below)</p> <p>DISCUSSION: The tickets cost from \$21-75 each. Does SEATA purchase a group seating (to get the NATM recognition at the game) and then sell to member?? This may be the same night as the Foundation Fundraiser event...can they be connected??</p>	<p>ACTION: President White will contact Dr. Tripp and forward information from Atlanta Hawks for possibly using game on March 10 as an NATA Foundation event.</p>
<p>e) SEATA Support Group change to P&P Manual</p>	<p>After reviewing Section III of the SEATA P&P Manual, President White makes the following recommendation for discussion:</p> <p>Revise the policy regarding the composition of SEATA Committees for which the SEATA Chair is the NATA District I Representative. The policy should be changed to require (or permit??) that the respective State of the SEATA Chair to have a separate (second) member to the SEATA Committee.</p> <p>RATIONALE: The SEATA Chair has specific duties and responsibilities to the Chair position. This would “free” him/her from the State responsibilities.</p>	<p>MOTION: Accept proposed policy change to committee structure. (DW/KY) 7-0-0-0 Approved</p>
<p>f) MDAT Committee composition</p>	<p>We have several vacant positions on the MDAT committee. Can we appoint those Honors & Awards Committee Members to the MDAT Committee? This would help with nominations and selections for these two committees to work together?</p> <p>DISCUSSION: President White is expecting a response from the MDAT Chair, Amanda Benson. We can wait until a response is given from the committee?</p>	<p>TABLED for now until further follow up with MDAT Chair</p>
<p>15. Announcements</p>	<p>Support Group List/Liaison List will be sent out by President White following this meeting.</p> <p>Director Brunett followed up on the needs of Heloise Belarmino (daughters) and Mike Jones regarding support from SEATA. Director Brunett will send an email with suggestions for Heloise and Chris King updated on Mike to suggest that we focus on his daughter for now.</p> <p>Future Conference Call meeting times – 8 Eastern/7 Central on 3rd Sunday of each month.</p>	
<p>16. Adjournment</p>	<p>Meeting adjourned at:</p>	<p>9:59 PM Central (AL/FL)</p>

