



SEATA Executive Board Meeting
Agenda and Proceedings
Crown Plaza Ravinia Hotel, Atlanta, GA
1:00 PM – 7:00 PM Thursday, March 31, 2005



Call to Order @ 1:04 PM: Chris Gillespie

Roll Call:

District Director: R.T. Floyd
President: Chris Gillespie
Vice-President: Kelli Sabiston
Secretary: Jim Mackie
Treasurer: MaryBeth Horodyski

Alabama: Brad Montgomery
Florida: Marisa Brunett
Georgia: Lori Groover
Kentucky: Greg Rose
Louisiana: Gary Lewis / Gerard White
Mississippi: Donna Wesley
Tennessee: Nick Pappas

Approval of Minutes from June Meeting

Motion to approve by Greg Rose, KY
Second by Brad Montgomery, AL
Approved 7-0-0

President's Report: Chris Gillespie

Welcome

Personal Thanks to Board Members for their hard work on behalf of SEATA
Meeting Committee: Recognized Monique Butcher Mohka, Carl Mattacola, Kelli Sabiston and her Meeting Committee
Agenda Overview

District Director's Report: R.T. Floyd

District 9 National Award members:

NATA Honorary Membership: Darren Johnson, M.D., KY
Athletic Trainer Service Award: Tom Bair, GA; Janet Passman, LA; Kelli Sabiston, FL; Ronald Harper, LA; John Zubal, GA
Most Distinguished Athletic Trainer: Ron Courson, GA
40 Year award: Bob Lundy, FL

Board Actions

NATA - AOSSM Shared Marketing Campaign
Ad swap out with Sports Section of APTA and opportunities to improve relationship
New membership category of Certified Military Active created
50-Year membership pins will be presented
40-year member awards are to recognize time and efforts but have not received any other awards. Eligible members must apply for it.
Journal now available for students at discounted subscription rate of \$20.00
NASM relationship is going well at this time, \$1,000 scholarship will be presented to the District for scholarship purposes
R.T. serves as Liaison to Educational Task Force related to Degree program in Athletic Training and reports that the preliminary recommendations are as follows:

1. Effective for the 2014-2015 academic year, athletic training (without modifiers) must be listed as the degree subject area in institutional academic publications and on student official transcripts.
 - The name "athletic training" does not have to appear on the student's diploma.
 - The NATA encourages institutions to initiate this transition as soon as possible.
2. The task force recommends that entry to the profession continue to be at the undergraduate level.

3. More dialog needs to occur on how to achieve better communication and coordination between accredited undergraduate and advanced master's education programs.

NATA Political Action Committee formed, more info at NATAPAC.ORG

Discussion was held regarding sources of funds for PAC

Membership issues

Cary Berthelot & Larry D'Antoni have been named as Co-Host Committee Chairs for the NATA 2006 Clinical Symposium in New Orleans:

NATA Membership Dues Increase proposal

Nick Pappas, TN: Motion to table the motion to approve a national dues increase by \$10.00 for on line payment and \$15.00 for non on-line payment until June Meeting, more input is requested from the membership at this time.

Seconded: Gerard White, LA

Action: Motion tabled until June Executive Board Meeting

NATA Mission Statement Revision

"To enhance the quality of healthcare provided by certified athletic trainers and to advance the athletic training profession"

Motion to accept Mission Statement as read: Greg Rose, KY

Seconded: Donna Wesley, MS

Approved: 7-0-0

SEATA Mission Statement

Nick Pappas, Marisa Brunett, Greg Rose task force report

Refer to preliminary documents which will be reviewed by State Presidents and SEATA officers by May 1 and who will return their final recommendations to the Executive Board by May 15 for further deliberation and for final action the June Meeting.

SEATA Strategic Planning

Discussion of a need to have a separate meeting for review and planning

Discussion of video conferencing for additional meetings

Nick will look at possibilities to present at June meeting

Everyone is asked to check on video conferencing in your location

SEATA Policy & Procedure Manual

R.T. distributed draft for review by the Executive Board

Committee Liaisons are requested to seek input from Committee chairs and forward changes to R.T. and Committee Liaison by June 1 who will attempt to incorporate suggestions and provide for final acceptance at June Board Meeting

SEATA Committee Reports

Leadership Directory distributed

NATA Committee Reports

Liaisons responsibilities discussed

Membership retention & recruitment efforts

Consider the idea of adding membership charge (\$177.00) to non-NATA members for annual meeting registration. Jim & MaryBeth will review options of adding cost to registration fee, survey other districts, and make a report at June meeting

Break 2:50PM – 3:00PM

Vice President's Report: Kelli Sabiston

- Kelli announced that she has moved to North Carolina and is resigning her position at this time but will remain in her responsibilities until special election is completed.
- SEATA meeting planning summary: everything is going well at this time, there is concern with lower

- numbers but this has been discussed and is a national trend.
- Jeff Van Note will be keynote speaker at our Presidential Lecture
- NATA Hall of Fame Members now receive registration waiver and personalized name badges
- Site selection for future meetings discussed and members are pleased with location and costs. Will continue to look at the possibility of rotating to another state once every 3-4 years.
- Expressed communication concerns regarding membership. Recommended a once per year mail-out of Newsletter and Registration for Annual Meeting Information
- Suggests review of Committee funding options to improve their functions.

Secretary's Report: Jim Mackie

- Hole punching responsibilities distributed
- Future Elections: Timeline for elections for District Director, President, & Treasurer whose terms are complete in '06 was presented.
- Special election for Vice-President (need for completion of term)
 - Motion to contract an Accounting firm to establish relationship for voting accountability
 - Second: Marisa Brunett, FL
 - Discussion
 - Approved: 7-0-0
- Secretary is asked to establish written guidelines for accountability procedures to be reviewed by Executive Board. Provide CPA with Member list and Member numbers.
- Kelli is asked to continue with her responsibilities through June Meeting
- Development of Election Committee
 - Motion by Nick Pappas, TN: The President will name a committee to be chosen from state presidents for the purpose of nominations and elections and one person to be chosen named chair from that group.
 - Second: Marisa Brunett, FL
 - Approved: 7-0-0
 - Action Item:
 - Lori Groover, Chair, Donna Wesley, & Brad Montgomery were selected for the committee
- Discussion of term limits for Secretary & Treasurer
 - Motion to not consider any changes in term limits: Nick Pappas, TN
 - Second: Greg Rose, KY
 - Approved: 7-0-0
- Request the approval of funding for Registration Chairperson to attend Annual Meeting
 - Motion to approve: Marisa Brunett, FL
 - Seconded: by Nick Pappas, TN
 - Approval: 7-0-0

Jim Thornton of the NASM stopped by to report on relationship with the NATA and donation of \$1,000 Scholarship for District 9. Two Masters level scholarships will be offered to the NATA this summer.

Treasurer's Report: MaryBeth Horodyski

Financial Report as of 1-1-05 / 12-31-05

Checking \$45,061.68

Individual state reports distributed

Savings \$7,096.56 (12-31-04)

Investments \$189,995.29 (2-25-05)

District IX – our investments are in strong status at this time and we are also in compliance with recommendations to have secondary recovery funds available. (We are one of three districts who meet this recommendation)

Atlanta Falcons – Jerry Rhea Scholarship will be promoted through the NATAREF.

Jim Gallaspy scholarship: SEATA is receiving \$500.00 from Alumni group annually

NASM Scholarship: The NASM will provide \$1,000.00 to the district for a scholarship. This will be an annual scholarship.

States may not have a separate Job Listing and receive funds from career center funds as well as a link on the NATA website to the state website. The exception to this is if the state guarantees that it only lists those that are on the NATA career website.

Emails – There is a 10% bounce rate at the NATA level of wrong e-mails
 About 75% of NATA members provide email addresses for use

There is a new computer program at the NATA for membership dues and tracking.
 Members are encouraged to pay on-line (discount)
 New state reports are being provided to the Treasurers on MS Excel

CEU issues: The BOC is supportive of hole punching method SEATA currently uses.

Sponsorship money from the NATA will be sent to the District in May 2005.

State Reports: deferred until members meeting

Alabama	Louisiana
Florida	Mississippi
Georgia	Tennessee
Kentucky	

New Business

- District Dues Increase: MaryBeth Horodyski
 Last increase in District dues was 30 years ago.
 Operation costs have increased annually and there is a need to maintain our financial responsibilities

Request State Presidents to survey membership by state regarding a request for dues increase of \$10.00 for Certified / non-certified students (\$10.00 to state & \$10.00 to District) and increase of \$10.00 for Certified Members (\$8.00 District & \$2.00 State), total of \$20.00. The table below outlines the current and proposed changes. State Presidents will be asked to provide a report and vote at the June meeting.

SEATA dues breakdown

	Current certified/associate	Suggested certified/associate	Current student	Suggested student
To NATAREF	\$5.00	\$5.00	\$0.00	\$0.00
To states	\$25.00	\$27.00	\$5.00	\$10.00
Remain with SEATA	\$12.00	\$20.00	\$5.00	\$10.00
TOTAL	\$42.00	\$52.00	\$10.00	\$20.00

- Member request for athletic training item contributions for the History & Archives Committee; R.T. Floyd
- SEATA Student Leadership & Representation Concept discussed by R.T. Floyd
- SEATA Newsletter Format & Mailings; R.T. Floyd
 Defer any mailings at this time secondary to cost
- Postcards to improve communication to those without email; R.T. Floyd
 Cost savings noted in using usps.com service
- Request the approval for purchase for a new computer for Secretary and portable printer for the Treasurer: Jim Mackie
 Motion by Marisa Brunett, FL to approve purchase of new computer and portable printer
 Second: Brad Montgomery, AL
 Approved 7-0-0
- Approval of conference call for Ethnic Diversity Committee through TelCom & set up with NATA: R.T. Floyd. Approved 7-0-0-0 Motion by Greg Rose, KY; Second, Lori Groover, GA

Old Business

- Exchange of Meeting planner or District Director with District I & II; R.T. Floyd
 Tabled for further discussion but agreed it is a good concept

- SEATA web page, email, password protected directories discussed by R.T. Floyd
Please provide feedback and suggestions

Committee Reports: Refer to reports at seata.org

- College & University Athletic Trainers, Bill McDonald
- SEATA Exhibits, David Green
- Memorial Resolutions, John Anderson
- SEATA Honors and Awards, Crandall Woodson
Board requests Crandall to investigate cost of purchasing a new display board for Award recipients and present to the Board in June.
- SEATA Athletic Training Student Symposium/ EC Educational Multimedia / College & University AT Students, Ray Castle
- Research & Education Foundation, Mike Wilkinson
- SEATA Research & Education Carl Mattacola & Monique Butcher Mohka
- Governmental Affairs, David Jones
- Clinical/Industrial/Corporate, Brian Franklin
- Secondary School Committee, Marisa Brunett for Stephanie Lennon
- History & Archives, Lori Groover for Alan Lollar
- Women in Athletic Training, Kelli Sabiston
- Public Relations / Newsletter / Web site Jim Mackie
- SEATA Annual Symposium Oversight, Kelli Sabiston
- SEATA Scholarships, Brad Montgomery for Janet Passman
- SEATA Site Selection, Marisa Brunett for Clay Farr

Adjourned at 7:00 PM