



# Minutes of the SEATA Executive Board Meeting

Conference Call

September 8, 2019 (7:30 pm / 8:30 pm EST)



Roll Call

Official Minutes

P	District Director	Marisa Brunett, LAT, ATC	P	President	Gerard White, LAT, ATC	P	Vice President	Jeff Hopp, LAT, ATC
X	Treasurer	Tim McLane, LAT, ATC	P	Secretary	Donna Wesley, LAT, ATC			
P	Alabama President	Danielle Platt, PhD, LAT, ATC	P	Florida President	Erik Nason, LAT, ATC	P	Georgia President	Amos Mansfield, LAT, ATC
P	Kentucky President	Scott Helton, LAT, ATC	P	Louisiana President	Cary Berthelot, LAT, ATC	P	Mississippi President	Jeff Bryant, LAT, ATC
P	Tennessee President	Peggy Bratt, LAT, ATC				P	Parliamentarian	Chuck Kimmel, LAT, ATC

— Meeting called to order with quorum (7 State Presidents) at: 6:34 PM

P = Present

X = Not in attendance

L = Late Arriving

SR = State Rep. present

AGENDA ITEM	DISCUSSION	RECOMMENDATIONS / ACTIONS
<b>1. Call to Order (Roll Call)</b>		
a) State Representative(s)		President White started the meeting with a moment of silence in honor of past SEATA Board Member Nick Pappas.
b) Invited Guests / Members Present		
<b>2. Review of Previous Discussion(s)</b>		
a) EB Online Motion(s)	P&P Change: Invited Speaker Benefits / Compensation	<b>Motion (KY/GA):</b> To accept the changes to the invited speaker benefits and compensation as presented. <b>VOTE: 7-0-0-0. Passed.</b>
b) Consent Agenda	<ol style="list-style-type: none"> <li>April 7, 2019 Meeting Minutes (Tabled 5-19-19 and 6-25-19)</li> <li>June 25, 2019 Meeting Minutes</li> </ol>	<b>Motion (TN/LA):</b> To accept the consent agenda as presented. <b>VOTE: 7-0-0-0 Passed.</b>
<b>3. Officer's Reports</b>		
a) Director Brunett	<p>~ D4 subdivision: information/PPT has been on the SEATA.org home page since July. We will be putting together a "Feedback Survey" to send out to the membership so Director Brunett knows exactly how the D9 members want her to vote in the boardroom when this comes up for a vote.</p> <p>~ The NATA BOD approved a Technical By Laws Change on the August 27, 2019 BOD conference call on the conflicting language regarding service on the NATA Presidential Nominating Committee. The contradiction existed if an immediate past DD rolled off the board more than four years ago. The technical change fixes this</p>	<p><b>ACTION:</b> Officers will develop a feedback survey for sending to our membership to appropriately reflect the District's standing on the proposal.</p> <p><b>ACTION:</b> Director Brunett and Secretary Wesley will be working to send details out about position vacancies.</p> <p>State Presidents have been speaking with NATA President Lindley about communications and President Helton expressed his appreciation about the calls.</p>



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	<p>contradiction to ensure each district has two votes if more than two NATA president candidates emerge. With the technical fix, it is possible that not every immediate past director is eligible to be NATA president, but each it eligible to serve on the committee and vote in the process.</p> <p>- NATA is launching our new Nimble AMS platform Sept 17.</p> <p>For our members, all of our apps/websites will remain the same experience (PDC, <a href="http://nata.org">nata.org</a>, career center,go4ellis). What will change:</p> <ol style="list-style-type: none"> <li>1. Every member (and nonmembers who use the PDC) will have their password reset and have to create a new one</li> <li>2. The member profile page on <a href="http://nata.org">nata.org</a> will be replaced with a new/more robust member dashboard (screenshot attached). Currently, we only have a way for you change some basic contact info and reset your password. The new dashboard will integrate with our other databases and include:               <ol style="list-style-type: none"> <li>i. My event registration history (expotracker)</li> <li>ii. PDC (announcements, expiring courses)</li> <li>iii. My honors and awards history</li> <li>iv. My orders order history</li> <li>v. My committee involvement</li> <li>vi. My donations</li> <li>vii. Print your membership card</li> <li>viii. Modify your contact preferences</li> <li>ix. Future integrations that give an overall engagement score to the member as well as to our staff, on the backend all of these require an integration (external database connection) to all of these systems</li> </ol> </li> <li>3. New member application and member renewal forms are revamped</li> </ol> <p>- ICSM had a meeting of the minds in August to develop best practices with the Medical Models The goal is to develop best practices and identify case studies that NATA members –as well as key stakeholders in collegiate athletics –can use of institutions within the athletic/academic model that have invoked systems to</p>	



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	<p>eliminate undue influence from persons of authority and ensure medical autonomy (i.e. Ron Courson's model at Georgia)</p> <p>-NATA BOD passed a request to approve funding to sponsor the US Bone &amp; Joint Initiative's Musculoskeletal Education Program. This is a program that will be rolled out to all medical schools in the country, specifically looking at the primary care physicians. ATs are actively involved including Paul Ullucci-Liaison) in developing the content and are recognized for their important role in sports-related injury prevention and treatment.</p> <p>- NATA BOD approved NATA's participation on the Shaquille O'Neal Foundation Advisory Board and their RISE program to help our youth find a better way to deal with pain after an injury instead of using opioids. Approved the NATA President or the President's designee on their board of directors.</p> <p>-NATA BOD approved the formation of a Youth Sports workgroup with Ellis Mair as the Chair and Vice President, Brunett as the Board Liaison. Some of the main objectives include Identifying how NATA can further advance the health and safety in organized youth sports and advancing the role of the AT, Investigate current Best Practices for the National Governing Bodies ( NGBs)</p> <p>-NATA BOD approved the formation of a steering committee for the proposed NATA Sports Science, health, Data analytics summit with Adam Annaccone as the Chair and Director Coberly as the Board liaison.</p> <p>-OSHA Cold Compression Units update- NATA President Lindley, VP Brunett, ED Dave Saddler, D7 Director Gallegos &amp; GA Director Amy Callender had a conference call with Game Ready VP of national sales Joe Kanefsky, their marketing and risk management staff to discuss a collaborative effort to to reproach OSHA on this issue. Both sides will be investigating different information that may be presented to re-approach OSHA for consideration on this issue.</p> <p>- NATA BOD approved Sue Stanley Green as the Chair of the NATA Honors &amp; Awards Committee beginning June 2020</p>	



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	<p>~JC Andersen has been selected to serve as the D9 Representative on the Educational Advancement Committee</p> <p>Current D9 openings available to announce to take over in 6/20:</p> <ul style="list-style-type: none"> <li>*Governmental Affairs Committee (current- Kelsey Greenwald)</li> <li>*Hall of Fame Committee (Anna Simpson)</li> <li>*LGBTQ+ (Rebecca Lopez approved as new NATA Chair)</li> </ul> <p>Next NATA BOD Call is on Monday, September 23, 2019</p>	
b) President White	<ol style="list-style-type: none"> <li>1. New email addresses for the Officers. Now using GSuite with the seata.org domain in email. Cost is \$30/month.</li> <li>2. Progressing with Cvent training. The 2020 ATSS/A TEC will be SEATA's first event using the new platform. (TATS Meeting – January)</li> <li>3. Had a planning conf call with ATSS; will transition to a two track program this next meeting (Foundations and Competencies).               <ol style="list-style-type: none"> <li>a. Registration fee increase of \$10 (\$100 to \$110) to offset possible Suturing Lab (Foundations) and BOC Prep Exam (Competencies).</li> <li>b. Lab faculty will be asked to assist/facilitate 2 labs (each lab repeated twice) for a total of 4 sessions this year (previously 3 sessions)</li> </ol> </li> <li>4. Had a conf call with ATEC; updated on ATSS tentative agenda. Mandy is trying to minimize any potential time conflicts of ATEC attendees and ATSS faculty participation. Plan to have a joint conf call ATSS/A TEC in the next 1-2 weeks.</li> </ol>	<p><b>ACTION:</b> TN and LA need to send Cvent contacts to President White ASAP.</p> <p>GATA will be looking to have an EBP session in December and plans to utilize Cvent for registration.</p> <p>KY looks to possibly add Cvent as well.</p>
c) Vice President Hopp	<ol style="list-style-type: none"> <li>1. Addendum to the 2020 ATSS/A TEC hotel contract with CPR to add meeting spaces for ATEC.</li> <li>2. Update on Conference Direct investigating contracts for 22/23.</li> <li>3. 2020 CSMM Planning</li> </ol>	<p><b>ACTION:</b> Update title on Agreement and will sign to get back to them to reserve the additional space for ATEC.</p> <p>President Platt asked about bringing back ATs Care training to be included in CSMM Planning. (AL, LA, FL, GA).</p> <p><b>ACTION:</b> Vice President Hopp will contact Lovie to coordinate bringing this back to our District Meeting.</p> <p><b>ACTION:</b> Vice President Hopp will follow up with Conference Direct and CPR to see if Pass Key can be utilized for group reservations for ATSS.</p>



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d) Secretary Wesley	<ol style="list-style-type: none"> <li>1. Membership Update – Suspended/Non-Members</li> <li>2. Cvent - ATSS/A TEC Registration</li> <li>3. Honors &amp; Awards – Deadlines for Nominations NATA &amp; SEATA Awards</li> <li>4. Info for SEATA eBlasts or Newsletter due 9/10</li> </ol>	<p><b>ACTION:</b> Secretary Wesley will send District At A Glance to state officers and presidents.</p> <p><b>ACTION:</b> GA President Mansfield will work with Bob Nevill on state presidents submitting names as a “nomination” for SEATA Hall of Fame. President Mansfield will follow-up with the Board regarding further action if required.</p>
e) Treasurer McLane	<ol style="list-style-type: none"> <li>1. What is the name of the firm who serves as the SEATA Auditor?               <ol style="list-style-type: none"> <li>a. Provide a copy of the most recent Audit Report.</li> <li>b. What is the Reporting time period?</li> </ol> </li> <li>2. Is the SEATA Accountant the same as our Auditor?</li> <li>3. Reimbursement Checks:               <ol style="list-style-type: none"> <li>a. Chantelle Green, ATs Care Response</li> <li>b. Carson Newman Benevolent Fund (\$5,000)</li> </ol> </li> <li>4. Payment of Outstanding Invoice – NATA Lawyer (The Venable Group). (2/3 have been paid)</li> <li>5. Verification of D &amp; O Insurance for our District – What it covers? Is it current?</li> </ol>	<p>NOT ON CALL – TABLED</p> <p><b>ACTION:</b> Insurance verification information will be sent out to the Board by President White when it is confirmed.</p>
<b>4. Committee Reports</b>		
a) Standing Committees		
i.		
b) Ad hoc / Taskforce(s)		
i. Legislative Grant Taskforce (President Bratt – TN)	<p><b>Update on ATCTION:</b> President White submitted a draft revision to the P&amp;P regarding Legislative Grants. Updated the timeline of application and reimbursement request to better align with NATA guidelines</p> <p><b>Discussion:</b></p> <ol style="list-style-type: none"> <li>1. Limit a State Association from applying once every five years?</li> </ol> <p>State can only request a maximum funding limit to equal 10% (??) of that respective State's dues revenue to SEATA. (i.e., if a SEATA received \$30,000 in state member dues to SEATA, then the max \$ to apply for is \$3,000.)</p> <p>Significant discussion regarding limits of funding for IRS purposes with regards to tax-status.</p> <ol style="list-style-type: none"> <li>1. 10% not to exceed \$5,000</li> </ol>	<p>TABLED</p> <p><b>ACTION:</b> TN President Bratt will follow-up on this and state presidents will provide feedback on the document and how to proceed.</p>



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<b>5. Old Business</b>		
a) SEATA SWAG (Strategic Plan) Meeting	Update: President White updated the SWaG Document to include the Strategies identified by the groups. The SWaG Document has been sent to the SEATA Committee Chairs for review and action(s).	
b) Funding support for Committee meetings at CSMM	<p><b>Update:</b> President White is seeking a line item budget of \$10,000 for SEATA Committee Travel for the purpose of conducting a committee meeting at CSMM, ATEC, or ATSS events. At the June meeting, the Board expressed the need to clarify what expenses would be covered by SEATA.</p> <p><b>DISCUSSION:</b> President White proposes a SEATA P&amp;P change to Section IV.B: Expense Reimbursement Policy to allocate a maximum of \$200 for travel expenses and a registration fee waiver, as approved by the SEATA President.</p>	
c) State Secretary – Treasurers Committee	<p><b>MOTION (FL/AL):</b> Fund an Organized leadership meeting for state Sec. and Treasures at the 2020 CSMM. President White is requesting \$7,500 to cover travel expenses (\$200), up to 2 hotel nights (\$300) and a committee meal (\$35) for 14 attendees.</p> <p>Discussion from President Helton and President Nason included the idea of states having some investment of having their officers attend this meeting. Clarification of this proposal is that this is for 2020 CSMM only (at this time). Additional discussion included possibly moving this to be in conjunction with the SWaG Meeting in the future</p>	<b>MOTION (AL/LA):</b> To approve the proposed funding (\$7,490) for the State Secretary – Treasurers Committee meeting during CSMM 2020. <b>7-0-0-0 Passed.</b>
d) SEATA Convention and Expo	<b>MOTION (GA/TR):</b> SEATA investigate the viability of combining CSMM and ATSS and ATEC for 2022/23 contract negotiation. President White will work with the SEATA Officers to develop a proposal for a SEATA Convention and Expo.	<b>ACTION:</b> Initial planning should include investigating all 3 meetings in one location/dates, including outside Atlanta.
<b>6. New Business</b>		
a) P&P Change: Research & Education Committee	<ol style="list-style-type: none"> <li>1. Updated functions of committee co-chairs.</li> <li>2. Increase in Research Grants               <ol style="list-style-type: none"> <li>a) Professional \$5,000</li> <li>b) Student \$2,500</li> </ol> </li> </ol>	Break: 12:21 PM -125:34 PM <b>MOTION (KY/MS):</b> Accept Policy & Procedure changes as submitted regarding the Research & Education Committee changes. <b>7-0-0-0 Passed</b>
b) P&P Change: Public Relations Committee and Communications Committee	<ol style="list-style-type: none"> <li>1. Combines PR and Communications Committees into one MarCom Committee.</li> <li>2. Creates 3 Coordinator positions (Social Media, Digital Media, &amp; Marketing Collaterals)</li> <li>3. Defines the roles and responsibilities.</li> </ol>	<b>MOTION (KY/LA):</b> Accept the Policy & Procedure changes as submitted regarding the MarCom Committee. <b>7-0-0-0 Passed</b>
c) Recognition of Nick Pappas – Legislative Advocacy Award	Nicholas A. "Nick" Pappas was a dedicated servant to the athletic training profession and had a significant impact on the practice of athletic training across District IX of the NATA. In honor of his	<b>MOTION (FL/GA/TN):</b> Accept the proposed development of the new Nick Pappas Legislative Advocacy Award. <b>7-0-0-0 Passed.</b>



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	<p>tireless efforts for legislative and governmental affairs initiatives, the SEATA Executive Board creates the Nick Pappas Legislative Advocacy Award. This award shall recognize dedicated members of the athletic training profession who follow his example of leadership and service in the advancement of the profession.</p> <p>Nominees for this award will be SEATA Members and have demonstrated legislative advocacy and leadership over their careers in ways that reflect Nick's legacy and spirit, including:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Driving the professional excellence in the provision of athletic training services</li> <li><input type="checkbox"/> Developing legislative strategies in organizing grassroots campaign(s)</li> <li><input type="checkbox"/> Promoting advocacy efforts that raise the visibility and influence of the profession.</li> </ul> <p>An immediate call for nominations shall be made by SEATA to announce this award. The SEATA Governmental Affairs Committee shall review all nominations and make a recommendation to the SEATA Executive Board for a 2020 recipient.</p>	<p><b>ACTION:</b> President White will be attending Nick's funeral service and will be drafting a "resolution" to announce and present to Nick's brothers.</p>
EXECUTIVE SESSION	<p>President White called for Executive Session at 7:59 CST PM</p> <p>Executive Session ended 8:01 PM CST</p>	
7. Announcements	<ul style="list-style-type: none"> <li>• 1<sup>st</sup> Sunday @ 6:30 pm CST / 7:30 EST Oct. 6 - Nov. 3 - Dec. 1 - Jan. 5 - Feb. 2 - Mar (CSMM) - April 5 - May 3 - June (NATA)</li> <li>• LA President Berthelot gave a health update on SELU Dr. Bob Goodwin and asked for prayers and support and President White reported that he will be moving to a rehab facility tomorrow.</li> <li>• President Nason provided an update on the Third Party Reimbursement initiative. He reported on the opportunity to engage and educate our members about a pilot project and will be presenting additional specifics on a future call, but he is pleased with the project's success and potential for growth in our District.</li> </ul>	
8. Adjournment	Meeting adjourned at: 8:07 PM CST	