



**Southeast Athletic Trainers Association
Executive Board Conference Minutes
Sunday December 8, 2013
8:00 pm EST & 7:00 pm CST**

Secretary Bair called the roll and found the following members to be present;

District Director MaryBeth Horodyski, EdD, ATC, LAT, FNATA
President Jim Mackie, MEd, ATC, LAT
Vice President David Green, ATC
Secretary Tom Bair, MEd, ATC, LAT
Treasurer Tim McLane, ATC, LAT, MBA
Parliamentarian Chuck Kimmel, ATC, LAT
Florida President Bob Hammons, ATC, LAT
Georgia President Diane King, ATC, LAT
Kentucky President Robert Ullery, ATC
Mississippi President Jeff Bryant, ATC, LAT
Tennessee President Chris Snoddy, ATC, LAT

and as absent;

Alabama President John Morr, ATC, LAT
Louisiana President Gerard White, MEd, ATC

Parliamentarian Kimmel declared a quorum present and President Mackie called the meeting to order at 8:02.

1) Approval of minutes:

President Mackie removed from the agenda the voting to approve the minutes of the August 4th Executive Board Call to allow a review of corrections and he indicated these would be back on the agenda in the future.

Director Horodyski motioned that the October 13, 2012 minutes of the Executive Board Call be approved with minor grammatical changes made. The motion was seconded by President Snoddy. **Passed. (Dir, TN) 5-0-0-2 (AL,LA)**

2) District Director Report

Director Horodyski reported that the NATA Board of Directors has heard from various NATA committees about the lack of NATA members that have obtained a National Provider Identifier (NPI) number. This is a concern as it is government metric used to determine how many members are in a profession. Currently only 52% of NATA members have obtained an NPI number thus leaving our profession grossly undercounted which could have extreme negative consequences for our profession. Health care policy could very easily be made using the data, which would not bode well for any setting. Director Horodyski shared a correspondence from a member that pointed out a very large percentage of individuals working in the traditional setting have not requested an NPI number. She expressed that perhaps there is a common belief throughout the membership that NPI numbers are needed only by those billing for services. She requested that all State associations make a strong concerted effort to educate their membership and assist them in the process if need be. This issue is critical to the profession regardless of employment setting.

Additionally Director Horodyski reported that many of the topics discussed on previous calls are progressing smoothly and there has been no major changes to them. This includes expansion and development internationally between the NATA and Athletic Training associations in other countries.

3) President's Report: Jim Mackie

President Mackie reported that Multi-view has had some internal staffing changes to resolve some of the issues that were brought to them. To date he is not pleased with the arrangement and will continue to work towards having this arrangement meet the Boards expectations.

4) Vice President's Report: David Green

Vice President Green reported to the Board that benchmarks and deadline to ensure a good meeting are proceeding on schedule. This committee recently had a call and he is comfortable the process is on track. This year's meeting will have some minor changes, as an example the combined business meeting/awards ceremony/lunch. Vendor agreements are starting to be returned as well. He also indicated that nominees for SEATA awards are very low.

5) Secretary Report

Secretary Bair reported to the Board progress of the ad hoc committee reviewing the SEATA Policy and Procedures Manual. Committee members have finished their task and the goal is to have all parts compiled and organized and then return to committee members for a final consensus by the end of 2013. Recommendations will then be made to the Board. Secretary Bair also reminded all Board members to use exec@SEATA.org email address when sending information, newsletters, e-blast, etc.. to State association membership in an effort to keep the Board informed of what is going on in each state. Additionally Secretary Bair informed the Board that he will be purchasing a new camera for SEATA use. The expense was approved prior however it was believed pricing would be better this time of year.

6) Treasurer's Report

Treasurer McLane reported to the Board current cash flow position and investment account standing. As SEATA investment funds have nearly all transitioned from a margin account to an equity account he would like the Board to begin thinking of a long range financial plan for SEATA.

He further reported on conference registration and financial picture of both the annual student conference as well as the bi-annual educator's conference. He requested guidance from the board regarding payment of a flight for a speaker for the educator's conference. After discussion Treasurer McLane was asked to get more information about the request.

7) Unfinished Business

A) Strategic Plan

President Snoddy reported to the Board that he and President White have completed a survey that is designed to get member feedback with regard to SEATA's future path. The Survey was sent to the Board and good feedback was provided. It will next be sent to the leadership of each State association.

B) Legislative Grants

President Hammons reported to the Board that he and President Ullery have been working with new language to harmonize the SEATA Legislative Grant Program with the of the NATA's Legislative Grant Program. This language is currently being reviewed.

C) Committee Appointment

President Mackie completed the voting process that was begun on line to place Steven Patterson as a member of the Quiz Bowl Committee. The motion, second, and discussion were held electronically. **Passed (GA, AL) 5-0-0-2 (AL, LA)**

President Mackie led the voting process to fill an open position on the Ethnic Diversity Advisory Committee. The motion to place Jun Matsuno on this

committee as a representative from Kentucky was made and seconded. **Passed (KY, FL) 5-0-0-2 (AL, LA)**

D) 2016 Meeting

SEATA has received a request from the Crowne Plaza to move our meeting date from March 16-20, 2016 to March 9-13, 2016 due to a scheduling conflict on their part. Options as to how to resolve this issue were discussed including working with the hotel in some capacity and move our meeting to another location for that year. President Bryant will work with a contact to find out availability and feasibility of using a convention center on the coast of the Gulf of Mexico, and President Mackie will have further dialogue with SEATA's external convention planner. Once more information on options is made available this issue will be further discussed.

E) Committee Re-appointments & Liaisons

President Mackie shared with the Board that he continues to review the composition of SEATA committees to ensure they are operating with the proper resources and personnel to help fulfill SEATA's mission.

8) New Business

A) Student Senate & Proposal

President Mackie led a discussion about the possibility of providing complementary registration or assistance with hotel accommodations for the leadership of the SEATA Student Senate that assist with the management and operation of the meetings sponsored by SEATA. As this could have an impact on the budgeting process for the meetings it will be discussed with Dr. Ray Castle prior to a final decision being made.

B) Logo proposal

Director Horodyski provided the Board with some options for a new SEATA logo that is similar to the new NATA logo. After discussion the motion to adopt the logo that is of similar style as the new NATA logo, using SEATA coloring, was made and seconded. **(Dir, KY)** After further discussion a motion was made to rescind the prior motion, it was seconded. **Passed. (Dir, MS) 4-1(KY)-0-2 (AL,LA)**. Upon further discussion the motion was made to have Director Horodyski employ a graphic designer to produce a sample logo incorporating the current SEATA logo and the logo that is similar to the NATA logo, and she may spend up to \$300.00 for this purpose. **(Dir, FL) 5-1(KY)-0-0 (AL,LA)**.

9) Meeting Adjourned

At 9:16 having no further business President Mackie motioned the meeting be adjourned, the motion passed (President, TN) 5-0-0-2(AL, LA)