



Southeast Athletic Trainers Association Executive Board Meeting Minutes March 7, 2013; Atlanta, GA

1) Roll call.

President Mackie called the meeting to order at 1:01 P.M. and asked Secretary Bair to call the roll which revealed the following members as present;

Director MaryBeth Horodyski, EdD, ATC, LAT, FNATA	Alabama President John Mohr ATC, LAT
President Jim Mackie, M.Ed., ATC, LAT	Florida President Bob Hammons, ATC, LAT
Vice-President, David Green, ATC	Georgia President Diane King, ATC, LAT
Secretary Tom Bair, M.Ed., ATC, LAT	Kentucky Representative Robert Ullery, ATC
Treasurer Tim McLane, ATC, LAT, MBA	Louisiana President Gerard White, M.Ed., ATC
Parliamentarian Chuck Kimmel, ATC, LAT	Mississippi President Jeff Bryant, ATC, LAT
	Tennessee President Chris Snoddy, ATC, LAT

And as absent;

Alabama President John Morr ATC, LAT.

SEATA members present, R.T. Floyd, EdD, LAT, ATC, NATA Foundation Vice President, Mike Wilkinson, MS, ATC.

2) Call to order.

President Mackie welcomed all and thanked everyone for their attendance and participation. He reviewed the concept of synergy and expressed his desire to have this meeting produce many synergistic results.

3) Review and approval of minutes.

A motion that the minutes from the February 10th 2013 provided in the Board packets be approved as presented, was made, voted upon and passed. (Secretary, President Snoddy; **vote 7-0-0-0**)

4) District Director's Report.

NATA BOD – Founding Strategic Partners

Director Horodyski thanked J&J and Gatorade for supporting SEATA. She stated that Jack Weakley and Skeeter Schuessler would be in attendance at our meeting.

NATA Overview – Vision Quest

Director Horodyski gave a very brief overview of Vision Quest and encouraged the SEATA Board to review information about Vision Quest on the NATA website. Guiding principle for Vision Quest:
Athletic trainers are integral members of the health care, wellness and sport communities, fully utilizing

their knowledge, skills and abilities in the delivery of athletic training services that benefit the health and wellness status of our nation. Vision Quest has been agreed to and supported by NATA, NATA Foundation, BOC and CAATE—strategic partners in the athletic training profession. Vision Quest has four strategic goals that are briefly identified below.

- Strategic Goal #1: Scope of practice (legislative/regulatory)
- Strategic Goal #2: Degree requirements and quality of the athletic training education programs
- Strategic Goal #3: Practice position, employment, and reimbursement
- Strategic Goal #4: Economic/clinical research as an integral part of practice and practice model development

Director Horodyski presented a summary of the NATA's plans and direction for the interrelation of advocacy, marketing, PR, reimbursement, and research. Also included in the NATA strategic planning are efforts for improving health care of secondary school athletes (*Achieving Appropriate Medicare Care for Secondary School Athletes*, *Secondary School Student Athletes' Bill of Rights*, and *House Resolution 72 - Protecting America's Student Athletes*). With respect to the NATA's initiatives for 2013 Federal Legislative and Regulatory the following activities will be highlighted: continue to build Congressional support, continue educational outreach to key government agencies, continue to seek regulatory recognition and utilization of athletic trainers, and lead efforts on youth athlete safety.

The NATA BOD approved a proposal for *Inter-Association Task Force Recommendations in Developing a Plan for Recognition and Referral of Collegiate Student Athletes with Psychological Concerns: A Consensus Statement*.

An initiative for the *Enforcement of the crown of the helmet contact rule in college and high school football* was developed and key organizations and individuals have been targeted for support/endorsement (NATA statement will be submitted to other organizations for their endorsement, and will be presented to the American Football Coaches Association, Collegiate Football Officials, National Football League, National Federation of State High School Associations, and National Collegiate Athletic Association).

The NATA BOD approved work group to prevent sudden death in high school strength and conditioning sessions. Additionally, the Board approved the development of an inter-association workgroup to create best sports medicine practices for secondary schools and colleges. This document will have credibility and impact because of NATA's acknowledged expertise in sports safety.

It was announced that an Off-Convention Joint Committee Meeting time will be established and most likely will be held in conjunction or close proximity with the January NATA BOD meeting. The purpose of this meeting set-up is to enhance synergy and communication between committees and workgroups and encourage committees to plan and work strategically. Those committees that will participate in this meeting session include: CEC, CEPAT, CUATC, CPC, COR, DST, ECE, EDAC, NATSC, SSATC, PR, and YPC. Other committees can submit proposals to attend

NATA BOD - Nomenclature

The review of the nomenclature was completed by the Work Group. The group worked to assess all avenues that may support or refute the change in the name of athletic trainer. The group met with many groups within the NATA structure, reviewed state governing laws or practice acts, assessed federal legislative initiatives, and addressed potential costs if a change was recommended. The final outcome and recommendation of the group was to maintain the current nomenclature. Additionally the group recommended a change to the NATA logo. Several designs were developed and one design was selected and approved by the NATA BOD. The new design will be presented to the members in June 2013.

Journal of Athletic Training, Athletic Training Education Journal

The home office for the journals will be moving to St. Louis. The move will take place during March and April 2013. The NATA BOD approved the request for *Journal of Athletic Training* to become the official journal of the Athletic Trainers and Therapists and Sports Rehabilitators in Ireland (ARTI).

The NATA home office will be moving to a new location in Dallas. The NATA received a very good value for the sale of the current building. Since we were facing significant repairs, upgrades and updates at the old building the timing was appropriate for selecting a new facility for our national headquarters.

THANK YOU - Eve Becker-Doyle, CAE

Eve Becker-Doyle resigned effective 31 December 2012. The NATA will have a special program to recognize her and thank her for many years of excellent service to the NATA. David Saddler, CAE has been selected as the new CEO for the NATA.

Congratulations to our SEATA NATA Award Winners

NATA Hall of Fame

Ron Courson
R.T. Floyd

MDAT

Jennifer Hootman
Carl Mattacola
Timothy Uhl

FNATA

Bill Holcomb

ATSA

Richard Frazee
Robert Hammons
Patricia Tripp

NATA StarTRACKS Leadership Development Program

Stephanie Wise – TN
Cheryl Cundy – GA

New NATA Executive Director

Director Horodyski shared with the Board that Mr. David Saddler was chosen by the NATA Board to be the associations next Executive Director after an extensive nationwide search.

5) Presidents Report.

President Mackie reviewed upcoming meeting dates of importance which are; Executive Board on Tuesday June 26th, 2013 at 4:00 PM, followed by the District Meeting at 6:15 in Las Vegas. Specific location will be announced at a later day.

President Mackie also informed the Board that NATA President Jim Thornton and NATA District VI Director Kathy Dieringer will be present at our meeting this year with and that Director Dieringer will be presenting at this meeting on the topic of reimbursement.

President Mackie also discussed briefly the new Board member training that took place prior to today's Executive Board meeting.

President Mackie also explained that joining the Board for the Board dinner will be 3 past NATA Presidents, Bobby Barton, Jerry Rhea, and Chuck Kimmel, in addition to current NATA President Jim Thornton, as well as Mr. Jack Weakley of Johnson and Johnson, and Mr. 'Skeeter' Schuessler of Gatorade and his wife Debbie in addition to Research and Education Foundation Chair Pattie Tripp and Research and Education Committee Co-Chair Brady Tripp.

President Mackie expressed his thanks to former State Presidents Jeff Hopp of Georgia, Eric Fuchs of Kentucky, and Donna Wesley of Mississippi for their service to SEATA and that they would be receiving a token of gratitude during the awards ceremony to be held on Saturday.

President Mackie also informed the board that Cathy Brown Crowell will be receiving the gift to acknowledge her years of service as SEATA Research and Education Committee Chair and Co-Chair.

President Mackie also expressed thanks to Exhibits Chair Rich Frazee for the great work he has done by recruiting 15 new exhibitors. He also expressed thanks to Board members who made calls to vendors to personally invite exhibitors.

President Mackie thanked Vice-President Green for putting together another great meeting and complimented him for the great product that his efforts have produced. Vice-President Green has worked tirelessly with Emory to ensure this meeting is well put together. This is the third year of the partnership between SEATA and Emory, and other meeting options and partnerships will be discussed latter in this meeting.

President Mackie shared his positive experience at the NATA Capital Hill day good and that was held in late February in conjunction with the Youth Sports Safety Alliance Annual Summit. During the Summit it was announced that House Resolution 72 was introduce into the United States House of Representatives. This Resolution deals with youth sports safety issues.

6) Vice-President's Report.

Vice-President Green reported that SEATA has 226 registrants for the 2013 Annual Members Meeting and Clinical Symposium, and that Emory currently reports 80 registrants.

Vice-President Green also reported that there will be 24 SEATA Exhibitors and that 29 booths have been sold. He also reported on issues with the hotel and shared that a new General Manager and other hotel personnel have work to resolve the various issues and that he looks forward to being in this hotel for the next 3 meetings.

7) Secretary's and Treasurer Information.

Secretary Bair presented to the Board the electronic votes to be memorialized in the minutes of this meeting:

December 20th 2012. Motion; Accept as presented the Minutes of the November 18th 2012 SEATA Executive Board Conference Call. Motion Secretary Bair, Second President Hopp. **Vote 6-0-0-1 (LA).**

December 28, 2012. Motion; Approve the recommendation from the Hall of Fame Committee that Crandall Woodson be entered into the SEATA Hall of Fame. Motion, Hall of Fame Committee, Second President Hopp. **Vote 7-0-0-0.**

December 29, 2012. Motion; A SEATA Most Distinguished Athletic Trainer Award be created and administered by a Sub-Committee of the Honors and Awards Committee and that Jim Gallaspy serve as Sub-Committee Chair and that Amanda A. Benson, Ed Evans, and Doug May serve as members. Motion, President Mackie, Second President Snoddy. **Vote 6-0-0-1 (GA).**

January 14, 2013: Motion; Kelly Henderson of Gulf Coast University replace Amanda Andrews Benson in the position of SEATA Liaison to the Student Senate. Motion, President Mackie, Second Secretary Bair. **Vote 7-0-0-0.**

January 18th, 2013. Motion; The SEATA Executive Board approve the SEATA Scholarship Winners presented below. Motion SEATA Scholarship Committee, Second Kentucky Representative Ullery. **Vote 6-0-0-1 (LA).**

Undergraduate

Andrew Brubaker (Eastern Kentucky University)	The SEATA Memorial Undergraduate Scholarship (\$1000)
Amanda Hotop (North Georgia College & State University)	The Jerry Rhea/Atlanta Falcons Undergraduate Scholarship Award (\$1000)
Rachel Gregory (University of Miami)	The Jim Gallaspy Student Leadership Scholarship (\$500)

Graduate

Ruth Lyndsey Ingram (Georgia Southern University)	The SEATA Memorial Graduate Scholarship (\$1000)
Anna Porter (University of Kentucky)	The Jerry Rhea/Atlanta Falcons Graduate Scholarship

Kelly Harrelson (Florida International University)	Award (\$1000) The Hughston Sports Medicine Foundation Scholarship (\$500)
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January 25, 2013. Motion; The SEATA Executive Board approve the SEATA Honors and Awards Committee list of recipients presented below. Motion SEATA Honors and Award Committee, Second President Bryant. **Vote 6-0-0-1 (LA).**

Chuck Kimmel Award of Merit: Michael Wilkinson, ATC

Jack C. Hughston, MD Sports Medicine Person of the Year: Robert K. Collins, MD

District Award: Tom Bair, ATC

Backbone Award: Vanessa Abrams, ATC

Professional Athletic Trainer Award: Donald Moseley, ATC

College/University Athletic Trainer Award: Phil Shaw, ATC

High School Athletic Trainer Award: Scott Arceneaux, ATC

Clinical/Industrial/Corporate Athletic Trainer of the Year: Regg Swanson, ATC

Education/Administration Award: Marisa Colston, PhD, ATC

Secretary Bair updated the Board on the activity of the Communications Committee which now is comprised of the Secretaries of the State Association, Beth Van Zant who manages the SEATA Facebook page, R.T. Floyd who continues to operate the SEATA webpage and pushes SEATA eblast, Paul Higgs who manages the SEATA Twitter account, and the Public Relations Officer of the SEATA Student Senate, who is currently Hudson Byrnes. Currently there have been 110 'Likes' on the SEATA Facebook page and 248 individuals are following SEATA on Twitter. Google +, and a video channel are other activities being explored as well establishment of a Dropbox for use to exchange pictures and other information.

Treasurer McLane reviewed current cash flow statement and informed the Board that SEATA has \$364,842 cash on hand with several expenses left to pay. He also provided the Board with a history of SEATA investment accounts and educated the Board as to the type of accounts SEATA has been invested in. He is working with Well Fargo to transition SEATA funds to instruments more appropriate for SEATA. Once the transition is completed a suitability profile will be done and he will advise the Board if any further action is needed to ensure SEATA is made whole.

Treasurer McLean also led a discussion and review of expense reporting and the process to ensure accurate and efficient reimbursement.

8) Annual business

Committee appointments

A motion that the Board approve current committee appointments for remainder of 2013 was made, **(President; GA) Vote 7-0-0-0**

President Mackie led a discussion regarding SEATA providing committees conference resources as a way to facilitate more activity. The motion was made that SEATA Committees have access to the SEATA conference call resources on a scheduled provided by the president with a corresponding report of call activities provided to the committee liaison, Secretary, and President. **(LA; KY) Vote 7-0-0-0.**

Bobby Gunn scholarship renewal approval

A motion was made to renew SEATA's \$500 commitment to defray travel cost to the NATA annual meeting for an Athletic Training student that has never attended the meeting prior. The student will be selected by the District Director. **(President, Director) Vote 7-0-0-0**

NATA President Jim Thornton visited the meeting and took the opportunity to praise all of the SEATA Board members for efforts to advance the profession. He expressed his gratitude for the privilege of serving on the NATA Board with SEATA current and past Directors. President Thornton took the opportunity to review some current NATA activities.

Leadership training:

Current SEATA Parliamentarian and past NATA President Chuck Kimmel provided the board with many of his insights and what he has found to be keys of leadership and establishing meaningful relationships within the profession. His council was formed not only by his experiences but by his reading on the topic of leadership and he recommended to the Board *Thomas Jefferson*' by Thomas Barefoot.

Travel and reimbursement/Policy and Procedure review:

The motion that a work group consisting of Director Horodyski, Secretary Bair, President Hammons, and President Morr be formed for the purpose of reviewing the entire SEATA Policy and Procedure Manual and to provide the Board with recommended up dates to this document. **(President, TN) Vote 7-0-0-0**

Consent agenda:

In the interest of time the motion was made to place on a Consent agenda Approval of Student Senate Public Relations Officer on the SEATA Communications Committee; Approval of Hudson Byrnes Mississippi Student Senator; Approval the Student Senate request of one additional member to represent the state of Florida; Approval the nomination of Shelley Linens, PhD, ATC from Georgia State University as Research and Education Co-Chair. **(President, Director) Vote 7-0-0-0**

State dues:

The State Presidents have polled their membership with regard to their approval of a \$5 SEATA dues increase with the additional \$5 flowing through to the State associations, beginning with the 2014 dues cycle. The motion was made to increase SEATA due \$5 with the increased amount going to the States starting with the 2014 dues cycle. **(President, Secretary) Vote 3-(AL, LA, MS) 4-0-0.** The motion did not pass.

Treasurer McLane informed the Board that the NATA staff was able to accelerate their time line of the project they have been working on for several months that will enable each State to set their own dues

and be billed through the NATA soft ware. Each District Treasurer is to report to the NATA if any State wishes to change their State Dues by July 1 of each year. Thus if any State wishes to change their State dues for the 2014 dues cycle they need to inform the SEATA Treasurer prior to the end of June, 2013.

StarTrack Review and Renewal

President Mackie informed the Board that Mrs. Cheryl Cundy of Georgia has completed the program and reminded the Board that she is currently serving as a Member of the Finance Committee. Mrs. Stephanie Wise of Tennessee his entered the program.

Retirement of NATA Executive Director Eve Becker-Doyle

Directory Horodyski informed the Board of activities and gifts other NATA District are doing to show appreciation to Mrs. Becker-Doyle for her many years of quality service to the NATA membership and the profession of Athletic Training. The motion was made that pending approval of the Honors and Awards Committee that Mrs. Becker-Doyle be the recipient of the 2014 Jack C. Hughston Sportsmedicine Person of the Year award and the District Director will purchase a gift for Mrs. Becker-Doyle not to exceed \$1000.00 (**Director, President**) **Vote 7-0-0-0**

8) Closed Session.

President Mackie indicated there was a member issue that required attention and declared the meeting enter into Closed Session and invited guest to enjoy the hotel lobby and return to the meeting when the meeting room door was opened. The guests exited the room and the door was closed.

President Mackie declared the meeting return to Open Session and the door to the meeting room was opened.

9) Strategic Plan Review

President Mackie exercised his prerogative to table this item.

10) Future Meeting Options

President Mackie shared with the Board that the Andrews Institute has expressed an interest to have a dialog with SEATA to explore the possibility of holding a joint meeting with that organization. This is a very preliminary expression of interest and if this opportunity develops further those developments will be reported to the Board and may necessitate a work group to further explore this option.

11) Committee Reports

Dr. Pattie Tripp, Char of the SEATA Research and Education Foundation presented the Board with an update of activities. A motion was made that SEATA make a donation of \$500 to the SEATA Research and Education Foundation. (**Committee, Director**) **Vote 7-0-0-0**

The SEATA Research and Education report was presented by Co-Chairs Drs. Brady Tripp and Cathy Brown Crowell who was in attendance via video conference. A report of speakers, presenters, abstracts and other meeting operational functions were presented to the Board. The motion was made that SEATA

fund a research grant in the amount of \$2000 to be distributed by this committee was made.
(Committee; TN) Vote 7-0-0-0

Andrew Brubaker, President of SEATA Student Senate presented to the Board updates of the Senate activities and engagement efforts. He also reported that currently the Senate was in need of representation from Kentucky.

Other informational reports that required no Board action were provided by the Chair or the Board Liaison for the Honors and Awards, Hall of Fame, Communications, and Public Relations Committees.

President Mackie thanked Parliamentarian Kimmel for his participation and excused him from his duties for the remainder of the meeting.

12) Endowment of Chuck Kimmel Scholarship

President Mackie led a discussion of the history of SEATA funding a scholarship for members of SEATA that have served as NATA President. After the discussion the motion was made that SEATA endow through the NATA Research and Education Foundation a scholarship in honor of former NATA President and SEATA member Chuck Kimmel by allocating up to \$13,000 per year until an endowment of \$52,000.00 is achieved. **(LA; Vice-President) Vote 7-0-0-0**

13) Adjournment.

As President Mackie, nor any other Board member, brought forth any additional business a motion was made to adjourn the meeting. **(KY, GA) Vote 7-0-0-0**

The meeting was adjourned at 8:02 pm.