



SEATA EXECUTIVE BOARD CONFERENCE CALL MINUTES

Sunday, August 24, 2014
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8:00 PM EST/7:00 PM CST

1. ROLL CALL

The meeting was called to order at 8:02 PM EST by President Mackie with the following members in attendance:

Director: MaryBeth Horodyski, EdD, LAT, ATC, FNATA

President: Jim Mackie, M Ed, LAT, ATC

FL – Bob Hammons, LAT, ATC

Vice-President: David Green, MA, LAT, ATC

GA – Diane King, MS, RD, LAT, ATC

Secretary: Donna Wesley, MS, LAT, ATC

KY – Robert Ullery, MS, LAT, ATC

Treasurer: Tim McLane, MBA, LAT, ATC

Parliamentarian: Chuck Kimmel, LAT, ATC

LA – Gerard White, MEd, LAT, ATC

The following members were not in attendance at the beginning of the call:

AL – John Morr, LAT, ATC

MS – Jeff Bryant, LAT, ATC – joined meeting at 8:36 PM EST

TN – Scott Byrd, LAT, ATC – joined meeting at 9:15 PM EST

2. CONSENT AGENDA/APPROVAL OF THE MINUTES

1. Consent Agenda Items

- A. Approval of June 26, 2014 Minutes
- B. Research & Education Committee members - Mike Brunet (LA), Corrie Dalrymple (MS), and Jeri Zemke (AL)
- C. SEATA Governance Committee members - Scott Byrd (TN President), John Morr (AL President), Erin Harrelson (FL - At-Large), and Karen Straub-Stanton (AL - At-Large)
- D. StarTRACKS funding for Erin Harrelson (FL) and Janet Lin (LA) in accordance with SEATA policy.

MOTION: (LA/FL) To approve the Consent Agenda Items. **PASSED 4-0-0-3** (AL/MS/TN)

3. OFFICER REPORTS

Director's Report

Director Horodyski reported on the following items from the July 2014 Board of Director's Conference Call.

1. NATA Honors & Awards Committee has changed policy to select a maximum of 5 Hall of Fame inductees per year and the Special Considerations Committee will select a maximum of 2 Hall of Fame inductees per year. Only in extenuating circumstances will the NATA Honors & Awards Committee allow an inductee to change the year of induction.
2. Secondary Schools Best Practices Recommendation group has developed a Recommendations Awareness Initiative. Main objective is to advance our position as an authority on youth sports safety by initiating conversation among parents, secondary school stakeholders around NATA recommendations and best practices that encourage key stakeholders to take action. Goals include publishing an annual Top 25 List of states in terms of Sport Safety.
3. Safe Sport Schools Contest still ongoing.
4. NPI Contest is still ongoing.
5. NATA Board has voted to discontinue liaison relationships with 3 organizations:
 - a. The Diabetes Exercise and Sports Association
 - b. The National Alliance Promoting Research in Allied Health
 - c. North American Booster Club Association
6. The NATA is in the process of finalizing a letter of concern and opposition to the proposed CMS rule change that limits the provision of DME services by athletic trainers. The NATA has a group of professionals and staff that is closely watching this issue. Once the letter is sent, the content of the letter should be made available to state leaders to help spread the word to legislators.

President's Report

President Mackie reported briefly on the following items.

1. We currently have a number of on-going projects which are a work in progress.

Vice-President's Report

1. Questions for CSMM Survey have been sent to the Secretary Donna Wesley who is developing the Survey to be sent to the membership in late September.
2. Brady Tripp and the Research & Education Committee have issued a Call for Proposals for the 2015 Clinical Symposium and Members Meeting in March 2015.
3. To celebrate the 40th Anniversary of SEATA, we would like to have some speakers from the first meeting (Leroy Mullins, Jerry Robertson, Russ Miller and Bill McDonald). He would like to also invite the officers back (Bobby Barton, Ken Murray) and, Kent Falb was suggested as a possible future keynote speaker. Please send all suggestions to David.

Secretary's Report

1. Active Membership Data (ALL categories) updates were provided to State Presidents and Secretaries a few weeks ago and a new list will go out in early Sept.
2. Reminders from District Directors and Secretaries will be going out to Suspended Members in early September that after Sept. 30, all "Suspended Members" will become "Non-Members". State Presidents are encouraged to help promote membership and offer any ideas on ways to help retain members.
3. Please review your 20 year members on the spreadsheet that was sent to State Presidents and Secretaries for candidates to nominate for NATA Awards.
4. Strategic Plan Survey information will be reported on later by Diane and her group.
5. I have received the questions from David Green's group for the Members Meeting Survey and will be putting that together to get out for our members soon.

Treasurer's Report

1. Bank summary and Investment Account summary is included in agenda.
2. There was some discussion about dues that have been received from Virgin Islands and Puerto Rico. At some point in the future when these become formal Associations, a set timeframe will have to be established to allot them their respective dues payments.
3. SEATA has received confirmation that we have passed the BOC Audit.

4. UNFINISHED BUSINESS

1. Logos options were reviewed. There are 5 choices for review that have been approved by the NATA. The discussion of the logo was postponed because it was felt that all 7 state presidents needed to be able to voice their opinion. The specific options will again be sent out for all to review prior to the discussion. The NATA suggests the top left since it is more in-line with the NATA logo. This will be on our next call for a vote. Bob Hammons has been requested to provide an invoice to the Treasurer for payment.
2. The Strategic Plan Review is ongoing and President King (GA) and her group will delve further into this and report at our next call. There was a discussion about the selection of the prize winners. Once the state and grand prize winners have been selected, Diane will notify Jim and MaryBeth with their names for notification and distribution of prizes.
3. President White (LA) reported on behalf of the Elections Committee that we currently have only 1 candidate for the each of the positions on the ballot (Treasurer and President). Elections begin on Sept. 15 and there will also be a By-Laws vote with language that was approved in the Minutes from August 24.

5. NEW BUSINESS

1. A request has been made to align the Travel Policy for the Evidence Based Practice (EBP) coordinator with the Education Chairs. There was some discussion about the current policy which covers 3 room nights and 100 % registration reduction for the Education Chairs with Research & Education Committee members receiving a 50% reduction in registration. There was discussion about including travel for these individuals due to the significant role that these individuals play in the organization of this meeting. The inclusion of travel would help to be an incentive for current and future members in these positions. The new policy would include 100% registration reduction, 3 hotel nights, and travel for the Education Committee Chairs and EBP Coordinator; per-diem will not be included.

MOTION: (LA/GA) To add the EBP Coordinator to the SEATA Research & Education Committee Chairs category on SEATA Expense Reimbursement Policy and Guidelines, with the addition of travel expenses for this category to SEATA Clinical Symposium. **PASSED 5-0-0-2 (AL/TN)**

2. There was a discussion and review of the proposed SEATA Conflict of Interest Policy. This will need to be signed annually by each Executive Board member and Committee Chairs. State Associations should also review this and have a similar form in place due to tax filing status. There was further discussion about the name change of the Ethics Committee to COPE (Committee on Professional Ethics). Modifications to the proposed draft need to be made as discussed and will be resubmitted for final Board approval.

MOTION: (MS/FL) To change the name of the SEATA Ethics Committee to the SEATA Committee on Professional Ethics (COPE) to be in alignment with the NATA Committee. **PASSED 6-0-0-1 (AL)**

3. There was discussion and review of the proposed SEATA Whistleblower Policy with noted changes from “Executive Council” to “Executive Board”. This is another policy that is

consistent with NATA policy and again states should have these in place following IRS guidelines.

MOTION: (TN/FL) To accept the SEATA Whistleblower Policy. **PASSED 6-0-0-1 (AL)**

4. There was discussion and review of the proposed SEATA Record Retention Policy with changes that were noted due to digital record capability versus offsite storage. There was also some discussion of the specifics of responsibility of record retention within the Policy & Procedures.

MOTION: (Horodyski/TN) To accept the SEATA Record Retention Policy. **PASSED 6-0-0-1 (AL)**

5. Secretary Wesley provided a Wild Apricot update on the transition to our new website. She is continuing to work with RT Floyd and Aaron Sciascia. This is a work in progress and will continue to develop. This will need to be functional moving forward for registration of Student SEATA. Tim will work with RT to set up the registration material.

6. INFORMATIONAL ITEMS

1. President Mackie reminded the Executive Board that next year will be the 40th Anniversary of the Annual Clinical Symposium. Please offer suggestions of ways to promote and make the event special.
2. Presidents and Officers are reminded to provide information for eBlasts to Secretary Wesley by the 15th of each month.
3. Vice President Green and Secretary Wesley are continuing to work on the Meeting Survey.
4. Please review the list that was sent for nominations for NATA Awards and nominate our members who qualify.
5. Students that are signing up for their NPI can use either their home address or college address. Once they are no longer a student, they can update their profile.

8. ADJOURNMENT

President Mackie thanks everyone for their attendance and participation. The meeting was adjourned at 9:34 PM EST.