



Minutes of the SEATA Executive Board Meeting

Conference Call

August 2, 2020 (6:30 / 7:30 PM)



Roll Call

Official Minutes

P	District Director	Marisa Brunett, MS, LAT, ATC	P	President	Gerard White, LAT, ATC	P	Vice President	Jeff Hopp, LAT, ATC
L	Treasurer	Scott Byrd, LAT, ATC	P	Secretary	Donna Wesley, LAT, ATC			
P	Alabama President	Danielle Platt, PhD, LAT, ATC	P	Florida President	Erik Nason, LAT, ATC	P	President	Amos Mansfield, LAT, ATC
X	Kentucky President	Scott Helton, LAT, ATC	P	Louisiana President	Jason Dunavant,, LAT, ATC	P	Mississippi President	Kira Berch,, LAT, ATC
P	Tennessee President	Peggy Bratt, LAT, ATC				P	Parliamentarian	Chuck Kimmel, LAT, ATC

— Meeting called to order with quorum (6 State Presidents) at: 6:42 PM CDT

P = Present

X = Not in attendance

L = Late Arriving

SR = State Rep. present

AGENDA ITEM	DISCUSSION	RECOMMENDATIONS / ACTIONS
1. Call to Order (Roll Call)		
a) State Representative(s)		
b) Invited Guests / Members Present		
2. Review of Previous Discussion(s)		
a) EB Online Motion(s)		
b) Consent Agenda	1. Minutes of Board Meetings a) June 28, 2020	MOTION (TN/LA): Motion to accept the minutes as presented. 6-0-0-1 (KY)
2. Officer's Reports		
a) Director Brunett	BOD has not met since last meeting VNATA is still available to view and it was a great meeting and received a lot of great feedback. The CPC and NATA Staff did a great job and we will be getting a report soon. NATA Presidential Election ended Friday, July 31 at 5 PM CST; we should have results mid to end of next week. Currently working on replacing Lovie Tabron's replacement for D9 Rep for ATs Care as she has recently been named national chair. Rebecca Lopez has also been moved to national chair and Amanda Tritsch will be her D9 replacement.	A Call will be issued for interested members to submit letter of interest and resume to Director Brunett for selection of some chairs, with the exception of ATs Care committee.



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	<p>We did receive a resignation from Taylor Temnick – MARCOM chair effective immediately. Will be seeking a Host City Chair for Orlando. Congratulations again to Michelle Bolling who is also a D9 member serving as the new chair of the NATA Convention and Programming Committee.</p>	
<p>b) President White</p>	<ol style="list-style-type: none"> 1. Held a Committee Chair/Representatives SWaG Meeting last week. Had a good attendance with really great ideas on how to improve some functionally of SEATA. The group discussed the following: <ol style="list-style-type: none"> a. Complete a SWOT Analysis on the Committee structure to see if committee(s) are relevant and serving a current purpose. Each committee should: <ol style="list-style-type: none"> i. Develop P&P for their committee activities ii. Orientation plan for new committee members b. Place a 3-year term limit, with 1 or 2 renewals on committee members c. Add student members to all SEATA Committees d. Develop an Evaluation Tool to assess committee member and chair (this assessment would then be shared with State President for input, review, and action) e. Use of Microsoft Teams (free version) as a Project Management Platform to house conversations, files and resources for committee activities f. Develop a Member Commitment to Serve <ol style="list-style-type: none"> i. Look at NATA's tool 2. 	<ol style="list-style-type: none"> 1. Action(s) on Recommendations <ol style="list-style-type: none"> a. 2. Form task force to investigate several items.
<p>a) Vice President Hopp</p>	<ol style="list-style-type: none"> 1. UPDATE on Hotel Contracts: <ol style="list-style-type: none"> a. Pushing 2021 contract to 2022? b. 2022-23 (23-24) contract negotiations? 	<p>VP Hopp met with CSMM and ATSS Planning Committees and both CSMM and ATSS can be held online if contracts can be pushed to 2022. He is working with Connie to renegotiate the contact.</p>
<p>b) Secretary Wesley</p>	<ol style="list-style-type: none"> 1. Membership Update <ol style="list-style-type: none"> a. State Lists in Dropbox for Secretaries b. D9 Active as of 8.1.2020 – 5,108 <ol style="list-style-type: none"> i. Assoc. – 404 ii. Cert. Prof. – 4196 iii. Cert. Retired – 161 	<p>ACTION: President White will have SEATA Snaps added to the website.</p>



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	<ul style="list-style-type: none"> iv. Cert. Student – 50 v. Honorary – 13 vi. Lic. Prof. – 19 vii. Retired – 1 viii. Student - 264 <p>2. Brandon Platt has taken over Digital Media and sent out 2nd Half Update Newsletter and will be sending out monthly eblasts. Please be sure to communicate with State MARCOM Rep. to get information wishing to be included in eblasts.</p> <p>3. SEATA SNAPS – member recognition program</p>	
c) Treasurer Byrd	<p>1. UPDATE:</p> <ul style="list-style-type: none"> a. Summary report for the Board to review and available to Finance Committee b. Expense / Revenue Report for ATSS/ATEC and CSMM <p>2. Treasurer Byrd still has no info from Wells Fargo on Investment Account as of Friday, July 31, 2020.</p>	ACTION: Finance Committee recommended that the SEATA Treasurer seek RFPs for SEATA Financial Accounts (investment and checking); the final decision will require approval by the Board
3. Committee Reports		
a) Standing Committees		
i. Finance Committee	<p>Update on: Finance Committee had a meeting last week. The committee makes the following recommendation to the Board:</p> <ul style="list-style-type: none"> 1. SEATA Treasurer Byrd to solicit at least 3 RFP for banking (checking account) and 3 RFPs from investment firms. An institution may submit to administer both banking and investment.. 	
ii. Elections Committee	<p>Update on Nominations for DD, PRES, & TRES. Candidates Nominates so far: 3 President (1 declined) 3 Treasurer 1 District Director President Bratt will continue to follow the election timeline as established and approved by the Board.</p>	
b) Ad hoc / Task Force(s)		
i. Convention Task Force Committee (VP Hop)	Update on discussions/progress on the SEATA Convention (combined event of ATSS/CSMM/ATEC for 2022+.	
ii.		
4. Old Business		



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<p>a) EDAC Graduate Scholarship</p>	<p>UPDATE: Tabled from the June 2020 meeting due to requesting information from the Finance Committee and the NATA Foundation.</p> <p>EDAC has submitted a new request. SEATA approves the Arnold T. Bell Memorial EDAC Graduate Scholarship (as presented) of \$2,000 beginning with the 2020-21 AY.</p> <p>VP Hopp voiced concern about having current scholarships that are not awarded. We did have candidates nominated, but they did not complete the process and were not recommended by the Committee. President White has been working with Scholarships Chair</p>	<p>MOTION (AL/TN): To establish the Arnold T. Bell Memorial EDAC Graduate Scholarship in the amount of \$2,000 per year beginning with the 2020-21 academic year. 3-2 (FL,GA)-1 (MS)-1 (KY) Motion fails.</p>
<p>5. New Business</p>		
<p>a) SEATA Elections Timeline (SEC Wesley)</p>	<p>As a result of the Board's previous conversation questioning the need for 30 days for nominations and voting (as per Bylaws).</p>	<p>President White requests that the Elections Committee review the current SEATA Bylaws in regards to the timeline of deadlines associated with a SEATA election to align with current best practices.</p>
<p>b)</p>		
<p>7. Announcements</p>	<p>GA – Created a state based EDAC (Janet L. Craft); AL – has approved a state EDAC as well (Pat Keebler); FL – has had a state EDAC (Cheryl Hairston) and will be offering an EDAC scholarship</p> <p>ATAF Virtual Meeting went very well; great job by the officers in planning and execution.</p> <p>LATA is following up on TUFFS meeting and with KSI will release new rankings Aug. 5 and LA should be moving up significantly. LATA is collaborating with EPIC to bring cold water immersion tubs to HS around the state.</p> <p>Next Meeting Date: Sept. 13</p>	
<p>8. Adjournment</p>		<p>Meeting adjourned at: 7:36 PM</p>



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Board Liason	Group	First name	Last name	Term Expires
President Amos Mansfield (GA)	College/University AT Committee (CUATC)		Vacant	
President Amos Mansfield (GA)	History & Archives Committee (HxC)	John	Anderson,	March 2019
President Amos Mansfield (GA)	History & Archives Committee (HxC)	Murray	Burch,	March 2019
President Danielle Platt (AL)	Research & Education Committee (R&EC)	Elizabeth	Hibberd,	March 2019
President Danielle Platt (AL)	Research & Education Committee (R&EC)	Amanda	Tritsch	March 2019
President Danielle Platt (AL)	NATA LGBTQ+ Committee	Amanda	Tritsch	
President Erik Nason (FL)	Committee on Practice Advancement (COPA)	Allen	Thompson,	2018 (2021)
President Erik Nason (FL)	Marketing and Communications Committee (MarCom)	Taylor	Temnick,	2019 (2022)
President Erik Nason (FL)		Donna	Wesley,	July 1905
President Jason Dunavant (LA)	Hall of Fame Committee (HoF)	Robert	Nevil,	March 2019
President Jason Dunavant (LA)	Most Distinguished AT Committee (MDATC)	Amanda	Benson,	March 2019
President Kira Berch (MS)	Ethnic Diversity Advisory Committee (EDAC)	Lori	Vasquez,	2018 (2021)
President Kira Berch (MS)	Secondary School AT Committee (SSATC)	Ciara	Taylor,	2019 (2022)
President Peggy Bratt (TN)	ATs Care Committee	Lovie	Tabron,	2021 (2024)
President Peggy Bratt (TN)	Young Professionals Committee (YPC)	Nikki	Harris,	2019 (2022)
President Scott Helton (KY)	Governmental Affairs Committee (GAC)	Mike	VanBruggen,	



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President Scott Helton (KY)	Honors & Awards Committee (H&AC)	Ray Burr,	March 2019
President Scott Helton (KY)	Scholarships Committee	Bill Welsh,	March 2019
SEC Donna Wesley	Communications Committee	Donna Wesley,	
SEC Donna Wesley	Elections Committee	Peggy Bratt,	
TRES Scott Byrd	Corporate Partnership Committee	Richard Frazee,	March 2019
TRES Scott Byrd	Finance Committee	Scott Byrd,	June 2021
VP Jeff Hopp	Annual Symposium (CSMM) Oversight Committee	Jeff Hopp	JUNE 2019 (2022)
VP Jeff Hopp	Athletic Training Educator's Conference (ATEC)	Amanda Jarriel,	March 2019
VP Jeff Hopp	Oversight Committee	Danielle Platt,	March 2020
VP Jeff Hopp	Athletic Training Student Symposium (ATSS)	Karen Feirman, DHSc, LAT, ATS	March 2019
VP Jeff Hopp	Oversight Committee	Patricia Tripp, PhD, LAT, ATC	March 2019
VP Jeff Hopp	Quiz Bowl Committee	Shawn Felton	March 2019