



Minutes
Southeast Athletic Trainers' Association
Executive Board Conference Call
October 14, 2007
President MaryBeth Horodyski, Presiding



Roll Call:

MaryBeth Horodyski, EdD, ATC, LAT – President
R.T. Floyd, EdD, ATC – District Director
Marisa Brunett, MS, ATC, LAT – Vice President
Jim Mackie, MEd, ATC, LAT – Treasurer
Lori Groover, MS, ATC, LAT - Secretary
Nicholas Pappas, MS, ATC – Parliamentarian (Absent)
Heloise Jones, ATC – AL President
Stephanie Lennon, MS, ATC, LAT – FL President (Absent)
Paul Higgs, MEd, ATC, LAT – GA President
Greg Rose, MS, ATC – KY President
Donna Wesley, MS, ATC – MS President
Joe Erdeljac, MS, ATC – TN President
J. Mike Dawson, ATC – LA Representative

Call to order:

President Horodyski called the meeting to order at 8 pm EST.

President Horodyski stated the LA has selected J. Mike Dawson, ATC to be their representative on the SEATA Executive Board as outlined in the SEATA By-Laws subject to Board approval.

Motion was made by Greg Rose, KY to approve J. Mike Dawson, ATC to sit as LA representative on the SEATA Executive Board. Seconded by Heloise Jones, (AL). Motion passed 5-0-0-1 (FL)-LA did not participate in this vote.

Minutes:

Voted: to approve the June 28, 2007 Minutes

(LA, MS) Approved 6-0-0-1 (FL)

Mr. Mackie, Treasurer joined in on the call at 8:10pm

District Director Report: R.T. Floyd

District Director Floyd provided a summary of information from the past NATA Board Meetings and Conference Calls. While a summary of his report is presented here a full report may be obtained from Director R.T. Floyd.

1. Attendance for the NATA meeting in Anaheim was 20% higher than in Los Angeles, which met attendance goals. Some exhibitors thought exhibit hall traffic was not heavy. In December 2007 the Finance Committee will ascertain if Anaheim met its financial goals. The Board will determine whether to retain the current west rotation every ninth year or go west sooner in the rotation pattern.
2. The Foundation proposed a Fellows program that would honor scholars and researchers for their leadership and service to the athletic training profession and the NATA, NATA Foundation and related entities which was approved. The first induction of new fellows will be at the 2008 NATA Annual Meeting.
3. The GAC wishes to honor a former chair of the Government Affairs Committee, Daniel Campbell (deceased), by naming a legislative award after him. Mr. Campbell, a former member of District IX, was the co-author of the book "*Reimbursement for Athletic Trainers.*" This was approved.
4. The NATA Board approved the revised committee chair and committee evaluation forms.
5. Governance Task Force Chair Rochelle Rittgers updated the NATA Board on GTF discussion. The Task Force's preliminary recommendations include:
 - District bylaws should either specify the names of its state associations or refer to the "officially recognized AT organizations" (one per state).
 - State representatives be the only members of the voting body of the district on national issues
 - Districts renew their focus on outstanding communication on all levels
 - States align their committees to match national committees
 - Fully utilize NATA resources
 - State representatives attend the State Leadership Form every year
 - Districts consider the timing of their district meetings

 - Related to the Governance Task Force the NATA Board approved that the approved meeting minutes will be emailed to district directors and posted on the Committee Chairs website. An email with a link will be sent to committee chairs and state presidents. A summary of meeting highlights and agenda topics will be posted on the members only section website when available at <http://www.nata.org/members1/documents/>
6. The NATA Board voted to continue with Capitol Associates for a one year agreement with the ability for annual renewing of the contract for up to a total of three years.
7. NATA had 120 participants in 2006 and almost 200 in 2007. CUATC and SSATC wish to participate in the 2008 Capitol Hill Day. The BOD approved \$12,500 from the CMS travel funds and \$11,320 from the contingency account to support an increase in attendees at 2008 Capitol Hill Day.

8. The Board of Directors initially approved decreasing national student dues from \$80 to \$50 but in a subsequent conference call changed the dues to \$60.00 in light of the expense of a new benefit in the works for them.
9. The Board voted to reduce International dues to the amount of National Regular Certified dues. International members will access publications online rather than receiving them in the mail.
10. Executive Director Becker-Doyle and President Kimmel were in Washington, DC on September 25. While there, they met with the executive director of the AOTA and reestablished contact with the APTA by meeting the new executive director.
11. The Board approved the Shared/Green dues option, which will give a \$10 discount upon request to the second of two NATA members residing at the same home address. only one set of publications will be sent to the address.
12. Multi-Year Dues Option. To encourage early dues payment, the NATA Board passed a multi-year dues option be implemented. Under this policy, members who renew and pay dues for two (or possibly three years) would receive a \$5 discount on each year. If a dues increase is initiated for one of the future years already paid for, the member shall be exempt for that year's increase.
13. Trial Membership. Executive Director Becker-Doyle reported the Membership Task Force's recommendation to offer a trial student membership has resulted in more than 1,000 applications for student membership to date.
14. The NATA BOD will meet in Opryland in December and Director Floyd requested that District IX replicate the pick up service & BOD Gifts that worked so well last year in Orlando. The Finance Committee will meet Saturday, December 1 with a member reception that evening. The Board Meeting will be on Sunday & Monday, December 2 & 3.

President's Report: MaryBeth Horodyski

- President Horodyski asked the board to continue to focus and keep moving forward on their work on the P&P and By-Laws. President Horodyski stated that if we do have changes that need to be brought to the membership she would like to have these completed prior to the membership meeting.
- President Horodyski stated we have offices up for election in the fall of 2008.
- President Horodyski recommended that we have someone on the board, i.e. Secretary, to get newsletter items to R.T. for both the SEATA and NATA news. She is encouraging everyone to get news of what is going on in their states and D9 in both of these newsletters as we have many accomplishments and happenings that should be noted.
- President Horodyski asked that SEATA Executive Board Members and Committee Chairs to forward SEATA and NATA Communications on to other colleagues, Program Directors, friends etc. to make sure that communications are getting to all members. We should not assume that people know or are getting information off of the websites.

Vice President’s Report: Marisa Brunett

Vice President Brunett emailed out the latest update hotel availability grid from Conference Direct prior to this conference call for possible future SEATA Annual Meetings at various hotels and varying dates. She requested the Executive Board to select their top three choices for her to bring back to Conference Direct on this call.

There was discussion by the board to inform Sandra from Conference Direct of the other states in 2009 meetings that are in January-TN, GA, and KY. The Executive Board also asked Vice-President Brunett to ask Sandra to investigate the transportation issues @ each site from the airport to and from the hotels.

A Motion was made by Greg Rose, KY to move forward with the following three sites that sent proposals to Conference Direct.

- 1). **Edgewater Beach Resort, Panama City, FL**
- 2). **Hilton Sandestin Resort, Sandestin, FL**
- 3). **Franklin Cool Springs Marriott, Franklin, TN**

And to leave all the dates as listed on the availability grid while finalizing dealings with these three hotels.

Seconded by J. Mike Dawson, LA

Motion passed 6-0-0-1 (FL)

The Executive Board reminded Vice-President Brunett that she and David Green will need to do site visits for the Edgewater Beach Resort and the Hilton Sandestin as we are already familiar with the Franklin Cool Springs Marriott.

Treasurer Report: Jim Mackie

Current Bank Balance: Date: 9-28-07 \$61,370.28

Investment Balance: Date 9-30-07 \$288,057.90

- Request for the approval of a \$50.00 donation for out going NATA Staff Member Sandy Ward who has made significant contributions to our profession. Sandy left the NATA in August to pursue desire to return to teaching elementary school. All districts have been asked to make a contribution if they would like to so we can present her something at our January 2008 Secretary – Treasurers Meeting.
- Donna Wesley, MS asked if the funds would come from the Presidents discretionary funds. President Horodyski stated that they would and asked the board to consider a minimum of \$100 as she has been an invaluable assistance to all of the districts whenever they have requested her assistance. Joe Erdeljac, TN agreed that the board should do more and that it should come from the President’s discretionary funds.
- Donna Wesley, MS, made a recommendation that Treasurer Mackie check with the other districts to see what they are doing and present back to the board so that an appropriate amount for all of her hard work and assistance over the years would show District IX’s thanks for all of her support. The board was in agreement with Ms. Wesley’s

recommendation and Mr. Mackie will get the information for the board to make a decision on by the next conference call.

- Memorial resolutions: we received a thank you from family of Doc Fontenot of Louisiana
- Any other notices of deceased members from your state, please notify John Anderson and Jim Mackie. Only other one noted for '07 is Brady Greathouse of Florida.
- The Finance Committee, consisting of Jim Mackie, Treasurer, MaryBeth Horodyski, Donna Wesley & Heloise Jones met last weekend Oct. 6-7 in Atlanta to make recommendations for the 2008 SEATA Budget as well as reviewing policies and procedures. The meeting was productive and we will be forwarding material for your review prior to the November Conference Call.
- Registration is now live for the SEATA Athletic Training Student Symposium and Athletic Training Educators Workshop

SEATA Administrative Issues: MaryBeth Horodyski

- President Horodyski stated that the SEATA Executive Board would be coming in on Wednesday evening February 27, 2008 for our board meeting at the Annual Clinical Symposium.

Committee Reports:

- President Horodyski sent out a Committee's Vacancy list to the Executive Board to review and make suggestions prior to this conference call and has now asked to review the list with the board. She requested that the board allow her to review the entire vacancy list and then make comments/suggestions after she presents the information. The board was in agreement with this.
- The following committees that still have vacancies that need state representation are:
 - * Clinical/Industrial/Corporate Athletic Trainers' Committee
AL and LA- Vacant
 - * EC Educational Multimedia Committee
FL, KY, LA, TN
 - * Ethnic Diversity Advisory Committee
KY, LA
- The following members names are being brought forth on these SEATA Committees to the board for approval:
 - * College/University Athletic Training Committee
Joe Kanefsky, MS, ATC, LAT, CSCS (FL Representative)
 - * College/University Athletic Training Students' Committee

Rich Frazee, ATC, LAT (FL Representative)
Jeri Zemke, MS, ATC (AL Representative)
Derek Suranie, MEd, ATC (GA Representative)

* SEATA Athletic Training Educator's Conference Committee
Program Coordinator (Helps run the meeting)
Stacy Walker, PhD, ATC from Ball State University- She is a Non-SEATA member.

* SEATA Research and Education Committee
Shannon Ashe, MEd, ATC (AL Representative)
Nancy Cummings, EdD, ATC, CSCS (FL Representative)

* SEATA Finance Committee
For one Non-Executive Board Member
J. Lindsay McLean, ATC, PT

A motion was made by Greg Rose, KY to accept all names brought forth for these open committee positions. Seconded by Donna Wesley, MS.

Motion passed 6-0-0-1 (FL)

New Business

- President Horodyski present a request from Stephanie Lennon, FL to the SEATA Executive Board to again provide funding support for our states to go to the NATA's "Capitol Hill Day" in February.

Greg Rose, KY made a motion to set aside \$1000.00 per state for the 2008 NATA "Capitol Hill Day" to assist the D9 states in sending members to ensure that each state has the representation needed for this event. Seconded by J. Mike Dawson, (LA)

Motion passed 6-0-0-1(FL)

- **Strategic Plan:**
President Horodyski again reminded the board to respond in a timely manner to emails sent out that may be coming from Joe Erdeljac, TN or herself in regards to the continued work on the Strategic Plan.

Paul Higgs, GA left the call @ 9:15pm

- **PR Firm:**
Vice-President Brunett brought back the request that was discussed at the board meeting in Anaheim for SEATA to possibly assist the states with some funds to use for securing a PR firm to work with. She stated that this could be an opportunity for one firm to assist all states in SEATA making it more appealing to a firm. President Horodyski suggested that each state president find out if their states would be interested and to get back to

everyone. She wants to make sure that we would get the “biggest bang for our bucks”. Greg Rose, KY thinks that it is worth looking into and asked that President Horodyski and Vice-President Brunett look into it further.

- **Hurricane Funds:**

President Horodyski sent out an email from Gerard White, ATC, and (LA) requesting information from the Executive Board as to what to do with the remaining funds. District Director Floyd stated that he only had one person contact Gerard regarding the funds available. President Horodyski stated that she would get further clarification from Gerard White as to what he has left and then decide how we should handle the remaining monies.

- **Student Senate:**

Stephanie Lennon, (FL) sent out to the board an email proposal for plans to initiate a SEATA Student Senate that Ray Castle, ATC developed. She is asking if the board would discuss and decide if we want to move forward with. Greg Rose, KY asked if we could table until the next conference call since the email was sent out late so that all would have time to appropriately review. President Horodyski stated that would be fine but noted that the implementation date on the proposal if approved would have to be modified. District Director Floyd asked the board to read the latest version that he sent out just prior to the conference call.

- **Finance Committee:**

The Finance Committee met in Atlanta, GA on October 6th and 7th, 2007 and are moving forward as directed by the board.

- **Online Corporate Partners Plan:**

District Director Floyd stated that he has been working to streamline the SEATA Corporate Partners Plan for the student SEATA meeting and spoke with David Green, ATC, SEATA Exhibits Chair to just combine and make up one plan for both meetings. He and David will review and make it appealing for more sponsors to get involved and easy access on the website. Once they finalize the plan District Director Floyd will send out to the Executive Board for review and input.

District Director Floyd reminded the Board that a SEATA eBlast would be coming out on 10/17/07 and the newsletter would be out at the end of the month if anyone had anything to put in.

President Horodyski urged the board to keep working hard and remember your assignments!

Meeting was adjourned at 9:46pm EST.