



Minutes
Southeast Athletic Trainers' Association
Executive Board Meeting
June 18, 2008
President Marybeth Horodyski, Presiding



1. Roll Call:

MaryBeth Horodyski, EdD, ATC, LAT – President
R.T. Floyd, EdD, ATC, LAT – District Director
Marisa Brunett, MS, ATC, LAT – Vice President
Jim Mackie, MEd, ATC, LAT – Treasurer
Lori Groover, MS, ATC, LAT – Secretary
Gerard White, MEd, ATC, LAT - Parliamentarian
Heloise Jones, MAE, ATC, LAT – AL President
Stephanie Lennon, MS, ATC, LAT – FL Representative
Paul Higgs, MEd, ATC, LAT – GA President
Greg Rose, MS, ATC – KY President - Absent
Donna Wesley, MS, ATC, LAT – MS President
Joe Erdeljac, MS, ATC, LAT – TN President
Scott Cochran, ATC, LAT - LA Representative
Gerard White, MEd, ATC, LAT - Parliamentarian

2. Call to order:

President Horodyski called the meeting to order at 10:38 CDT. Due to time restraints we will not be following the agenda as it is written.

3. Review and approval of minutes:

A copy of the May minutes is not available for the board so we will address this on our next conference call.

4. District Director Report: R.T. Floyd

- NATA BOD will be voting on the proposed By-Law changes that have been presented previously on their August conference call.
- New Orleans has met NATA's requirements and has been awarded the 2011 Annual Meeting.
- The new tagline for the NATA is *Health Care for Life & Sport*
- The NATA logo selection is underway as we speak. Primary vote for the new logo is June 17 – 29. Members may vote one time only to choose from one of the four designs. An additional vote will occur to maintain original colors or potentially change colors.
- The NATA BOD approved charging a fee for reprinting NATA Statements and materials:

\$100.00 for commercial use such as in a textbook
\$50.00 for non-commercial use such as promotional brochures
There will be no cost to the State associations and charitable organizations with permission

- The NATA BOD has established a Federal Advocacy Agenda:
 - Tier I Priority:
 - Medicare Access to Physical Medicine and Rehabilitation Services Improvement Act
 - Tier II:
 - Support for Personal Health Improvement Today Act
 - Workforce Health Improvement Program
 - Tier III:
 - Infrastructure support only for Allied Healthcare Reinvestment Act
 - No child left behind (physical activity related)
- NATA will ask to join the AMA's Scope of Practice Partnership
Joining SOPP would effectively communicate NATA's support and alignment of the physician/athletic team and significantly increase physician awareness of NATA's legislative agenda
- NATA will develop Career Center Guidelines:
 - Form a workgroup that will outline compensation guidelines for postings on the NATA Career Center
- The NATA BOD approved defining an Athletic Trainer Scope of Practice
- NATA has formed an alliance with the North American Booster Club Association to assist in opening doors and placing athletic trainers in secondary schools.
- Reminder the NATAPAC breakfast is Thursday, June 19 at 7-9AM in the Renaissance Grand Hotel, Crystal Ballroom and on Friday, June 20 Noon – 2:00PM in the AC, Outdoor Courtyard a NATAPAC tile decoration event will take place.

5. President's Report: MaryBeth Horodyski

- SEATA HoF Committee sent new dates regarding timelines to correspond with our meeting dates next year.
- Remember we must have a vote from each state regarding the proposed dues increase by March 2009. LA has approved of the increase in dues.

6. Vice-President's Report: Marisa Brunett

- The 2010 contract for the SEATA Annual Meeting and Clinical Symposium from the Baypoint Resort in Panama City Beach, Florida has been signed and returned to the Marriott Bay Point Resort.

There is only a \$6.00 room rate increase from the prices for the 2009 meeting.

- In talking with Sandra, Conference Direct, we need to move forward in deciding on our 2011 and 2012 meetings. Vice President Brunett visited Savannah, Georgia hotels recently while on her own time and vacation and feels they are not willing to work with us. Also, need to keep in mind that the March-April time is a very busy time for Savannah. Sandra will continue to explore options for us.
- District Director Floyd encouraged the group to consider our 2011 and 2012 meetings to be more in the Eastern part of District IX due to the NATA meetings of 2011 being in District IX as well as 2014 being in St. Louis.

Voted: To have Sandra Geiger of Conference Direct to start the search for meeting locations on the East side of District IX for 2011 and 2012.

(AL, FL) Approved 6-0-0-1

7. Treasurer's Report: Jim Mackie

- Jan. 1 – June 18, 2008 Cash Flow \$183,139.16
- Jan. 1 – June 18, 2008 Out Flow \$195,663.30
- Current Balance Deficit \$12,524.14
- Current investment balance (6/2008) \$238,595.80
- Detailed documents are provided for the SEATA Executive Board to look over in the next couple of weeks and send any questions to President Horodyski, Treasurer Mackie and include Vice President Brunett as well.
- State President Erdeljac (TN) requested a procedural format regarding informing the State Presidents when a check is not cashed within a certain time length. In addition, to notify the State Presidents when a check is sent to the State Treasurers.
- It is requested the Finance Committee meet again in the fall.

Voted: To approve for the SEATA Finance Committee to meet this Fall.

(FL, GA) 6-0-0-1

- President Horodyski recommends the Finance Committee to work out the details of the meeting.

8. P.R. firm for states/districts: Ken Shields

- Hand out is provided regarding hiring a Public Relations Firm for the District IX States to work together, if possible. Mr. Shields requests everyone to look over the information and send any questions/comments/concerns to him via email: kkl11@verizon.net or phone: 239-250-6206.

9. StarTRACK: R.T. Floyd

- District Director Floyd would like to make a decision on the second StarTRACK candidate.

Voted: To accept Mary McLendon, MS, as a StarTRACK candidate.

(FL, MS) Approved 6-0-0-1

10. Committees: MaryBeth Horodyski/R.T. Floyd

1. Future of Committees:

- Future of the SEATA Women in Athletic Training, Career Assistance Committee, the Committee on Revenue, and the Ethics Committee after this meeting. The NATA WATC ceases to exist after the NATA Annual Meeting and Clinical Symposium. They have done a great job and will be transferred to a Life Balance Think Tank with District Director Floyd as the NATA liaison.
- State President Wesley provides information on the SEATA WATC committee and the work they are doing, since she serves as that committee's liaison. She feels this group should remain active within SEATA.

Voted: To restructure the District IX WATC Committee to the SEATA Life Balance Project Team.

(MS, AL) 6-0-0-1

- President Horodyski asks that State President Wesley speak with this group in regards to those who are no longer interested or active on this committee.
- The SEATA Board agrees to table discussion on the Career Assistance Committee, Committee on Revenue, and Ethics Committee until our next conference call.

2. Committee Appointments:

Brandon Evans, AL, Young Professionals Committee

Bart Folse, LA, Young Professionals Committee

Mary Vander Heiden, FL, College & University Athletic Trainers' Committee
Denny Krahe, TN, Young Professionals Committee

Voted: To approve the above named individuals for their respective committees.

(FL, GA) 6-0-0-1

3. Exhibits Committee:

Suggested we restructure the SEATA Exhibits Committee to the SEATA Corporate Partnership Committee to include those involved in this area for the SEATA Student Meeting.

Voted: To restructure the SEATA Exhibits Committee to the SEATA Corporate Partnership Committee to include Karen Lew and David Green and any future members.

(AL, MS) 6-0-0-1

11. Review and Approval of NATA By-Laws Change: R.T. Floyd

- Discussion is provided regarding the four (4) proposed NATA By-Laws change. The SEATA Executive Board feels they are able to vote on the changes as one rather than each proposed By-Laws change.

Voted: To approve all four of the proposed NATA By-Laws changes.

(FL, GA) Approved 6-0-0-1

12. Additional Committee Appointments: MaryBeth Horodyski

- Dustin West, TN, Student Senate Committee
- Ricky Hayes, AL, Ethnic Diversity Advisory Committee
- Scott Hebert, LA, Student Senate Committee

Voted: To approve the above named individuals to the respective committees.

(MS, FL) 6-0-0-1

13. Committee Liaison Reports:

- SEATA Executive Board reports on the activity of each of their respective committees in which they serve as liaisons.

14. Adjournment:

- Discussion is provided to table the remaining agenda items due to time constraints.

Voted: To table the remaining agenda items for our next SEATA Executive Board conference call and to adjourn this meeting.

(TN, LA) 6-0-0-1