



Minutes
Southeast Athletic Trainers' Association
Executive Board Meeting
June 28, 2007
President MaryBeth Horodyski, Presiding



Roll Call:

MaryBeth Horodyski, EdD, ATC, LAT – President
R.T. Floyd, EdD, ATC – District Director
Marisa Brunett, MS, ATC, LAT – Vice President
Jim Mackie, MEd, ATC, LAT – Treasurer
Lori Groover, MS, ATC, LAT - Secretary
Heloise Jones, ATC – AL President
Stephanie Lennon, MS, ATC, LAT – FL President
Greg Rose, MS, ATC – KY President
Donna Wesley, MS, ATC – MS President
Joe Erdeljac, MS, ATC – TN President
Michael Brunet, PhD, ATC, LAT – LA Representative

Call to order:

President Horodyski called the meeting to order at 3:36 p.m. PDT.

Due to Secretary Groover's technical problems with her jump drive, everyone has a copy of the minutes in front of them. Please take a moment to look over and make sure they are correct.

Minutes:

Voted: to approve the March 2007 Minutes

(AL, KY) Approved 6-0-0-1

Voted: To accept the May 3, 2007 Conference Call Minutes with the grammatical changes made.

(FL, AL) Approved 6-0-0-1

President Horodyski takes a moment to have Louisiana Representative Michael Brunet introduce himself.

Voted: To approve the June 12 Conference Call Minutes with the grammatical changes made.

(KY, FL) Approved 5-0-1-1

District Director Report: R.T. Floyd

Since District Director Floyd had just given a report to the SEATA membership on the previous day and the SEATA Executive Board present today was in attendance yesterday (except Joe Erdeljac) it was agreed by consensus that there was no need to repeat the same report. The details are listed below:

Heads Up DVD Distribution

- The Andrews Institute of Gulf Breeze, FL has contributed approximately \$21,000.00 to the NATA Foundation that is needed to produce & mail this DVD to each secondary school in the U.S. this July.

Capitol Hill Day 2008

- Voted to allow the Joint Committees to return each year to Washington, D.C. to support Capitol Hill Day and hold their joint meetings until federal legislation is passed

Post-Professional Education

- Approved the PPEC report on Post-Professional Education and Specialization in athletic training
- Approved the PPEC Report on Post-Professional Education with the understanding that the necessity of CAQs will be revisited

Uniform Terminology Project

- Approved the placement of correct terminology on the NATA public website
- To ask the Uniform Terminology Project Group to define "illness," "physician extender" and any other terms the work group recommends for board approval

National Academy of Neuropsychology/NATA Concussion DVD

- Approved \$13,000 from the '08-'09 budget for the funding of the National Academy of Neuropsychology/ NATA Concussion DVD

Scope of Practice

- Voted to support the Strategic Implementation Team in its current endeavor of looking at scope of practice. The board is sending Director Webber's suggested courses of action to SIT for review and consideration during its discussion on this topic.
 1. Investigate how athletic training conforms to common characteristics of a profession.
 2. Examine athletic training education to establish a scope of practice for athletic training.
 3. Formulate a definition of athletic training,
 4. Identify core values of the athletic training profession and recommend methods to acculturate athletic training students and practitioners to these values.

5. To make other recommendations based on issues arising from the above charges.

High School Programs and the Stark Law

- Temple University's legal counsel is asserting that its outreach program that provides an athletic trainer to a secondary school at low or no cost is a violation of federal Stark laws. If this assertion is shared among other sponsoring entities, approximately 2,300 athletic training jobs will be affected.
- To allocate and approve funding to research high school programs and the Stark Law. (*Note: Estimated cost is \$8,000 - \$10,000.*)

Inter-Association Task Force for High School Practices Proposal

- Voted to Convene a Heat Acclimatization for High School Practices Inter-Association Task Force at the 2008 Annual Meeting and Allocate \$5,000 from the 2008-09 Fiscal Year to offset meeting costs.

Skin Infection Education

- Approved Skin Infection in Sport as the 2008 Inter-Association Task Force topic.

Governance Task Force

- Approved the Governance Task Force recommendations:
 - A leadership scholars program be instituted for the St. Louis 2008 convention.
 - Every district should have a Student Senate or organization or some sort of leadership development program.

Phillips as NATA Sponsor

- Voted to accept Phillips as an Official NATA Sponsor

NATA Exhibit Fees

- Increase corner booth fees by \$150, discontinue the \$100 discount premium coupon for 2008 and increase booth rates by \$100 for 2009

Convention Registration Fees

- Increase regular member and non-member rates by raising late advance and on-site fees by \$25 each, early bird registrants will pay the same \$210 as in 2007

Commotio Cordis

- Agreed to initiate an update of the Commotio Cordis Official Statement

Affinity Programs

- Approved YTB Travel as an NATA Affinity Program for Leisure Travel and Office Depot an Affinity Program for Office Products

Membership

- To retain an association consultant to make NATA membership more relevant and valuable to prospects

Committee Realignment

- Voted that COE & CIC work toward merging as one committee by June 2008. The resulting committee will be reduced through natural attrition.

NATA Presidential Election Fall 2007

- On June 26 the following four candidates presented their platform to the Board
 - Marge Albohm, District 4 Director
 - Joe Iezzi, Past District 2 Director
 - Sandy Miller, Past District 6 Director
 - Rod Walters, Past District 3 Director
- From this the Board choose the following two for the ballot
 - Marge Albohm, District 4 Director
 - Sandy Miller, Past District 6 Director
 - Present at Fireside Chat
 - Publicize in NATA News, eBlasts & website
 - Electronic election this fall, take office June 2008

NATA Board of Directors will have its December meeting in Nashville, TN at Opryland in conjunction with the PBATS Meeting

- You are all welcome to attend the Board Meetings
- Look for announcement on member reception

New items reported from the District Director

- Career Starter Dues. Compared May Membership numbers this year to May Membership numbers in 2006 and we were down 3% again this year. The NATA BOD is looking to modify Career Starter Dues slightly by people who have not ever been members who take and pass the test and want to join the NATA in May or after, would get the balance of that year under the same conditions of the Career Starter Dues Plan. If they were already a student member and they become certified at any point of that year, they get the balance of that year and the next year under the Career Starter Dues Plan. If this had been in effect for 2006, the total cost to District 9 including state and district dues would be \$563.00.
- The SEATA Executive Board presented discussions on how this is a motion that has been previously voted on and now they are going to change that motion. District Director Floyd states this change/idea was just presented and he will have to go back to the original motion and see how these changes will affect that motion.
- We will be voting to eliminate the \$5.00 discount incentive for paying membership online. The incentive has been very successful and no longer needed. The thought is that we also would not be raising NATA membership dues.
- President Greg Rose feels something has to be done to retain members and things like cheaper insurance costs, etc. is not what is going to keep members. Members just do not see the benefits of being a NATA member. District Director appreciates all comments, orally and/or by email and he has no problem passing that information along to the Board.

- President Stephanie Lennon publicly extends District Director Floyd a thank you for passing on the NATA BOD information in a timely manner.

President's Report: MaryBeth Horodyski

- Congratulations again to Joe Erdeljac and Nick Pappas on their Governmental Affairs Award, Class I.
- President Horodyski reminds everyone that we need to keep moving forward, please take a moment to go back to look at previous minutes, see what you were requested to do and realize that some of those things were not done. Awesome ideas were formulated in March for the Strategic Plan and By-laws update and we need to continue to work on these projects and get back on plan. Take a moment to look back on our accomplishments and remember we still have a ways to go and let's continue to make our ideas happen.
- President Horodyski states we will continue the monthly conference calls so we can continue to work productively. Our next conference call will be in August.
- Just take a moment to look back on our accomplishments and remember we still have a ways to go and continue to make our ideas happen.
- Regarding the Finance Committee, President Horodyski makes a recommendation to everyone for the SEATA Board Member Position that is open, to appoint President Donna Wesley.

Voted: to appoint Donna Wesley (MS) to the Finance Committee

(FL, KY) Approved 6-0-0-1

- Regarding the Member at Large for the Finance Committee, we have had several SEATA members come forward and express interest in this position so we are going to hold off for now and will make that recommendation later.

Voted: To approve funding for the finance committee to meet early in the fall to work on a line item budget.

(FL, KY) Approved 6-0-0-1

Vice President's Report: Marisa Brunett

- Vice President Brunett handed out an information sheet regarding Conference Directs results for possible future SEATA Annual Meetings at various hotels and varying dates. Conference Direct was told to research 2009, 2010, 2011 for the SEATA Annual Members Meeting

and the 3 months she was given to research was January, March, and May. Of the 15 hotels that a bid request was put out, we were denied by 8 hotels.

- Of the hotels for 2009, the Hilton Sandestin Resort presented the best rate at \$99.00 and \$109.00 for January.
- Most hotels go up by \$3.00 and \$5.00 for 2009 and 2010.
- Vice President Brunett requested the top 3 choices from each state President for the next conference call.
- Request was made for Marisa Brunett to send out the information from the Marriott in Cool Springs, TN for 2009, 2010.
- President Horodyski asked Vice President Brunett to address Atlanta, and the month of April as a possibility for all of the hotels.

Treasurer Report: Jim Mackie

- Current Bank Statement, May 31, 2007 \$100,538.86
- Outstanding Checks \$5285.39
- Remaining Balance \$95,253.47
- Stephanie Lennon (FL) asks to charge the Finance Committee to look at the money in the checking account and set a maximum amount to keep in the account and if there is excessive overage, to make a recommendation to the Board to transfer the money, either to investments or wherever we may need to put it (scholarship money, etc).
- Finance Committee passes out a handout with their recommendations and ideas.
- The Finance Committee met in March and has had 2 conference calls as well. During the meeting and calls, they came up with goals and purposes as well as a few recommendations.

Voted: To adopt the 2 recommendations by the Finance Committee that for any payments over \$5000.00 require two signatures, that of the Treasurer and President and any travel expenses estimated to be above \$1000.00 require pre-approval of the SEATA President.

(KY, AL) Approved 6-0-0-1

- SEATA Executive Board asked the Finance Committee to review the SEATA Executive Board Travel Policy Hand Out and come back to us with updates.
- The Finance Committee will put recommendations, updates, and/or changes in writing and email this to the SEATA Executive Board.

SEATA Administrative Issues: MaryBeth Horodyski

- Strategic Plan: At the moment, all of our ideas are in the handout prepared by Joe Erdeljac, but it is not in useable format. Request the Strategic Plan Committee (Joe Erdeljac, Stephanie Lennon, Greg Rose) move the present information to a usable format. This may require another in person meeting.

Voted: The Strategic Plan Committee be approved for an in person meeting in the near future.

(TN, MS) Approved 6-0-0-1

- The By-Laws changes are in folder (3 different documents). President Horodyski would like everyone by August 10 to have reviewed the 3 copies, document any and all changes, updates, etc and email the information to both President Horodyski and Parliamentarian Nick Pappas.
- Questions were presented regarding everyone's changes be put on the StikiPad so everyone can edit online and save time. It is decided board members can work on the StikiPad or make their corrections and email to President Horodyski and she will apply the necessary changes. Any questions concerning the StikiPad can be presented to District Director Floyd and he will help.

Committee Reports:

- Brian Franklin, Chair of the CIC Committee, through SEATA Executive Board liaison Joe Erdeljac, asked MS and AL to give him a representative for this committee. President Horodyski reminds the SEATA Executive Board that State Presidents make the recommendation and President Horodyski will bring to the Board for vote of approval.
- Mr. Franklin also requested the SEATA Board to consider having 2 reps from each state serve on the CIC committee. Joe Erdeljac will get more clarification on this request.
- The CIC also requested the SEATA Executive Board to consider setting them up on a schedule for conference calls.

New Business

- District Director Floyd reminds the SEATA Executive Board that the NATA BOD has approved that all districts have some type of Student Leadership. If we are going to participate in this manner, we need to start working on this situation. Districts 2 and 4 have been successful doing this matter.

- President Horodyski asks that Stephanie Lennon and Paul Higgs to speak with Ray Castle and Districts 2 and 4 and report back to us on our August conference call.

Keep working hard and remember your assignments!

Adjournment: 6:10 PCT.