



**Southeast Athletic Trainers Association  
Executive Board Meeting Minutes  
March 15, 2012  
Atlanta, GA  
President Marybeth Horodyski, Presiding**

**1) Roll Call**

President Horodyski called the meeting to order at 1: 18 and a call of the roll indicated the following members were present;

R.T. Floyd, EdD, ATC—District Director;  
MaryBeth Horodyski, EdD, ATC, LAT—District President;  
David Green, MA, ATC – Vice President;  
Jim Mackie, MEd, ATC LAT—Treasurer;  
Tom Bair, MEd, ATC, LAT—Secretary;  
Chuck Kimmel, ATC, LAT—Parliamentarian;  
Bob Hammons, MEd, ATC, LAT—Florida President;  
Jeff Hopp, ATC, LAT—Georgia President;  
Gerard White, MEd, ATC—Louisiana President;  
Eric Fuchs, DA, ATC, EMT—Kentucky President;  
Donna Wesley, MS, ATC—Mississippi President;  
Chris Snoddy, ATC—Tennessee President;

And absent,

John Morr, MS, ATC—Alabama President.

President Horodyski announced some agenda changes needed to address an issue Vice President Green would like to discuss as item #2, and to accommodate Treasurer Mackie and Research and Education Chair, Dr. Brown request to give their reports early in the meeting so that they can meet prior obligations, she will welcome all after these individuals have been accommodated.

**2) Recording of Minutes.**

After discussion Director Floyd made the following motion: Starting with this meeting that SEATA Executive Board Meetings and Conference Calls be recorded for use by the Secretary and for the singular purpose of serving as a back up to written notes while the Secretary prepares the minutes of a meeting or call, and that at anytime any member may request the recording be stopped, and that the Secretary will produce the first draft of said minutes within two weeks of the meeting or call date, and that the recording of the meeting or call will be destroyed after 6 week of the meeting or call. The Motion was seconded by Secretary Bair. **Vote 6-0-0-1(AL), passed**

### **3) Research and Education Committee Report.**

Chair Kathy Brown PhD, ATC presented the SEATA Executive Board with updates concerning speakers, abstracts, presenters, grant application, and on-line meeting evaluation process for the 2012 meeting. Dr. Brown also indicated that positions on this committee from the states of Alabama and Kentucky will be coming vacant. Dr. Brown brought to the SEATA Executive Board a motion from her committee: To award \$1,799 to Duane Dubose for research on Space Availability for the Spinal Cord in an Unstable Spine. **Vote 6-0-0-1(AL), passed.** Dr. Brown also brought a request from a speaker to conduct a survey about work life balance to attendees. President Horodyski asked Dr. Brown to inform the speaker that due to IRB concerns they would need to follow established protocol for this request and to seek guidance from herself or Secretary Bair if any was needed.

### **4) Treasurers Report.**

Treasurer Mackie provided the SEATA Executive Board with information relative to cash flow, revenue, and investments. As of February 29<sup>th</sup>, 2012 the SEATA investment account had \$333,508.84 and year to date, year over year, expenses are \$5,061.54 greater than 2011 and revenues are \$67,730.78 greater than 2011. Treasurer Mackie also noted that there will be some changes to the membership of the Finance Committee as the terms of State Presidents expire; Currently Presidents Wesley and White, Treasurer Mackie and member at large Lindsey McLean comprise this committee. Treasurer Mackie reviewed briefly with the SEATA Executive Board Corporate Sponsorship revenue.

*Treasurer Mackie left the meeting.*

### **5) President's Welcome and President's Report .**

President Horodyski welcomed the SEATA Executive Board and thanked the members for their attendance. She led the SEATA Executive Board in a leadership discussion and encouraged all to make sure that we focus on the issues and priorities we are here to address. This point was emphasizing with the Moroccan fable of the man who chased 2 rabbits and caught none.

### **6) Memorialization and Review of Electronic Votes.**

Secretary Bair provided the SEATA Executive Board with following electronic votes that took place since the last meeting:

7/6/11            Approved Proposed By-Law changes (See Addendum A for proposed changes) to be placed before the membership for a vote. President Wesley made the motion, Secretary Bair seconded. **Vote 7-0-0-0, passed.**

8/18/11            Acceptance of SEATA HOF Committee recommendations to alter some eligibility requirements in the nomination process for SEATA HOF members. Committee Motion. **Vote 7-0-0-0, passed.**

8/22/11            Approved the SEATA Election Committee recommendation that President Lennon replace Mississippi President Wesley on this committee and serve as SEATA Elections Committee Chair,

as President Wesley has received a nomination for SEATA President, and that President Fuchs serve as a member on this committee. Committee motion. **Vote 6-0-1(KY)-0, passed.**

10/17/11 Approval of June 2011 SEATA Executive Board Minutes. The motion was made by Secretary Bair, President Moor seconded. **Vote 5-0-0-2 (TN, GA), passed**

11/22/11 Approved the motion that Keith Thompson to serve on the SEATA Scholarship Committee. Director Floyd, President Fuchs. **Vote 7-0-0-0, passed.**

12/10/11 Approved a motion from President Wesley for Wade Powers to be the MS representative to the SEATA Student Senate. President Snoddy Seconded. **Vote 7-0-0-0, passed.**

2/1/12 Approved the SEATA Student Senate request for setting up a Facebook page and Twitter account for communication with students in SEATA; the SEATA member providing oversight for the Student Senate will monitor communication on these sites. Committee Motion. **Vote 7-0-0-0, passed.**

2/1/12 Approved SEATA Hall of Fame Committee recommendation for Tim McLane to be inducted into SEATA Hall of Fame. Committee motion. **Vote 7-0-0-0, passed**

2/10/12 Approved the SEATA Scholarship Committee recommendations for recipients noted below.

#### Undergraduate

Alisha Tolbert (Troy University) The SEATA Memorial Undergraduate Scholarship (\$1000)  
Katherine Kite (University of West Alabama) The Jerry Rhea/Atlanta Falcons Undergraduate Scholarship Award (\$1000)  
Samyra Safraoui (University of South Florida) The Jim Gallaspy Student Leadership Scholarship (\$500)

#### Graduate

Justin Mitchell (University of West Alabama) The SEATA Memorial Graduate Scholarship (\$1000)  
Candace Winn (University of West Alabama) The Jerry Rhea/Atlanta Falcons Graduate Scholarship Award (\$1000)  
Anne Bryan (Georgia Southern University) The Hughston Sports Medicine Foundation Scholarship (\$500)

Committee Motion. **Vote 7-0-0-0, passed.**

2/10/12 Approval of SEATA Honors and Awards Committee recommendations as below.  
Jack C. Hughston, MD Sportsmedicine Person of the Year: Doug Rouse, MD  
Backbone Award: Lori Moss, ATC  
High School Athletic Trainer of the Year: Kevin Mauldin, ATC  
Education/Administration Athletic Trainer of the Year: Amanda Benson, PhD, ATC, LAT  
College/University Athletic Trainer of the Year: Gerald Jordan, ATC  
Clinical/Industrial/Corporate: Kevin Cefali, ATC  
Committee Motion. **Vote 7-0-0-0, passed.**

## **6) Directors Report.**

Director Floyd reviewed several NATA Board of Directors actions including; approved the Secondary School Athletic Trainer Committee request to amend State Grant program to allow funding for research to determine AT penetration in secondary schools; discussion of Vision Quest workgroups priorities; provided guidance for post professional certification as well as strategic partnerships; approved participation in ShareCare; approved of co-branding certain activities with the NATA Foundation; approved an amended position statement regarding Sudden Death in Sports; approved Houston as the location for the 2017 annual meeting and New Orleans for the 2018 meeting; approved the NATA Foundation's RFP for an outcome study; to fund some off-convention meetings for select committees as the budget allows, including an off-convention meetings for the Executive Committee for Educators starting in 2013; approved exploration of a name change for the NATA; approved a vetting process and a procedure to include CAATE and BOC when examining post professional certification programs; received a report for the Honor and Awards Committee that 17 members will be inducted to the NATA HOF this year.

*Tennessee President Snoddy left the room.*

Director Floyd made the following motion: SEATA co-brand with the NATA Foundation the SEATA Quiz Bowl and all other appropriate media. The motion was seconded by Kentucky President Fuchs. **Vote 5-0-0-2(AL TN), passed.**

## **7) President's Report.**

President Horodyski encouraged all SEATA Executive Board to introduce themselves as SEATA Executive Board members and thank the vendors that support this meeting. President Horodyski reviewed board assignments with regard to by-law review assignments. Some of this work has been completed and the remainder will be discussed at the June meeting in St. Louis. President Horodyski reviewed SEATA Executive Board packets and explained their use as supporting document for agenda items to be discussed latter in the meeting.

*Tennessee President Snoddy returned to the room.*

## **8) Vice President Report.**

Vice President Green reported that there are 225 members pre-registered for the 2012 SEATA Clinical Symposium and Members Meeting. Emory has had 74 people pre-registered for the meeting. There are approximately 24 SEATA exhibitors and 6 Emory exhibitors. There have been 375 room nights purchased. The GAC reception will be held in the exhibit hall using the same format as prior year. Please make an effort to thank all of the exhibitors and welcome back Johnson and Johnson as an exhibitor. Vice President Green reviewed the flow of the Hall of Fame Induction, Honors and Awards Presentation, and the Members Meeting. Vice President Green reported that over 800 participants were involved with the 2012 SEATA Athletic Training Student Symposium. Several participants needed to be housed in nearby hotels and the Crown Plaza provided transportation.

*Tennessee President Snoddy left the room.*

### **9) Secretary Reports.**

Secretary Bair presented to the SEATA Executive Board NATA Membership statistics that showed an increase of 1708 members over 2010. They year over year increase for all certified classification was 1353 and the total of Associate, international Non-certified, Student Undergraduate, and Student Graduate was 355. District year over year numbers are forth coming from the NATA. Secretary Bair reviewed briefly with the board some items from the most recent NATA District Secretary Treasurer meeting. During the meeting it was shared that the Career Starter membership has increased retention from this age group from, as a percent, from the mid 60% to the low 80%.

### **10) Finance Committee Report.**

President Horodyski reminded the board that 3 members of the committee will soon need to be replaced. Treasurer Mackie will start his term as SEATA President in June, and will be replaced by the incoming Treasurer at that time. President Wesley's term as Mississippi President will expire in June, and Mr. Lindsey McLain's term as the at large non-board member of this committee will also expire in June. President Horodyski asked the board members to inform her of potential candidates for the non-board member position and made the following motion. President Fuch of Kentucky serve on the SEATA Finance Committee effective in June of 2012 to replace President Wesley. Seconded by Director Floyd. **Vote 5-0-1 (KY)-1 (AL), passed.**

*Tennessee President Snoddy returned to the room.*

### **11) Treasurer Resignation and Election Time Line.**

President Horodyski informed the board that Mr. Troy Armstrong who was elected to serve as SEATA Treasurer starting in June of 2012 has informed the SEATA Officers of the Board that he will no longer be able to serve in this capacity and must resign. President Horodyski made the following motion: The SEATA Executive Board accept the resignation of Mr. Armstrong as who was elected to the position of SEATA Treasurer effective in June of 2012. Seconded by Secretary Bair. **Vote 6-0-0-1(AL), passed.**

President Horodyski motioned that; The Elections Committee proposed timeline be adopted for the purpose of filling the position of SEATA Treasurer that will take office in June of 2012, and that time line is: March 15, 2012, SEATA Executive Board calls for a special election and open nominations immediately; April 14 nominations close; April 16 dead line to accept/decline nomination; April 18 dead line to submit biography and photo; April 20 election begins; May 9 election ends; May 14 election results announce to candidates and then membership. Should more than two candidates accept the nomination, the following deadline will account for a possible run-off. April 20 election begins; April 28 election ends; April 30 run-off announced; May 1 run-off begins; May 9 run-off ends; May 14 candidates notified then membership.

### **12) Advertizing on Web Page.**

President Horodyski led discussion about the sale of advertising space on the SEATA web site as a way of generating additional revenue. The discussion lead to President Horodyski making the follow motion; A committee ,Chaired by Secretary Bair with President's Hopp and Hammonds, and Mr. Frazee Chair,

SEATA Corporate Partnership Committee, serving as members, be formed for the purpose of exploring the potential benefits and potential risk as well as implementation policies of selling advertising space on the SEATA website. This committee will report to the Board no later than May 15<sup>th</sup>. Seconded by Secretary Bair. **Vote 6-0-0-1(AL), passed.**

### **13. NATA News Schedule.**

President Horodyski reviewed with the board the publication deadlines to have any news published in the *NATA News*. She reminded the members that Ms. Peggy Bratt is the member of the SEATA Public Relations Committee that all information should be sent to. Ms. Bratt will then compile all information submitted and forward to the *NATA News* for possible publication. President Horodyski reminded the board that Ms. Bratt needs information 1 week prior to the *NATA News* deadline. President Horodyski strongly encouraged each state to increase the reporting of activities.

### **14) State Meeting and District meeting schedule.**

President Horodyski reviewed the meeting schedule for each SEATA state association and lead a discussion pertaining to reciprocally allowing other SEATA states to advertise their meetings on each other's web sites without charge. This practice recently was started among NATA Districts.

### **15) Legislative Funds.**

President Fuchs expressed a desire to make awarding of SEATA Legislative Grants process more nimble and to increase the amount of funding allocated to this program. After discussion President Horodyski made the following motion; At the end of every fiscal year any unused portions of SEATA Legislative Grant Tier I monies will be split, 50% to fund SEATA Legislative Grant Tier II, and 50% to fund SEATA Legislative Grant Tier III until \$7,000.00 has been allocated to Tier II grants, at which time all unused tier I monies will be allocated to tier III. Seconded by Secretary Bair. **Vote 6-0-0-1, passed.**

President Horodyski express that she will charge the SEATA Finance Committee to reexamine the current financial position and make a recommendation on funding tier II and tier III grants.

### **16) SEATA Corporate Partnership Committee.**

Mr. Frazee thanked Vice-President Green, former SEATA Corporate Partnership Chair, for his many years of service in this role and for helping him to transition to Chair of this committee. Mr. Frazee presented to the board an update on vendors participating at this meeting. He indicated that 25 vendors will be exhibiting and that approximately \$14,500.00 will be raised from the SEATA Corporate Partnership program. Mr. Frazee also indicated that there were 6 vendors at the most recent Athletic Training Student Symposium.

### **17) State Regulations on Graduate Assistants.**

President Wesley lead a discussion on the importance of knowing the laws and regulations for states that graduate assistants, as well as all staff members, will be traveling to in order to provide Athletic Training services. President Wesley indicated that at the most recent BOC Regulatory Conference this

point was emphasized as some state regulatory bodies may take aggressive action towards 'traveling' Athletic Trainers that provide Athletic Training services while not holding a license to do so in that state.

### **18) Committee Reports.**

Hall of Fame –President Horodyski brought forward a motion from the committee: That the SEATA Executive Board accepts the Hall of Fame Committee's recommendation for members for 2012-2013. Those members and the states they would represent are; Alabama Representative, John Anderson; Florida, Frank Grimaldi; Georgia, James (Jay) Shoop; Kentucky, Tom Steltenkamp; Louisiana, Bob Goodwin; Mississippi, Jim Gallaspy, Tennessee and char Bob Nevil. **Vote 6-0-0-1(AL), passed.**

Honors and Awards – Chair Crandall Woodson reported that this committee was working towards an increase use of technology to display previous award winner. This will reduce the expense of having to get updated signage printed each year by utilizing programmable electronic sign, digital picture frames, and large monitors. Additionally Mr. Woodson expressed this committee's concern regarding the low number of nominations for SEATA awards. To increase the number of nominations the committee changed the nomination deadline to allow more time for nominations to be submitted, as well as allowing increasing the duration of nominations from one year to two. Mr. Woodson brings the following motion from the Honors and Awards Committee; All SEATA Honors and Awards Committee members be allowed to nominate qualified individual after the nomination deadline passes if no nominations for any SEATA award were received. **Vote 5-1(TN)-0-1(AL), passed.**

Ethics – President Horodyski reviewed the Ethics Committee Report submitted by Chair Michelle Dorsey that was included in the board packet.

Young Professionals – President Horodyski relayed a verbal report from Chair, Alex Pinto that the Young Professionals Committee is in the process of reaching out to the SEATA Student Senate. Mr. Sam Zeung will be the new Chair effective June 2012. Mr. Pinto expressed that more active committee members were needed.

Political Action Committee— President Horodyski reviewed the NATA Political Action Committee Report submitted by Chair Mike Wilkinson that was included in the board packet.

### **19) Dues—By-Laws.**

President Fuchs led a discussion about the issue of increasing state due. The current process of dues collection was reviewed and an approximate timeline based on NATA staff estimates for the new dues collection process discussed. Currently the NATA collects District dues and the Districts apportion dues collections to the state via whatever method a District has choose to implement. Starting with the 2014 or 2015 dues cycle the NATA will have the necessary technology to collect separate and distinct state dues amount. This variance from the current 'all in the District must be the same' process to one that will allow each state in a District to set their own dues amount independent from each other. This discussion lead President Fuchs to make the following motion; State Presidents will poll their state

association members at their next state meeting for a \$10.00 dues increase to take effect in 2014. President Snoddy, seconded. **Vote 1(KY)-5-0-1(AL), did not pass.**

President Fuchs made the following motion; State Presidents will poll their state association members at their next state meeting for a \$7.00 dues increase to take effect in 2014. President Snoddy, seconded. **Vote 2(KY,TN))-4-0-1(AL), did not pass.**

President Fuchs to make the following motion; State Presidents will poll their state association members at their next state meeting for a \$5.00 dues increase to take effect in 2014. President Snoddy, seconded. **Vote 6-0-0-1(AL), passed.**

#### **20) Discussion.**

Director Floyd brought forth the issue of District Governance. As his term will expire in June he felt this would be an appropriate time to discuss changing the governance method of the District and urged the board to consider a by-laws change to afford District Officers the privilege and responsibility of voting on SEATA matters.

#### **21) Adjourn**

President Horodyski hearing no further business adjourned the meeting at 8:47PM.