



SEATA EXECUTIVE BOARD
MEETING MINUTES

Thursday, March 12, 2015
Crowne Plaza Ravinia – Atlanta, GA

1. ROLL CALL

The meeting was called to order at 1:06 PM CST by President Mackie with the following members in attendance:

Director: MaryBeth Horodyski, EdD, LAT, ATC, FNATA
President: Jim Mackie, MEd, LAT, ATC

Secretary: Donna Wesley, MS, LAT, ATC
Treasurer: Tim McLane, MBA, LAT, ATC
Parliamentarian: Chuck Kimmel, LAT, ATC

AL – Chris King, LAT, ATC
FL – Erik Nason, MBA, ATC, MS, CSCS
GA – Diane King, MS, RD, ATC, LAT
KY – Robert Ullery, MS, LAT, ATC
LA – Gerard White, MEd, LAT, ATC
MS – Jeff Bryant, LAT, ATC
TN – Scott Byrd, LAT, ATC

The following members were not in attendance at the start of the meeting:
Vice-President: David Green, MA, LAT, ATC

2. CONSENT AGENDA/APPROVAL OF THE MINUTES

1. Consent Agenda Items:
 - A. Approval of January 5, 2015 Minutes
 - B. Accept resignation of Kelley Henderson, SEATA Student Senate Advisor.
 - C. Accept the nomination of Steven Patterson, MS, ATC, LAT as the new SEATA Student Senate Faculty Advisor.
 - D. Approve the \$500 funding for the Bobby Gunn Student Leadership Scholarship.

MOTION: (LA, AL) To approve the consent agenda items with the correction of Minutes in Section 11.5 identifying President King **(AL)**. **PASSED 7-0-0-0**

3. OFFICER REPORTS

Director’s Report

Director Horodyski reported on the following items from the NATA Board of Director’s Meeting:

1. The Board has approved an Inter-Association Task Force to review the EMS changes in carrying spineboards on ambulances. The Task Force has already met and plans to have something in writing in June. The Board encourages athletic trainers to review the 2009 Position Statement “Acute

- Management of the Cervical Spine-Injured Athlete” and to meet with local EMS to review and practice Emergency Action Plan and techniques according to local policy prior to football season.
2. The *Journal of Athletic Training* is all electronic now.
 3. The Athletic Training Educator’s Journal is also electronic and has more pages.
 4. The Executive Committee on Education has requested a new committee on the Education Advancement Committee on April 1, 2015. Funds have been approved for research grants in conjunction with The NATA Foundation.
 5. Approved the recommendations of the work group on changing the term limits for committee involvement. Increased term lengths by 1 year and allows for a “shadowing” period of 6 months for committee members and 1 year for an incoming chair.
 6. The Board is continuing to monitor the CMS ruling related to Durable Medical Equipment and encourages members to contact the NATA Office to reflect a united front.
 7. On the national level, all legislation we previously had died with the start of the new Congressional session. It is important for athletic trainers to monitor the national legislation that pertains to our profession, including the SAFE PLAY Act, the Sports Medicine Licensure Clarity Act, and the Secondary School Student Athlete Bill of Rights. Director Horodyski and President Mackie expressed disappointment that only Florida and Kentucky were represented at NATA’s Capitol Hill Day. SEATA has designated funding to assist our states with the financial cost of attending this important event to advocate on our members’ behalf.
 8. Director Horodyski reported that District IX has again been well represented with legislative grant funding.
 9. Director Horodyski expressed disappointment in the voter turnout during the most recent NATA Presidential election. District IX was the lowest in percentage turnout in the election of all Districts (including International).
 10. Proposed NATA By-Laws Changes to be voted on in June 2015:
 - a. Addition of American Samoa to District VIII. (Article 5)
 - b. Term of Office for District Director will change to three (3) years with a one-time renewal of a two (2) year term. (Article 6)
 - c. Presidential Nominating Committee change will ensure that each District will have two votes. (Article 7)
 11. Please refer all questions regarding the Education Committee and degree designation to Director Horodyski.

President’s Report

President Mackie reported on the following items:

1. District membership numbers reflect a total possible membership of over 8,100 with over 2,200 currently suspended and another 2,000+ being classified as non-members. There are significant opportunities for the Board and State Presidents to encourage members and others to get involved.
2. Due to the work of Aaron Sciascia we are able to offer 11.5 hours of Evidence Based Practice for attendees at the meeting.

3. Thanks to Vice-President Green and Treasurer McLane for their work on the commemorative 40th Anniversary SEATA CSMM Coin. Past and present members of the SEATA Executive Board will receive a coin in recognition of their contributions to SEATA.
4. The 30th Anniversary SEATA Athletic Training Student Symposium went very well with over 900 in attendance and almost 100 faculty. Over 1,200 pounds of food were donated to the Atlanta Community Food Bank with Middle Tennessee State University contributing the most food. Florida International University will again be representing District IX in the NATA Foundation Quiz Bowl in St. Louis.
5. A letter was sent out to program directors regarding an issue that arose during the Quiz Bowl and will be published for members.
6. Thanks to outgoing State Presidents John Morr of Alabama, Bob Hammonds of Florida for their work on the Board. Georgia President Diane King will be leaving the Board in April.
7. President Mackie commended the work of the SEATA Officers for their commitment, leadership, and service to SEATA. He reminded the Board that we are all a volunteer organization and that sometimes we need to be respectful to that when dealing with our committee members and leaders.
8. Please remember to respond to CAATE on the professional degree; the deadline is March 20.

Vice-President's Report

No report was given at this time.

Secretary's Report

1. Membership numbers are currently 3,225 Active Certified Regular members; 48 Active Associate members; 87 Retired members; 801 Active Undergraduate Student members; 85 Graduate Student members; 286 Student Certified members; 230 Career Starter members; plus a few military for a total of 4,791 current Active Members in SEATA. Suspended and Non-member 3,359 members; Total Possible 8150.
2. Total Active members as of 2/13/2015:
AL – 478; FL - 1541; GA – 856; KY – 523; LA – 374; MS – 288; PR – 5; TN – 714; VI – 3.
There was a discussion about the need for graduate students especially to make sure that they update contact information with the NATA to reflect their state association and dues payment. There was also a brief discussion and request for Presidents to carefully review the most recent list because it was noted that several committee members are on the suspended lists.
3. The Wild Apricot Website update is a continuing work in process. There is a need to identify what needs to be archived and what can be trashed. Secretary Wesley asked for assistance in updating the site Presidents Byrd (TN), Ullery (KY), and White (LA) volunteered to help review the seata.org site and compile a list of items to be archived or removed from the new site.
4. Secretary Wesley distributed the SEATA Conflict of Interest Report Form for Board members to report any conflict of interest and sign.

Treasurer's Report

1. A copy of the Treasurer's Report was included in the agenda materials for Board members to review. (Appendix A)
2. The 30th Annual SEATA Athletic Training Student Symposium made a profit, even including their portion of the AV equipment purchase.

3. Financial statement is currently at \$448,763. Once all bills are paid, the Finance Committee will look at making a proposal for potentially increasing various SEATA initiatives.
4. President Ullery asked about a breakdown of District dues and where membership dues go. Treasurer McLane will work on reviewing the numbers to help with marketing, but this will take a good bit of time and he will work on this after St. Louis.
5. Treasurer McLane will get with our Investment advisor and look at reallocating funds in the future to review dollar cost averaging. We may have to look at redistributing some of these funds due to some IRS changes that are coming in the near future.
6. During the District Secretaries and Treasurers Meeting in Dallas, the NATA Accountant agreed to take on each District as a client and that would be at a cost savings of almost \$700 per year. There was a discussion of the advantages of having all Districts under one accountant. Treasurer McLane will further investigate the potential change to the current NATA Accountant and make a proposal to the Board by June.

4. UNFINISHED BUSINESS

1. Strategic Plan (Appendix B)
 - a. President King (GA) presented her final report and led a discussion of the Strategic Plan Proposal from her Strategic Plan Work Group.
MOTION (KY/FL): To accept the Strategic Plan Report. **7-0-0-0 PASSED**
 - b. President Mackie continued the discussion and tasked the Board to review each area and work with President King (GA) to select one interest area to coordinate a work group by Sunday, March 15. President Mackie will then make the appointments to each work group.
 - c. President King (GA) presented some slides for membership related to membership benefits and SEATA initiatives.
2. State Association Marketing Grant Funding (Appendix C)

President King (AL) led a discussion about his proposal to provide annual funding to state associations to market the hiring of athletic trainers.

MOTION (AL/LA): To utilize funding from SEATA to enhance the marketing of athletic training in the respective states of District IX. This is a one-time grant for the maximum of \$2,000 per each state. Allocation of funds requires grant approval by the Board and funding may be reviewed annually by the Board per each SEATA fiscal year. This proposal will be effective for the 2015-16 SEATA fiscal year.
7-0-0-0 PASSED

Application form submitted with President King's (AL) proposal will be updated and made available to the Board and placed on the website.

5. NEW BUSINESS

1. **MOTION (JM/FL):** To approve District Director discretionary fund of \$1,000 annually.
7-0-0-0 PASSED

2. There was a discussion about iLEAD funding. This was initially designed as a state funded project. President Mackie apologized for any confusion about the funding items that were requested previously.
3. There was a discussion about SEATA funding for STAR Tracks. Director Horodyski asked Secretary Wesley to review the minutes to determine the most recent approval of candidate funding and determine if candidates and be approved for the 2015 fiscal year. SEATA contracts for funding run March – February.
4. There was significant discussion with Secondary Schools Athletic Trainers Committee Chair Chris Snoddy regarding the SEATA Safe Sport School Matching Grant Program. The Board voiced concern with the need to establish better wording for the criteria for the grant application to emphasize need versus first come first serve manner that seems to exist currently. The Board agreed that since the money is coming from SEATA, all 7 states need to have the same set criteria. When the Board initially allocated the \$5,250.00, each state was allotted \$750.00 to award up to ten (10) grants of \$75.00, or fewer if a hardship was indicated and more than \$75.00 was awarded to an applicant. Chairman Snoddy and President Byrd submitted a sample electronic application form that was developed by Tennessee.

It was proposed that a possible criteria be a school with the federal designation of Title I (percentage of students on free/reduced fee lunch), be automatically given a hardship and are eligible for a full grant.

At present Chairman Snoddy has received one completed application that needs to be reviewed under the current process.

MOTION (AL/LA): To approve the submitted application from Brunswick, GA for the SEATA Safe Sport School Grant in the amount of \$75. **5-1(FL)-1(GA)-0 PASSED**

MOTION (JM/KY): To rescind the SEATA Safe Sport School Matching Grant Program that was approved in January 2015. **7-0-0-0 PASSED**

Chairman Snoddy requested more direction from the Board as to establishing criteria for application. President Mackie formed an action group of Presidents King (GA), King (AL), Nason (FL), and Bryant (MS) to work with Chairman Snoddy to develop criteria for State Presidents and refine the application process. The group will then present their proposal to the Board for review and approval.

5. Foundation President R.T. Floyd and District Chair Dr. Pattie Tripp presented a request to the Board to renew efforts to create a SEATA endowed scholarship. Currently over \$4,000 previously raised by SEC schools is just sitting the Foundation's general fund. To be a fully funded endowed research scholarship, SEATA will need approximately \$21,000 in additional funds. State contributions (with the exception of dues contributions) can be designated for SEATA endowment once a contract is signed. Once the contract is signed, the \$25,000 must be submitted within 5 years. Students and organizations are also eligible to designate their contribution to go to a designate a specific endowment. President Mackie asked Director Horodyski, Treasurer McLane, and President Nason (FL) to work with Dr. Tripp to develop the contract language from the Foundation's template to present to the Board for approval.

President Floyd and Dr. Tripp thanked the Board for their support of the Foundation Fundraiser for tomorrow night.

6. CLOSED SESSION

President Mackie called for Closed Session at 3:52 PM. All guests in attendance were asked to leave the room and Parliamentarian Kimmel explained the process and procedures for a Closed Session.

President Mackie called for the end of Closed Session at 4:04 PM and the doors were opened and the Board resumed an Open Session.

7. INFORMATIONAL ITEMS

1. President Mackie presented an updated list of Committee members and liaisons. State presidents were asked to review this list and provide updated information. New candidates for vacancies are asked to complete the SEATA Candidate Nomination Form that is available on the website. Any changes need to be given to Secretary Wesley for updating the list and website.
2. President White (LA) provided information that there will be an election this year for the offices of District Director, Vice-President and Secretary. He briefly reviewed the timeline that has been established and official call for candidates will occur at the meeting in June. Director Horodyski and Vice-President Green are not eligible to run again due to term limits. Secretary Wesley is only eligible for 1 additional term due to completing two-thirds of the previous term.
3. There was a discussion about the award criteria for certain SEATA awards. It was brought to the attention of the committee and the Board that a candidate had moved out of state prior to being selected for the award. President Mackie will ask the Honors and Awards Committee to review their policy on selecting candidates that are no longer in our District. It was stated publicly that precedent has been set to have candidates share the Backbone Award and the Professional Athletic Trainer Award. President Mackie will task the Committee to report to the Board the nomination process to clarify these issues and return to the Board with a recommendation on these issues. The policy and procedures need to also reflect that candidate membership status be validated by the SEATA Secretary prior to Board approval of candidates.
3. In addition to assisting with attendee packet assembly after dinner tonight, State Presidents are asked to assist with the registration process in the morning as well as with the EBP assessment and certificate distribution throughout the meeting. Please see Secretary Wesley or Treasurer McLane for more details. Aaron Sciascia will be doing a brief description of the EBP process after the welcome session first thing in the morning.
4. The Members' Forum is designed to help keep members informed and separated from the Awards Luncheon. There may not be enough time for a full state report at this time as Director Horodyski and President Mackie will be providing a very brief report following Kent Falb's presentation.
5. President Mackie encourages members to engage candidates for the upcoming election as well as encourage members to vote in these upcoming elections. President White (LA) again encourages member engagement with

nominating deserving candidates for SEATA awards and emphasized the need for Board members to set an example by nominating candidates for SEATA and NATA awards.

6. President White (LA) inquired about the funding for the three tiers of the SEATA Legislative Grants. Tier 1 and Tier 2 are funded within the SEATA budget and President White (LA) asks the Board to consider funding Tier 3. Treasurer McLane and the GAC Chair Jerry Stevens to review the current NATA policy and update the SEATA policy if needed.

7. President Mackie and Treasurer McLane reminded State Presidents to submit the receipts for the Skeeter's gift.

8. COMMITTEE REPORTS

1. Dr. Tripp welcomed Dr. Lizzie Hibbard as the new Alabama Ambassador to the Foundation. She also updated the Board on the University of Florida fundraiser to support the Foundation for National Athletic Training Month t-shirts; the t-shirts are available for purchase at the Foundation's booth in the exhibit area. The University of West Florida and The University of Florida are participating in the AT Student Challenge. Two of the 17 programs currently participating in the Challenge are from SEATA; the deadline is Sunday, March 15 to register for the Challenge. Dr. Floyd reported that any group or association can specifically designate an ambassador to the Foundation, it does not have to be limited to only state representation.

2. Dr. Tripp and Dr. Floyd presented an update on the Athletic Training Student Symposium that was held in February. She reported that the student registrations were maxed out at capacity of 900; we will not be able to grow in size due to facility constraints with this location. The program also had over 75 faculty participating this year. There was a cost savings from not printing the Foundations handbooks and making material available online; this allowed for the printing of the small notebooks and pens and t-shirts. There was extremely positive feedback from both attendees and faculty for the changes to the Foundations programming that was more aligned with the knowledge, skills and abilities of CAATE and provided more evidence based content material. Treasurer McLane reported that the new management was extremely receptive to working with us on the issue that arose during the meeting. Over 50 abstracts were submitted and Karen Straub Stanton did an outstanding job with the abstracts and presentations. Dr. Floyd reported that the competencies portion of the programming has repeatedly indicated in their evaluations that they prefer to have material available in printed document and will continue to do so until it becomes cost prohibitive.

3. Rich Frazee, Chair of the Corporate Partners Program made a proposal for those that are at Executive level or higher, that they receive 2 free registrations for certified athletic trainers.

MOTION (LA/FL): To accept the recommendation for 2 free AT registrations for Corporate Partners at the Executive Level, President's Level, or Director's Level. **6-0-0-1 (GA had stepped out of the room) PASSED**

4. The Research and Education Committee report was given by Dr. Brady Tripp, Dr. Shelley Linens, and Dr. Aaron Sciascia. The group presented their proposed outline for speaker reimbursement. The cost of providing EBP programming was discussed including the amount of reimbursement that other districts are providing. There was also a discussion about allowing other organizations to use the SEATA approved providers at a cost. For the purposes of this meeting, reimbursements will be as previously established with each EBP presenter. Treasurer McLane and the Committee will present a more formal proposal to the Board in June.

The Committee proposed a SEATA Student Research Grant for a maximum amount of \$1,000.00. The general SEATA Research Grant is for a maximum of \$2,000.00. There was a discussion of moving the research presentations to a more desirable time during future SEATA meetings.

MOTION (LA/KY): To approve funding for the SEATA Student Research Grant of up to \$1,000 for an NATA student member enrolled in a SEATA institution and sponsored by an active SEATA member. **7-0-0-0 PASSED**

The Committee proposed increasing the benefit of full registration cost and one night hotel to all REF committee members. There was a discussion about establishing a criteria for volunteer work commitment such as the NATA's volunteer reimbursement program based on hours of service. The Research and Education Committee and Treasurer McLane will work more on this and make a presentation to the Board in June.

MOTION (LA/KY): To accept the Research and Education Committee's recommendation to fund Kyle Kosik from The University of Kentucky's grant "An Examination of Corticomotor Plasticity in Individuals with Chronic Ankle Instability" in the amount of \$2,000.00. **7-0-0-0 PASSED**

9. ADJOURNMENT

President Mackie thanked everyone for their attendance and participation. Parliamentarian Chuck Kimmel was rewarded as the positive contributor to the group with a small token of gratitude from President Mackie. The meeting was adjourned at 6:21 PM EST.