



Southeast Athletic Trainers Association Executive Board Meeting Minutes

St. Louis Missouri
June, 27th 2012

State Association Representatives

John Morr, MS, ATC
Bob Hammons, MEd, ATC, LAT
Jeff Hopp, ATC, LAT
Gerard White, MEd, ATC
Chris Snoddy, ATC

Officers

R.T. Floyd, EdD, ATC
MaryBeth Horodyski, EdD, ATC, LAT
David Green, MA, ATC
Jim Mackie, MEd, ATC, LAT
Tom Bair, MEd, ATC, LAT

Incoming State Association Representatives

Rob Ullery, MS, ATC *incoming Kentucky Representative*
Mark Osborne, ATC, LAT *incoming Mississippi Representative*

Incoming Officers

Tim McLane, MBA, ATC, LAT *incoming Treasurer*

Guest

Chuck Kimmel, ATC, LAT *Parliamentarian*
Mike Wilkerson ATC, LAT *SEATA NATA PAC Chair*
Donna Wesley MS ATC *Elections Committee Chair*

Call to Order/Roll Call

MaryBeth Horodyski called the meeting to order at 3:57 P.M. Five of the seven voting members of the 12 person executive board were present. The requirements for a quorum were met.

Opening Remarks

President Horodyski thanked all for their attendance and expressed deep gratitude, on behalf of all of the board members, to Eric Fuchs, former President of the Kentucky Athletic Trainers' Association and Donna Wesley, former President of the Mississippi Athletic Trainers' Association for their many years of service and many great contributions to SEATA.

Approval of Representatives for Kentucky and Mississippi State Associations

Voted: To accept Robert Ullery and Mark Osborne as representative's from Kentucky and Mississippi, respectively, for purposes of representing their State Athletic Trainers Associations at this meeting. (LA, FL)
Passed 5-0-0

Approval of Rob Ullery, Kentucky President Elect, As Kentucky Representative

Voted: To approve Rob Ullery, Kentucky President Elect, to serve as the Kentucky representative until his term as President of Kentucky Athletic Trainers Society begins July 1, 2013. (LA, AL) Passed 6-0-1 (Abstained KY)

Approval of March 2012 Executive Board Minutes

Tom Bair reported that the March 2012 Executive Board Minutes were approved 7-0 via electronic vote on April 28th 2012, after he made the motion to approve which was seconded by Jeff Hopp.

District Director Report

- The SEATA board was informed by R.T. Floyd of recent NATA Board of Directors actions and other items which include the following;
 - District IX members Chris Gillespie, Nick Pappas, and Jay Shoop were selected for induction to this year's Hall of Fame class. Other award recipients from District IX are; Micki Cuppett and Chris Snoddy, NATA Most Distinguished Athletic Trainer; MaryBeth Horodyski, Gail Weldon Award as well as recognition as NATA Fellow; Anthony Jonaitis and Chester Przulucki 50 Year Award; Andrew Brubaker, Bobby Gunn Award.
 - Approved the following dates and places for upcoming convention sites, June 26-29, 2017 Houston Texas, and June 26-29 2018 New Orleans, Louisiana.
 - Approved the Journal of Athletic Training Committee to release a general request for proposals to house the Managing Editor's office.
 - Voted to support regular meeting between collegiate strength and conditioning coaches and the sports medicine staff, and to convey this to the NCAA.
 - Approved the Anabolic-androgenic Steroids Position Statement as submitted by The Pronouncement Committee.
 - Approved transitioning the Most Distinguished Athletic Trainer and Athletic Training Service Award Subcommittees to District representation.
 - Approved a \$50,000 contribution to the NATA Foundation to be allocated for a gift to help fund The Institute of Medicine's consensus study on "Sports-related Concussions in Youth."
 - Approved to license the Japan Athletic Trainers Organization to use the term 'The NATA affiliate in Japan' pending legal review of our governance documents, filing of a trademark application for the mark 'NATA' in Japan and a licensing and affiliation agreement.
 - Approved a blanket increase of \$1.04 per CEU (except undergraduates students) in NATA Annual Meeting registration fees for 2013 (first since 2005 or 2008 depending upon when you register) and still under \$10 per CEU.
 - Approved Phase 1 of the Professional Education Committee's Clinical Preceptor Training Proposal to pilot a two-hour interactive general session at the 2013 District IV Great

- Lakes Athletic Trainers' Association meeting focused on "Facilitating Transition to Clinical Practice through Supervised Autonomy of Athletic Training Students."
- Approved formation of a Work Group to develop an inter-association document that outlines best practices in Sport Medicine management regarding selection, role and supervisory relationships of Sport Medicine team members in college/university and secondary schools. This would cover policy and procedure recommendations regarding administrative authority for the selection, renewal, dismissal, and chain of command of the sports medicine team members (athletic trainers and team physicians), address decision making authority relating to approval for participation of student athletes as well as injury management, and return to sports participation status following injury/illness.
 - Approved the Continuing Education Committee's request to add Publishing Chair position.
 - Approved Paul Ullucci (District I Director) as NATA Secretary/Treasurer. Elected Scott Sailor (District VIII Director) as NATA Vice-President. He then shared with the board an in-depth discussion the NATA board has had regarding examination the process of a possible name change for the profession. Information he shared included the NATA board charge, background information, the complexity of the change of any possible name change, as well as an update of how much of the process is complete and how much is left to complete and how it will be completed.
- R.T. Floyd also expressed his deep and sincere thanks to the board for the gift recently provided to him and his wife. Although he indicated that the gift was not necessary it was very much appreciated. He continued to express thanks to all board members that served on the SEATA Executive Board during his tenure as District Director and expressed that it was a pleasure and honor to serve with them.

President Report

- President Horodyski welcomed the new board members, as well as Tim McLane who will assume the position of Treasurer at the conclusion of this meeting. She also expressed her thanks to Tim McLane as well as Eric Fuchs for running for the position of Treasurer in the most recent SEATA election.
- She also:
 - Encouraged the State Representatives members of the board to be aware of both NATA and SEATA deadlines for legislative grants.
 - Thanked Elections Committee Chair Donna Wesley and Tom Bair for efficiently running a smooth election for Treasurer.
 - She also thanked R.T. Floyd for all of the many years of service and leadership he has provided SEATA. She indicated that he will continue to be involved in many aspects of SEATA and NATA including his service on the NATA Foundation Board of Directors.

- Thanked Donna Wesley not only for her past service on the board but also for her service as Chair of the Elections Committee for the past several years.
- Thanked Chuck Kimmel for his continued services as SEATA Parliamentarian.
- Reviewed the agenda for the Members Meeting that will immediately follow today's board meeting.

Vice President Report

David Green reported that the Clinical Symposium and Members Meeting in March went very well. Total attendance was down; however, an equitable cost and revenue split was arranged with Emory University that was acceptable to both parties. Exhibitor participation was about the same as the 2011 meeting. Mr. Rich Frazee, Chair of the SEATA Corporate Partnership Committee did a very good job adapting to this role and will continue to do well in the future. He further indicated that he, Cathy Brown Crowell, SEATA Research and Education Committee Chair, and Kathy Jackson, Emory meeting planner, will meet in July to continue planning for the 2013 meeting which will again be held in conjunction with Emory. The location for the meeting will be the Crown Plaza Ravinia. This property previously hosted the SEATA Clinical Symposium and Members Meeting and currently is the facility used in February for the Athletic Training Student Symposium.

He also shared that Mrs. Brown Crowell indicated that Research and Education Committee members were needed from Alabama and Kentucky. Committee members need to be present at the March meeting. He suggested that Board members check with educators in their states to serve on this committee, especially those new to their state that are looking for ways to become involved.

He also indicated that SEATA was contacted by the Southern Orthopaedic Association with regard to a possible joint meeting affiliation in the future. This will continue to be explored.

Secretary Report

Tom Bair reported to the board membership statistics provided by the NATA. A year over year review shows an increase in membership of approximately 2,100 members and that the retention rate of the Career Starter program continues to increase. In 2011, that membership class retention rate was 83% compared to 70% prior to the addition of this membership classification. He also informed the Board that their State Secretaries continue to do a great job of communicating with their members regarding dues renewal.

Treasurer Report

Jim Mackie reported to the board that he and Tim McLane have been able to work on several items to ensure that a transition to him serving in the position of Treasurer has and will continue to be smooth. He also reviewed financial reports including year to date comparisons, Expenses/Revenue from the 2012

SEATA Clinical Symposium and Members Meeting, as well as investment activities. He indicated that SEATA financial reports are available to any member.

Old Business

A) States setting dues independently.

In March the board voted to poll the membership of each state regarding a \$5 per year dues increase to take effect in 2014. To date Kentucky, Louisiana, and Mississippi voted affirmatively, Florida has voted negatively, Alabama is in process, and Georgia and Tennessee will have their next state meetings in the first quarter of 2013. Since the March board meeting, the NATA office staff has indicated that they may have the ability to bill members of each state association different dues amounts by the end of 2013 for 2014 dues and definitely by the end of 2014 for 2015 dues.

B) State Laws and Internal Revenue Service.

President Horodyski led a discussion regarding state laws and how they may or may not deal with visiting or sojourning athletic trainers. Additional discussion was led regarding treatment of educational organizations and advocacy organizations (political action committees) by the Internal Revenue Service. State law and IRS code may be in conflict and council may be needed to ensure state associations violate neither.

(John Morr left the meeting)

C) Elections and Finance Committees.

President Horodyski explained that due to rotation of board members via expiration of terms as State Presidents new members for the Elections and Finance Committee are needed. She requested that Bob Hammons, Chris Snoddy and Gerard White serve as the Elections Committee with Gerard White serving as chair. All Presidents agreed to this request President Horodyski requested that Bob Hammond and Jeff Hopp serve on the Finance Committee and that Cheryl Cundy serve as the at-large member to the Finance Committee.

Voted: Bob Hammons, Chris Snoddy and Gerard White serve as the Elections Committee with Gerard White serving as chair. (Sec, LA) Passed 6-0-0-1 (Absent AL)

Voted: Bob Hammond and Jeff Hopp serve on the Finance Committee and that Cheryl Cundy serve as the at-large member to the Finance Committee. (TN, FL) Passed 6-0-0-1(Absent AL)

D) Advertisement on SEATA Website.

Tom Bair reported on the charge issued at the March board meeting to Chair an Ad hoc Committee comprised of Bob Hammond, Jeff Hopp and himself. The charge of this committee was to examine and explore the feasibility of selling ad space on the SEATA website. It is the recommendation of this committee, for several reasons, not to pursue this avenue of revenue generation at this time.

The chief reason is that space on the SEATA website is already tied to the SEATA Corporate Partner Plan. This committee recommends that the most appropriate time to revisit this issue would be the next time the Corporate Partner Plan was updated.

New Business

A) Communication Committee.

President Horodyski led a discussion regarding make up of this committee and methods of communication. Tom Bair, board liaison to the Communication Committee, concurred that communication methods have evolved to the point that warrant expansion of this committee in order to take advantage of evolving technologies and to give members options on how they receive information. Additionally these technologies will continue to evolve and their function will offer a multitude of communication options. Tom Bair will work with other board officers on the expansion of members and roles of this committee which currently is comprised of the Secretary, Webmaster, Web Assistant, List Serve Moderator, and a Discussion Forum Moderator. Future positions will address the number of social media platforms that can enhance communication and educational opportunities. A calendar of deadlines for the various communication media we utilize for SEATA will be created and published.

B) History and Archives.

President Horodyski informed the board on behalf of Doug May that he has been working on a concept to have Hall of Fame members be speakers as part of a new History Education Lecture Series. The concept is to make speakers available at both the Athletic Training Student Symposium and the Clinical Symposium & Members Meeting.

C) Call for Vice President and Secretary Nominations.

The current Vice President and Secretary terms will expire in June of 2013, thus it is time to open the nomination period which as prescribed by By-Laws will be open until August 15th of this year.

Committee Reports

President Horodyski provided the board with the following committee reports;

- *Public Relations:* This committee currently has all of the members needed. Please re-double efforts to ensure your state committee members are engaged as this committee is always in need of member participation. There are many good stories to be told but this committee needs to hear about them before they can publicize them.
- *College and University Student Athletic Trainer:* Amanda Benson is the Chair of this committee and the committee is in need of a representative from Florida.
- *History and Archives:* No additional report other than what was already discussed regarding the History Education Lecture.
- *Ethics:* This committee has no issues to report.

Gerard White, board liaison to the Hall of Fame and Honors and Awards Committees, provided the board with the following committee reports;

- *Hall of Fame:* This committee has no new items to report since the last report in March.
- *Honors and Awards:* This committee is in need of a representative from Florida. This committee also would like to remind the board to encourage nominations for all awards.

Chris Snoddy, board liaison to the NATA Political Action Committee introduced Mike Wilkerson, Chair of the SEATA NATA Political Action Committee who provided the board with the following report from that committee: 2011 was the 3rd best year for the NATAPAC and year to date 2012 is an improvement over that. The NATAPAC Breakfast was very successful and the event had to change a larger room.

The meeting was adjourned at 5:42pm.