

March 2000

The SEATA Executive Committee meeting held on 30 March 2000 began with roll call with the following states being represented: Alabama, Georgia, Florida, Kentucky, Louisiana, Mississippi, and Tennessee. President Chuck Kimmel welcomed all members to the meeting. The minutes from the previous meeting were approved. The treasurer's report was given.

District Director Sue Stanley-Green gave the Directors Report. Sue thanked everyone for their support during her tenure as Director. Sue reported that she services as the liaison for the NATABOC. She mentioned that the NATABOC has undergone a restructuring, Sarah Brown for Boston University will be the liaison to District IX. She mentioned that the NATABOC would continue to make changes as continued changes in education reform occur. Sue also serves as the liaison for Public Relations. Sue reported the new organization that was hired by the NATA (Host Co.) is doing a very good job providing public information about the work of athletic trainers. Sue stated that the NATA is able to make contact with more people (i.e., general public) through Host via phone, TV, and websites. Sue gave a brief report on the Council on Employment. She stated that the original committee (job development task force) struggled with getting activities in place. This resulted in the NATABOD to develop the Council on Employment. This Council has developed very sound goals. Sue also mentioned that Sandy Shultz, PhD, ATC has headed up the Appropriate Medical Coverage Committee. Sue complimented Sandy and her committee on their work. The committee has developed a formula for schools to try to establish general guidelines to provide appropriate medical care to athletes regardless of skill level. Kelli Sabiston (GA) asked if quality of life for the ATC was considered when the formula was prepared. Sue stated that while the intent was to provide information about care for the athlete, she thought the new formula would be very helpful in supporting ATCs in their jobs. The work of the Appropriate Medical Committee was discussed within the Secondary School Committee whom may look at following similar guidelines for the secondary school level. Sue gave a brief report on the financial status of the NATA stating that currently we are in very good standing. Sue commended the finance committee and Eve Becker-Doyle for their efforts. However, Sue also mentioned that if the NATA does not plan for the future the financial status may not be good in the future. Thus, the NATA Financial Committee recommended a \$10.00 increase in member dues for the year 2001. Sue commented that the last dues increase for the NATA was in 1998 and was a \$5.00 increase.

A discussion was held as to whether SEATA should include the associate member status into the state dues amount. A motion was made (TN) to accept the associate member category into the state dues reimbursement. The motion was second (MS). The vote was unanimous (7-0). President Kimmel thanked the state presidents for understanding the communication error regarding the district/state dues. A short discussion was also held regarding the dues checks for each state being sent to the state president rather than the state treasurer. The general consensus was that SEATA Treasurer MaryBeth Horodyski should continue to mail the checks to the state presidents for the first year under the new system.

A suggestion was made to use a video to teach potential student athletic trainers as to the role of an ATC. This video could be used as a recruiting and educational tool. Sue Stanley-Green mentioned that she would take this idea back to the national office.

A discussion was held regarding the increase in NATA membership dues by \$10.00. Sue mentioned she needed a quick response from each state. Thus, the state presidents need to discuss this issue with their members during their state meeting.

President Chuck Kimmel complimented Sue on her efforts for our district as she served on the NATABOD. He encouraged members of the SEATA Executive Board to keep them informed.

NATA President Kent Falb came into the meeting to speak with the SEATA Executive Committee. He encouraged the members of the committee to attend the Appropriate Medical Coverage presentation during the SEATA meeting. He asked the state presidents to support the national dues increase. He reminded members to keep abreast of the information coming out about third party reimbursement because rapid changes could be occurring. He also mentioned that there has been some discussion to have a governmental/reimbursement person working at the national office to coordinate efforts. Finally, he thanked the committee members for their efforts to make the profession better.

Chuck Kimmel gave the SEATA President Report. He stated that after being at the GA and TN meetings he is realizing how much money is required for governmental affairs. He mentioned that SEATA will begin to sell apparel with the proceeds to be divided by 7 to go back to the states being earmarked for governmental affairs. President Kimmel asked MaryBeth to find out the procedures to get the SEATA logo registered as a trademark. President Kimmel also thanked the Research and Education Committee for their work for the 25th SEATA meeting.

MaryBeth Horodyski discussed how the EATA has archived their materials. She suggested that SEATA needs to look into this. Chuck Kimmel suggested that we investigate several possible directions to had with archiving SEATA materials. He asked MaryBeth to look into cost and to talk with Theresa Foster at the NATA office.

A questions was raised as to whether the NATA/SEATA has a statement regarding follow-up care of an athlete in the code of ethics. This issue was raised related to ATCs working high schools or other sites to gather business for a specific orthopaedic clinic. Tim McLane suggested in this case that the state statue might resolve some of this issue. Chuck Kimmel suggested that maybe a position statement should be drafted. Chuck asked Dave Asbach to contact the NATA and report to SEATA Executive Board at the June meeting.

A questions was raised about student dues. Chuck Kimmel explained that the states were polled and the amounts for student state dues ranged from \$0 to \$15. A motion was made

(Frank Grimaldi) to have SEATA post student dues fees at \$10.00 with \$5.00 going to the state and \$5.00 going to SEATA. The motion was second by Dave Asbach. The motion passed (7-0). This fee structure will go into effect next year.

Several committee reports were presented to the SEATA Executive Board.

Governmental Affairs: A motion has been forwarded to the national office requesting more direct at the national office of governmental affairs related issues. Frank Grimaldi made a motion to recommend to the NATABOD that a new directors level position be created at the National office to coordinate activities and affairs related to reimbursement and legislative issues. The motion was second by David Green. The motion passed (7-0). **Ethnic Minority Committee:** The committee is working to develop a graduate internship in athletic training as a SEATA award. Chuck Kimmel addressed two issues: (1) SEATA is in favor of the internship and (2) what is the SEATA financial obligation compared to the university's obligation. This discussion was tabled to be discussed on 2 April 2000 to allow the members of the SEATA Executive Board review the written proposal. **Public Relations:** The committee has suggested that SEATA develop a public relations award. More information will follow regarding this issue. It was mentioned that the Host company (hired by the NATA for public relations) has been doing a great job with public service announcements about athletic trainers. The NATA and the National Sportscasters and Sports Writers Association has created an award to presented to the sportscaster who does a positive promotion on athletic trainers. The Award will be named after Joe Garagiola. Other projects that will be conducted in the future by the PR Committee include: Internet exposure, poster through Host, National Athletic trainer Month, and additional athletic training advertisements. **Research and Education Foundation:** It was reported that one or more special guests may make appearances at the NATA Town Hall Meeting. Sue Stanley thanked Katy Curran for her efforts to keep the NATA up-to-date with respect to CDC activities. **Site Selection:** The site selection committee has taken into account the requests of the SEATA membership to change hotels for the SEATA meeting. The committee feels that this change will be noted favorably with the evaluations following this years meeting. We do have a contract with the current hotel for 2001. **Student Meeting:** The next meeting will be held at same facility for next year. A consensus has not been obtained about adding a third day to the program. Next years topic will be on Evaluation. **Research and Education Committee:** The committee received 35 abstracts for this meeting and accepted 28. The research grant program started this year with 3 applicants. The grant proposals were reviewed and a final selection was made. The committee needs a member from LA. The committee has already begun planning for next year.

A discussion was held regarding the development of a public relations award. The motion was second and passed with a 7-0 vote. More information will be presented regarding the specific information for the award.

The meeting was adjourned until 2 April 2000. The meeting resumed on 2 April with the following states represented: AL, FL, KY, LA, MS, and TN. President Kimmel mentioned that SEATA received some additional pledge money from some of our donors which was given for special events for the 25th Anniversary. Chuck Kimmel mentioned

that it appeared that SEATA did not meet the contractual agreement of 90% of our room rental number, thus we will have to pay an additional fee to the hotel. We will review this with Beau Bailey of Connections.

A discussion was held regarding a vote for the increase in NATA dues. Mississippi reported that they had only 3 members present at their state meeting, thus could not render a valid vote on the issue. A motion was made to conduct the vote by FAX ballot. The motion was second and passed by a 6-0 vote (GA not present). The ballots would be faxed to each state president from MaryBeth Horodyski. All ballots would need to be received in her office by noon 17 April 2000. The discussion of the Minority internship program was continued. Some concern was expressed as to how much money would SEATA be committed to provide. A motion was made (MS) stating that SEATA is in support of the program, but needs additional information before a formal agreement can be made. President Kimmel also expressed concern regarding the fund raising methods for this project. We must be careful to not ask for funding from corporate sponsors. President Kimmel asked Richard Fletcher (KY) to spearhead and investigate more details of this project. Richard will be charged with co-signing all information that will be disseminated. It was also discussed that the colleges express their interest up front before SEATA continues to pursue this initiative. A key issue is where will the money come from at the college level? What committee makes the decision of the recipient of the award (Scholarship Committee or Ethnic Committee)? Frank Grimaldi made a motion for SEATA to commit annually up to \$1,500.00 maximum (not to exceed) to match funding of outside sources recruited by the Ethnic Committee under guidelines (as it relates to the financial recruitment) set by the SEATA Executive Board. The motion was second by David Green. The vote was 6-0 (GA not present).

President Kimmel gave a report on apparel sales during the SEATA meeting, stating that we did not sell much. We will continue to pursue this avenue of raising money for the state's governmental activities.

The meeting was adjourned with the next meeting to be held 29 June 2000 in Nashville, TN.