



SEATA EXECUTIVE BOARD MEETING MINUTES



Wednesday, June 24, 2015
Renaissance Grand Hotel – St. Louis, MO
4:00 PM CDT

1. ROLL CALL

The meeting was called to order at 4:01 PM by President Mackie with the following members in attendance:

Director: MaryBeth Horodyski, EdD, LAT, ATC, FNATA
President: Jim Mackie, MEd, LAT, ATC
Vice-President: David Green, MA, LAT, ATC
Secretary: Donna Wesley, MS, LAT, ATC
Treasurer: Tim McLane, MBA, LAT, ATC

AL – Chris King, LAT, ATC
GA – Eric Gunderson. LAT, ATC
KY – Robert Ullery, MS, LAT, ATC
LA – Gerard White, MEd, LAT, ATC
MS – Marc Osborne, LAT, ATC (rep.)
TN – Scott Byrd, LAT, ATC

President Mackie noted that Marc Osborne will be acting in Mississippi President Jeff Bryant’s place and has full voting privileges.

Florida President Erik Nason entered the meeting at 4:03 PM.

Parliamentarian Chuck Kimmel entered the meeting at 4:06.

Secretary Wesley gave a brief update to the Board on the BOC Approved Provider change that requires all current approved providers to submit a new application for 2016.

2. CONSENT AGENDA/APPROVAL OF THE MINUTES

Consent Agenda

1. Minutes from March 15, 2015 Meeting – REMOVED
2. Approve Closed Session Minutes from March 15, 2015 Meeting - **(AL/FL) 7-0-0-0 APPROVED**
3. Approve Melissa Chastain as MS representative to College/University Athletic Trainers’ Committee – **(MS/AL) 7-0-0-0 APPROVED**

Minutes from March 15, 2015 Executive Board Meeting

President Mackie noted 4 needed changes to the minutes prior to approval.

MOTION: To approve the Minutes of March 15, 2015, with the changes as noted by President Mackie. **(JM/KY) 7-0-0-0 – APPROVED**

3. OFFICER REPORTS

Director's Report

Director Horodyski deferred her report until the Membership Meeting at 6:15 PM.

President's Report

President Mackie deferred his report until the Membership Meeting at 6:15 PM.

Vice-President's Report

Secretary's Report

1. Secretary Wesley distributed a packet containing a copy of the new NATA Strategic Plan, most recent state membership numbers, and legislative information that was distributed at the State Leadership Forum.
2. The Wild Apricot transition is continuing and Secretary Wesley recommends that we utilize Sharri Jackson in assisting in this transition.

MOTION: (DW/DG) Approve the contract with Sharri Jackson to transition the website and retain her services on a monthly basis. **7-0-0-0 APPROVED**

Treasurer's Report

1. Bank summary is included in agenda packet. Banking summary reports a cash flow improvement of \$33,000 over last year (not having closed out 2015 CSMM expenses yet). The investment report shows an increase of 14% over last year.
2. Treasurer McLane will continue to work on an updated analysis on increasing funds in investment account.
3. From a governance standpoint, state incorporation status does not have a direct impact on SEATA. There was a brief discussion about how individual state status may impact their distribution of funds from SEATA. The District Secretary Treasurer's Committee Best Practices document will be coming out soon once final changes have been made.
4. There will be some further discussion with the SEATA accountant about establishing a 501c3 in the future dealing more specific with scholarship money.
5. Currently Treasurer McLane is in negotiations with the NATA's accountant that is currently also working with 3 other Districts. Based upon need to turn in accounting documents in July.

MOTION: (TM/TN) To change accountants to Bruce Bernstein & Associates (NATA's current accountant) pending review of final contract and approval by Treasurer Tim McLane. **7-0-0-0 APPROVED**

4. UNFINISHED BUSINESS

1. President White (LA) has established an event on the website for Officer Nominations. This will allow automated emails to members about nominating candidates for the offices of District Director, Vice President, and Secretary. He has also created a Google document to accept the form tied to SEATAelections@gmail.com. This will also allow for tracking and storage of documents. President Mackie asked Treasurer McLane and Elections Committee Chairman, President White to reduce the amount of cost for elections identified in the budget. President Mackie challenged the Board to make sure that we have qualified candidates nominated for each position.
2. SEATA Safe Sport School Grant Funding program was further discussed with specific questions addressing schools in Puerto Rico and the U.S. Virgin Islands. There was also discussion addressing the timing of nominations and awarding of the grant. The Board agreed upon the addition of \$1,500 to the budget line item and language in the grant document to cover the addition of the territories of U.S. Virgin Islands and Puerto Rico. The final language of the document is to include the opportunity for all states and territories within District Nine to be able to apply for the grant.

The Secondary Schools Committee Chair, President King (AL), and President Ullery (KY) will continue to work on the document proposal and timeline so that we can approve a document and announce the grant early in the school year.

3. President Mackie reviewed the current status of District applicants for the NATA StarTRACK scholarship. The Board discussed the process for advertising, application, and awarding of the StarTRACK scholarship. The scholarship is for \$1,000 and two winners are to be selected annually.

MOTION (JM/TN): To accept applications annually from January 1 – February 15 with Board selection of the 2 scholarship winners to be determined and announced in March. **7-0-0-0 APPROVED**

Director Horodyski and Secretary Wesley will work to prepare a more formal application form and information for the public announcement of the scholarship application.

4. The website review committee will continue to work on designating information that is best suited to be Member's Only content.
5. The Board reviewed and discussed the response from the Honors & Awards Committee. It is their recommendation to add "current" to the membership requirements. It is the committee's recommendation that members that have been duly nominated for a District award, but have moved out of District Nine after nomination are eligible to receive the award. Award nominations will be accepted until January 1 of each year. There was also a brief discussion about posthumous awards and it was decided that membership status must be current at the time of death for candidates to be eligible for said award.

MOTION (TN/KY): To accept the proposed recommendations of the SEATA Honors & Awards in regards to candidate eligibility for SEATA Honors & Awards. **7-0-0-0 APPROVED**

6. District Nine NATA Foundation Research Endowment Contract was reviewed and the funding of the scholarship was discussed.

MOTION (TM/LA): To accept the contract language as presented by the NATA Foundation for the District Nine Research Scholarship Endowment. 7-0-0-0 APPROVED

MOTION (TM/LA): To fully fund the balance of \$20, 625.01 so that the Research Scholarship can be awarded in 2016. 7-0-0-0 APPROVED

5. NEW BUSINESS

1. State Association Marketing Grant Applications for the 2015 fiscal year.
MOTION (MS/TN): Approve Alabama's application. 6-0-1 (AL)-0 APPROVED
MOTION (TN/KY): Approve Louisiana's application. 6-0-1 (LA)-0 APPROVED
2. Develop a SEATA Work Group to develop a 5 year plan for SEATA Annual Meetings. This will be Chaired by David Green and assisted by Shelley Linens and Karen Lew and the Board member will be Rob Ullery.
3. Corporate Partnership Committee Chair Rich Frazee has asked to form a group to review the Corporate Partnership Program. Jarod Grace, the new Gatorade representative, will also be involved and Gerard White will be the Board representative.

6. INFORMATION ITEMS

1. Treasurer McLane and Chairman Stevens (GAC) reviewed the Governmental Affairs 3 Tier system regarding the awarding of Legislative Grants.

MOTION (TM/GA): The SEATA criteria for awarding of SEATA Legislative Grants will parallel the NATA's Legislative Grant program. 7-0-0-0 APPROVED

Chairman Stevens and Treasurer McLane will work to streamline and align the application process with that of the NATA's Governmental Affairs Committee.

2. The Board reviewed the Strategic Plan and the Key Focus Areas. Board members were asked to consider the new NATA Strategic Plan while working on their key areas. Secretary Wesley will schedule GoToMeetings for group work on the Key Focus Areas, but please try to schedule at least 2 weeks in advance.
3. Jeremy Stevens is the new NATA National Athletic Training Student Committee representative who is replacing Tiffany Yam.
4. J.C. Andersen is the District Nine representative on the NATA's Committee on Practice Advancement (COPA). We need to select state representatives for this committee. This committee is a compilation of CEPAT and COR. Chairman Anderson will be sending out a "job description" for state presidents to

review potential candidates and submit the SEATA Committee Candidate Form for Board review and approval.

MOTION (FL/MS): To dissolve the SEATA based Committee on Revenue (COR) and the Committee on Emerging Practices in Athletic Training (CEPAT) and to establish the SEATA Committee on Practice Advancement (COPA) in alignment with the NATA. **7-0-0-0 APPROVED**

5. Treasurer McLane and the Research & Education Committee are continuing to review the compensation guidelines to match up with other Districts to ensure that our speakers are being adequately compensate.
6. President Mackie and Treasurer McLane are continuing discussions about online continuing education. There has been very low return for other Districts that have been involved in online education in the past two years.
7. Committee Liaison appointments were reviewed. President Nason (FL) will be the new liaison to the SEATA Election Committee and COPA.
8. Please make sure that Secretary Wesley has your current contact information for the new website.
9. Treasurer McLane is investigating the use of Expensify to handle business related SEATA expenses.

8. ADJOURNMENT

The meeting was adjourned at 5:54 PM CDT.