

**Southeast Athletic Trainers Association  
Executive Board Conference Call Minutes  
Sunday, 8:00 PM EST, August 4th, 2013**

President Mackie called the meeting to order at 8:05 pm EST and a call of the roll revealed the following members as present;

Director MaryBeth Horodyski, EdD, ATC, LAT, FNATA  
President Jim Mackie, M.Ed., ATC, LAT  
Vice-President, David Green, ATC  
Secretary Tom Bair, M.Ed., ATC, LAT  
Treasurer Tim McLane, ATC, LAT, MBA  
Parliamentarian Chuck Kimmel, ATC, LAT

Alabama President, John Morr, ATC, LAT  
Florida President, Bob Hammons, ATC, LAT  
Georgia President, Diane King, ATC, LAT  
Kentucky President, Rob Ullery, ATC  
Louisiana President, Gerard White, MEd, ATC  
Mississippi President, Jeff Bryant, ATC, LAT  
Tennessee President, Chris Snoddy, ATC, LAT

Absent;

SEATA Secretary Tom Bair, M.Ed, ATC, LAT  
Alabama President John Morr ATC, LAT.  
Tennessee President Chris Snoddy, ATC, LAT

While waiting on a few people to join our call, Mr. Mackie gave us an update on Mr. Jack Redgren, Nashville TN who is in poor health, requested that we all keep Jack in our thoughts and prayers.

1) Approval of Minutes

Approval of the June 25, 2013 Executive Board Meeting Minutes were tabled at this time pending future review.

2) District Director's Report

Director Horodyski stated that the NATA BOD Monthly Conference Call is later in the month, that there is very little up-date since our last meeting in Las Vegas. Director Horodyski asked for nominations for District 9/SEATA representative for the NATA Most Distinguished Athletic Trainers' Award committee. Our representative, Mary Kirkland, is rolling off the committee next June. David T. Green, who is the Chair of this committee also gave some insights on what is needed, (Clinic/Industrial and/or collegiate representative) as did Chuck Kimmel, who is the Chair of the Honors and Awards Committee.

3) SEATA President's Report

President Mackie stated that he has received a very gracious Thank you from Eve Becker Doyle, past Executive Director for the NATA, on her gifts from SEATA during the NATA Annual Symposium in Las Vegas. Director Horodyski also stated that she too has received an email thank you and a verbal Thank you from EBD.

President Mackie indicated that the New NATA Logo has been well received and that the NATA Office is still working out the logistics on the proper guidelines for using our new logo. More information will be released by the NATA Office at a future date.

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4) SEATA Vice President's Report

Vice President Green indicated that nothing was new at this point in time. We are pending communications from SEATA (Director Horodyski and R.T. Floyd) with Dr. Karas with Emory about the future of our Emory/SEATA Clinical Symposium and Members Meeting (CSMM).

Mississippi President Bryant asked several questions on the future of the CSMM and whether or not this meeting will be moving out of Atlanta in the near future. If so then he presents a proposal to look into the Mississippi Gulf Coast area. Director Horodyski, President Mackie and Vice President Green indicated that we do have a current contract with our present hotel for at least 2 -3 more years and after this contract expires we would look for other options. The call with Dr. Karas is to establish our current and future status with Emory Sports Medicine and our partnership with our CSMM.

5) SEATA Secretary's Report

Due to the absence of Secretary Bair (recent knee surgery) we will not have a Secretary's Report.

6) SEATA Treasurer's Report

- a. Cash on hand \$279,748.21
- b. Brokerage account in good standing and now at \$311,000.00; margin account side to be dealt with this quarter in order to diminish the obligation more.
- c. Recent deposit from NATA office on final dues will be distributed as soon as report received in order to confirm allocations to the states; that are expected this week with monies to be sent out as soon as it can be verified and processed.

Unfinished Business:

1. Policy and Procedure Task Force recommendations were tabled due to the absence of Secretary Bair.
2. Emory Update: Director Horodyski and R.T. Floyd have discussed how to handle communications with Dr. Karas concerning our future partnership with Emory Sports Medicine. They will have one more conversation prior to contacting Dr. Karas this week.
3. Strategic Plan Review: due to President Snoddy's absence, tabled to a later date.
4. Legislative Grants: President Hammons and President Ullery gave their report - After reading both programs the only difference we could find was that in the NATA program under Basic Grant level the NATA would do a matching grant up to \$2,000 and in the SEATA program it says a matching grant up to \$1,000. They will make a proposal and recommendation on whether or not the SEATA Grant should be the same as the NATA to be consistent.

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5. Elections: President White gave an update on the upcoming call for nominations for the office of District Director which was posted on the website and within the last E-Blast on July 1, 2013. Nominations end on August 15, 2013 with voting period from September 1 until October 1, 2013.
  
6. Multi-view: Treasurer McLane discussed the options available with this software package ability to provide advertisement within our E-Blast, Newsletter and on our web site. The company will do all the leg work of seeking out appropriate companies for ads within our media venues. We have the options to say yea or nay on any vendor if we deem them inappropriate. SEATA will get a 30% of all the revenues associated with these advertisements. The consensus of the Executive Committee that this would be a Win/Win and another opportunity to add revenue for our District.  
  
A motion was made by Treasurer McLane to “Go forward with a contract with Multi-view for our Newsletters and our E-Blast”. Seconded by President Ullery (KY) and with no further discussion – motion passed 5-0-0 with two absent (AL, TN).

New Business:

1. Student Senate Proposal – Tabled to be discussed at a later date.
2. Electronic protection and archiving of SEATA documents – Tabled be to discussed at a later date.
3. Camera Purchase Recommendations – Tabled to be discussed at a later date.
4. August E-Blast – Secretary Bair will need all information for the upcoming E-Blast by Saturday, August 10<sup>th</sup>.

Conference Call Adjourned at approximately 8:45 pm