



**Minutes**  
**Southeast Athletic Trainers Association**  
Executive Board Conference Call  
January 30, 2011  
President MaryBeth Horodyski, Presiding



**1) Roll call and call to order**

At 7:03 P.M. CST President Horodyski called the meeting to order and took roll. The following members were present:

R. T. Floyd, EdD, ATC, -- District Director;  
MaryBeth Horodyski, EdD, ATC, LAT -- President;  
David Green, MA, ATC -- Vice President;  
Chuck Kimmel, ATC, LAT, ATC -- Parliamentarian;  
Bob Hammons, MEd, ATC, LAT -- Florida Vice President;  
Jeff Hopp, ATC, LAT -- Georgia President;  
Eric Fuchs, DA, ATC, EMT -- Kentucky President;  
Phil Shaw, MEd, ATC, LAT -- Louisiana Vice President;  
Donna Wesley, MS, ATC -- Mississippi President;  
Chris Snoddy, ATC -- Tennessee President.

The following members were absent:

Jim Mackie, MEd, ATC, LAT -- Treasurer  
Tom Bair, MEd, ATC, LAT -- Secretary  
John Morr, MS, ATC -- Alabama President.

**2) Review and approval of minutes**

There was a brief discussion about Jim Mackie and Tom Bair being in Dallas for the NATA Secretary Treasurer Committee meeting and possibly joining the call later. Mr. Kimmel indicated that because the meeting minutes were not fully available to review, the minutes should be reviewed and brought up for approval at the next meeting.

**3) Director's Report**

**NATA Board of Directors Update**

**Vision Quest**

- The final Vision Quest report was received from Ed O'Neil. The Presidents and Executive Directors of the NATA, NATA Foundation, BOC, and CAATE met in December to finalize before submitting to the BOD. A review webinar will be conducted this Friday 2/4/11 with a larger group of all the Board members for each group.

**NATA Research and Education Foundation**

- Teresa Foster Welch resigned as NATA Foundation Executive Director and has been replaced by Rachael Oats.

**PRESIDENTIAL CANDIDATES**

- Three NATA presidential candidates:
  - Mark Gibson
  - Terry Noonan
  - Jim Thornton

- The nominating committee will meet on Committee Day at the annual meeting, Sunday, June 19 from 4 – 5 pm.

### **Probable BOARD OF CERTIFICATION (BOC) CONTINUING EDUCATION CHANGES**

- The quality of CEU providers will be strengthened and the number of CEUs required per year may be reduced from 25 to 15. The current number of CEUs an annual meeting (i.e., NATA Annual Meeting and Clinical Symposia) attendee can obtain is 24. The BOC plans to announce the potential decrease in CEUs required in April 2011. No implementation date has been published. The new CEU recertification cycle will begin in 2013 with the first individuals completing the requirements in 2015. Category A includes evidence-based practice sessions and Category B contains self-study sessions.

*(President Morr, Alabama joined the call)*

### **EXECUTIVE DIRECTOR-RELATED POLICIES & PROCEDURES UPDATES**

- Information about the Executive Director's duties and evaluation process will now be included in the Policies & Procedures Manual.

### **Approved the Athletic Training Education Competencies 5th Edition**

#### **NATA Contribution to the NATA Foundation**

- The NATA Board wants to ensure it supports our NATA Research and Education Foundation as other associations support their foundations. NATA's financial support of the Foundation has decreased significantly over recent years as the association has placed a greater focus on strategic initiatives. This reduction in funding has placed a strain on the Foundation's finances.
- We realize our financial support is vital to the Foundation's continued growth and success. Every NATA member benefits from the research funded by the Foundation, and athletic training research is critical to expanding our profession's body of knowledge.
- After researching what other associations do, the NATA board has voted to make an annual donation to the Foundation of \$243,000.

#### ***Journal of Athletic Training***

- In the process of moving from Allen Press to Ashleigh Publishing.
- Announcement for new Editor in Chief search very soon.

#### **NATA Annual Meeting Honoraria Change**

- Eleven of the (52) workshops (now known as special topics) planned for 2011 have been converted to peer-to-peer sessions. Each of these sessions will be 60 minutes and two facilitators will lead up to 60 participants in discussion. Due to the time commitment being requested of the facilitators, the Convention Program Committee is asking that the \$200 to be paid to each of the speakers for the now defunct 11 workshops be repurposed to the 11 peer-to-peer sessions and that each facilitator for the sessions be paid \$100 and offered complimentary registration. Does not require any additional funding for the 2011 meeting.

#### **NATA Position Statement: Safe Weight Loss and Maintenance Practices in Sport and Exercise**

- Approved pending minor terminology adjustment

### **NATA Position Statement: Prevention of Pediatric Overuse Injuries**

- Approved

### **Working toward an Inter-Association Task Force for early 2012:**

- Preventing Sudden Death in Sport - Addressing the Issues with Strength and Conditioning Sessions

### **Update on Proposal for NATA to Collect State Dues**

- This plan remains on target. Currently, staff intends to budget for and implement the new database system in the summer of 2012. Staff targets the dues collection cycle beginning in the fall of 2012 to implement state dues collection.
- Note: As with any large scale data project, many unforeseen issues could arise that could impact the timeline. It is possible that should issues occur, implementation would be delayed until to the 2013 billing cycle the following year. This would still put the project completion within the allotted timeframe.

### **NATA By-Laws Proposal**

- To allow non-certified licensed athletic trainer members voting privileges on NATA issues as Certified Members currently have.

*(Secretary Bair joins the call)*

KY President Eric Fuchs asked which budget cycle the \$243,000 for the NATA Foundation would come from. District Director Floyd answered the money would come from the next cycle. KY President Fuchs also asked if the NATA Board addressed the increased need for legislative grants funding. Director Floyd was unsure and will report back to the SEATA Executive Board.

## **4) President's Report**

- a. President Horodyski requested that the minutes reflect the email votes from the past several email correspondences. (Parliamentarian, Award winners HOF, and Scholarship winners, HOF, and Award winners.)
  - i. President Horodyski recommended to the SEATA Executive Board that Chuck Kimmel serve as the Parliamentarian for the Executive Board. MS President Wesley made a motion that Chuck Kimmel be approved as Parliamentarian. The motion was seconded by Vice-President David Green. The vote for the Parliamentarian position was finalized by email on 3 October 2010. The vote count was 7-0-0.
  - ii. The SEATA Honors and Awards Committee submitted a motion to the SEATA Executive Board for the following people to be approved for SEATA awards: Chuck Kimmel Award of Merit - Ray Castle; Jack Hughston Sportsmedicine Person of the Year- Felix "Buddy" Savoie, MD; Backbone Award - Melissa Thompson; High School Award - Chris King; College/University Award - Jack Marucci; Education/Administration Award - Carl Mattacola and Tim Uhl. The motion passed with a vote of 7-0-0 (22 Jan 2011).

- iii. The SEATA Hall of Fame Committee submitted a motion to the SEATA Executive Board that four athletic trainers be inducted into the 2011 SEATA Hall of Fame [Marisa Brunett, Ron Courson, Ken Wright, and Mike Ferrara (deferred from 2010; thus not requiring approval again)]. The motion passed with a vote of 7-0-0 (22 January 2011).
- iv. The SEATA Scholarship Committee submitted a motion to the SEATA Executive Board that the following students be approved for SEATA scholarships:
  - Undergraduate
    - Takamasa Sakamoto (University of Alabama) - The SEATA Memorial Undergraduate Scholarship (\$1000)
    - Candace Winn (The University of West Alabama) - The Jerry Rhea/Atlanta Falcons Undergraduate Scholarship Award (\$1000)
    - Justin Mitchell (The University of West Alabama) - The Jim Gallaspy Student Leadership Scholarship (\$500)
  - Graduate
    - Carrie Rahn (Georgia Southern) University) - The SEATA Memorial Graduate Scholarship (\$1000)
    - Claire Graves (University of Florida) - The Jerry Rhea/Atlanta Falcons Graduate Scholarship Award (\$1000)
    - Angela Hanna (The University of West Alabama) - The Hughston Sports Medicine Foundation Scholarship (\$500)

The motion passed with a vote of 7-0-0 (22 January 2011).

- b. President Horodyski thanked all involved with the 20 year pin design and production. She stated that the pins look professional, attractive and all of the hard work involved will be appreciated by many.
- c. President Horodyski noted that Treasurer Mackie has nominated Dr. Cade for the President's Challenge Award. There is a fee to process the nomination and the fee will be funded from the President's discretionary account.
- d. SEATA Athletic Training Student Symposium. President Horodyski recognized and thanked Director Floyd and Ray Castle for the work done to produce another outstanding event. Director Floyd reported that once again there was a record number of students registered, the total number as of now stands at 811. This number includes students and faculty (those giving lectures or teaching the labs).
- e. SEATA has only received 3 applications for assistance from the State Presidents to send members to Capitol Hill Day. This is somewhat disappointing as funds will go unused and the opportunity to represent our profession will be missed.
- f. The following items were presented by President Horodyski as informational. These items will appear on the March meeting agenda. President Horodyski asked all members of the Board to review SEATA documents pertaining to these items:
  - i. SEATA Corporate Partner Plan
  - ii. NATA HOF ring policy
  - iii. StarTRACK policy
  - iv. Officers attending another district meeting
  - v. Length of service on SEATA Finance Committee
  - vi. SEATA Communications Committee
  - vii. SEATA organizational structure and committee appt. approval.
- g. President Horodyski challenged all State Presidents to contact their boards and two other people to encourage attendance at the SEATA Clinical Symposium and

Members Meeting. She also would like the state executive boards to be challenged by the State Presidents to contact 2 members each.

h. President Horodyski indicated there will be a conference call in February.

#### **5) Vice-President's Report**

- a. Vice-President Green reported that he continues to work well with Cathy Jackson of Emory to finalize details of upcoming meeting in March. Registration has not yet been heavy but hopefully soon will be. All are encouraged to talk the meeting up among the membership. We have a 250 room block commitment that must be met. Both attendee and vendor registration needs to pick up.
- b. We need to seek nominations for Exhibit Chair, preferably one that has experience and some existing relationships with the vendors.

#### **6) Treasurer's Report**

Given by Secretary Bair

- 1) The 20 year pins have arrived and look very nice. Thanks and great job to all involved. A plan needs to be developed for distribution, including those who have over 20 years but less than 25.
- 2) A final tentative meeting schedule should be given during the 2<sup>nd</sup> day of the District Secretary Treasurer Committee meeting and then we will need to finalize when and where to have our June meeting. The time blocks being looked at for the SEATA Executive Board meeting are 10-12 or 12-2 on the Monday of the NATA Annual Meeting.
- 3) Treasurer Mackie has received and reviewed a proposal for an online 'distant learning' program related or in conjunction with our SEATA Clinical Symposium and Members Meeting.
- 4) Treasurer Mackie's term will expire in June of 2012 so an election will need to be held for his position in the fall. Please share the opportunity to shadow or mentor if you have someone interested. Please call or email Treasurer Mackie.

#### **7) Secretary's Report**

1) Secretary Bair apologized to the Board for the June meeting and October conference call minutes being unavailable due to virus and encryption problems with both the SEATA computer and personal computer. Different files were able to be recovered and/or reconstructed. These were sent to Board members last week. He stated he has a high degree of confidence that the minutes of the October conference call have been recreated to accurately reflect the content; however, for the June meeting there are some reports and corrections that were unrecoverable; specifically the officers reports and a correction from Mississippi State President Wesley that may not be accurately reflected in the minutes recently provided. Additionally, missing is recording of the 20 year pin design vote. All are asked to review these documents and provide missing information/reports/corrections.

2) facebook and Twitter accounts. These accounts were established in November and December of 2010; however, before rolling these communication vehicles out to the membership feedback from the EB is sought. Some feedback has been received on the facebook page. The facebook page is <http://www.facebook.com/pages/Southeastern-Athletic-Trainers-Association/177786902247291?v=wall> and the Twitter name is

SEATA9. All are asked to look at these media sites and provide feedback. Secretary Bair said he would like to roll these out to the membership at the March meeting.

3) A spreadsheet regarding concussion legislation from the NATA was emailed to the SEATA Executive Board to provide a resource for State Presidents regarding current legislation. Florida and Georgia are the states in SEATA currently working on some legislation for concussion management.

#### 8) **PR and VI**

Tennessee State President Snoddy (Chair of the SEATA Workgroup developed to address SEATA members in the US territories) reviewed for the SEATA Executive Board the issue that was brought forward. There is concern that members in Puerto Rico and the Virgin Islands are paying SEATA dues, which include state dues, but not receiving direct benefit of a state association. District Director Floyd and President Horodyski reviewed the correspondence received from some of the unrepresented members. Tennessee State President Snoddy and the workgroup proposed two recommendations 1) a refund of the dues paid, 2) explore ways SEATA can help these members. It was agreed that the workgroup will continue to work with these member to discuss potential refunds and ways SEATA can provide assistance, as well as review of the SEATA By-Laws that address representation.

#### 9) **Update on combined SEATA meeting.**

Vice-President Green, President Horodyski and Director Floyd discussed the positive relationship with Cathy Jackson of the Continuing Education Department of Emory and the sentiment that this will be a win/win for the attendees from SEATA and Emory. Some details continue to be finalized. An Emory mailer was sent to MD's, AT's and PT's who attended previous Emory meetings advertising this meeting. Additionally, there is a registration section on the SEATA webpage. There will be no vendor gifts to attendees as this would breach the CME guidelines for physicians. The website will house program handouts, PowerPoint lecture information, and other media presented. Registrants will receive password access to these files. A discussion was held regarding the Governmental Affairs Social. The question raised was if we could have raffle prizes (some donated by vendors) and not conflict with CME regulations. Clarification with regard to these prizes being permitted is forthcoming.

#### 10) **Committees**

President Horodyski asked that all Board members contact their committee chairs to request reports by February 15<sup>th</sup>. The reports should be forwarded to Director Floyd and President Horodyski. The template for the reports can be found on the SEATA webpage.

#### 11) **StarTRACK**

Discussion about the program in general produced the following review. The program is not exclusively for members in the young professional class. There is no limit to the numbers of members that can participate in the program. SEATA can sponsor two members per year. To date we have only had a total of three participants when at this stage in the program we could have had six. President Horodyski presented to the Board two members applications for the program. The candidates, Cheryl Cundy of Georgia and Stephanie Wise of Tennessee, were reviewed. Secretary Bair moved that SEATA sponsor both presented candidates for participation this year. Kentucky State President Fuchs seconded the motion. **The vote was 7-0-0.**

## **12) Student Senate**

President Horodyski informed the Board that the SEATA Student Senate Committee has expressed the desire to become more involved with SEATA activities. She requested that each President reach out to their Student Senate representative and jointly craft ways for the students to be more active in their state organizations. An informational review of the Minutes of the 12/09/10 Student Senate Conference Call was performed.

## **13) Technology at future meetings**

President Horodyski asked that the Board review the provided information regarding the use of web based technologies for future meetings. This will be a major topic of discussion for the February conference call.

## **14) New Items**

Quiz Bowl registration is now at 14 teams and the registration was extended until 2/1/2011. This continues to be a very popular event and other ways to manage its growth will be examined.

The SEATA Secretary's computer is currently being worked on in an attempt to determine its usability in the future. It is believed that the computer is at least 4 years old and lacks wireless capabilities. Once the status of the machine is determined Secretary Bair will report to the Board.

Any information for the SEATA Newsletter should be advanced to Director Floyd ASAP. The SEATA Newsletter will be distributed in approximately six days.

There was discussion regarding asking educational program directors not to schedule alumni meetings at the same time as the SEATA District meeting at the June NATA meeting.

**Adjournment 9:06 P.M. CST**