

SEATA Executive Board Meeting
March 27, 2003
Crown Ravinia Hotel Atlanta, GA

Present: Chuck Kimmel, District 9, Director
Mary Beth Horodyski, District 9, Treasurer
Jim Mackie, District 9, Secretary
Chris Gillespie, President, Alabama
Marisa Brunett, President, Florida
Dana Cravey, President, Georgia
J.W. Durst, President, Kentucky
Lori McGaha, representing Louisiana
Nick Pappas, President, Tennessee

The meeting was called to order at 1:12PM with Chuck Kimmel, District 9 Director presiding in the absence of Frank Grimaldi, District 9 President.

Reading of the minutes
Motion to accept by Kentucky
Seconded by Alabama
Passed 6-0-0-1

Chad Barker, President, Mississippi entered at 1:25 pm

Treasurers Report: MaryBeth Horodyski

Review of financial statements
Reminder to apply for Legislative funds as available in a timely manner

Motion to accept Treasurers Report
Motion by KY
Seconded by FL
Passed 7-0-0

Directors Report: Chuck Kimmel, Director District 9

NATA has hired an external marketing expert to expand and develop new opportunities
Larry Commons has been named the new Internal marketing director
Salary & member enhancements are being added as reviewed
Members are asked to check the members benefits at NATA.org for more information
NATA has appointed a new legal counsel
Paul Carter, named NATA Director of Reimbursement
NATA will match up to one half of a grant up to \$1,900 when raised for legislative purposes
Applications are being accepted for the Journal of Athletic Training Editor till May 18th
EMPI is now an official supplier for electrode therapy involving muscular therapy and iontophoresis. Please refer to the NATA web site for more information.

There is a new format for NATA Symposium in St. Louis, please refer to the NATA News and we look forward to seeing you there

District 9 is the recipient of the Research and Education Foundation Breakfast of Champions at our annual symposium for having the largest contributions as a district
Carl Mattacola, chosen Chairman of the Graduate Review Committee
Ethnic Diversity has moved to a District representative committee level
District Award recipients announced:

Athletic Trainer Service Award: Diane King, GA & Doug Kleiner, FL

Most Distinguished Athletic Trainer: RT Floyd, AL & David Green, TN

Chuck encouraged our district to nominate more for awards on all levels

Educational Issues: there is movement to withdraw from CAHEP and consider

JRCAT or CHEA. The primary issue appears to be outcomes based vs. competency based programs.

Members are encouraged to subscribe to the Listserve to keep abreast of latest information affecting our profession. With 30,000 members these issues will grow as membership grows so keep informed.

Discussion regarding need for database information to be shared with the states from NATA which will be resolved by April 30th

State booths at NATA Symposium should mirror the district and costs will be assumed by the state. Approximate cost is \$1,000 per booth at the annual meeting

Executive Committee meeting in St Louis Thursday pm time & location to be sent by MaryBeth Horodyski

NATA Board will meet in New Orleans in December 12-14, 2003. A member's reception will be available.

Julie Max, NATA President will be in attendance at our annual symposium this weekend.

Break from 2:25 – 2:40 PM

Discussion by Chuck Kimmel of the NATA Corporate Sponsor Program and Obligations.

Exclusivity agreements are to be followed in respect to our corporate sponsors. We should not solicit those companies that are competitors with our national sponsors.

A memorandum regarding Corporate Sponsor Obligations was distributed and questions may be referred to your State President or Theresa Foster Welch at the NATA office.

Motion by TN to include the NATA Corporate Sponsor Program in the SEATA Policy and Procedures, seconded by GA passed 7-0-0

This will be added to our policy & procedures manual and should apply to district & states.

Discussion of the hole punch procedure was initiated by JW Durst, Ky to dissolve procedure. Marisa Brunett, FL spoke of FL use of the procedure and support and need for continuance to help with attendance at sessions.

After much discussion, a motion was made by AL to table discussion & forward procedure for review by the Research & Education committee and which will report to Executive Committee by May 1 & with review & action in St Louis.

Motion seconded by FL
Approved: 7-0-0

Secretaries Report: Jim Mackie

Motion by KY that President may appoint a Registration Chairperson to assist the Secretary and Treasurer with Registration issues. This person will follow the guidelines similar to Exhibits Chairperson. Persons interested should contact any of the SEATA officers. Motion seconded by MS, motion seconded by AL Motion approved 6-0-0

Discussion of the need for voice recording of Executive Committee Meetings
Motion by AL presented not to record proceedings
Seconded by FL
Approved 7-0-0

Information shared as to reimbursement of expenses by officers for operating expenses.
Informational purposes only.

A motion was made by TN to approve the securing a credit card for district officers with ceiling credit limit of \$1,000
Seconded by KY
Motion Approved 7-0-0

By consensus approved a rotating policy of states securing the Speaker Gifts for the annual symposium with a theme related to that particular state.

Discussion of Annual Meeting Expenses and budget development and adherence.
Establish the need for a task force chaired by Dana Cravey, GA, assisted by Chad Barker, MS & Marisa Brunett, FL to investigate, revenue & expenses, and make recommendations to Executive Committee at St Louis meeting.
The Executive Committee is in agreement that budget should be met for annual meeting & that it need to be reviewed.

Break 4:35-4:50

Resumed with a motion by AL that Dana Cravey, GA speak with Frank Grimaldi and develop a task force of Chad Barker, MS & Marisa Brunett, FL to develop a report & present a in St Louis.
Seconded by TN, Motion approved 7-0-0

Old Business

SEATA Incorporation Status up for renewal
SEATA Logo trademark needs to be updated

New Business

Marisa Brunett, FL requests that each state provide a representative for reimbursement committee and forward to Tim McLane, chairperson Reimbursement Committee
Chad Barker, MS related concern of Physician Extender Brochure & quote by MD and this will be clarified by Chuck Kimmel with the national office.

JW Durst, KY, related a point of concern of use term of "Physically Active" by the NATA as well as the term "going for reimbursement" when not close to getting it accomplished.

MaryBeth Horodyski reports that SEATA Dues is at \$12.00 and has been since approximately 1976. The average district dues are \$41.90 (combined state & district dues). Suggest that Presidents discuss with your states their feeling towards an increase as well as the task force studying symposium budget.

2004 SEATA Meeting will be held at Crown Ravinia Hotel, Atlanta, GA March 25-28

Committee Reports:

Women in Athletic Training Kelli Sabiston

Review of what the committee is focusing on as related to the whole profession, 4 areas of focus are mentoring, life balancing, leadership, & professional development

Awards: Crandall Woodson

Lists of award winners will be published

Input is requested concerning future recipients & ideas for awards

Public Relations: Dana Cravey resigned from committee, Andrew Graham awaiting board approval as new chairperson

NATA Month March going very well and several have outstanding presentations

Student SEATA: RT Floyd & Ray Castle

Presented report of tentative schedule for 2004

Request input for other funding sources such as exhibitors related to the focus of the program

Governmental Affairs: David Jones

Updated board on many activities of committee

An award to be presented for promoting profession to legislators or promoting significant changes to legislation

Stressed importance of each state having legislation and standard terms

JW Durst asked for a standardization of language that is used by states

HIPPA takes effect in April 2003

Education: JC Anderson & Carl Mattacola

Chuck related that a task force will be formed to review all annual meeting expenses and report will be given at St Louis meeting

SEATA is well known for what it is doing for students and research nationally

Committee would like to increase funding for grants as well as add a room night for presentation and waive registration fee for recipient.

The Executive Committee will take the recommendations of the committee under advisement in the total review of the meeting.

Research & Education Foundation: RT Floyd

Summary presented by RT of ideas to promote the REF

Chris White, serves as Membership Development chairperson

Requesting that REF Logo be added to web site at state and district level

Add to newsletter a statement of support

Encourage program directors to support REF

Motion presented by AL that Research and Education registration fee be waived or contribution made in like amount for their attendance at state meetings. Seconded by FL, Motion Approved 7-0-0

Meeting was adjourned at 7:00 PM

Motion by TN

Seconded by MS

Motion approved 7-0-0