



**Southeast Athletic Trainers Association
Executive Board Conference Call Minutes
February 10, 2013
President Jim Mackie, Presiding**

1) Call to Order/Roll Call/Welcome.

President Mackie called the meeting to order at 8:07pm and a call of the roll indicated the following members were present;

Jim Mackie, MEd, ATC LAT-- District President;
David Green, MA, ATC – Vice President;
Tim McLane, MBA, ATC, LAT –Treasurer;
Tom Bair, MEd, ATC, LAT—Secretary;
Chuck Kimmel, ATC, LAT—Parliamentarian;
Bob Hammons, MEd, ATC, LAT—Florida President;
Diane King, MS, RD, ATC, LAT—Georgia President;
Rob Ullery, MS, ATC —Kentucky Representative;
Phil Shaw, MEd, ATC – Louisiana Representative;
Chris Snoddy, ATC—Tennessee President;

And as absent;

MaryBeth Horodyski, EdD, ATC, LAT—District Director;
John Morr, ATC, LAT—Alabama President;
Jeff Bryant, ATC, LAT—Mississippi President.

2) Review and approval of minutes.

There are no minutes that need to be approved.

3) Director's Report.

Due to professional scheduling conflicts Director Horodyski provided this report electronically.

- NATA financial information. The NATA is currently doing well with its financial standing. The NATA BOD reviewed and approved the 2011-2012 budget audit. While the NATA is doing well financially it was noted that expense for the annual meeting will require an increase in fees. This is the first increase in eight years.
- NATA BOD strategic activities. The NATA BOD
 - Approved a proposal for the development of an Inter-Association Task Force Recommendations in Developing a Plan for Recognition and Referral of Collegiate Student Athletes with Psychological Concerns: A Consensus Statement.

- Continuation of Drinker, Biddle and Reath as the NATA's lobbying firm.
- Will be working on the following 2013 Federal Legislative and Regulatory recommendations
 - Continue to build Congressional support
 - Continue educational outreach to key government agencies
 - Continue to seek regulatory recognition and utilization of athletic trainers
 - Lead efforts on youth athlete safety
- NATA BOD is continuing work on enforcement of the crown of the helmet contact rule in college and high school football
 - An NATA statement will be submitted to other organizations for their endorsement, and will be presented to the American Football Coaches Association, Collegiate Football Officials, National Football League, National Federation of State High School Associations, and National Collegiate Athletic Association.
- Approved work group to prevent sudden death in high school strength and conditioning sessions
- Approved the development of an inter-association workgroup to create best sports medicine practices for secondary schools and colleges.
 - District Director Michael Goldenberg (D2) and Ron Courson will head up this program.
- The NATA BOD approved a new logo at the January 2013 meeting in Dallas. The logo will be presented to the membership in June. The purposes of the change in the logo were to better position and identify athletic trainers as health care providers.
- The NATA BOD is currently interviewing candidates for the chair of the ECE.
- The JAT will be moving to St. Louis. The new location will allow greater access to needed information to continue to grow the journal and also allow for the ATEJ to be house in the same office. The NATA BOD was quick to mention that appropriate recognition to thank the Hughston Clinic for the many years of dedication to the athletic training profession by housing the JAT.
 - The *Journal of Athletic Training* has become the official journal of the Athletic Trainers and Therapists and Sports Rehabilitators in Ireland (ARTI)
- NATA national office will be relocating. A new building has been purchased in Dallas.

Eve Becker-Doyle, CAE, Executive Director for the NATA resigned effective 31 December 2012. Activities are moving forward to appropriately thank Eve for many years of excellent service to the NATA. A committee has been put together to move forward with the interview process to fill the position.

4) President's Report

President Mackie thanked Drs. Ray Castle, RT Floyd, and Treasurer McLane for the tireless work they contributed to the Athletic Training Student Symposium that was held recently. This event was the largest ever with 842 students and 80 faculty registered.

President Mackie discussed the following;

- 1) The Executive Board meeting on Thursday March 6, 2013 at 1:00pm at the Crown Plaza Ravinia in Atlanta, Georgia prior to the Clinical Symposium and Members Meeting. He requested that any items to be placed on the agenda be sent to President Mackie by Friday March 1st 2013.
- 2) The June Executive Board Meeting will be held Tuesday June 25th, 2013 from 4:00pm to 5:00pm in Las Vegas, specific location will be announced at a later date.
- 3) The June NATA- District IX Members Meeting will be held on Tuesday June 25th, from 6:15pm-7:15pm.
- 4) The vote by each state of a NATA dues increase was approved by a vote of 5-2-0.

5) Vice-President Report

Vice-President Green reported the following regarding the March Clinical Symposium and Members Meeting:

- 1) Both meeting registration and hotel booking are down in the year-to-date comparison to 2012 when looking at days away from the start of the symposium.
- 2) There have been some communication challenges as the leadership of the hotel has recently changed. Several loose ends pertaining to meals, deadline extension, and other items remain to be completed.
- 3) Emory reported that they too are behind on registration, vendor participation, and room night commitments.

President Mackie led a brief discussion to try and ascertain possible causes for slow registration and room bookings. The following factors were identified as possible distraction from this year's CSMM; the NATA meeting is in Las Vegas this year, other CEU opportunities, continued decreased in Continuing Education budgets were realities cited that may be producing negative registration, vendor participation, and hotel bookings.

6) Secretary/Treasurers information

Secretary Bair reported:

- 1) An Email is circulating to what appears to be coming from State Leadership Distribution list from District X Governmental Affairs Chair encouraging members to go to the White House web site petition page and sign a petition to ensure youth athletes have direct access to health care professional. Judy Pulice in the NATA office reported knowledge of this email and acknowledged that is coming from a member and not an NATA initiative.
- 2) January 2013 District Secretary/Treasurer (DST) meeting: A thorough review of the NATA District Secretary's Policy and Procedure Manual was undertaken and the participants discussed Certification

Program processes and defined 'Years of Membership'. NATA staff shared the NATA Marketing Plan for 2013, as well as shared information about state individual dues process.

3) Social Media is being used to attempt to drive traffic to the registration page of the SEATA web site.

Treasurer McLane reported:

The Treasurers portion of the DST meeting dealt with the changes in the NATA dues collection process. These were reviewed and Treasurer McLane will be sending to each State President an outline that clarifies the process. A large portion of time was used by a presentation from the NATA auditors as they reviewed several best practices for association financial matters. It was shared that the Districts will soon be asked to follow some common guidelines to ensure each district is maximizing their resources and managing their liabilities.

7) March Meeting.

President Mackie informed that Board that March 1st 2012 is the date that Liaison and Committee Reports are due. Each Board member was asked to work with the Committee Chairs that they are responsible for to ensure these report are completed.

President Mackie asked that State Presidents notify him of any Committee vacancies. These vacancies will be filled at our March meeting.

President Mackie discussed new Executive Board Member Orientation that will be offered March 6th 2013 from 11:00am until 12:30pm. The purpose of this session is to ensure new SEATA Board members understand SEATA policies and procedures, as well as their responsibilities as SEATA Executive Board members.

9) Committee Reports

Deferred to March Meeting.

10) New Business

President Mackie discussed a push for registration of the Clinical Symposium and Members Meeting and described the communication efforts to increase registration and hotel bookings. He asked that the States repeat SEATA communication on this topic to their membership.

President Mackie encouraged Board member to contact 2 vendors and encourage their participation at the 2013 CSMM. Identification of current relationships was discussed as call assignments were issued.

A motion was made that the Student Senate Public Relations Officer be a member of the SEATA Communications Committee. Motion by Secretary Bair, Seconded by President King, GA. **Vote 5-0-0-2 (AL, MS).**

11) President Mackie adjourned the meeting at 8:43pm.