



Minutes of the SEATA Executive Board Meeting

Conference Call

May 20, 2018 (7:00 pm CST)



Roll Call

Official Minutes

X	District Director	Marisa Brunett, LAT, ATC	X	President	Gerard White, LAT, ATC	X	Vice President	Jeff Hopp, LAT, ATC
T	Treasurer	Tim McLane, LAT, ATC	X	Secretary	Donna Wesley, LAT, ATC			
X	Alabama President	Chris King, LAT, ATC	X	Florida President	Erik Nason, LAT, ATC	X	Georgia President	Paul Higgs, LAT, ATC
X	Kentucky President	Scott Helton, LAT, ATC	T	Louisiana President	Scott Arceneaux, LAT, ATC	X	Mississippi President	Jeff Bryant, LAT, ATC
X	Tennessee President	Peggy Bratt, LAT, ATC				X	Parliamentarian	Chuck Kimmel, LAT, ATC

Meeting called to order with quorum (4 State Presidents) at: 7:06 PM

X = Present SR = State Rep. present

AGENDA ITEM	DISCUSSION	RECOMMENDATIONS / ACTIONS
1. Call to Order (Roll Call)		
a) State Representative(s)		
b) Invited Guests / Members Present		
2. Review of Previous Discussion(s)		
a) EB Online Motion(s)	<ol style="list-style-type: none"> Motion from President Bryant (MS), with a second by President King (AL), that the SEATA Executive Board approves the YP Committee's request to divide the remaining \$950, this one time only, between the SEATA states to utilize for a YP social within each of their own states. Motion from Secretary Wesley, with a Second from President King (AL), to accept and approve the recommendations from the R&Ed Committee. Motion from President King - AL, with a second from President Arceneaux - LA, to approve the CSMM Taskforce recommendation to not use Conference Direct for the 2020-2021 hotel contracts. 	<ol style="list-style-type: none"> Motion approved 7-0-0-0. Motion approved 7-0-0-0. Motion approved, 5-1 (FL)-0-1 (TN).
a) Consent Agenda	<ol style="list-style-type: none"> March 10, 2018 Meeting Minutes MS Education Sponsorship Grant Request of \$750 2017-18 NATA SSSA Grant Requests Summary Report from SSATC 	MOTION (KY/MS): To approve the consent agenda - 6-0-0-1(LA) <i>Motion approved</i>



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4. Officer's Reports		
a) Director Brunett	<p>Board met in Dallas May 7-8</p> <ol style="list-style-type: none"> 1. Spine Injury in Sport funding approved for Research for Best Practices to be overseen by the University of Washington Harborview Injury Prevention and Research Center with Stan Herring, MD. 2. The next step in the Third Party Reimbursement Initiative is to identify a state rep for Third Party Reimbursement to work with Regional Directors. Erik Nason (FL) is our Regional Director. Florida is one of 3 states that has receive a Third Party Reimbursement Grant. 3. Bureau of Labor Statistics sees AT as a growing profession 4. Face to Face meeting with Dept. of Labor on June 12 with an opportunity to educate on AT Profession and challenges at the state level. 5. The Healthcare Reform Workgroup has sent out a Request for Proposals ACO-MSO with the deadline of June 8. This will place an AT in an ACO/MSO to do rehab and collect data over a 2 year period. 6. NATA approved Sexual Abuse Education Document. 7. GATHER – new membership benefit; beta testing is happening now with hopes to launch very soon. 8. 100 scholars (14 in SEATA) in Leadership Academy; 38 of these will be attending NATA Convention. 9. Jennifer Yoder is new NATA Foundation Director and will start at the end of May. District 10 has a new Foundation Director, Bill Drake. 10. Circle of Champions has more than doubled (more frequent donations) 11. BOD passed ICSM Transition to Practice document for new hires. 12. Cramer is celebrating 100 yrs at MardiGras World for Welcome Reception. 7,147 ATs registered 9907 total registrants so far. Thanks to Ryan Green (host city chair), Scott Arceneaux, and Gerard White for their assistance in preparing for this convention. 13. BOD approved Indianapolis for 2023 pending site visit. 	



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	14. New NATA Chairs will take effect in June: <ul style="list-style-type: none"> a) Rick Burkholder – PR Chair b) Anna Sedory – GAC Chair c) Sara Nottingham – EAC Chair d) Lorna Strong – MDAT Chair e) David Csillan – DST Chair 15. Update on YP District IX Representative – no update at this time.	
b) President White	1. State Meeting Visits <ul style="list-style-type: none"> a) AL – President White b) MS – President White c) KY – Director Brunet 2. Updated SEATA Committee Directory and Liaison Assignments	
c) Vice President Hopp	1. Crowne Plaza Ravinia continuing with negotiations and should be completed prior to June meeting. 2. Director Brunett asked for an updated bill regarding the charges; the hotel is crediting \$5 for rooms that were overcharged and will issue an updated overall bill.	
d) Secretary Wesley	1. Update on transitioning mobile app to a SEATA Apple account.	President Arceneaux joined 7:25 PM
e) Treasurer McLane	1. Update: Eve Becker Doyle - \$2750.00 to “catch up” on this scholarship. 2. Update: SEATA Memorial donations check 3. Update: NATA Foundation Event sponsorship will be verified with office next week.	No report given.
5. Support Group Reports		
a. Standing Support Groups		
i. SEATA CUATC	Updated on DISCUSSION: President Higgs (GA) will recommend a SEATA member to President White to serve as Chair for CUATC.	Tabled at this time.
b. Ad hoc / Taskforce(s)		
i. Legislative Grant Taskforce	Update on ATCTION: Created a group to develop criteria to fund the SEATA Discretionary/Emergency Legislative Grant. (Treasurer McLane, Chris King (AL), Peggy Bratt (TN) named to the work group.)	Tabled at this time.
6. Old Business		



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a. SEATA SWaG (Strategic Plan) Meeting	DISCUSSION: After multiple attempts to coordinate an effective time for this meeting on Monday, June 24 th , I do not feel that this is a viable time to meet. Recommend that this meeting be postponed until a good time to schedule with the group.	Tabled at this time.
b. Sharing of CEU Opportunities (White)	Update on ACTION: SEATA Officers will develop a policy to present to the Board. <i>This item is still in progress.</i>	Tabled at this time.
c. Innovative CEU request from Ed Kravitz	Update on ACTION: President White discussed this matter with the Research & Ed Committee Chairs. The committee does not feel that SEATA needs to pursue this matter further.	
d. Membership Value Document	ACTION: President White and Treasurer McLane will work on membership value document	Tabled at this time.
e. Policy & Procedures	ACTION: Proposed changes in P&P prior to the official version and approval, should be emailed to President White and cc'd to all by April 1. DISCUSSION: The following policies have been revised: 1. Selection of state-based committee members to Tier 2 & 3 2. CUATC composition 3. Financial Section	Tabled at this time. ACTION: President White requests that members review prior to June meeting.
f. Hotel Contracts for 2020 and 2021 (ATSS and SCMM)	Update from VP Hopp - Negotiations are continuing with Crowne Plaza Ravinia and Vice President Hopp will bring to the Board the final proposal.	
g. Website transition (Wesley)	Update on transition to Wix site – Sharri Jackson is continuing to update our site and we will transition fully from Wild Apricot for website management prior to the price increase date.	
4. New Business		
a. Creation of a SEATA - LBGTO+ Advisory Committee	Discuss proposal submitted by Rebecca Lopez, District IX Representative to NATA LGBTQ+ AC Develop as all other Tier 2 committees	MOTION (MS/TN): To accept the proposal; creation of SEATA Committee of LGBTQ+ Committee. 3 -1 (KY) – 2 (AL, FL) – 1 (LA). Motion Failed <i>President Arceneaux had lost connection on the conference call and rejoined during the next item discussion.</i>



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b. KY Dues	DISCUSSION: Need to verify the correct amount which NATA is collecting. Dues for KY are \$50.	ACTION: President White will follow-up with Treasurer McLane.
c. Updating marketing / PR signage and displays	DISCUSSION: Need to update the SEATA backdrop and the displays. Secretary Wesley has done some preliminary pricing and would like to request a one-time line item budget not to exceed \$6,000 for the purchase of new backdrops and displays that can be used at the various SEATA events and functions.	MOTION (FL/MS): To approve a one-time line item of \$6,000 for improving SEATA marketing items. 7-0-0-0 Motion Approved
d. SEATA reimbursements and email communication	DISCUSSION: Members have contacted the SEATA President concerning timely reimbursement and/or email correspondence reply to emails regarding reimbursement. Treasurer McLane reports having some issues with emails going into his Spam Folder. Need to find a resolution to this matter.	Tabled until next call due to Treasurer McLane being unavailable on call.
e. Executive Session		Called at 7:53 Ended 8:51 PM <i>Treasurer McLane joined the call late during Executive Session.</i>
7. Announcements	SAVE THE DATE: SEATA EB Meeting and District IX Members Meeting at NATA (New Orleans) – Wed. June 27 th Time/Location is TBA Marriott 12-2 is tentatively scheduled; 5:30-6:30 PM is District Meeting	
	President Nason – Regional Coordinator for Third Party Reimbursement Initiative – looking for an individual to be a point of contact from each state. Regulatory Document will be available to all NATA members; will be a presentation at SLF with matching grant of up to \$10,000.	
	President Arceneaux – payment will need to be made this week for the NATA Board gifts.	Treasurer McLane will be getting this paid this week.
8. Adjournment	Meeting adjourned at:	(LA/AL) 9:01 PM



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