



Minutes of the SEATA Executive Board Meeting

Conference Call

October 11, 2020 (6:30 / 7:30 PM)



Roll Call

Official Minutes

| | | | | | | | | |
|---|---------------------|-------------------------------|---|---------------------|---------------------------|---|-----------------------|--------------------------|
| P | District Director | Marisa Brunett, MS, LAT, ATC | P | President | Gerard White, LAT, ATC | P | Vice President | Jeff Hopp, LAT, ATC |
| P | Treasurer | Scott Byrd, LAT, ATC | P | Secretary | Donna Wesley, LAT, ATC | | | |
| P | Alabama President | Danielle Platt, PhD, LAT, ATC | P | Florida President | Erik Nason, LAT, ATC | p | President | Amos Mansfield, LAT, ATC |
| P | Kentucky President | Scott Helton, LAT, ATC | P | Louisiana President | Jason Dunavant,, LAT, ATC | L | Mississippi President | Kira Berch,, LAT, ATC |
| P | Tennessee President | Peggy Bratt, LAT, ATC | | | | P | Parliamentarian | Chuck Kimmel, LAT, ATC |

— Meeting called to order with quorum (6 State Presidents) at: 6:33 PM

P = Present

X = Not in attendance

L = Late Arriving

SR = State Rep. present

| AGENDA ITEM | DISCUSSION | RECOMMENDATIONS / ACTIONS |
|-------------------------------------|---|---|
| 1. Call to Order (Roll Call) | | |
| a) State Representative(s) | | |
| b) Invited Guests / Members Present | | GA – Jared Sandler (VP) guest |
| 2. Review of Previous Discussion(s) | | |
| a) EB Online Motion(s) | | |
| b) Consent Agenda | 1. Minutes of Board Meetings a) September 13, 2020 2. Legislative Grant(s) a) GATA - \$2,000 (Moved to New Business) | MS President Berch joined the meeting. GA – President Mansfield asked to move the GATA Legislative Grant from the Consent Agenda for discussion on a one time increase in their grant request. After consultation with Parliamentarian Kimmel, this is removed and will be added to New Business. MOTION (KY/FL): Approve the minutes from September. 7-0-0-0 Motion approved. |
| 3. Officer's Reports | | |
| a) Director Brunett | BOD Notes from Conference Call on 9.28.2020 | |



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Sports Health/AOSSM has extended their offer to our membership for another year of free digital *Sports Health* magazine.

No report from BOC, CAATE, or NATA Foundation

1. Governmental Affairs Update:

- NATA is sending out comment letter on the CMS fee schedule.
- Just completed Legislative Boot Camp in PA and have scheduled NE, MO. The states are financially responsible for staff to travel to their state; virtual is also an option.

2. MARCOM update:

- Our partnership with Icy Hot/ Shaquille O’Neal Foundation kicked off their “Get Game Ready” initiative on 9.25.2020. Tory and Shaq did a lot of interviews all over the country which had great reach! This has been a great partnership and we look forward to our continued partnership and initiatives

3. Knowledge Initiatives Update:

- VNATA2020 preliminary reports:
 - Currently 8517 completed sessions
 - There is still currently 1300 attendees that need to complete their session/assessments
 - Over 150,000 hours of learning
 - Attendee completion transcripts are updated twice daily.
 - Members are encouraged to continue to learn and earn CE’s
 - Statements of Credits will be going out in batches – Oct. 1st and end of October.
 - BOC system is set up to report EBP Sessions and Category A separately.
- Educational Webinars
 - Really got going in February and has been doing well since then.
 - This is a way for NATA to continuously offer “live” CE events
 - These provide a steady stream of information to the PDC and can be quick and fill gaps for members at a low cost
 - These can even be held with a small number of attendees.



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| | <ul style="list-style-type: none"> • Dr. MaryBeth Horodyski presented on AT profession to the National Association of Advisors in Health Professions – over 80 advisors were in attendance. • AT Educationalist Community is still growing on Social Media. <p>4. ACTION ITEMS</p> <ul style="list-style-type: none"> • BOD Approved the release of up to \$129,402 in funding to continue work being done on the ACO Demonstration Project. • BOD Approved the COPA Public Safety's Committee Public Safety Value Model. • BOD Approved the Mandatory Reporting FAQ on Collegiate Mandatory Reporting. This is to give our collegiate ATs guidance with the new regulations. (This document was produced in response to the new federal regulations concerning Title IX announced by the US Dept. of Education in August of 2020.) This changes how colleges must respond to sexual assault and harassment complaints, generally giving more rights to accused students and lessening reporting mandates for employees. • BOD Approved Meghan McKay as the new Canadian Athletic Therapist's Association (CATA) liaison for the International Committee Liaisons. | |
| b) President White | 1. Officers met with Cvent and ATSS Committee and CSMM. | ACTION: Once hotel contracts are approved, President White will contact the HOF, Honors & Awards Committee/Scholarship Committees about the awards for 2021 VSEATA. |
| a) Vice President Hopp | 1. UPDATE on Hotel Contracts: <ul style="list-style-type: none"> a. Pushing 2021 contract to 2022? b. 2022-23 (23-24) contract negotiations? | <p>Contract Addendums have been signed and returned to Conference Direct to get to the hotel. CPR will not be an IHG hotel when we return.</p> <p>Once this is finalized, then we will again look at moving forward with the contracts for the 2023-24 negotiations. Formal announcement of VSEATA ATSS and CSMM will happen once everything with the hotel is finalized.</p> |
| b) Secretary Wesley | 1. Membership Update – 5,452 as of 10.11.2020 – New membership lists have been uploaded to Dropbox for State Secretaries. | ACTION: Get info to Secretary Wesley or Brandon Platt by mid-week for next e-Blast. |



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| | <p>Associate – 61 (62) Cert. Professional – 4578 (4041) Cert. Retired – 196 (196) Cert. Student – 101 (661) Honorary – 25 (25) Lic. Professional – 2 (1) Retired – 1 (1) Student – 488 (472)</p> <p>2. ATSS Website – continuing to develop and have another conference call with Cvent on Monday morning. Plan is to have registration open 10.15.2020 and begin accepting Research Poster Abstracts which have a deadline of Nov. 1 for submission.</p> <p>3. Membership Renewal is open – 4 payments if submitted by end of October.</p> <p>4. eBlast items by mid-week.</p> | <p>ACTION: States are asked to assist with encouraging their members to renew their NATA Membership.</p> |
| <p>c) Treasurer Byrd</p> | <p>1. ACTION: Treasurer Byrd and the Finance Committee need to investigate the ability of accepting donations for funding scholarships awarded thru SEATA.</p> <p>Discussion: There is a new contact with SMA accounting firm and will work to continue with scholarships and taxes.</p> <p>Current Financial Status: Checking - \$251,627.35 Savings & Investments - \$372,487.28</p> | |
| <p>2. Committee Reports</p> | | |
| <p>a) Standing Committees</p> | | |
| <p>i. Finance Committee</p> | <p>Update: Finance Committee invited three banking institutions to a Zoom Meeting with members of the Executive Board:</p> <ol style="list-style-type: none"> 1. Regions Bank 2. Bank of America / Merrill Lynch 3. First Horizon (Requested to meet on Oct. 13th.) <p>Members in Attendance: White, Brunett, Byrd, Wesley, Pratt, Dunavant, Bratt, and Kimmel. Video recording is available in Google Drive for those that want to view that were unable to be on the call</p> | |



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| | RECOMMENDATION: A motion by C. Kimmel, with a second by D. Platt, that the Finance Committee recommend that SEATA move its financial funds from Wells Fargo to Bank of America (Business Checking) and Merrill Lynch (Financial Investments). Unanimous approval by Board members present. | MOTION (AL/TN): To approve the recommendation from the Financial Affairs Committee to move forward from Wells Fargo to Bank of America with Merrill Lynch (The Dunn Group). 7-0-0-0 Motion passed. |
| II. Elections Committee | Update: Election is scheduled to close on Oct 15 th . | ACTION: Elections Committee will review By-Laws and make recommendations to decrease the time allowed for electronic voting. Additional items are also being considered by the committee to present to the Board. |
| b) Ad hoc / Task Force(s) | | |
| i. Convention Task Force Committee (VP Hop) | Update on discussions/progress on the SEATA Convention (combined event of ATSS/CSMM/A TEC for 2022+). | ACTION: To have President White investigate conference call with EATA to discuss VEATA and various aspects pertaining to ATSS and CSMM. |
| 3. Old Business | | |
| a) Platform for 2021 Virtual Events | ACTION: Officers had meetings with both CSMM Co-Chairs and ATSS Co-Chairs to identify what they felt their needs would be for a virtual platform. We then met with Cvent to review and discuss their new Attendee Hub for virtual meetings. | MOTION (SEC/VP): To accept the proposal from Cvent and to enter into agreement with Cvent for the Virtual Attendee Hub for the 2021 SEATA CSMM and ATSS meetings. 7-0-0-0 Motion passed. |
| b) c) SEATA Student Leadership Committee | UPDATE: President White met with Steve Paterson, Student Senate Advisor, to develop a proposal. Looking to restructure the SEATA Student Senate and the NATA SLC Representative to develop a SEATA Student Leadership Committee. | |
| 4. New Business | | |
| a) Legislative Grant request by GATA | President Mansfield asked for the Basic Plus Grant to be increased for a one-time Legislative Grant to be increased to \$3,000 for the GATA to update their practice act. This is to help offset the current hold from the NATA on financial expenses. | MOTION (GA/FL): SEATA to allow a one-time Legislative Basic Grant for the GATA for \$3,000. 7-0-0-0 Motion passed ACTION: President Mansfield will submit a new request to Treasurer Byrd to accurately reflect the new amount. |
| 7. Announcements | President Dunavant provided an update on the hurricane situation with LATA members. He thanked the GHATS for their efforts in fundraising. | |
| 8. Adjournment | Meeting adjourned at: | 7:44 PM |