



**Minutes**  
**Southeast Athletic Trainers' Association**  
Executive Board Conference Call  
December 14, 2006  
**President MaryBeth Horodyski, Presiding**



**Roll Call:**

MaryBeth Horodyski, EdD, ATC – President  
R.T. Floyd, EdD, ATC – District Director  
Marisa Brunett, MS, ATC – Vice President  
Lori Groover, MS, ATC – Secretary  
Jim Mackie, Med, ATC – Treasurer  
Brad Montgomery, MAT, ATC – **AL President**  
Stephanie Lennon, MS, ATC – **FL President-NOT AVAILABLE**  
Larry Star, MS, ATC – **FL Vice President-ARRIVING LATE**  
Paul Higgs, Med, ATC, - **GA President-ARRIVING LATE**  
Greg Rose, MS, ATC – **KY President**  
Gary Lewis, LAT – **LA President – NOT AVAILABLE**  
Gerard White, Med, ATC – **LA Representative**  
Donna Wesley, MS ATC – **MS President**  
Joe Erdeljac, MS, ATC – **TN President**  
Heloise Jones, ATC – **Incoming AL President-NOT AVAILABLE**  
Nicholas Pappas, MS, ATC – **Parliamentarian-NOT AVAILABLE**

**Call to order:**

President MaryBeth Horodyski called the meeting to order at 8:50 a.m. EST.

**Minutes:**

Due to Lori Groover's computer complications, the November minutes will be reviewed at a later time.

***Larry Star, FL, has joined the call.***

**District Director Report: R.T. Floyd**

Thanks to Marisa, MaryBeth, & Stephanie and the ATAF members who did an outstanding job in providing shuttle service for the NATA Board & Staff. The coordination was great and it was very classy with the SEATA/ATAF logo on the NATA BOD window sticker. This was by far the best service and hospitality we have ever had during my time on the Board.

Joe, we will be in Nashville at Opryland next December in conjunction with PBATS. You have a challenge.

**NATA Board of Directors Meeting Dec. 1-2, 2006**

Big News, we trimmed the NATA Budget by 1.1 million through program cuts, fee increases, and other adjustments.

**VOTED: TO APPROVE THE FINANCE COMMITTEE  
REPORT ON PROGRAM REVIEW RECOMMENDATIONS:**

- COMMITTEES THAT HAVE TWO OFF-COMMITTEE MEETINGS WILL REPLACE ONE WITH CONFERENCE CALL(S)
- HOLD ALL MEETINGS IN DALLAS UNLESS THE GROUP HAS A REASON TO MEET IN A SPECIFIC VENUE (SUCH AS THE CONVENTION PROGRAM COMMITTEE HAVING ITS SPRING MEETING AT THE CONVENTION SITE). MEETINGS WILL BE AT NATA HEADQUARTERS WHEN POSSIBLE, AND THE COMMITTEES WILL DINE AT INEXPENSIVE RESTAURANTS.
- CONVENTION PROGRAM COMMITTEE WILL PROGRAM 23 NATA CONVENTION SESSIONS
- ELIMINATE HISTORY AND ARCHIVES COMMITTEE AND WEBMASTERS' ADVISORY GROUP AFTER THE 2007 CONVENTION
- DISCONTINUE JOINT COMMITTEE BI-MONTHLY CONFERENCE CALLS, NO LONGER NECESSARY BECAUSE OF SIT MEETINGS
- FUND INTERNATIONAL COMMITTEE AT \$18,000 AND LIME TEAM AT \$2,000
- ELIMINATE PBATS LIAISON BECAUSE THE PRESIDENT AND EXECUTIVE DIRECTOR LIAISE DIRECTLY WITH PBATS BOARD
- ELIMINATE WOMEN IN ATHLETIC TRAINING CHILD CARE SERVICE AFTER THE 2007 CONVENTION
- DISCONTINUE NPI MASS EDUCATION
- LIMIT MARKETING AT TRADE SHOWS TO ONE STAFF MEMBER AND ONE LOCAL VOLUNTEER
- PASS ALONG THE \$800 COST FOR BOOTH SPACE TO STATES AND DISTRICTS EXHIBITING AT NATA CONVENTION. THE HOST DISTRICT WILL BE GIVEN A COMPLIMENTARY BOOTH.
- DIRECT TERRY NOONAN AND CATE BRENNAN LISAK TO EVALUATE NATA'S LIAISON PROGRAM AND MAKE FUNDING RECOMMENDATIONS

**VOTED: TO INSTITUTE THESE FEES AS RECOMMENDED BY THE FINANCE COMMITTEE**

- The minimum charge for targeted mailing lists increased to \$250.
- A \$25 (\$50 for non-members) fee for each session or workshop proposal submitted by an individual was instituted.
- Journal CEU quiz fees and subscription fees increased.
  - CEU quiz: \$30 member/\$45 non-member to \$75/\$125
  - Subscriptions: \$40 to \$75 individual/\$100 institution
  - No change to \$20 student member subscription
- Full-time career center listings will now be \$250.

In December 2007 the Finance Committee expects to recommend a minimal increase for 2009 dues.

**CUATSC Chair to Be Added to ECEC**

**Journal**

The *Journal of Athletic Training* has experienced unprecedented growth and success in the last year. Staff is making the following recommendations for 2007-08:

1. Increasing the page count for three of the four editions
2. Going from four to five issues
3. Reducing the paper grade used in *JAT*
4. Asking the Foundation to fund the full cost (now split 50-50 between NATA and the Foundation) of the supplement

**SMART INSTITUTE**

Jeff Konin presented information about the Sports Medicine and Athletic Related Trauma (SMART) Institute. The University of South Florida established the SMART Institute in June 2006. The SMART Institute's goals include: providing ATs to local underserved high schools in the county, educating parents and coaches about athletic injury safety in the absence of a readily available medical provider, and teaching performance in an effort to prevent/reduce injuries. Jeff asked the board to take the information about the SMART program back to their districts and offered to serve as a consultant to start other programs.

**VOTED: TO COMMEND THE SMART INSTITUTE PROGRAM AND SUPPORT OTHER PROGRAMS LIKE IT ACROSS THE COUNTRY**

## **MEMBERSHIP TASK FORCE**

Matt Webber gave the board an overview of the Membership Task Force's recommendations and thanked the task force members and staff for their work.

- VOTED: TO APPROVE THE MEMBERSHIP TASK FORCE'S RECOMMENDATIONS:**
- 1) THE CONTINUATION OF THE THREE-PAYMENT DUES INSTALLMENT PLAN AS CURRENTLY IMPLEMENTED**
  - 2) NO STUDENT DUES INCREASE DURING THE NEXT DUES INCREASE CYCLE**

## **High School Connection**

Beginning February 2007, the High School Connection subscription will be available to high school students who are interested in the athletic training profession. It includes a subscription to the *NATA NEWS*, access to a new online forum, and access to a special section within CHATS, "Ask the Experts."

***VOTED: TO APPROVE THE HIGH SCHOOL CONNECTION SUBSCRIPTION BEGINNING IN 2007***

## **President's Report: MaryBeth Horodyski**

- Ray Castle, MyCEUSource, is preparing a new proposal for the SEATA Board to consider.
- The Hall of Fame Committee is complete and working.
- Most of the people have been contacted regarding the SEATA Annual Meeting Review Committee. More information will come later.

## **Vice President's Report: Marisa Brunett**

- Each state will continue to choose the SEATA speaker gifts. It is Kentucky's turn for the 2007 meeting.
- Thoughts concerning a lunch meeting or a dinner meeting are being discussed presently. Will continue working with MaryBeth Horodyski and Sandra from Conference Direct.

## **Treasurer's Report: Jim Mackie**

- Checks have been mailed to the state presidents. It is for a period of 6 months, to include money from the career placement center as well.

**President's Report Continued: MaryBeth Horodyski**

- R.T. Floyd reports that Mississippi has won the AED for the state within SEATA to have the highest percentage of response to the NATA Legislative Alert help.
- It is requested that the committee to review the election procedures, along with the P&P and By-laws have their recommendations for our conference call in January. This will be on the agenda for the SEATA Board in March on the day we come in early.
- EDAC Committee is requesting monies for conference call.

**Voted: To request funding for an EDAC conference call.**

**(MS, TN) Approved 6-0-0-1**

***Paul Higgs, GA, joins call.***

- Committee membership makeup. Hall of Fame Committee is moving forward, Jim Gallaspy (MS) is chair. SEATA Annual Meeting Review Committee should be up and running shortly. It is suggested by R.T. Floyd of combining some SEATA committees regarding communication (listserve, newsletter and website).

**Voted: To accept to develop a SEATA Communication Committee to disseminate professional information to the members of SEATA by use of the *SEATA Newsletter, SEATA eBlast News, SEATA Discussion Forum, SEATA List Serve, SEATA website, email and the Internet and to accept the Policy & Procedure guidelines for this combined committee.***

**(LA, FL) Approved 7-0-0**

- Brad Montgomery will be stepping down from the Strategic Planning Committee since his term as Alabama President is ending. Gerard White will now be on this committee.
- Deadline for January 8 for everyone on Board to respond to the committee on their suggestions, ideas, etc. February conference call will be the deadline for final draft.
- It is requested that everyone on the Board respond to MaryBeth Horodyski with ideas to recognize Chuck Kimmel and his service to District IX.
- Information regarding some upcoming changes in the NATA REF was sent out to the Board. March 1 is the requested deadline from the REF.

- With the creation of the Hall of Fame Committee, funds may be needed for conference calls.

**Voted: To approve a conference call for the Hall of Fame Committee, should they require one.**

**(LA, MS) Approved 7-0-0**

- SEATA Stikipad (WIKI) is up and running, we will be using the free version at first. Could make things easier regarding communication for the SEATA board.
- Eblast information is needed ASAP.

**Adjournment:** The meeting was adjourned at 10:05 a.m. EST.