



Minutes of the SEATA Executive Board Meeting

Conference Call

November 1, 2020 (6:30 / 7:30 PM)



Roll Call

Official Minutes

| | | | | | | | | |
|---|---------------------|-------------------------------|---|---------------------|---------------------------|----|-----------------------|--|
| P | District Director | Marisa Brunett, MS, LAT, ATC | P | President | Gerard White, LAT, ATC | P | Vice President | Jeff Hopp, LAT, ATC |
| P | Treasurer | Scott Byrd, LAT, ATC | P | Secretary | Donna Wesley, LAT, ATC | | | |
| P | Alabama President | Danielle Platt, PhD, LAT, ATC | P | Florida President | Erik Nason, LAT, ATC | SR | Georgia President | Jared Sandler, LAT, ATC (VP) Amos Mansfield, LAT, ATC |
| P | Kentucky President | Scott Helton, LAT, ATC | P | Louisiana President | Jason Dunavant,, LAT, ATC | P | Mississippi President | Kira Berch,, LAT, ATC |
| P | Tennessee President | Peggy Bratt, LAT, ATC | | | | P | Parliamentarian | Chuck Kimmel, LAT, ATC |

— Meeting called to order with quorum (6 State Presidents) at: 6:31 PM

P = Present

X = Not in attendance

L = Late Arriving

SR = State Rep. present

| AGENDA ITEM | DISCUSSION | RECOMMENDATIONS / ACTIONS |
|-------------------------------------|---|---|
| 1. Call to Order (Roll Call) | | |
| a) State Representative(s) | GATA Vice President Jared Sandler | |
| b) Invited Guests / Members Present | CPP Committee Members – Ben Velasquez, Taz Kicklighter | |
| 2. Review of Previous Discussion(s) | | |
| a) EB Online Motion(s) | | |
| b) Consent Agenda | 1. Minutes of Board Meetings a) October 11, 2020 | MOTION (TN/AL): Approve the Consent Agenda as presented. 7-0-0-0 Approved |
| 2. Officer's Reports | | |
| a) Director Brunett | BOD Call Notes 10/26/2020 BOC Update <ul style="list-style-type: none"> Specialty Certification in Orthopedics – requesting public comment on the proposed eligibility and recertification requirements for the AT Specialty Certification in Orthopedics. The content outline for the Orthopedic Practice analysis has been posted. The BOC sent out an email last week (Monday 10/26/2020) with information about the survey that will be sent out from The University of Nebraska-Omaha to receive a link to give your input. The Council will review all feedback regarding the proposed eligibility and recertification requirements | |



Minutes of the SEATA Executive Board Meeting

Conference Call

November 1, 2020 (6:30 / 7:30 PM)



and use it to propose final recommendations to the BOC Board of Directors.

- BOC has renamed their Diversity, Equity, and Inclusion Task Force to “IDEA” Task Force – stands for Inclusion, Diversity, Equity and Advocacy with Cathy Ortega and Carla Gilson leading. They have invited 7 members to join the task force and will announce once everyone has confirmed.
- New BOD members recently announced:
 - Public Member – Robin Jenks (begins 7/1/21)
 - Dr. Katherin Deck (Past President of AMSSM) (begins 1/22)
 - Christina Evers, ATC (at Henry Ford Health System In Detroit) is new AT Director (begins 1/22)
- Extended the Mutual Recognition Agreement with Ireland until Spring 2021
- Canada is again interested in being involved with the new International Agreement
- BOC Applied for “Joint Accreditation” with other healthcare organizations to help raise our visibility (i.e. – PA’s)
- BOC approved a new Strategic Plan

CAATE Update:

- New Executive Director – Christine Peck through the Smith Buckland Management Company
- Accreditation Conference will be virtual Dec. 4-5
- Voted to add 3 New CAATE Commissioners to enhance Diversity
 - Toni Torres-McGehee, University of South Carolina
 - Will issue a call for the other 2 positions

NATA Foundation Update:

- President Conway thanked everyone for their continued support, especially during these times.
- Reminded everyone about the Virtual 5K and to sign up and tag @NATAFoundation and use the hashtags #High5forAT and #5KforAT on your social media

Governmental Affairs Update:

- NATA is reaching out to all the federal legislators during this time



Minutes of the SEATA Executive Board Meeting

Conference Call

November 1, 2020 (6:30 / 7:30 PM)



| | | |
|--|---|--|
| | <ul style="list-style-type: none"> • VA and NE just completed legislative boot camp; reminder that states are financially responsible for staff to travel to their state, and virtual is still is option. • SC is moving towards licensure; CO and NM are up for sunset review – NATA has been working with them to ensure for continued licensure. <p>NATA Membership Update:</p> <ul style="list-style-type: none"> • Membership Renewal Time – we need to continue to make a push and ensure our ATs know all the membership benefits. The Installments ended yesterday (10/31/2020). We are doing pretty well so far, so we just need to continue to ensure we push membership renewals in our Districts and States. <p>MARCOM Update:</p> <ul style="list-style-type: none"> • Had the first call with our Diversity Equity and Inclusion Consultant to learn more about NATA Governance, By Laws, P&P, etc. and to get as much background info as possible. • New Blog Series is coming out – What’s New \$ What’s to Come in NATA, will include videos from President Lindley to let members know what we are working on. • November communications will focus on Cultural Competency • November NATA News looks at micro aggressions, leadership and diversity • Communications sent a survey out to ask members how they like to get their NATA information – survey closes Nov. 5 • NATA will be doing membership appreciation week of Nov. 16-20th. Will have some “freebies/giv a ways” – like Starbucks, looking at different deals for our members with vendors, etc., will have some “flash deals” in the NATA Gear Store, giving away leadership books, doing member highlights from each District and Internationally, etc.,.... <p>Knowledge Initiatives Update:</p> <ul style="list-style-type: none"> • VNATA 2020 Platform was open for 94 days, only went down for 15 hours (less than 1%) and was extended to 10/14/2020 due to that downtime. Over 150K hours of learning. • Final VNATA Notes: | |
|--|---|--|



Minutes of the SEATA Executive Board Meeting

Conference Call

November 1, 2020 (6:30 / 7:30 PM)



| | | |
|-------------------------------|--|---|
| | <ul style="list-style-type: none"> o Total Attendance: 8,845 with 3,575 Attaining all 25 CE's o Statements of Credit(s) have all been sent out by NATA Knowledge Initiatives o BOC System is set up to report EBP Sessions and Cat A separately – CE's will all be on the same CE Statement of Credit <p>ACTION ITEMS</p> <ul style="list-style-type: none"> • BOD approved 10-0-0 Madelyn Cavanaugh (D5) as the incoming Chair for the NATA Student Leadership Committee beginning June 2021 • BOD approved 10-0-0 Paul Krawietz, EdD, LAT, ATC as the liaison from the American College of Emergency Physician to the NATA Effective Immediately | |
| <p>b) President White</p> | <p>1. President White and Secretary Wesley had a meeting with CVENT to discuss finalizing an agreement for the Virtual Attendee Hub. SEATA may qualify for a "group discount" based on the number of events & estimated attendee.</p> <ul style="list-style-type: none"> a. VAH est. costs = \$12/attendee (this would include access to VAH and webinar platform for session; mobile integration; On-Demand. b. Event Help-Desk (IT Support) = \$1,500 / 5-6 hr day c. Exhibitor Integration = \$3,500 <p>Discussion: GA is planning virtual meeting in 2021 TN is open to a possibility of needing a virtual meeting in March.</p> | <p>ACTION: State Presidents are asked to notify President White if they are planning to conduct a Virtual Meeting for 2021 to see if a discount can be obtained?</p> |
| <p>a) Vice President Hopp</p> | <p>1. UPDATE on 2021 Meetings:</p> <ul style="list-style-type: none"> a. VATSS Program b. VCSMM Program <p>Addendums have been approved to move contracts to 2022 and Connie is now working on 2023-24 combined meeting contracts.</p> | |
| <p>b) Secretary Wesley</p> | <p>1) Membership Update: Nov. list has been placed in Dropbox for State Secretaries</p> <ul style="list-style-type: none"> • Active Total Membership: 5,447 (1,083 lapsed) as of 11.1.2020 <ul style="list-style-type: none"> o Associate – 59 (61) o Cert. Professional – 4569 (4578) o Cert. Retired – 197 (196) o Cert. Student – 109 (101) | |



Minutes of the SEATA Executive Board Meeting

Conference Call

November 1, 2020 (6:30 / 7:30 PM)



| | | |
|---|---|---|
| | <ul style="list-style-type: none"> ○ Honorary – 25 (25) ○ Licensed Professional – 2 (2) ○ Retired – 1 (1) ○ Student – 485 (488) <p>2) Virtual ATSS Update: Current Registrations – 25 (Competencies); 17 Abstracts (15 submitted so far); 0 (Foundations)</p> <p>3) Virtual CSMM – deadline for proposals is today. Tentative outline has been reviewed, but specific sessions will be determined later.</p> <p>4) Database Reminder – if you receive a request from a committee/member for data (for official state business), ONLY the needed fields should be included, and no personal identifying data should be included.</p> <p>5) Reminder: Nominations now being accepted for SEATA Honors & Awards and Scholarship applications.</p> <p>Discussion: President Helton asked to have a brief document prepared with specifics to present a unified message when reaching out to PDs and other possible attendees</p> | <p>ACTION: President White will:</p> <ol style="list-style-type: none"> 1. Inquire with ATSS Committee about recommendations for a contingency plan for low turn-out. 2. Inquire with Cvent – investigate “drop dead date” for contract numbers if decision to cancel. 3. Ask Co-Chair Tripp to survey Program Directors about why numbers are down? 4. contact Steve Patterson about moving forward with Quiz Bowl event as a means to help with ATSS Registration numbers. <p>ACTION: State Presidents to reach out to Program Directors to encourage attendance.</p> |
| <p>a) Treasurer Byrd</p> | <ol style="list-style-type: none"> 1. UPDATE: Transition from Wells-Fargo to Merryl Lynch 2. Submitted SEATA 2019 W-F Banking statements (Checking, Savings, and Investments) to SME CPA Firm to complete our taxes. 3. SME inquired about a periodic reconciliation of our accounts; Treasurer Byrd recommends that the Board grant approval for this to be done periodically. 4. SME Accounting firm will provide pricing on account reconciliation fees to Treasurer Byrd later this week. If more than \$5,000, this will require Board approval. 5. Current Financial Status: Checking - \$ 251,442.00 Savings & Investments – Treasurer Byrd still does not have access to provide this email. \$384,619.45 updated by President White. <p>Discussion: We are a 501-C6 should help to reduce our fees associated with banking transition. We should be able to set up a temporary account if needed for ATSS Registrations</p> | |
| <p>2. Committee Reports</p> <p>a) Standing Committees</p> | | |



Minutes of the SEATA Executive Board Meeting

Conference Call

November 1, 2020 (6:30 / 7:30 PM)



| | | |
|---|--|--|
| <p>I. Elections Committee</p> | <p>Update: Election Committee Chair Bratt provided the EB with some statistics on the recent election. (see attached)</p> <p>Discussion: President Bratt reported that the committee will continue reviewing the election P&P to make recommendations to the Board to update the nominations timeline to reflect current timing of nominations made by the membership.</p> | <p>ACTION: Election Committee will develop a timeline for the Special Election for SEATA Secretary.</p> <p>ACTION: President White will develop a Task Force to review the By-Laws ensuring current best practices. This may include any submissions brought forth by the Elections Committee regarding needed changes.</p> |
| <p>b) Ad hoc / Task Force(s)</p> | | |
| <p>i. Convention Task Force Committee (VP Hopp)</p> | <p>Update on discussions/progress on the SEATA Convention (combined event of ATSS/CSMM/A TEC for 2022+). Pending progress by Conference Direct. Due to pandemic, this is still a slow process for the hotel industry.</p> | |
| <p>3. Old Business</p> | | |
| <p>a) SEATA Student Leadership Committee</p> | <p>NO UPDATE: Pending report / recommendations from Steve Patterson, Student Senate Faculty Advisor.</p> | |
| <p>4. New Business</p> | | |
| <p>a) 2021 SEATA Virtual Corporate Partnership Plan</p> | <p>Discussion: Recommendations by CPP Committee to include a virtual benefits to the program. (see attached): President Nason asked the CPP Committee reach out to key vendors and corporate partners to see what they value in virtual meetings/sponsors. Dr. Velasquez and President White had already discussed surveying recent exhibitors and sponsors regarding these issues. President White thanked both</p> | |
| <p>b) SEATA Memorial Contribution</p> | <p>President Helton (KY) – Oct. 22 – R.J. Romero passed away suddenly. GoFundMe has been set up. Discussed that KATS is donating \$500 to the scholarship fund that has been set up for his daughter and asked if SEATA would consider matching this donation or donating an amount of the Board's choosing.</p> <p>President White also noted that we lost Hall of Fame member and longtime MLB member Dave Pursley of the Atlanta Braves</p> | <p>MOTION (KY/FL): SEATA to make a \$500 donation to the Scholarship Fund set up for R.J. Romero's daughter. 6-0-0-1(MS). Motion Passed</p> <p>ACTION: President White asked that State Presidents to notify him of any state members that have passed in 2020 in order for SEATA Memorial Resolutions checks to be sent to NATA Foundation in their honor.</p> |
| <p>7. Announcements</p> | | |
| <p>8. Adjournment</p> | <p>Meeting adjourned at: 8:00 PM</p> | |