



Minutes
Southeast Athletic Trainers' Association
Executive Board Meeting
June 18, 2009
Grand Hyatt – Travis CD, San Antonio, TX
President Marybeth Horodyski, Presiding



1. Roll Call:

MaryBeth Horodyski, EdD, ATC, LAT – President
R.T. Floyd, EdD, ATC, LAT – District Director
Marisa Brunett, MS, ATC, LAT – Vice President
Jim Mackie, MEd, ATC, LAT – Treasurer
Lori Groover, MS, ATC, LAT – Secretary - Absent
Gerard White, MEd, ATC, LAT – Parliamentarian
Laurie Fincher, MAE, ATC, LAT – AL Representative
Stephanie Lennon, ATC, LAT – FL Vice President
Michael Clanton, MEd, ATC, LAT – GA President
Eric J. Fuchs, DA, ATC, EMT – KY President - arrived 12:26 PM
Donna Wesley, MS, ATC, LAT – MS President
Chris Snoddy, MS, ATC, LAT – TN President Elect
Cary Berthelot, MA, ATC – LA Representative

2. Call to order:

Meeting was called to order by President Horodyski at 12:14 PM. CDT

3. Review and approval of minutes:

Due to illness Lori Groover has not been able to complete minutes from March Board Meeting and the Board is working together to review and update minutes.

Motion (FL-TN) to table approval of minutes of March Executive Board Meeting until completion is made before next conference call (6-0-0-1).

Review of May conference call minutes. The following corrections were to be added:

Add vote of 6-0-0-1 to first motion.

Add attachment of R.T. Floyd's presentation to Minutes when placed online.

Move "Thus..." forward in paragraph of VP's report to in front of "Additionally, ...".

Treasurer's report, Change "budget" to "Financial".

KY Arrives

R.T. Floyd has grammatical changes to add to correction list of report.

Motion (TN-LA) to approve May conference call minutes as amended. No discussion. 6-0-1-0 (FL abstained due to not being on call).

4. District Director Report: R.T. Floyd

NATA Award Recipients

Athletic Trainer Service Award

- Helen M. Binkley

Most Distinguished Athletic Trainer

- George Davies
- Mary K. Kirkland

Honorary Membership

- David Leffers, M.D.
- Angus M. McBryde, Jr., M.D., FACS
- Felix "Buddy" Savoie, III, M.D.

Hall of Fame

- Michael Ferrara

AOSSM Distinguished Service Athletic Trainer Award

- Bill McDonald

SEATA will host the NATA 2011 Annual Meeting in New Orleans

- 2013 Convention bids are being reviewed for western location

New NATA Lobbyist firm of Drinker, Biddle, and Reath

NATA Capitol Hill Day

- Feb. 22-23, 2009, over 500 participants
- New legislation introduced, ATEAM
- Support Athletic Trainers' Equal Access to Medicare Act of 2009 (ATEAM) (H.R. 1137)
- Contact your member of the House of Representatives to join our efforts!
- Athletic Trainers' Equal Access to Medicare Act of 2009 (HR 1137) introduced into the House of Representatives
 - would improve patient access to athletic trainers
 - allow physician choice of a wider range of qualified health professionals
 - restore the ability of athletic trainers to work incident-to a physician
 - Contact your member of the House today & encourage them to co-sponsor H.R. 1137

State dues collection

- Considered a proposal for collecting state dues and allowing states to have different dues amounts within a district
- Found an economical way to allow it to happen, but would involve approximately 3-5 years before a new software system would be implemented at no additional costs to states or members

Strategic Alliance – NATA, BOC, CAATE

- A Formal Strategic Alliance has been signed establishing collaboration between the Board of Certification, Inc. (BOC), the Commission on

Accreditation of Athletic Education Programs (CAATE) and the National Athletic Trainers' Association, Inc. (NATA) for the purpose of advancement of the profession of athletic training

Vision Quest

- Approved participants and a two year budget for the Vision Quest Team
- Create a vision for the profession of Athletic Training
- Funding assistance is anticipated from the CAATE, BOC, and the NATA Foundation

Presidential Nominations

- President Marje Albohm and Joe Iezzi (District 2) have declared candidacy for the June presidential nominations
- Both will present at Face Time here in San Antonio, 9:15 Friday, CC 217
- Election to be in September
- Encourage everyone to vote

Component Relations Project Team to focus on:

- Explore ways to tangibly strengthen and solidify the relationships among the components of the athletic training profession's associations and societies, including enhanced cooperation and communication between the partners.
- This effort will not focus on issues of governance or identify new services/programs not currently in place.
- TOPICS:
 - Identify critical issues that involve NATA and its partners.
 - Identify ways to enhance relationships.
 - Explore the impact of universal licensure on the relationships.
 - New programs: unfunded mandates or new opportunities? (e.g. iLead, Bobby Gunn Award, etc.)
 - Consider disparity of resources (financial, membership/manpower) of components
 - Identify needs for common processes. For example: NATA needs the states to assist with data collection to determine secondary school market penetration and athletic trainer to student athlete ratio.

Healthcare Reform Think Tank

- Identify information important to the AT profession about the health care system & provide that information to the membership through think tank postings & links
- Monitor state & federal discussions on health care reform and begin to formulate ideas about potential responses to proposals
- Operate as an ongoing environmental scan of what is going on in healthcare that is relevant to athletic trainers and the profession & promote discussion about how we could position ourselves within that realm
- Provide a means of ensuring we are monitoring healthcare reform topics and issues and a forum for those who wish to participate in healthcare reform discussion and debate
- Supply this environmental scan regularly to SIT

Secondary School Market Penetration Study

- Approved a national study to be conducted by A.T. Still University
- To determine the number of athletic trainers in public secondary schools
- Distinguish between ATs employed by school districts and outreach ATs

National Physical Activity Plan

- Approved being an organizational partner in the development, launch, and implementation of the National Physical Activity Plan
- Supports the U.S. Department of Health and Human Services 2008 Physical Activity Guidelines for Americans

Uniform Terminology

- Most athletic trainers are now certified and all licensure states except Texas require certification
- Board voted that correct terminology to refer to athletic trainers as "Athletic Trainers" instead of "Certified Athletic Trainers"

5. President's Report: MaryBeth Horodyski

President Horodyski reminded all states to keep their members up-to-date on SEATA activities. She reminded all Board members to keep in contact with their respective committees.

6. Vice-President's Report: Marisa Brunett

Vice-President Brunett reviewed the 2011 and 2012 sites that the Board requested be investigated as options. She provided a handout from Sandra Geiger of Conference Direct with a breakdown of the proposals from the various cities. There was also a discussion on the idea of combining our meeting with the meeting of another organization. Additionally, we discussed the possibilities of changing the dates of the meeting and the length (shortening) of the meeting. Marisa Brunett also stated that the hotel bill from our March meeting was corrected. She stated that we saved around \$3,000 due to other miscellaneous charges.

7. Treasurer's Report: Jim Mackie

- I. Financial Information
 - Cash Flow Report
1-01-09 to 5-31-09
 - Inflows \$ 195,140.65
 - Outflows \$ 191,320.94
 - Difference \$ 3,819.71
 - Not reflective of outstanding Hotel bill from CSMM

Wachovia Securities Investment Report:

(Name will change to Wells Fargo Investment)

- Value 12-31-08 \$ 151,942.79
- Value 2-28-09 \$ 135,330.70
- Value 5-31-09 \$ 173,759.19

- II. Other Items of note
- Received \$328.27 credit from Office Depot Rewards Card which be used for future SEATA purchases.
 - Suggest we move a portion of our regular checking to Money Market to accrue a better interest rate during slow periods of activity.
 - Finance Committee will set date to meet this fall
 - \$1,500 returned check from unused Research Grant Award

Cathleen Olson from GRI addressed the board regarding meeting planning. She stated that her company is paid through hotel commissions.

8. Election Report

Donna Wesley reported on the Parliamentarian's written report that was included in meeting materials. Based on past meeting minutes and the By-Law review, it was determined that Marisa Brunett was not eligible to run again for Vice President. Gerard White was able to address specific questions that were addressed by Board members. The Election Committee Chair will call for nominations during the District IX members' meeting and information will be placed on the website, newsletter and eBlast. The Election Committee is continuing to work on the wording for the Policy & Procedures update; the By-Law wording changes approved by the Board in March will be on the ballot in the fall.

9. SEATA dues increase for states

President Horodyski requested a vote on the SEATA dues increase that was approved to be taken to the membership for vote. The vote was done by roll call:

AL – Yes

FL – Yes

GA – Yes

KY – Yes

LA – Abstain

MS – Yes

TN – Yes

Discussion about LA's membership vote; Cary Berthelot abstained because of not knowing vote under previous membership.

Cary Berthelot is amending her abstention vote due to clarification from previous LA representative.

Motion passes 7-0-0; state's will now get \$32.00.

10. SEATA dues increase for SEATA

Discussion regarding the \$5.00 dues increase for SEATA beginning 2011. Presidents must discuss with state membership and be prepared to vote in June 2010. Finance Committee will be charged with further researching the justification for the dues increase.

11. Meeting planning

There was a discussion about meeting planning

12. Committee Information:

TN – Joe Erdeljac reported on CEPAT

NATA PAC breakfast; tile decoration.

AL – Memorial resolutions – no report

Scholarship Committee made a motion to reallocate funds to different scholarship categories if not utilized (UG, Family members, Graduate scholarship). 0-7-0-0. Motion FAILS.

Young Professionals – not getting a lot of response from various states.

LA – Honors & Awards – get people nominated

MS – EDAC chair is rolling off; will need to find a new chair.

Life Balancing Project Team- is there a need for this to continue.

FL – Student Senate Committee – changes might be forth coming.

Marisa Brunett – Public Relations – Miami Senior High PR winner for PR contest.

DVD will be shown on district meeting.

USA Today article; Marisa was quoted in WebMD article. Heloise Jones and

Stephanie Lennon interview on radio with Dr. Lemak on Paul Finebaum.

Jim Mackie – Ethics Committee; send info to Michelle Johnson (AL)

R.T. Floyd – Ray Castle is working on Student SEATA programming already; possibility of a Secondary Schools conference joining with meeting. CAATE will be a part of meeting.

NATAREF – Mike Wilkinson reported on Capital Campaign 1.52 million in pledges; SEATA is well represented. James R. Andrews, M.D. endowment, Hughston Foundation Scholarship endowment, SEATA Endowment, and two others are in the work. The SEC is considering joining the campaign. President Horodyski is also the new VP for External Affairs of the NATA Foundation and R.T. Floyd is the Vice President for District Relations for the Foundation.

Tim McLane (Governmental Affairs Council Representative) – GAC is making the guidelines more stringent. Four SEATA states took advantage of Basic Grants. State presidents will be getting email around August and please pay attention to the changes in dates.

Adjourn 2:43 PM.