



**Southeast Athletic Trainers Association  
Executive Board Conference Minutes  
November 18, 2012 Conference Call  
President Jim Mackie, Presiding**

1) Call to Order/Roll call/Welcome.

President Mackie called the meeting to order at 8:02 P.M. and a call of the roll indicated the following members were present;

MaryBeth Horodyski, EdD, ATC, LAT—District Director;  
Jim Mackie, MEd, ATC LAT-- District President;  
David Green, MA, ATC – Vice President;  
Tim McLane, MBA, ATC, LAT —Treasurer;  
Tom Bair, MEd, ATC, LAT—Secretary;  
Chuck Kimmel, ATC, LAT—Parliamentarian;  
John Morr, MS, ATC—Alabama President;  
Bob Hammons, MEd, ATC, LAT—Florida President;  
Jeff Hopp, ATC, LAT—Georgia President;  
Rob Ullery, MS, ATC —Kentucky President Elect;  
Chris Snoddy, ATC—Tennessee President;

And as absent;

Gerard White, MEd, ATC—Louisiana President;  
Jeff Bryant, ATC, LAT—Mississippi President.

2) Review and Approval of June SEATA Executive Board Meeting Minutes.

Secretary Bair reported that he received notification from President Mackie on September 22, 2012 that the SEATA June Executive Board Meeting Minutes were adopted, after a motion by Secretary Bair and a second by President Hammons, via an electronic vote. **Vote 6-0-0-1(LA).**

3) District Director Report.

The following report on the NATA issues were discussed by Director Horodyski:

NATA Executive Director – Eve Becker Doyle, CAE will be retiring at the end of December 2012. Procedures have been put in place to begin the process to find a successor.

JOURNAL OF ATHLETIC TRAINING OFFICE: The JAT office may be moving to a new facility. Three sites have been visited by Craig Denegar, John Honaman, and Leslie Neistadt. The decision will be made by Thanksgiving. The ATEJ will also be moved to the new facility to assist with collaboration between the two journals and to provide common oversight and additional benefits to the ATEJ.

JAT SERVING OTHERS: The JAT will soon become the official journal of the Athletic Rehabilitation Therapy of Ireland Association.

NATA BUILDING UPDATE: The NATA is in the process of relocating the national office. A contract has been submitted for the new building. The contract process is now in its final phases.

NATA LOGO: It has been suggested that the current logo does not appropriately represent the profession. The current logo appears to have a fitness rather than a medical orientation. The process of researching a new logo has begun in anticipation of the NATA Nomenclature work group making a recommendation to adopt a new logo.

JOINT COMMISSION ON SPORTS MEDICINE & SCIENCES GRADUATE STUDENT FELLOW PROGRAM: The JCSMS has created a fellow program for the graduate students in its constituent organizations. Students from two different organizations will participate each year. The NATA and the American Academy of Physical Medicine and Rehabilitation have been selected to pilot the program. The NATA Foundation selected the NATA representatives from the winners of the 2012 Free Communications honorees. Johanna Hoch, PhD, ATC (Old Dominion University, D3) won \$1,000 and travel expenses to the Joint Commission meeting where she will exhibit a poster of her research. The runners-up, Matt Donahue, PhD, ATC (Weber State University, D7) and Stasia Burroughs, MEd, ATC, CSCS (Auburn University, D9) received \$750 and \$500 respectively.

OFFICIAL STATEMENT: FOOTBALL CROWN OF HELMET CONTACT RULE ENFORCEMENT: Because of the number of recent incidences of dangerous head-to-head hits some that have not been penalized in accordance with the rules, an informal workgroup met by conference call to discuss options for encouraging better enforcement of the rule banning crown-of-the-helmet contact in high school, college, and professional football. The workgroup approved an official statement on the importance of enforcing the rule. The NATA will submit this statement to other organizations for their endorsement. It is anticipated the statement will be presented to the American Football Coaches Association, Collegiate Football Officials, National Football League, National Federation of State High School Associations, and National Collegiate Athletic Association.

INTER-ASSOCIATION TASK FORCE FOR PREVENTING SUDDEN DEATH IN HIGH SCHOOL STRENGTH AND CONDITIONING SESSIONS: The task force will meet to address and develop recommendations for preventing sudden death in high school strength and conditioning sessions. The inter-association task force will meet in conjunction with the National Action Plan for Sports Safety meeting.

STUDENT WRITING CONTEST: Because the NATA Foundation has a strong base in research and academics, a decision was made to move the Student Writing Contest under the jurisdiction of the NATA Foundation. The NATA will continue to fund \$1,000 in prize money to be awarded to the students.

DISTRICT-BASED STRUCTURE OF COMMITTEES AND WORKGROUPS: With many committees we will be using a district-based structure. This change will be handled in the upcoming appointment process.

Committee chairs have received a letter explaining this process. Chairs are permitted to address concerns if they do not feel a district based approach is best for their committee and if three years of service is not long enough for committee members to gain experience and fully contribute. For some committees, committee members may be appointed year early. I have already begun working with several of the committee chairs to place SEATA members on some come committees.

**INTER-ASSOCIATION TASK FORCE ON COLLEGIATE STUDENT ATHLETES WITH PSYCHOLOGICAL CONCERNS:** An inter-association task force will work to develop recommendations for developing a plan for recognition and referral of collegiate student athletes with psychological concerns.

**NATA LOBBYING FIRM:** The NATA BOD voted to approve foregoing for up to three years the rebid process for Drinker, Biddle and Reath Lobbying Firm.

**NCAA ANTI-ENERGY DRINK POSTERS:** The NCAA and NFHS are collaborating to create a series of posters on the dangers of energy drinks and healthier options for nutrition. The NCAA has requested the use of NATA's logo for the poster. The NATA BOD approved the use of the NATA logo on the posters.

#### 4) President's Report.

President Mackie reported the David Green and Tom Bair were elected to the positions of Vice-President and Secretary, respectively, in the most recent elections. This is the second term for both and both were congratulated and thanked for their willingness to continue serving SEATA in these positions.

President Mackie reported to the Board that the planning for the SEATA Athletic Training Student Symposium to be held at the Crown Plaza Ravinia, in Atlanta from January 31<sup>st</sup> through February 2<sup>nd</sup> is going very well. R.T. Floyd, Ray Castle, Director Horodyski, as well as Research and Education Co-Chairs Cathy Brown and Brady Tripp are working very hard to ensure this symposium continues to be offer programming second to no other student symposium. Treasurer McLean is also doing a great job with registration for the meeting.

President Mackie discussed the November e-blast and explained that it was delayed in case any urgent item came from this Board meeting that needed publication prior to the December e-blast.

#### 5) Vice-President's Report.

Vice-President Green reported planning for the 38<sup>th</sup> Annual SEATA Clinical Symposium and Members Meeting that will be held at the Crown Plaza Ravinia in Atlanta from March 8<sup>th</sup> through the 10<sup>th</sup> of next year, continues to track well and the remaining lose ends are starting to get tied up. The agenda is pretty well set and some challenges the come with the growth of concurrent sessions are being dealt with. Cathy Brown and Brady Tripp are working on some final issues as Emory continues to finalize a few of their speaker. To date everything appears to be going smoothly with Emory as far as our joint responsibilities are concerned.

Vice-President Green also explained that his attendance at this year's meeting may be affected by the success of his basketball team in their conference tournament.

#### 6) Secretary's Report.

Secretary Bair reviewed some membership demographics. There are a total of 5,038 SEATA members, with 3,722 certified regular members, 731 student-undergraduate members, 285 career starter members, with the balance being made up of student-certified, student-graduate, associate, retired, and honorary members.

Secretary Bair, in light of the end of the BOC reporting period on the near horizon, ask all to informed any members that may need a replacement certificate for CEU reporting to get that request to him ASAP and the process can take several days. This will avoid a last minute rush.

Secretary Bair reported on a Google mapping capability that the GATA is working with that allows them to see exactly where their members are located. This was used to validate some assumptions of their membership geographic distribution when doing some out year meeting planning.

#### 7) Treasurer's Report.

Treasurer McLean submitted the following: With the change over in position and unexpected activities related to the treasure's position, I apologize for the lateness of this report. The following are the main concerns / points for discussion.

- Cash flows year to date and for the quarter (fiscal YTD), show we are in actual good stead. The cash balance per Quicken shows \$172,121.97, with the WF Checking showing \$196,922.32. A reconciliation will need to be completed after the Thanksgiving break to coincide with our cycle ending in the bank.
- Presently the Student Meeting registration is running well with the exception of persons registering twice for tracks and the meeting in general. This appears to be due to rapid entry via the sign up and not waiting which is duplicating the registration. All refunds I have note of should be completed this week prior to Thanksgiving.
- Registration will be up and running after 25 November 2012 for the Annual members meeting per requests. I will also make edits to the links and system wording as I test it to be sure we go live with minimal hitches.
- The investment account is progressing and it is my intention to work with the Account Advisor on Monday in order to decide what our next rectifying step should be. We still have items within the margin side to clear. It appears as of now total assets are approaching \$422 K. I am not sure of the accuracy of the report or the allocation of cash and stocks. This is simply related to how WF Advisors organizes their statements. That will be clarified this week.
- The most recent liquidation within the margin account resulted in a net of approximately \$51K.
- I will issue a more accurate update of the registrations within the next two weeks.
- Our budget should be realigned with possible edits to make credit debit issues with meetings and other items more accurate in order to give a true picture of how events, functions, and other processes perform financially. These will be brought back to the executive board once we decide what changes, if any, need to be edited.

8) SEATA Operating Group Committee appointments.

President Mackie presented to the Board for approval the following committee members:

SEATA Support Groups & Committees	State	Name of Committee Member
D9 Governmental Affairs	FL	Jerry Stevens
SEATA Honors & Awards	FL	Garry Gillis
D9 College & University AT Committee	KY	William Welsh
D9 Ethnic Diversity	KY	Daniel Cobble
SEATA Educators	KY	William Welsh
Secondary Schools	KY	Bill Cubbage

President Hammonds moved and President Snoddy seconded that committee members presented by President Mackie be approved. **Vote 5-0-0-2 (LA, MS).**

President Mackie presented to the Board for approval the following to serve on the SEATA Communications Committee:

Facebook Moderator- Beth Vasant, Twitter Moderator- Paul Higgs, Website Moderator & Eblast/Newsletter Distribution – R.T. Floyd, State Secretaries.

Secretary Bair moved, and President Snoddy Hammonds seconded, that individuals presented by President Mackie serve on the Communications Committee. **Vote 5-0-0-2 (LA, MS).**

9) Committee Reports.

Communications:

Secretary Bair, Chair of the Communications Committee, thanks the board for the approval of the new committee members just approved. He reported to the Board that the last Eblast was sent October 11<sup>th</sup> and the November eBlast was postponed for reasons described earlier in the meeting. He reported that currently there are approximately 150 individuals following SEATA on Twitter and the SEATA Facebook page has received 75 'likes'.

Finance.

Treasurer McLean, Chair of the Finance Committee, led a discussion regarding SEATA year to date and Q3 cash flow statements and answered all questions to the satisfaction of all Board members. Year to date for 2012 Cash Flow statement indicates revenue of \$234,833.32 and expenses of \$266,698.03. Treasurer McLean reminded Board members of the needed reconciliation that will take place after Thanksgiving and that as indicated in his Treasurers report SEATA is in a positive position.

10) State Reports.

#### Alabama

A recent sunset review went very well and they have received very positive feedback for State regulators. They are currently undertaking a review of their enabling legislation to evaluate any possible needs that are unmet. President Morr expressed interest in learning more about the Google mapping item discussed previously.

#### Florida

They are in the process of reviewing the verbiage of some of the Florida Workers Compensation regulations and their lobbyist is investigating some avenues to ensure access to that population. The Athletic Trainers' Association of Florida is in the processes of their Executive Board Elections. April 12-14, 2013 will be when the 25<sup>th</sup> Annual Athletic Trainers' Association of Florida Symposium and Business Meeting will be held at Kissimmee, FL, and all are invited to join the ATAF members celebrate this milestone meeting.

#### Georgia

The GATA is involved with the Georgia Concussion Coalition to advance TBI legislation. The legislation was crafted and introduced last legislative season but did not gain traction due to factors unrelated to the merits of the legislation. The GATA is in process of electing a new Vice-President. All were invited to attend the GATA will host its Annual Business Meeting and Educational Symposium January 18<sup>th</sup> and 19<sup>th</sup> in Peachtree City, Georgia.

#### Kentucky

KATS has secured a lobbyist and is in the process of attempting some changes to legislation that is in place that governs TBI management in order expand the roll of Athletic Trainers.

#### Tennessee

The Tennessee Athletic Trainers' Society has been working diligently to help prepare and pass legislation dealing with TBI management. All are invited to the Tennessee Athletic Trainers Association Annual Meeting January 19-20, 2013 in Nashville.

#### 11) Adjourn.

President Mackie informed all present of future Executive Board meetings: March 7, 2013 in Atlanta at 1:00 PM, and June 25<sup>th</sup>, 2013 at 4:00 PM in Las Vegas which will be followed by a Members Meeting at 6:15. A call for further business elicited no response and the meeting was adjourned at 9:01 PM.