



Minutes of the SEATA Executive Board Meeting

NATA Convention/Baltimore, MD

Hilton Baltimore

June 23, 2016 – 3:00 PM EDT



Roll Call

Un-Official Minutes

X	District Director	MaryBeth Horodyski,	X	President	Jim Mackie	X	Vice President	David Green,
X	Incoming District Director	Marisa Brunett, MS, LAT, ATC	X	Incoming President	Gerard White, MEd, LAT, ATC	X	Incoming Vice President	Jeff Hopp, LAT, ATC
X	Treasurer	Tim McLane, MBA, LAT, ATC	X	Secretary	Donna Wesley, MS, LAT, ATC			
X	Alabama President	Chris King, LAT, ATC	X	Florida President	Erik Nason, MBA, MS, LAT, ATC, CSCS	X	Georgia President	Eric Gunderson, LAT, ATC
X	Kentucky President	Rob Ullery, MS, LAT, ATC	X	Louisiana President	Scott Arceneaux, LAT, ATC	X	Mississippi President	Shawn Robinson
X	Tennessee President	Scott Byrd, LAT, ATC				X	Parliamentarian	Chuck Kimmel, LAT, ATC

Meeting called to order with quorum (4 State Presidents) at: 3:07 PM; 7 present

X = present

AGENDA ITEM	DISCUSSION	RECOMMENDATIONS / ACTIONS
I. Call to Order (Roll Call)		
a) State Representative(s)	Jim Mackie welcomed and introduced Shawn Robinson who will be representing MS president Jeff Bryant for this meeting; she will have voting privileges in accordance to SEATA By-Laws.	
b) Invited Guests / Members Present	Jeremy Stevens introduced Kelly Edwards of The University of West Alabama as the new D9 Representative to the NATA Student Leadership Committee. Jim Mackie introduced Kelsey Greenwald as the new D9 Representative to the Governmental Affairs Committee. Mike Wilkinson, NATA D9 ATSA Representative	
II. Review of Previous Discussion(s)		
a) Consent Agenda	1. Committee Members a. COPA – Janet Craft (GA) b. HOF – Jack Marucci (LA)	1. MOTION (AL/TN) – To approve Consent Agenda item. 7-0-0-0 PASSED.
b) Previous Meeting Minutes	2. Review/Approve Previous Meeting Minutes a. January 27, 2016 Call Notes b. March 10, 2016 Meeting Minutes	2. MOTION (KY/TN) – To approve Meeting Minutes of January 27, 2016 and March 10, 2016 as presented. 7-0-0-0 PASSED.



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III. Officer's Reports		
a) Director Horodyski	<ol style="list-style-type: none"> 1. Capitol Hill Day was a success with 48/50 states represented and 1,186 appointments. Ninety-six of one hundred Senators were met with on Wednesday. 2. All members are encouraged to provide feedback to CAATE during the open comment time (July 1 – Professional Standards; Aug. 1 – Curricular Content Standards). At present only 76 of over 40,000 members have provided response. 3. Continued push to increase the number of Athletic Trainers with NPI#s; some discussion about electronic communication with physicians only being HIPAA compliant if professional has an NPI. 4. Additional information will be provided in Members' Meeting. 	<ol style="list-style-type: none"> 2. State Presidents contact ATEP Program Directors in respective state to review and provide feedback.
b) President Mackie	<ol style="list-style-type: none"> 1. Board liaisons are encouraged to have D9 representatives/committee chairs that are here for committee meetings to complete the needed paperwork to apply for SEATA Committee funding in a timely manner. 2. Only a few states (MS, FL, GA) had members that requested Capitol Hill Funding Grant in advance. Please work with Treasurer McLane to get the paperwork completed so that payment can be made. 3. President Mackie congratulated Parliamentarian Chuck Kimmel and noted that he may have to leave this meeting to receive an award. 	
c) Vice President Green	<ol style="list-style-type: none"> 1. Vice President Green thanks the Board and the Research & Education Committee for another successful Clinical Symposium & Members' Meeting in March. 2. Please make sure that members are nominated for deserving SEATA honors so that we do not have awards that go ungiven each year. 3. Incoming VP Hopp has been briefed on some items and has the needed material for the 2017 meeting and additional contracts for Crowne Plaza Ravinia. 	
d) Secretary Wesley	<ol style="list-style-type: none"> 1. Membership statistics were reviewed. 2. The NATA's policy for distribution of the membership database was reviewed and discussed. 	



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	3. All forms including the updated 2016 Expense Report Form are being updated to include NPI as per SEATA policy. Please make sure you are using the appropriate version.	
e) Treasurer McLane	1. Review and discussion about the current Banking Statement; several errors were noted and an updated version will be presented later. 2. Review and discussion of the performance history of the SEATA Investments account. 3. A brief overview of Expensify was presented to Officers and State Presidents for use when reporting NATA Convention expenses. A brief discussion of an option was to allow Treasurer McLane to set the per diem for upcoming meetings based on the maximum allowed by IRS to specific city. Additional guidance on implementation will need to be given once some of the kinks are worked out.	
IV. Committee Reports		
a) Standing Committees		
i. NATA Honors & Awards - ATSA ii. NATA Governmental Affairs Committee	i. Mike Wilkinson encouraged members to nominate deserving individuals and reported that 6% of this year's ATSA nominations were from SEATA. ii. Kelsey Greenwald reported that the committee has reviewed the application process and that if a state president did not get the NATA Legislative Grant Application to contact her. All applications are due by July 28, 2016.	
V. Old Business		
a) NATA Foundation Contracts	Treasurer McLane voiced extreme concern regarding the language in the contracts that were sent from the NATA Foundation. He noted that there was no addendum included to show the amounts that have already been paid on the scholarship endowments. The current language reads as though we are entering a "new" contract for \$50,000. Several others indicated concern over the current contract language and suggested further input from the NATA Foundation before signing.	A working group was established to review the proposed contracts and work with Dr. R.T. Floyd and Dr. Pattie Tripp to bring a recommendation back to the group before signing the contracts. Group will consist of Treasurer McLane, President Gunderson (GA) and President Ullery (KY).



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<p>b) Award Nominations</p>	<p>President Mackie encouraged all members, but especially Board members to nominate deserving members of SEATA for NATA and SEATA awards. The nomination period for NATA Awards opens August 1. The Board was reminded that we established a new award to be presented in March, the District IX Young Professionals' Distinction Award, which will be overseen by the SEATA YPC Committee and Chair Ashley Morgan (MS).</p>	
<p>VI. New Business</p>		
<p>a) Members' Health Concerns</p>	<p>President Mackie reported that it has been a difficult month for several of our members with various personal and family health issues. There was a discussion about former Board members Nick Pappas (FL) and Heloise Belarmino Jones (GA). Mike Jones (AL) and one of his daughters remain in the hospital with serious injuries and a long road to recovery. President King (AL) reported that ALATA voted to make a \$250 donation and suggested waiting about 3 months when the initial flood of family and friend help has subsided. The discussion led to the recommendation that SEATA establish a crisis fund and formalize a policy for providing assistance to our members in situations such as the Jones' so that requests are not continually made on an individual basis. There was a discussion of the NATA Cares program that is being initiated to fund training for peer counselors in a critical incident situations.</p>	<p>MOTION (FL/TN) – To establish a crisis fund work group to advise SEATA on ways to assist members after a life changing event. 7-0-0-0 PASSED</p> <p>Incoming President White, President Ullery (KY) and President Byrd (TN) will serve on this work group.</p>
<p>b) Office 365</p>	<p>Incoming Vice President Jeff Hopp presented a proposal to pursue the process of seeking Non-Profit status for SEATA so that we can qualify for the E1 version versus paying \$8/month per user. Mr. Hopp further explained that the process requires a contract with an outside company to complete the needed paperwork and after several communications with the company's representative it appears that the contract would require about \$750 to set up the needed application. It has been reviewed and discussed and Mr. Hopp has basically been assured that there should be no reason that this status would not be granted.</p>	<p>MOTION (DW/AL) – To approve Jeff Hopp's proposal to pursue the process of seeking Non-Profit status for SEATA in the use of Office 365. 7-0-0-0 PASSED</p>



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	<p>Micorsoft Office 365 would allow domain based (@seata.org) emails for officers, state presidents, committee chairs; documentation storage (similar to Dropbox); and numerous other options that might allow SEATA to discontinue both Survey Monkey and GoToMeeting. It may also be possible to allow states to be a subsidiary of SEATA's account and Mr. Hopp will ask about this specifically.</p>	
<p>c) Quiz Bowl</p>	<p>Director Horodyski led a discussion about the current format of selecting the winner for the SEATA/NATA Foundation Quiz Bowl. The Board discussed the various options and what methods other districts utilize to determine the best team. Concern was noted over the last ("final jeopardy") question format and the idea was presented about selecting an "all-star" team.</p> <p>The incoming Board liaison to the SEATA Quiz Bowl Committee will provide the Committee with the Board's feedback on issues that were discussed.</p>	<p>MOTION (KY/FL) – To charge the SEATA Quiz Bowl Committee to reevaluate the format in determining the SEATA representative. 7-0-0-0 PASSED</p>
<p>d) High School AT Student Aide Awards</p>	<p>Director Horodyski asked the State Presidents if their respective associations presented an annual student award to high school students and advised caution in the promotion of this award.</p> <p>Director Horodyski cautioned that medical treatment is not to be performed by high school students on high school students. The education curriculum that was developed by the Secondary School Athletic Trainer Committee was briefly discussed and There was a discussion about various colleges/universities that provide educational programs/camps for high school students.</p> <p>Dr. Horodyski emphasized proper terminology because AT Students are currently enrolled in an AT Education Program and high school students are not to be called "AT Students".</p>	
<p>e) Advertising Outside CE Events</p>	<p>Item for future consideration.</p>	
<p>f) NATA Career Center Funds</p>	<p>There was a discussion about clarification of the language in the SEATA Policy & Procedure Manual about states being allowed to advertise job openings on their website that are</p>	<p>Secretary Wesley and Treasurer McLane will follow up with the NATA to investigate the NATA's policy and updates to the SEATA P & P may need to be made in this area during the updating process.</p>



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	<p>posted on the NATA Career Center. Parliamentarian Kimmel stated that because he was Director at the time of this policy that it needed to be reviewed because he understood it to be NO posting of job openings and that we may be in conflict with the NATA's Career Center policy. State Presidents asked about the determination of funds for distribution. There was a discussion about the members' use of social media to advertise jobs on state association's platforms (facebook, twitter, etc.)</p> <p>All State Presidents reported to Treasurer McLane that they do not post online job openings after this was reviewed.</p>	
<p>g) Bobby Gunn Scholarship Recipient Expectations</p>	<p>Discussion regarding a need to establish some obligations since we are contributing \$1,000 for this individual to attend as we previously had some limited obligations for StarTRACKS scholars.</p>	
<p>VII. Announcements</p>	<p>President Mackie gave his appreciation to the Board and turned it over to President Gerard White for comments.</p> <p>Any changes to state dues for 2017 need to be given to Treasurer McLane as soon as possible; Kentucky is the only change with an increase to \$45.</p> <p>President Nason challenged the District and each state president to submit monthly information to their PR person for submission to the <i>SEATA Newsletter</i> and <i>NATA News</i>.</p>	
<p>VIII. Adjournment</p>	<p>Meeting adjourned at:</p>	<p>5:28 PM</p>