



Minutes of the SEATA Executive Board Meeting

Conference Call Notes

December 17, 2017 (7:00 pm CST / 8:00 pm EST)



Roll Call

Official Minutes

X	District Director	Marisa Brunett, LAT, ATC	X	President	Gerard White, LAT, ATC	X	Vice President	Jeff Hopp, LAT, ATC
X	Treasurer	Tim McLane, LAT, ATC	X	Secretary	Donna Wesley, LAT, ATC			
X	Alabama President	Chris King, LAT, ATC	X	Florida President	Erik Nason, LAT, ATC	X	Georgia President	Paul Higgs, LAT, ATC
X	Kentucky President	Scott Helton, LAT, ATC	X	Louisiana President	Scott Arceneaux, LAT, ATC	X	Mississippi President	Jeff Bryant, LAT, ATC
X	Tennessee President	Scott Byrd, LAT, ATC				X	Parliamentarian	Chuck Kimmel, LAT, ATC

Meeting called to order with quorum (4 State Presidents) at: (7:04) 7:14

X = Present SR = State Rep. present

AGENDA ITEM	DISCUSSION	RECOMMENDATIONS / ACTIONS
1. Call to Order (Roll Call)		
a) State Representative(s)		
b) Invited Guests / Members Present		
2. Review of Previous Discussion(s)		
a) EB Online Motion(s)	1. (None)	
a) Consent Agenda	1. EB Meeting Minutes – <ul style="list-style-type: none"> a. October 15, 2017 2. Committee Appointments <ul style="list-style-type: none"> a. D9 Representatives recently appointed, need to be approved as SEATA Committee Chairs 	Tabled until a Quorum President White asked to remove Committee Appointments from Consent Agenda. MOTION (KY/TN): Approve Consent Agenda 7-0-0-0 Approved ACTION: Director Brunett will send President White an updated list of appointees of District Representative that will be serving as SEATA Chairs of NATA Support Groups. These will be approved at a later time.
2. Officer's Reports		
a) Director Brunett	NATA BOD Conference Call on Wednesday, Dec. 13 1. ATs Care Incidents Report – For this quarter ATs Care there has been CISM/Services reported (Aug. 1 – Dec. 1) 85 CISM reported ATs Care rendered 42 Services – Direct AT (37) Indirectly AT Impacted (48). 21 Athletic related incidents 64 non-athletic related; 66 total fatalities reported (9) athletic related (54) non-athletic related. District Nine has had 14 CISM reports in last quarter. 33 of the states have had an incident reported (TX,	



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	<p>MA, NJ with the most). ATs Care impact has impacted 250+ ATs and/or AT students. Next goal is implementing District and State teams. Average time of response is 72-96 hours. \$3,000 is average cost for travel response. Lovie is doing a phenomenal job.</p> <p>2. COPA PPVM – Physician Practice Value Model has been presented to the Board. The Board accepted</p> <p>3. NFHS Funding for "National Sports Medicine Meeting" – proposed 2018 National Sports Medicine Summit with NATA as host. Primary objective is to have summit guide the member associations and emphasize health and safety. Board did approve this and hopes to encourage</p> <p>4. NATA Meeting 2021 – Orlando, FL; June 29-July 2</p> <p>5. KSI Request to organize state specific meetings – Proposal for state modification policy meetings; 3 year commitment with KSI, NATA, and NFL. The Board did approve this request.</p> <p>6. Governmental Affairs Update – ACO Workgroup met in Dallas in early Dec. RFP is being developed to have 1 AT in an ACO/MSO organization working/billing independently and should be published in early 2018. Goal is to help gather data for insurance companies.</p> <p>7. Capitol Hill Day is March 5-6, 2018; this may pose a problem for SEATA CSMM attendees, and especially difficult for EB members. GAC is working with Military ATs to have ATs added in language as APTA is working to allow PTAs treating Tricare patients as a provider.</p> <p>8. Professional Development Center Update – 350 people/day using PDC; it has increased to 2,500/day last week. NATA Staff will only be in the office until Dec. 29.</p> <p>9. Consensus for RTL following a concussion – National Collaborative on Children's Brain Injuries group was approved by the Board.</p> <p>10. Updated Language to membership standards & sanctions and ethics complaint Process.</p>	
<p>b) President White</p>	<p>1. Updated the Committee Pages on website – added material from the SEATA P&P.</p> <p>2. CC with ATSS Committee members on Friday, Oct. 27th. Discussed possible changes in ATSS format (3 Tracks to 2 Tracks). The group is still discussing the plan.</p> <p>3. Officers finalized the registration pricing for ATEC and CSMM. Pleased to also be able to offer an ATs Care Workshop.</p>	



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	<ol style="list-style-type: none"> Laptop for the ATSS Quiz Bowl has been purchased and in the hands of Mathew Sabin. 	
c) Vice President Hopp	<ol style="list-style-type: none"> Update on ACTION: VP Hopp and Karen Lew will continue to examine other hotel options for future meeting (2020 +). Will be working on a couple of site visits. 	
d) Secretary Wesley	<ol style="list-style-type: none"> Update on ACTION: Secretary Wesley will email state presidents and secretaries the updated NATA Publication Schedule for 2018. Update on ACTION: If states are planning to utilize APP for 2018 meeting, please send Secretary Wesley the dates of meeting, location, and specific hex# or Pantone # in state logos, as well as a PNG file of the state logo that is 640x200px. 2017 SEATA Election Report (see attached) – Discussion of lack of participation. President King (AL) voiced some concern about state elections and the timeframe of the election process. There was some discussion about reducing the length of the nomination and voting periods to help with turnout. FL (2 weeks); GA (7 days). Membership Update – renewal reminders BOC Renewal – Certification BOC Approved Provider Status Renewal YPC Question about unused funding District Nine Young Professionals' Award of Distinction. 	<p>ACTION: President White will talk with GAC Chair about fundraising event.</p>
e) Treasurer McLane	<ol style="list-style-type: none"> Update on ACTION: President White and Treasure McLane will continue to work on the benefits document for membership to show value of membership. Update on ACTION: Treasure McLane will contact accountant/legal to determine the ability of SEATA to contribute to members vs. an organization in disaster relief efforts. Update on ACTION: Within 2 weeks Treasurer McLane should have accounts conversion to online version and then investigate transition to online checking vs handwritten checks. Investment account is thriving; we will need to examine moving funds and possibly utilizing money to fund more scholarships (EDAC – Arnold Bell Scholarship). 	<p>ACTION: Treasure McLane will speak with accountant on Thursday, Dec. 21 to look at QuickBooks.</p> <p>ACTION: President White and Treasurer McLane will work on membership value document.</p>
1. Support Group Reports		
a) Standing Support Groups		
i. SEATA CUATC	Updated on DISCUSSION (tabled on Oct. Call): ICSM Chair is looking at their applicants and that they will be submitted to Director Brunett. Paul	



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	Higgs is currently serving to communicate any information from the committee.	
b) Ad hoc / Taskforce(s)		
i. Legislative Grant Taskforce	Update on MOTION: Created a group to develop criteria to fund the SEATA Discretionary/Emergency Legislative Grant. (Treasurer McLane, Chris King (AL), Scott Byrd (TN) named to the work group.)	ACTION: Treasure McLane will work to get this group to have an initial meeting and get this rolling.
2. Old Business		
a) SEATA Strategic Plan Meeting	Update on SWAG Meeting <ul style="list-style-type: none"> President White is looking to have this prior to CSMM, but with ATs Care it is conflicting with the schedule. President White is continuing to work on this. 	
b) Sharing of CEU Opportunities (White)	Update on ACTION: SEATA Officers will develop a policy to present to the Board. <i>This item is still in progress.</i>	No new information to report at this time.
c) Innovative CEU request from Ed Kravitz for GoToMeeting	Update on ACTION: President White and Secretary Wesley will pursue having a conference call to discuss cost and potential conflict with CSMM vs. benefit for members. President White and Secretary Wesley had a GoToMeeting with Ed Kravitz. Had a positive discussion. Would like to get additional information and feedback from other Districts with regards if a “member benefit”? Cost – Benefit analysis? Speaker honorarium increase?	Table this discussion until next conference call.
d) ATs Care Training at District meeting and possible funding for State Representatives	ATs Care Workshop has been organized and scheduled for Thursday, March 8 th and Saturday, March 10 th . DISCUSSION: Does SEATA want to offer financial assistance to a member(s) from each state to attend with the intent for each to agree to serve as the respective State member on the District IX ATs Care Committee and serve as a resource for the respective state’s members. DISCUSSION: Complimentary Registration and 2 nights hotel (travel and meals are on state or individual); state president/association is responsible for designating recipient of SEATA ATs Care Workshop funding. (Reg. approximately \$195 and hotel \$156/night (x2) for approximately \$607.00/state x 7 states = \$4,249) DISCUSSION: Offer Registration Waiver plus up to \$?? in travel/hotel/meals?	SEATA Executive Board Meeting will be Wednesday, March 7. ACTION: President White will email his copy of his main schedule to EB. MOTION (TM/DW): To approve funding for cost of ATs Care Workshop registration and 2 nights hotel for a state association appointed representative from each of the 7 states to attend 2018 ATs Care workshop on March 8/10 in Atlanta, GA. 7-0-0-0 Approved
e) PRC assisting at CSMM (Wesley)	Report on PR Committee plans for more involvement and assisting with CSMM.	ACTION: Continue to work on SWAG development and select appropriate committee involvement.
f) Student Senate (Wesley)	President White sent Steve Patterson an email for updated membership list.	ACTION: President White will follow-up with Steve Patterson



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g) Disaster Relief for PR ATs (White)	DISCUSSION: How can we help our Puerto Rico members? FL State Dept. of Health had reached out and NATA gave them our data about members in an effort to contact or provide assistance	ACTION: Treasure McLane will contact accountant for advice and guidance.
h) Stickers for SSS	Update on DISCUSSION: Helmet decal stickers supporting AT in secondary school with Safe Sport Schools. – Further discussion with Director Brunett send info to LATA and inquiring about SEATA funding. The stickers are AT based, the association is not state-association based as a promotion of youth safety	ACTION: President White will charge Scott Arceneaux to propose numbers and get information to Director Brunett.
3. New Business		
a) SEATA ATs Care Committee	DISCUSSION: Creation of a District AT Cares Team as a SEATA Committee. The proposed new P&P (see attached) is being presented by the District IX Representative, Lovie Tabron, for EB review and approval.	MOTION (DW/TM): Accept the Policy for establishing the District Nine ATs Care Committee as submitted. 7-0-0-0 Approved
b) SEATA Corporate Partner Plan	The attached CPP is being presented by the CP Committee Chair. Highlighted changes are being presented by President White. DISCUSSION: Adding opportunity for APP and Pre-Con attendee newsletter	ACTION: President White will send out electronic vote once additions of APP and Pre-Con Exhibitor newsletter is added as a benefit.
c) Donations to NATA Foundation	DISCUSSION: Has SEATA made a donation for the following deceased SEATA Members? 1. Kenny Howard; Jack Redgren; Others??	ACTION: Treasurer McLane will investigate this before Dec. 31 to make any outstanding donations.
d) COPE – P&P Change	DISCUSSION: COPE Chair, Marisa Colston, recommendations 1) Have the SEATA executive board consider moving the committee to a Tier I level for information dissemination purposes on ethics-related information coming out of the NATA COPE, and 2) For you to consult with the current COPE Chair, Tim Neal, for his recommendation on how to most effectively utilize a district-level ethics committee.	MOTION (KY/AL): To move SEATA COPE Committee to Tier 1 from Tier 2. 6-0-0-1 (TN) Approved
e) GATA Marketing Grant Request	DISCUSSION: GATA is requesting reimbursement for a marketing grant of \$515.	MOTION (AL/LA): To approve GATA Marketing Grant for \$515 as submitted. 6-0-0-1 (TN) Approved.
f) Future Conference Call Dates	DISCUSSION: Keep with SEATA Conference Calls on the 3 rd Sunday of each month.	ACTION: Secretary Wesley will send out schedule of dates and add on Google Calendar.
g) Future Meeting Schedules		ACTION: State Presidents should email President White and Director Brunett their state meeting dates.
4. Announcements		
SAVE THE DATE: SEATA EB Meeting and District IX Members Meeting at NATA (New Orleans) – Wed. June 27th		
5. Adjournment	Meeting adjourned at:	8:58 PM Central