



**Minutes**  
**Southeast Athletic Trainers' Association**  
Executive Board Conference Call  
July 7, 2008  
President Marybeth Horodyski, Presiding



**1. Roll Call:**

MaryBeth Horodyski, EdD, ATC, LAT – President  
R.T. Floyd, EdD, ATC, LAT – District Director  
Marisa Brunett, MS, ATC, LAT – Vice President - **Absent**  
Jim Mackie, MEd, ATC, LAT – Treasurer  
Lori Groover, MS, ATC, LAT – Secretary  
Gerard White, MEd, ATC, LAT – Parliamentarian – **Absent at time of roll call**  
Heloise Jones, MAE, ATC, LAT – AL President  
Stephanie Lennon, MS, ATC, LAT – FL President – **Absent at time of roll call**  
Paul Higgs, MEd, ATC, LAT – GA President  
Greg Rose, MS, ATC – KY President - **Absent**  
Donna Wesley, MS, ATC, LAT – MS President  
Joe Erdeljac, MS, ATC, LAT – TN President  
J. Mike Dawson, MS, ATC, LAT - LA Representative

**2. Call to order:**

President Horodyski called the meeting to order at 9:35 CDT.

**3. Review and approval of minutes:**

- Approval of May minutes:

**Voted: To approve the May SEATA Executive Board minutes:  
(GA, LA) Approved 5-0-0-2**

- Approval of June Minutes

**Voted: To approve the June SEATA Executive Board minutes:**

*Stephanie Lennon, FL, joins the call*

**(MS, AL) Approved 6-0-0-1**

President Horodyski reminds the SEATA Executive Board that we will pick up the agenda where we left off at our June Executive Board meeting. One item has been asked to be placed onto this agenda: The NATA logo.

**Voted: To add to the current agenda the discussion of the NATA logo.  
(TN, FL) Approved 6-0-0-1**

**13. SEATA Policy and Procedure Update: R.T. Floyd**

A latest revision of the SEATA Policy and Procedures Manual has been sent to everyone. This is something we need to act upon as soon as possible. President Horodyski reminds everyone this is a living document.

**Voted: To accept the latest version of the SEATA Policy and Procedure Manual as a working document.  
(FL, AL) Approved 6-0-0-1**

**14. Strategic Plan implementation: MaryBeth Horodyski/Joe Erdeljac**

We need to move forward with the strategic plan implementation. We need to provide finances for a conference call as well.

**Voted: To approve the finances for a conference call that would be discussing the implementation process of the strategic plan.  
(MS, LA) Approved 6-0-0-1**

Joe Erdeljac, TN, will chair the committee, with Stephanie Lennon, FL, Secretary Lori Groover, and President MaryBeth Horodyski as committee members. It is requested that the latest information regarding the strategic plan be sent to the SEATA Executive Board.

**15. Appointment of a Treasurer: Lori Groover**

Secretary Groover asks the group to consider an appointment of SEATA treasurer or possibly a change in the terms of treasurer. With the current 3 year terms, we could see a new treasurer every 3 years and it could get costly. There are a few other districts that do this currently.

Group has reservations/concerns with this idea. It is decided Secretary Groover and Treasurer Mackie will research this idea, talk to the other districts that currently do this, and report back on the August conference call.

**16. Officers making motions: Lori Groover**

Secretary Groover wants clarification on who can actually make motions within the SEATA Executive Board.

President Horodyski states it does not have to be a state president who can make motions.

**17. Bobby Gunn Scholarship Fund: Lori Groover**

Secretary Groover wants further clarification regarding the Bobby Gunn Scholarship Fund. Discussion is provided by the group on those who applied not being informed regarding their not being selected.

District Director Floyd did confirm we had a winner from District IX, although the SEATA Executive Board was not aware of this.

**18. Website Hosting Information: Jim Mackie**

Treasurer Mackie informs the SEATA Executive Board regarding the latest information on websites and E-builders. Discussion is presented by the state presidents regarding why each state/district should look exactly alike. Many prefer the autonomy of their website and are not in favor of this option at this time. It is also decided that it would not be cost effective for SEATA to make the change at this time.

**Voted: To table the discussion of website hosting changes at this time.  
(LA, AL) Approved 6-0-0-1**

**19. Online elections: Donna Wesley**

State president Wesley (MS) presents the information regarding companies that offer online election services. One company estimated the project costing \$3370.00 with additional fees based on a la carte items. State President Higgs (GA) discussed other possible ways of making this happen at a much lower cost. It is decided that State President Higgs and District Director Floyd will look into the different systems and will present on our August conference call.

**20. Discussion on NATA logo: Group**

Discussion is presented by the SEATA Executive Board on how disappointing it was to be told in St. Louis by NATA President Albohm the logo change would be looked at again by the NATA BOD and then within 24 hours the NATA BOD has voted to continue on its current path. Many Executive Board members have heard from District IX members who are very upset with the process. The SEATA Executive Board has asked District Director Floyd to suggest delaying the implementation of the logo change until further discussion/research can be done.

**Voted: To wordsmith a directive for our District Director through electronic means and to vote electronically on July 9, 2008.  
(TN, FL) Approved 6-0-0-1**

**21. Other Business:**

Secretary Groover reports the vote for the SEATA By-Laws revision has ended and the membership has approved the revision. As of July 2, 2008, the new SEATA By-Laws are in effect.

**22. Adjournment: MaryBeth Horodyski**

Meeting is adjourned at 11:05 CDT.