



## SEATA EXECUTIVE BOARD CALL NOTES



Sunday, Sept. 13, 2015  
GoToMeeting  
9:00 PM EDT/8:00 PM CDT

### 1. ROLL CALL

The meeting was called to order at 8:05 PM by President Mackie with the following members in attendance:

Director: MaryBeth Horodyski, EdD, LAT, ATC, FNATA  
President: Jim Mackie, MEd, LAT, ATC  
Vice-President: David Green, MA, LAT, ATC  
Secretary: Donna Wesley, MS, LAT, ATC  
Treasurer: Tim McLane, MBA, LAT, ATC

AL – Chris King, LAT, ATC  
FL – Erik Nason, MBA, ATC, MS, CSCS  
GA – Eric Gunderson, LAT, ATC  
KY – Robert Ullery, MS, LAT, ATC  
LA – Gerard White, MEd, LAT, ATC  
MS – Jeff Bryant, LAT, ATC  
TN – Peggy Bratt, LAT, ATC

### 2. APPROVAL OF MINUTES

**MOTION (TN/AL):** To approve the conference call minutes of June 18, 2015. **7-0-0 APPROVED**

**MOTION (TN/FL):** To approve the meeting minutes of June 24, 2015. **7-0-0 APPROVED**

President Mackie requested that the minutes acknowledge the check payment of \$20,625.01 to fulfill our Research Scholarship balance that was presented to Foundation President R.T. Floyd and District 9 Foundation Representative Pattie Tripp during the District Members' Meeting later in the day on June 24, 2015.

### 3. CONSENT AGENDA

1. Approval of Bill Welsh to replace Gianluca Del Rossi as the SEATA Scholarship Committee Chair who has requested a replacement due to additional responsibilities at the NATA level.
2. Approval of Michelle Boling to replace Shelly Linens as Co-Chair for the SEATA Research & Education Committee who will be resigning in December due to moving out of District.
3. Approval of Sean Wilson as the Kentucky representative to COPA.
4. Approval of Wes Richardson as the Alabama representative to COPA.

**MOTION (LA/GA):** To approve the consent agenda items. **7-0-0 APPROVED**

### **3. OFFICER REPORTS**

#### **Director's Report**

Director Horodyski reported on the following items from recent NATA Board activity.

1. Board approved funding for a new At-Large member to the Convention Program Committee assigned to oversee the EBP on-site programming.
2. Allen Press has transitioned over the *Athletic Training Education Journal* and will be housing all previous volumes on their website. Have officially established an ATEJ Editorial Committee and set term limit for the ATEJ Editor-in-Chief.
3. The Board approved funding for a representative from the Secondary School AT Committee and COPA to attend each District Meeting to present the Secondary School Value Model.
4. The NFL Secondary School initiative information from 2014-15 shows that this program impacted over 150,000 lives and over 600 schools.
5. NATA Strategic Plan approved by Board and should be available in Aug. /Sept. issues of the *NATA News*.
6. The NATA's Governmental Affairs was recently invited to present at the Safe Kids Conference in Washington, D.C.
7. The federal initiatives are gaining support and the NATA Governmental Affairs Committee and NATA Staff are continuing to develop material and timelines to advance the legislation.
8. Twenty-three (23) states have requested over \$670,000 in discretionary grant funding from the NATA.
9. The Board of Directors approved funding the Bobby Gunn Student Leadership Award and will fund \$500 for each district's scholarship representative to attend the NATA Convention beginning in 2016. Director Horodyski requests that the SEATA Board consider continuing to fund the current \$500 SEATA scholarship to further offset the expenses for the selected student to attend the NATA Convention.

#### **President's Report**

President Mackie reported on the following items.

1. Sandra Geiger (Conference Direct) is continuing to compile information about the future meeting sites and dates. A group meeting will be planned next week to further discuss our options.
2. Treasure McLane and Secretary Wesley are continuing to work on the BOC Approved Provider application.
3. Please continue to nominate qualified SEATA members as candidates for NATA and SEATA awards.
4. Please encourage members to vote in the upcoming SEATA Officer Elections that open later this week.
5. Please submit candidates to fill vacancies on COPA by the end of September.

#### **Vice-President's Report**

1. We are all set for the 2016 Crowne Plaza Ravinia.
2. The Corporate Partner review group is working with some vendors to get feedback.
3. We will continue to look at Sandra's proposals in a group meeting next week.
4. Will be working with the next SEATA Vice President

## **Secretary's Report**

1. We are continuing to work on items as they are identified with the transition to the website. Sharri Jackson has been great in addressing issues that are identified in a timely manner.
2. The elections will go live on Tuesday, Sept. 15 and run through the 26<sup>th</sup>. This is a quick timeframe due to an extremely high likelihood of a runoff due to three candidates in two of the offices. The short initial voting period allows for the runoff to be completed in the 30 days as specified in the By-Laws. We are using a new elections accountant that is only charging \$75.00 per hour.
3. The BOC SEATA Handbook has been developed as a result of a group effort and must be approved by the Board which will be done via online vote. Please review the material carefully and vote in a timely manner when President Mackie calls for the vote as this needs to be done in advance of the BOC submission.
4. The tentative agenda ATEC has been submitted and the ATSS is being finalized. We are hoping to go live with registrations for both by Oct. 15.
5. There will be some changes in the emails for @seata.org. Sharri Jackson and Secretary Wesley are looking into the most cost effective ways to address some issues since the change to the new website. We may not have as many specific or group emails in the future.

## **Treasurer's Report**

1. We do have a signed agreement with our new SEATA Accountant. Everything will be filed by November with the extension. Many of the items will be systemized and we hope not to have to file an extension in the future.
2. Financially we may be looking to rebalance the investment account due to recent issues with the stock market. Currently we are at \$281,000; we are still 5.8% above where we started on the changeover. We are good with current checking account balance of \$346,692.
3. NATA Career Center check distribution to the states has been delayed due to an issue transferring items into Quicken since the Windows 10 update.
4. Treasurer McLane is waiting to hear back from Expensify on some questions about use before we adopt it into practice for expense documentation.
5. We are using a new Gateway process fully with Wells Fargo so that we should be at 1.25% versus 4.7% in fees associated with registration.
6. Treasure McLane reviewed with President King (AL) the process to obtain payment when a state's SEATA State Association Marketing Grant has been approved.

## **3. UNFINISHED BUSINESS**

1. Director Horodyski and Secretary Wesley are continuing to finalize the StarTRACK application process and marketing material so that the Board can review and approve before we go live in December with accepting applications.
2. The Annual Meeting five year work group would like to have some additional members. Sandra Geiger, Dr. Brady Tripp, and Dr. Mary Beth Horodyski will be added if available. Kentucky President Rob Ullery, Vice President David Green, Karen Lew Fierman, Rich Frazee, Tim McLane, and Dr. Pattie Tripp are already on this group.

3. SEATA Legislative Grant is being updated by Tim McLane and Jerry Stevens. We will be mirroring the NATA's GAC Legislative Grant process and application, but more work will be needed on placing monetarily limits on grant levels for SEATA. Treasurer McLane suggested that the GAC develop some proposals and present to the Board. President Mackie requested that the SEATA Finance Committee offer assistance and make suggestions to the SEATA GAC on the grant amounts based on our SEATA finances. Treasurer McLane stressed the importance of SEATA grant applications being submitted separately from NATA grants due to the paperwork needed if there was a future audit.

#### **4. NEW BUSINESS**

1. For consistency President Mackie, Director Horodyski, and Secretary Wesley have asked to set a specific date/time for regular SEATA Conference Calls that can be cancelled if no pressing business. The second Sunday of each month (Oct. – Dec.) at 8 – 9 PM Eastern/ 7 – 8 PM Central was decided as the best time for the next few Board Conference Calls.

#### **5. ADJOURNMENT**

The meeting was adjourned at 8:55 PM CDT.