



Minutes
Southeast Athletic Trainers' Association
Executive Board Conference Call
November 4, 2007
President MaryBeth Horodyski, Presiding



Roll Call:

MaryBeth Horodyski, EdD, ATC, LAT – President
R.T. Floyd, EdD, ATC – District Director
Marisa Brunett, MS, ATC, LAT – Vice President – **Absent**
Jim Mackie, MEd, ATC, LAT – Treasurer
Lori Groover, MS, ATC, LAT – Secretary
Heloise Jones, ATC – AL President – **Absent**
Stephanie Lennon, MS, ATC, LAT – FL President
Greg Rose, MS, ATC – KY President – **Absent**
Donna Wesley, MS, ATC – MS President
Joe Erdeljac, MS, ATC – TN President
Mike Dawson, MS, ATC, LAT – LA Vice President – **Absent at roll call, but joined later**
Paul Higgs, MS, ATC – GA President
TBD – Parliamentarian

Call to Order:

The meeting is called to order by President Horodyski at 7:10p.m. Central time.

Minutes:

Table the motion to approve the October minutes until the grammatical changes could be made. Secretary Groover will make the track changes and send out to the SEATA Executive Board.

District Director Report: R.T. Floyd

- District Director Floyd reported there had been only 1 conference call for the NATA Board of Directors (NATA BOD) since the last SEATA Executive Board conference call. This call was on October 25, 2007.
- The NATA BOD approved the definition of Athletic Training developed by the Strategic Implementation Team writing group as they continue to work on the documents for the Athletic Training scope of practice and new definition for athletic training.
- Secondary School Marketing Plan: Try to have a professional plan in place to promote employment of athletic trainers in every secondary school in the country. NATA has been talking with the North American Booster Club Association since April. The NABCA, comprised of both

group and individual members, will help with secondary school efforts by accelerating our ability to create an advocate pool at a minimal cost. CIC/COE Plan: The Board has been working since June to merge these 2 committees. They have a plan in place and it will take affect in June 2008. Members on both committees will stay on this newly formed committee for now and the committee will be reduced to a normal size committee through natural attrition. Kathy Derringer will chair the new Clinical and Emerging Practice Athletic Trainers Committee.

- The Board voted to approve a \$500.00 donation to the NATA Foundation in memory of Jack Rockwell.

President Report: MaryBeth Horodyski

- President Horodyski requested those who worked on the SEATA Policy and Procedure Manual and the SEATA Bylaws to resend the information and to carbon copy this to District Director Floyd. We are hoping to provide a working document to utilize as the changes and improvements are made on these documents.
- During the NATA Board of Directors Conference Call, a decision was made to donate Komen Foundation in Robin Robert's name. The Board of Directors thought some of the other districts would like to match that (\$50.00)? President Horodyski asked if the SEATA Executive Board would like District 9 to match that donation. 3 or 4 other districts are already doing so.

Voted: To match the NATA donation of \$50.00 to the Komen Foundation.

(TN, FL) Approved: 4-0-0-3

- During the last conference call the SEATA Executive Board discussed the Sandy Ward donation in honor of the work she has done at the NATA office, and especially the support she has given the Secretary/Treasurer Committee. We have a letter back from Secretary/Treasurer Chair stating no standard requirement is being set for the districts; it is strictly up to the districts and/or individuals to donate. Donations will be taken until Dec. 15. District 2 (Michael Goldenberg) is responsible for getting the book plaque made for Sandy Ward. The monetary donation and the plaque will be given to Sandy at the Secretary/Treasurer meeting the end of January.

Voted: To donate \$ 100.00 to the Sandy Ward appreciation gift.

(MS, FL) Approved: 4-0-0-3

Vice President Report:

- David Green (Chair of Exhibits Committee) and Vice President Brunett were unable to do a site visit before this conference call. They are working on getting additional time slots to the hotels we had selected and will go from there.

Treasurer Report: Jim Mackie

- As of October 31, 2007 the current bank balance is \$57,181.00 and the Investment Balance is \$279,404.00.
- The SEATA Athletic Training Student Symposium has 116 registrants at this point and there are 24 registered for the SEATA Athletic Training Educator's Conference.
- 25-year award winners are increasing at a rapid rate over the next 5 years. SEATA could be spending over \$20,000 through 2013 on the watches that SEATA gives to the members for 25 years of service. Recommendation from the SEATA Executive Board to charge the Honors and Awards Committee for reviewing other options by Feb 1, 2008 and we can review the recommendations at our 2008 meeting in March.

President Horodyski is going to speak to the Honors and Awards Committee regarding other possible options.

SEATA Admin Items:

- The SEATA Executive Board needs to plan to arrive a day earlier for the 2008 Board meeting. The Finance Committee will come in early as well.
- On the SEATA website, it is suggested we place headshots of the SEATA Executive Board so our members can more easily recognize us. Some people are concerned about this issue. President Horodyski likes this idea, but if anyone has a problem with this, we must address this now. We will ask that the email concerning this issue to be re-sent to the Executive Board.
- NATA Board of Directors meeting in December will be in Nashville Tennessee. Any state that has left over gifts that can be utilized for gift bags for the Directors, please contact District Director R.T. Floyd and/or Joe Erdeljac.

Student Senate: Stephanie Lennon

- Discussion is provided on making this another committee rather than a separate entity. By doing this it could help keep the costs down for SEATA and it may be easier to recruit members. Some feel there will not be much of an expense but discussion is presented on the issues that may arise.

- Stephanie Lennon, Paul Higgs and Ray Castle will talk again about this issue and we will have something to the Board in the next 2-3 weeks. We hope to close this out in our December conference call.

Mike Dawson (LA) has entered the call.

Finance Committee Information: Jim Mackie

- SEATA Finance Committee Goals and Purposes:
 1. To develop a budget for SEATA, Inc.
 2. To develop a plan for communication to the membership regarding the financial status of SEATA, Inc.
 - To provide for the Executive Board and the SEATA membership quarterly reports available through the SEATA Newsletter and Executive Board Meeting Minutes.
 - To provide for the Executive Board and the SEATA membership an annual report at the Annual Members Meeting and Clinical Symposium.
 3. Recommend to the SEATA Executive Board, policies and procedures with respect to Income, Expenditures, and Investments of SEATA, Inc.
 4. To oversee the management of the SEATA, Inc. investment accounts, as well as make recommendations to the SEATA, Inc. Executive Board.
- Recommendations from the Finance Committee:
 1. SEATA Travel Policy
 2. Incoming SEATA Secretary or Treasurer attend the NATA Secretary/Treasurers meeting for orientation purposes. NATA covers the hotel and meals and SEATA will cover Travel and any additional per diem.
 3. Legislative: To approve and provide finances for two members per state per year, with approval by the State President, to attend NATA Capital Hill Legislative Day. The expenses will not exceed \$1000.00 per state.
 4. To develop a reciprocal relationship with other NATA Districts, SEATA will waive our registration fee for attendance at our District Meeting and Clinical Symposium, for a maximum of two people per year.
 5. Upon recommendation of the SEATA President, the Vice-President, Secretary, or Treasurer could attend another NATA District Meeting, no often than every other year. Travel will be restricted to Districts 1, 2, 3, 4, and 6 with a maximum of 3 nights lodging. A report would be submitted to the Executive Board with items to include but not limited to their governance meeting, review meeting development process, registration, exhibits, etc.

6. Registration fee be set at 50% for the SEATA Annual Meeting and Symposium for current state presidents. There will be no charge for SEATA officers.
7. The Finance Committee will annually review with our financial investment advisor his recommendations and we continue to mirror the NATA Investment strategy.

Discussion was presented to look at all items and approve at one time recommendations 2 – 7.

**Voted: To accept the Finance Committee recommendations # 2 -7, with discussed corrections.
(FL, GA) Approved: 5-0-0-2.**

- SEATA Travel Policy:
Item #1 on the Finance Committee Recommendations:
Discussion presented on some changes to the travel policy, regarding hotel nights for the Executive Board (decrease by 1 night and state presidents (increase by 1night).

**Voted: To approve SEATA Travel Policy as amended.
(LA, GA) Voted: 5-0-0-2**

Hall of Fame: MaryBeth Horodyski

- President Horodyski is happy with the SEATA Hall of Fame Committee and all they have accomplished.

**Voted: To accept the SEATA Hall of Fame information as provided to us by the SEATA Hall of Fame Committee.
(TN, FL) Voted: 5-0-0-2**

- This is the first year of the Hall of Fame Committee so the committee has asked all the state presidents to please review the members in their respective state and forward to the committee. It is requested the State Presidents present the nomination form directly to the Hall of Fame Committee.
The Hall of Fame website will become active now.

Parliamentarian Position:

- Approved for a 1-year time window, when implemented, and that time has now passed. It is time for us as a SEATA Executive Board to address 1) how did things go 2) and if we want to continue with this position, and 3) then present recommendations of who to appoint into this position.

**Voted: To continue the parliamentary position
(TN, FL) Did not pass: 3-2-0-2**

Upon review of these minutes for approval on the January 30, 2008 Conference Call, it was determined by the Board that the above vote was insufficient for approval due to less than 4 favorable votes and therefore this issue should be addressed on the January 30 Conference Call. As a result the subsequent directive immediately below is negated.

- President Horodyski charges the SEATA Executive Board to make recommendations to her so we can have a new parliamentarian by our next conference call. Carbon copy all emails to District Director Floyd, as well, when you send an email to President Horodyski, due to some difficulty with her computer lately.
- The SEATA Athletic Training Educator's Conference registration is completely online now. We have extended the deadline for abstracts to Nov. 21, 2007 regarding the conference.

Committee Vacancies:

- Forward names to President Horodyski from the state presidents for any vacancies you may have open in your state. We will approve as they come up on the conference call.
- EC Educational Multimedia: TN would like to have Chris Moss, MEd, ATC, LAT from Lincoln Memorial University as their representative.

**Voted: To approve Chris Moss to this committee.
(FL, LA) Voted: 5-0-0-2**

Adjourn:

Meeting was adjourned at 9:16 pm Central Time.